



Department of
Management

Executive Global Master's in Management

Information Session – 21 April 2015

Welcome



Department of
Management

Introductions

- Prof Saul Estrin, Programme Director
- Becky Coggins, Programme Manager
- Liz Griffith, Senior Marketing & Communications Officer



- **18.45-19.00** - Programme overview
- **19.00-19.15** - Question & answer
- session with faculty and students
- **19.15-19.45** - Interactive taster lecture
- **19.45-20.30** - Drinks reception



Why the Executive Global Masters in Management?

1. Become part of the LSE brand and global network of 100,000 alumni
2. The LSE alternative to an MBA - global and thought-provoking learning approach, faculty and participants
3. Customised learning experience for small cohort (30-40) with access to the wider LSE intellectual community
4. Insights into global management issues around the world through LSE and Overseas modules: London, Beijing & Bangalore
5. Flexible modular format for full-time working professionals



Reach your career aspirations

- Provides a gateway to transform your career:
 - move into a more senior role in your current organisation
 - transition to a new job function/industry
 - develop your own business venture
- Learning will remain relevant to succeed in the fast-changing world of management across a lifelong career
- Executive career coaching and personal development



Programme overview

Seven modules over a 17 month period:

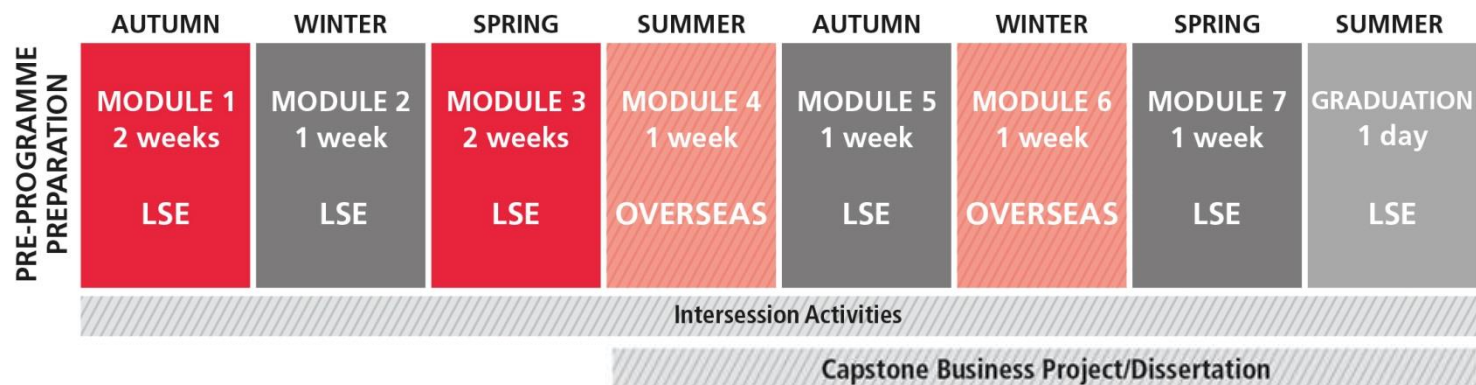
Start date: 24 August 2015

End date: January 2017 with Dissertations submitted by March 2017

Graduation: July 2017

Cohort: A diverse class of students from around the world. Current cohort (class of 2014-2016): 22 nationalities; 51% female; 3-20 years' work experience; age range 24-44 years

Fees: £54,000 (payment plans available)





Programme schedule

2015

- Module 1: 24 Aug – 5 September
- Module 2: 14 - 19 December

2016

- Module 3: 4 – 16 April
- Module 4 (Bangalore): 12 - 18 July
- Module 5: 5 - 10 September
- Module 6 (Beijing): 6 – 12 November

2017

- Module 7: 3 – 7 January

Aug-15						
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Jan-17						
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Courses

Assessed:

- Foundations of Management
- Managerial Economics
- Organisational Behaviour
- Financial Management
- Strategy, Organisation & Innovation
- Marketing Strategy
- Foreign Direct Investment & Emerging Markets
- Dissertation or Capstone project

Non-assessed:

- Foundations of Management 2
- Leadership in Practice



Sample module

- Classes run from 9am-6pm most days
- Mixture of lectures, seminars and group work
- Evenings free for study time and occasional teaching
- Some evenings will be used for speakers, cross programme networking events and social activities

LSE Module							
	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
Morning Session (9-1pm)	Managerial Economics	Leadership in Practice	Foundations of Management	Leadership in Practice	Foundations of Management 2	Organisational Behaviour	Day Off
Lunch	1-2pm						
Afternoon Session (2-6pm)	Foundations of Management	Managerial Economics	Foundations of Management 2	Organisational Behaviour	Managerial Economics	Foundations of Management	
Evening Session (6-9pm)	x	Guest Speaker	x	Networking Event	x	x	
	Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	x
Morning Session (9-1pm)	Managerial Economics	Leadership in Practice	Managerial Economics	Foundations of Management	Organisational Behaviour	Leadership in Practice	
Lunch	1-2pm						
Afternoon Session (2-6pm)	Organisational Behaviour	Foundations of Management	Organisational Behaviour	Leadership in Practice	Managerial Economics	Foundations of Management 2	
Evening Session (6-9pm)	x	x	Guest Speaker	x	x	Closing Dinner	



Entry requirements

- **A good prior degree:** (UK 2:1 or higher; 3.5 GPA out of 4.0 or equivalent) in any discipline
- **Higher standard of English:** a test of English (IELTS or TOEFL) if English is not your native language or your prior degree was not entirely taught in English
- **GMAT (Graduate Management Admission Test) recommended but not required** for those whose prior degree does not meet our entry requirements
- **Two references:** One academic and one professional or two professional references if you have been out of school for five years or more
- **Personal statement:** explaining your interest and suitability for the programme, including career achievements and ambitions and what you would contribute to the learning environment
- **CV**
- **Work experience:** at least 3 years

How to apply:

Applications are now open and we work on a rolling admissions basis. Apply through our Graduate Admissions Office online: <http://www2.lse.ac.uk/study/graduate/enquirer/howToApply/home.aspx>



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Further information

- Visit our website for more details: lse.ac.uk/globalmim
- Download our brochure
- Find out more about the application process:
<http://www2.lse.ac.uk/study/graduate/enquirer/howToApply/home.aspx>
- Contact Becky Coggins, Programme Manager, to discuss your eligibility for the programme: b.coggins@lse.ac.uk or +44 (0)20 7106 1204



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Questions?

Ask our current EGMiM students:

- Ben Abbate (US/UK)
- Anthea Kolitsas (Canada)
- Christian Harding (Germany)
- Paul Larkin (Ireland)