

Dr Jamie Woodcock

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Qualifications

- 2011-2014 *Goldsmiths, University of London*
- PhD in Sociology
- Postgraduate Certificate in the Management of Learning and Teaching in Higher Education
- Academic Practice for PhD Students and Early Career researchers
- 2007-2011 *University of Manchester*
- MSc Sociological Research
- BA (Hons) Economics & Social Sciences

Present and previous appointments

- 2015 *Fellow in Management, LSE*
- I am currently employed as a fellow at the LSE, teaching on courses in the Employment Relations and Human Resources group, as well as the Information Systems in Management. I am continuing and developing my research on digital labour.
- 2015 *Research Fellow, Cass Business School (Digital Creativity Labs)*
- I have been involved in the £18m Digital Creativity Labs based at the University of York. As part of a larger interdisciplinary team, the aim has been to understand the economic, cultural, and social impact of digital creativity. In particular, focusing on projects involving digital games, interactive media, and the spaces where these converge.
- 2015 *Postdoctoral Research Assistant, University of Leeds and Visiting Research Fellow, University of Manchester*
- As a research assistant I contributed to two work packages for the EPSRC funded project: 'Modelling and optimising participation in online citizen science: Uncovering the wonders of the Zooniverse.' The first work package was focused on a qualitative analysis of the Zooniverse user experience and involved conducting and analysing interviews. The second package modelled the Zooniverse management practices and entailed developing a theoretical understanding of crowdsourcing and business models. In addition to this, I taught for a term on undergraduate introductory classes and a postgraduate course on operations management.
- 2014-2016 *Associate Lecturer, Institute of Management Studies, Goldsmiths, University of London*

Over two years I provided seminars and marked summative assignments for four courses on a new undergraduate programme.

2014-2015 *Associate Lecturer, Sociology, Goldsmiths, University of London*

I led seminar groups for four courses on the undergraduate degree. All of the student feedback I received was 'very good' or above. In addition to this, I was asked again to cover a lecture. As the elected departmental representative for associate lecturers, I regularly attended learning and teaching committee, contributing to discussions on module reviews and feedback.

Management Studies Skills Tutor, School of Business and Management, Queen Mary, University of London

I was employed in this role for a provisional three-month contract to assess the existing academic skill provision, develop new materials, and provide tutorials for students. The one-to-one and group tutorials were conducted with students at both undergraduate and postgraduate level. At the end of the contract I submitted a report to the head of department presenting the findings and suggestions. My contract was subsequently renewed for a further three months in which I developed a programme of seminars in conjunction with the student society.

2013-2014 *Graduate Trainee Tutor, Sociology, Goldsmiths, University of London*

I led seminar groups for two undergraduate courses and was also asked to cover a lecture. As the departmental GTT representative I attended the learning and teaching committee and successfully proposed changes to academic skills provisions which have now been included for future years.

Professional activities

2016 Digital Economy Crucible training programme

2015 Member of the corresponding editorial board of the journal *Historical Materialism*.

2014 Fellow of the Higher Education Academy

Existing publications

Woodcock, J. (2016) 'The work of play: Marx and the video games industry in the United Kingdom', *Journal of Gaming and Virtual Worlds*, 8(2): 131-143.

Greenhill, A., Holmes, K., Woodcock, J., Lintott, C., Simmons, B., Graham, G., Cox, J., Oh, E.Y., Masters, K. (2016) 'Playing With Science: Exploring How Game Activity Motivates Users Participation on an Online Citizen Science Platform', *Aslib Journal of Information Management*, 68(3): 306-325.

Toscano, A. and Woodcock, J. (2015) 'Spectres of Marxism: A Comment on Mike Savage's market model of class difference', *The Sociological Review*, 63: 512-523.

Woodcock, J. (2015) 'Co-creating videogames' (Book review), *Journal of Cultural Economy*, 8(6): 738-740.

Woodcock, J. (2014) 'Precarious work in London: new forms of organisation and the city', *City: analysis of urban trends, culture, theory, policy, action*, 18(6): 776-788.

Woodcock, J. (2014) 'The Workers' Inquiry from Trotskyism to *Operaismo*: a political methodology for investigating the workplace', *Ephemera*, 14(3): 493-513.

Woodcock, J. (2013) 'Smile Down the Phone: An Attempt at a Workers' Inquiry in a Call Center', *Viewpoint Magazine*, 3.

Woodcock, J. (2013) 'Logistics in London: New Centres of Resistance', *Oxford Left Review*, 11.

Woodcock, J. (2013) 'The Working Class in Britain Today', *Oxford Left Review*, 10.

Woodcock, J. (2013) 'The NUS and the left', *Oxford Left Review*, 9.

Work accepted or in press

Woodcock, J. (*In Press, 2016*) *Working the Phones: Control and Resistance in Call Centres*, London: Pluto.

Woodcock, J. and Johnson, M. R. (*Forthcoming, 2016*) 'Audiences, Aesthetics, and Professionalization: Exploring the Cultural Meanings of Technology in a Live-Streamed eSports Tournament', special issue: Andrew Feenberg's critical theory of technology, *Thesis Eleven*.

Woodcock, J. and Greenhill, A. (*Forthcoming, 2016*) 'Crowdsourcing citizen science: exploring the tensions between paid professionals and users', *Journal of Peer Production*.

Woodcock, J. (*Forthcoming, 2016*) 'Digital Labour: between autonomy and automation', *Work Organisation, Labour & Globalisation*, 11(1).

Woodcock, J. (*Forthcoming, 2016*) 'The challenges of understanding digital labour: questions of exploitation and resistance' (Book review), *Historical Materialism*.

Woodcock, J. (*Forthcoming*) 'Digital Labour and Workers' Organisation', in M. Atzeni and I. Ness (eds.) *Labour Reconfiguration and Workers' Resistance: Global perspectives*, Policy Press.

Woodcock, J. (*Forthcoming*) 'Changes in employment: role of the state and its reconfiguration in the liberalization of employment policies', in O. Fedyuk (ed.) *Inclusion, exclusion and precarious employment in Europe: the story so far from the UK, Belgium, France and Poland*, Marie Curie Changing Employment.