



**INFORMATION SYSTEMS  
AND INNOVATION GROUP**  
Department of Management

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Department of Management  
London School of Economics and Political Science**

## **13<sup>th</sup> Social Study of ICT Workshop**

### ***Revolution or Over-Regulation: Will data privacy reforms aid or stifle innovation?***

*26 April 2013, Wolfson Theatre, New Academic Building*

Privacy challenges loom large amidst the continuing innovation of Big Data, cloud computing, the convergence of mobile phones and the internet, and social networking. Concerns have been expressed that new proposed legal frameworks in Europe to protect privacy as a fundamental right risk curtailing economically and socially valuable innovation generated by the internet and mobile technologies. Equally however, the new legal frameworks may create conditions of trust for new business opportunities where individuals can have confidence in the marketplace and their interactions with governments.

This year's SSIT workshop has invited leading academics, policy makers and industry practitioners to open the discussion on the privacy challenges brought about by the latest wave of internet enabled technologies, data and services, the new regulation intended to address them, and the industry's concerns that this will limit their capacity to innovate. The workshop will include:

- theoretical analyses of the privacy threat within the current techno-organizational ecosystems and socio-political circumstances
- presentations of industry strategies and government and NGO policies to address the risks inherent in ICT services and products
- panel debates on the importance of the threat and on feasible action

### **Speakers include:**

**Richard Allan**, Facebook director of policy in Europe

**Colin J. Bennett**, University of Victoria, Canada; and Visiting Professor, Vrije Universiteit, Brussels

**Marie-Helene Boulanger**, Data Protection Unit, JUST, European Commission

**Kasey Chappelle**, Vodafone Group

**Simon Davies**, LSE Enterprise

**Anna Fielder**, Privacy International

**Lucas Introna**, Professor of Organisation, Technology and Ethics, Lancaster University

**Ian Readhead**, Director of Information, Association of Chief Police Officers

**David Smith**, Deputy Commissioner, Information Commissioner's Office

## Programme

09:00 - 09:30	Registration – coffee
09:30 - 09:45	Welcome and Introduction: <b>Chrisanthi Avgerou</b> , <b>Edgar Whitley</b>
09:45 - 10:45	<i>The Geo-Politics of Personal Data and the EU Data Protection Regulation</i> , <b>Colin Bennett</b> University of Victoria, Canada and Visiting Professor at Vrije Universiteit, Brussels
10:45 – 11:15	Coffee break
11:15 – 13:00	Panel discussion I: <b><i>Protecting society/protecting people: The proposed directive in the law enforcement sector</i></b>  Chaired by <b>Edgar Whitley</b>  Panellists: <b>David Smith</b> , Deputy Commissioner, Information Commissioner's Office; <b>Ian Readhead</b> , Director of Information, Association of Chief Police Officers; <b>Anna Fielder</b> , Privacy International;
13:00 – 14:00	Lunch break
14:00 - 16:00	Panel discussion II: <b><i>Protecting innovation or protecting information? The proposed regulation and innovative industries</i></b>  Chaired by <b>Simon Davies</b>  Panellists: <b>Marie-Helene Boulanger</b> , Data Protection Unit, JUST, European Commission; <b>Kasey Chappelle</b> , Vodafone Group; <b>Richard Allan</b> , Facebook director of policy in Europe
16:00 – 16:30	Coffee break
16:30 – 17:30	<i>The Problem with Privacy Protection and Why we need a Different Approach</i> , <b>Lucas Introna</b> , Lancaster University
18:00 – 19:30	Reception, 8 <sup>th</sup> Floor New Academic Building