

# Speaker Biographies

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## Digital Innovation, Reversed Semiotics and Generative Economy

10:00am-11:00am



**Youngjin Yoo** is the Harry A. Cochran Professor in Management Information Systems and the Director of the Center for Design+Innovation at Fox School of Management at Temple University. He is also WBS Distinguished Research Environment Professor at Warwick Business School, UK and is a visiting faculty member at the Indian Business School. He studies digital innovation, design, and experiential computing. His work was published at leading academic journals such as MIS Quarterly, Information Systems Research, Organization Science, the Communications of the ACM, and the Academy of Management Journal. He is Senior Editor of MIS Quarterly and the Journal of Information Technology, and is on the editorial boards of Organization Science, Scandinavian Journal of Information Systems, and Information and Organization. He received over \$4.5 million in research grant and has worked with leading companies including Samsung Electronics, American Greetings, Bendix, Moen, Intel, Andersen Consulting, Lotus, NASA, Parker Hannifin, and Poly One, among others.

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## 'Digital Innovation': Can it Provide an Enduring Conceptual Foundation for the IS Curriculum?

11:30am-12:30pm



**Rob Fichman** is Professor and Information Systems Department Chair at the Boston College Carroll School of Management. His main research interests concern digital innovation, including the factors affecting the diffusion of new IT, and the transformative effects that digital innovations have on individuals, organizations, markets, and society. His work has appeared in CACM, California Management Review, Harvard Business Review, Information Systems Research, Management Science, MISQ, Sloan Management Review, and elsewhere. He currently serves as Senior Editor at ISR, and previously served as SE or AE at JAIS, MISQ and Management Science. He received BS and MS degrees in Engineering from the University of Michigan and a PhD from the MIT Sloan School of Management.

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## The Logic of Digital Innovation

13:45pm-14:45pm



**Nicholas Berente** is an assistant professor in Management Information Systems at the University of Georgia's Terry College of Business. His research focuses on digital innovation in organizations, cyberinfrastructure, and institutional change. Dr. Berente is an experienced entrepreneur, the principal investigator for a number of National Science Foundation projects, and has authored more than one hundred peer-reviewed scholarly articles. His work has been published in top journals, including *Organization Science*, *Information Systems Research*, *MIS Quarterly*, and *Research Policy*. He is an Associate Editor for *Information Systems Research*, Visiting Fellow at the University of Liechtenstein, and Visiting Faculty at the Indian School of Business.

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## Panellist Biographies

### Panel: Is 'digital innovation' the new name for IS research, practice and teaching?

Panellists: Rob Fichman, Yougjin Yoo, Nick Berente, Ola Henfridsson

Chair: Jannis Kallinikos, Department of Management, LSE



**Ola Henfridsson** is a Professor and the Head of the Information Systems and Management Group at Warwick Business School. His research interests relate to the transformative potential of digital technology as it pervades modern business and entrepreneurship. Ola teaches digital business strategy and digital innovation at the undergraduate and postgraduate levels. He has worked and consulted with leading companies such as General Motors, Mecel, Volvo Cars, Volvo Trucks, and many more. He is a visiting professor at the Swedish Center for Digital Innovation at University of Gothenburg. He was a runner-up for the Warwick University 2015 "Outstanding Contribution to Research Excellence" award.



**Jannis Kallinikos** is Professor and head of Information Systems and Innovation Group, Department of Management at the London School of Economics. His research focuses on how information and communication technologies are involved in the governance of organizations and, more generally, the making of institutional patterns and relations. He has published widely in IS, Management and Sociology journals. Recent books include *The Consequences of Information: Institutional Implications of Technological Change*, Edward Elgar, 2007 and *Governing Through Technology: Information Artefacts and Social Practice*, Palgrave, 2011 and *Materiality and Organizing: Social Interaction in a Technological World*, Oxford University Press, 2012 (co-edited with Paul Leonardi and Bonnie Nardi).