

Using social software tools for teaching 'cities and social change'

Dr Hyun Shin

Department of Geography and Environment
Room S509 | h.b.shin@lse.ac.uk



LSE Teaching Day
2010



Session Outline

- Share the experience of teaching a new course,
GY438 Cities and Social Change in East Asia
 - Application of Web 2.0 principles to research-led teaching
 - Use of audio-visual materials
 - Use of social networking services



Cities as strategic sites
of unfolding neoliberal
urbanism

Lecture and seminar schedule

Week	Lectures	Seminars
	Wednesday 11.00 – 12.30 Room S221	Group 1 Tuesday 12.00 – 13.00 D11 Group 2 Tuesday 13.00 – 14.00 U110 Sessions marked '*' below include student presentation.
LT 1	Introduction: Neoliberal urbanism and globalising East Asian cities	No seminar
2	Post-socialist urbanisation: Is there a (post-)socialist city?	Introduction and Film / Group discussion Film: Canton, the Chinese (2001, 51 min)
3	Urban housing, home-ownership and 'property state'	* Peri-urbanisation and rural villages
4	Growth politics and property-led urban redevelopment	* Housing policy and home-ownership
5	Urban redevelopment in post-socialist cities	* Property-led urban redevelopment
6	Olympic cities and mega-event politics	China's urban transformation Film: The Concrete Revolution (2004, 61 min) Group discussion
7	Gentrification and neighbourhood changes	Olympiad and social legacy Film: Sanggye-dong Olympic (1988, 27 min) Group discussion
8	Community participation	* Gentrification
9	The right to the city	* Community participation
10	Urban development and social/environmental sustainability	Mock exam
ST 1	No lecture	Mock exam feedback and revision

Actually existing 'local' neoliberalism



Actually existing
neoliberalisms and
differences among them

Geography and Environment

MSc in Regional And Urban Planning Studies

MSc in Local Economic
Development

MSc in Contemporary Urbanism

MSc in Urban Policy (LSE and Sciences Po)

MSc in Environment and
Development

DESTIN

MSc in Development Management

Sociology

MSc in Sociology
(Research)

Media and Communications

MSc in Global Media and Communications

Social Policy

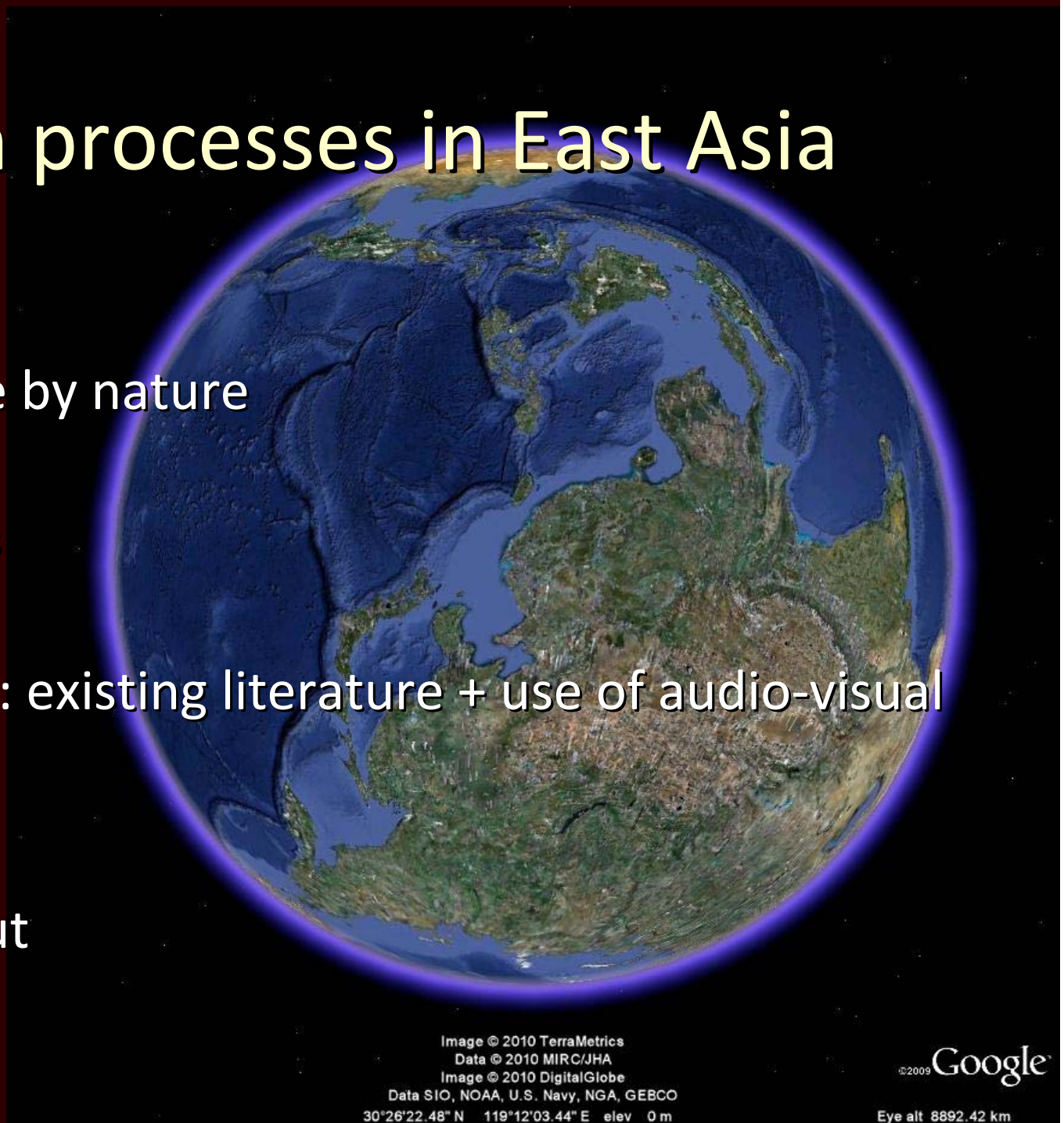
MSc in Non-Governmental Organisations and
Development

MSc in Health, Population and
Society

Urban processes in East Asia

The course is

- Comparative by nature
 - Similarities
 - Differences
- Case studies: existing literature + use of audio-visual materials
- Student input



Web 2.0

- “The term “**Web 2.0**” is commonly associated with web applications that facilitate interactive information sharing, interoperability, user-centered design and collaboration on the World Wide Web. A Web 2.0 site allows its users to interact with each other as contributors to the website's content, in contrast to websites where users are limited to the passive viewing of information that is provided to them”

http://en.wikipedia.org/wiki/Web_2.0 (Last accessed on 17 May 2010)

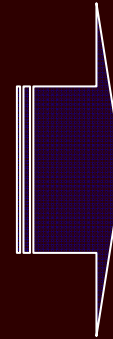
WEB 2.0

- Creating contents
- Sharing
- Developing networks



RESEARCH

- Research findings
- Publications, Conferences...
- Research network



T E A C H I N G

Use of audio-visual materials

- DVD documentaries

Use of YouTube clips

YouTube - hshin2001's You... x

http://www.youtube.com/

David Campbell, Step... 10 Top 10 Mobile Phones... 10 Top 10 Mobile Phones... UW Tacoma :: Directo... Ngai-Ling Sum, Politic... Film Projects Daum 스포츠 Other bookmarks

YouTube Search Browse TV Shows Upload hshin2001 Sign Out

MY YOUTUBE STORY

THE HISTORY OF YOUTUBE

FEBRUARY 14, 2005

www.youtube.com

Domain Name Registered

You Tube FIVE YEAR

CELEBRATING FIVE YEARS OF THE YOUTUBE COMMUNITY

JOINTHECELEBRATION

+ Add / Remove Modules

Spotlight: Thanks For Five Years

FiveYear

Today we're celebrating our birthday by launching a channel full of memorable moments, poignant user stories, celebrity curators and more. Let the videos below serve as an invitation for you to share your YouTube story with the world and you could appear on our commemorative channel.

My YouTube Story: Danny MacAskill

4 days ago
47,076 views
FiveYear

My YouTube Story: Peter Oakley

4 days ago
18,321 views
FiveYear

My YouTube Story: Lauren Luke

4 days ago
21,872 views
FiveYear

My YouTube Story: Adam Bahner

4 days ago
64,162 views
FiveYear

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Learn more | Can others find me?

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36 minutes ago
56 views
AssociatedPress

Today in History for May 18

39 minutes ago
5 views
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Bryant Scores 40 As Lakers Rout ...

2 hours ago
142 views
AssociatedPress

Thaksin's lawyer speaks to Al Ja...

2 hours ago
307 views
AlJazeeraEnglish

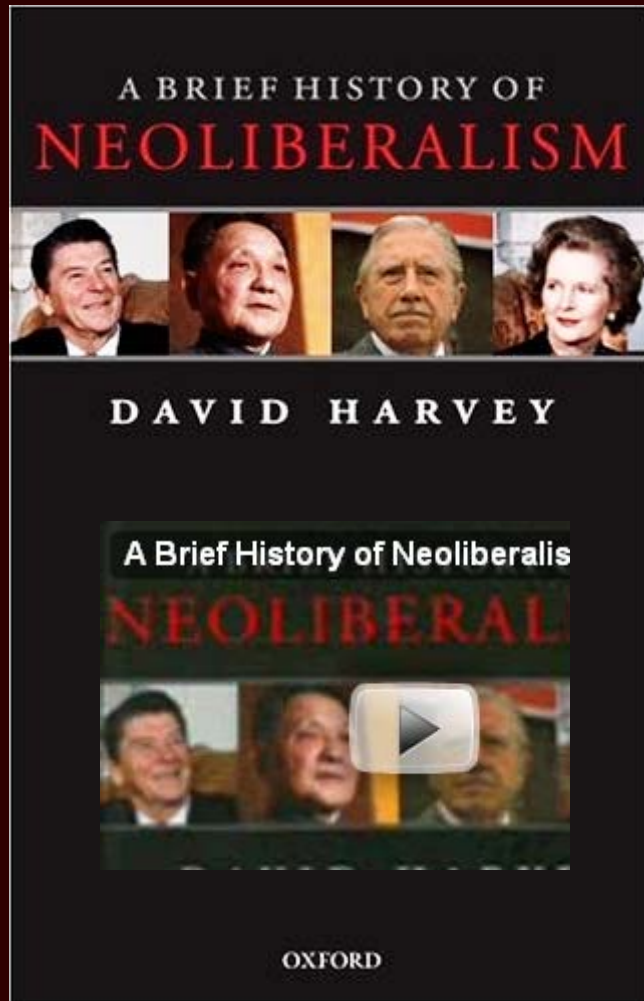
What's New

New Languages Launched

Experience YouTube in five new languages

YouTube Business Cards

Broadcast your channel with cards from MOO



- Institutional arrangement of neoliberal state
- Private property
- Private market
- Free trade
- Entrepreneurial freedom

<http://www.youtube.com/watch?v=PkWWMOzNNrQ>

Demolition and reconstruction



China's empty city

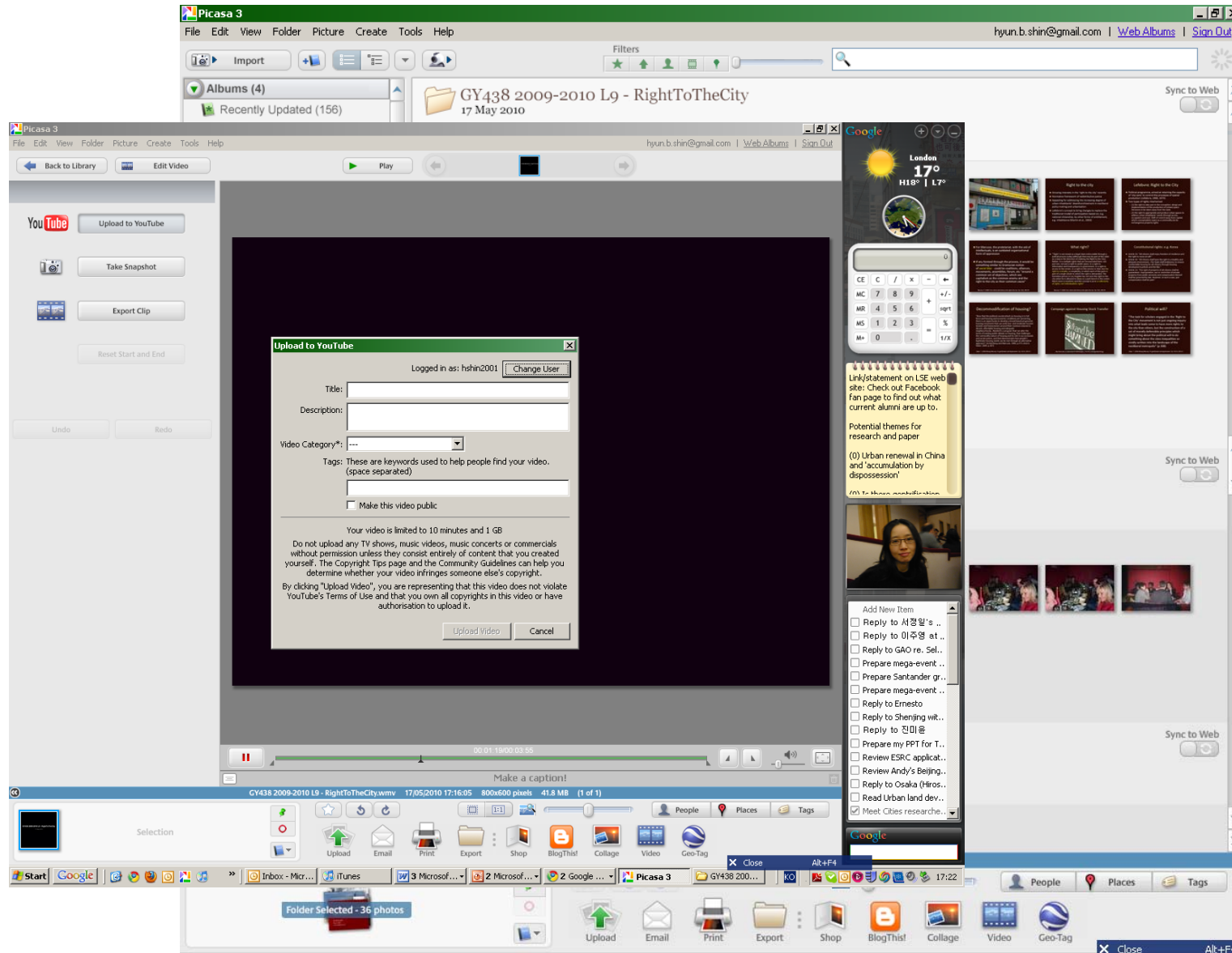
China's empty city - 10 Nov 09



Creating own YouTube clips



Creating own YouTube clips



Lecture 9: Right to the City



Dharavi, Mumbai. S
<http://commons.wikimedia.org>

Marcuse: Whose right?

■ Peter Marcuse reinterprets Lefebvre's notion of the city as "an exigent demand by **those deprived material and existing legal rights**, and an aspirational future by **those discontented with life** as they see them, perceived as limiting their own potentials and creativity".

To Lefebvre, slums as an embodiment of the 'right to the city' v
inhabitants "conceptualise their spatial presence and practices
■ "to return then to whose rights are our concern
depart from state-sanctioned and
is of those who are **excluded**, the cry is of those
market-dictated norms of social spatialization"
alienated, the demand is for the material necess



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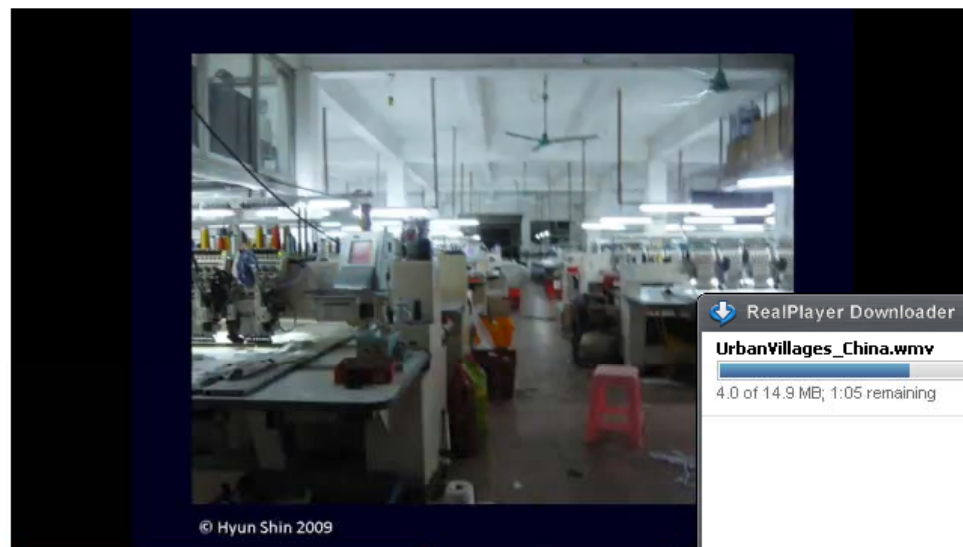
Insight

UrbanVillages_China.wmv

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hshin2001 — 31 January 2010 — Peri-urban development in mainland Chinese cities: the emergence of 'urban villages' especially in south China.



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urban village

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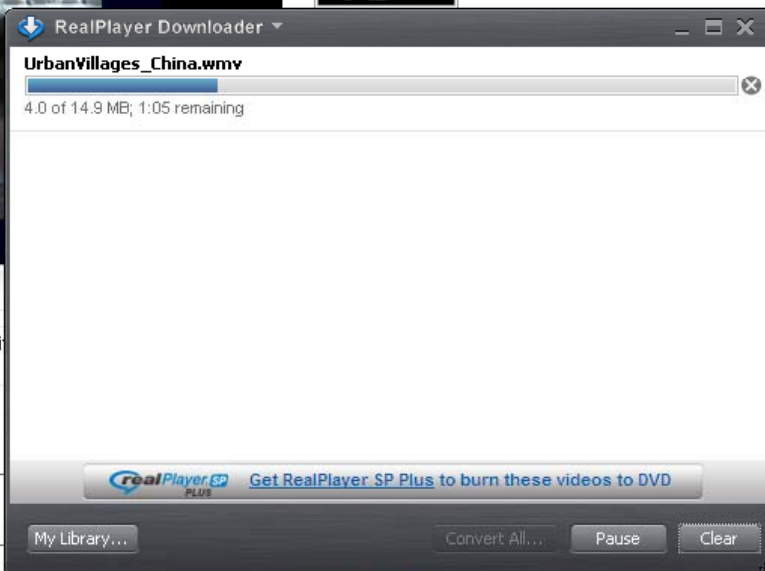
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Potential themes for research and paper

(0) Urban renewal in China and 'accumulation by dispossession'

(0) To have accumulation

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- ☐ Prepare mega-event ..
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- ☐ Prepare mega-event ..
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- ☐ Reply to 진미윤
- ☐ Prepare my PPT for T..
- ☐ Review ESRC applicat..
- ☐ Review Andy's Beijing..
- ☐ Reply to Osaka (Hiros..
- ☐ Read Urban land dev..
- ☒ Meet Cities researche..

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Link/statement on LSE site: Check out Facebook fan page to find out where current alumni are up to

Potential themes for research and paper

(0) Urban renewal in China and 'accumulation by dispossession'

(1) To have a public space

Add New Item

- ☐ Reply to 서정일
- ☐ Reply to 이주영
- ☐ Reply to GAO re. S
- ☐ Prepare mega-eve
- ☐ Prepare Santander
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- ☐ Reply to Ernesto
- ☐ Reply to Shenjing
- ☐ Reply to 진미윤
- ☐ Prepare my PPT for
- ☐ Review ESRC appli
- ☐ Review Andy's Beij
- ☐ Reply to Osaka (Hi
- ☐ Read Urban land d
- ☒ Meet Cities research

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- On-The-Go
- On-The-Go 1
- Voice Memos

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Antanas Mockus Docum... 9 minutes

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Antanas Mockus Docum... 9 minutes

Antanas Mockus Docum... 9 minutes

Antanas Mockus Docum... 8 minutes

Behind The Boom - China 12 minutes

Best Female Rapper in ... 4 minutes

Best Female Rapper in K... 4 minutes

Bits of Life In Japan 192... 3 minutes

ChongQing 9 minutes

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'Vertical' Hong Kong
17 May 2009
photos: 12

Urban villages in Guangzhou - Pazhoucun and Hongweicun
14 May 2009
photos: 40

Nanluoguxiang conservation area, Beijing
27 Mar 2009
photos: 57

Tianjin - Gulou area
15 Sep 2008
photos: 19

Nanluoguxiang, Beijing
6 Sep 2008
photos: 26

Houhai and Gulou, Beijing
6 Sep 2008
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Part of Manchon in Chuncheon, Gangwon Province, Korea
4 Sep 2008
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12 Apr 2007
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Photos by **Hyun**

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- [Urban village \(24\)](#)
- [Ju Er Hutong \(5\)](#)

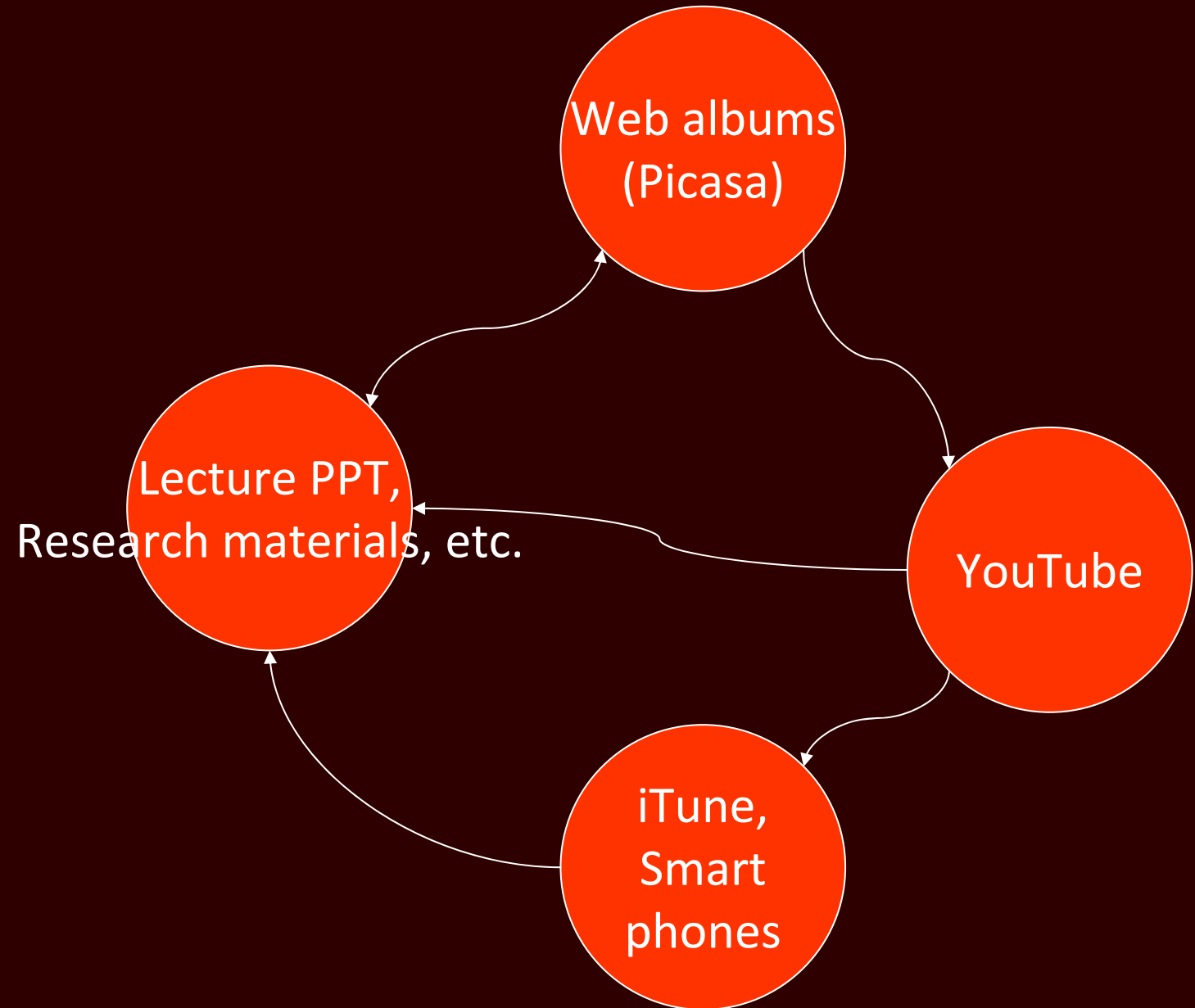
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Web 2.0

Research

Teaching



LSE Course: GY438 - Cities...

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My courses

Post-socialist urbanisation: Is there a (post-)socialist city?

The lecture focuses on how 'socialist' urbanisation had been theorised and what changes post-socialist cities have experienced in times of transition. Is there a 'socialist city'? What were driving (post-) socialist urban development? We will draw on various examples from both Eastern Europe, China and to some extent Vietnam to understand the characteristics of both socialist and post-socialist urbanisation.

[Week 2 Reading List](#)

[Lecture on Post-socialist Urbanisation - Slide View](#)

[Lecture on Post-socialist Urbanisation - Handout View](#)

[Twenty Years of Transition: The Evolution of Urban Planning in Eastern Europe and the Former Soviet Union, 1989-2009](#)

[YouTube - Journey through urban villages \(c\) Hyun Shin 2010](#)

[Movie Clip by Hyun Shin - The Emergence of Urban Villages in China](#)

[Documentary - "Photographing Shenzhen" \(2007, c.24min\)](#)


Seminar question

'Urban villages' in mainland China are home to migrant tenants, characterised by dense construction of informal/illegal dwellings for private renting by original villagers. What is the social and economic significance of these villages? How would you evaluate the current policy of demolition and eradication of these villages?

Left term, there will be a mock exam for which feedback will be provided. A revision session is to take place in Week 1, Summer Term. Seminars usually consist of student presentation or film screening, followed by group discussions. Please see the lecture/seminar structure posted below under Announcement.

Assessment

One two-hour examination in the ST (75%) and one 3,000 word essay (25%).

Resources

 catalogue:

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GY438!
 dle page for **Cities**
ng in East Asia, a
 y Dr Hyun Shin.
 ccess the entire
 he course, arranged
 middle column). You
 ews related to East
 ne in from various
 (in the right-hand
 column, just below this note!) and
 view some of Dr. Shin's photos from
 the continent.
 There will be more content added to
 the page throughout the academic
 year. For example, you will be able to

Moodle is useful, but...

- Limited interaction
- No thread-based interaction allowed
- No access by former students
- Time-consuming to build a hierarchy of information
- No tagging
- No provision for sharing
- Students visit only once in a while...
 - Posted messages do not necessarily attract students to Moodle

LSE GY438 Cities and Social Change in East Asia

Jump to...

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Discussion forum space related to topics covered in GY438

Add a new discussion topic

Discussion		Started by	Replies	Unread ✓	Last post
Reclaimed land in Shenzhen cracking up		Hyun Shin	0	0	Hyun Shin Mon, 12 Apr 2010, 10:07 AM
Heritage conservation in Hong Kong		Hyun Shin	0	0	Hyun Shin Thu, 8 Apr 2010, 01:56 PM
Malaysia - New Policy for Orang Asli Land		Sin Yee Koh	0	0	Sin Yee Koh Wed, 17 Mar 2010, 08:40 AM
New documentary link added		Hyun Shin	1	0	Hyun Shin Tue, 2 Mar 2010, 10:24 AM
A \$1 Billion Hangover From an Olympic Party		Jonas Schorr	1	0	Hyun Shin Sat, 27 Feb 2010, 05:47 PM
Lecture notes + additional video clips		Hyun Shin	0	0	Hyun Shin Wed, 24 Feb 2010, 06:29 PM
Public housing in Singapore - social engineering/social exclusion?		Sin Yee Koh	0	0	Sin Yee Koh Fri, 12 Feb 2010, 10:03 AM
Seminar presentation files and summary of group discussions on Moodle		Hyun Shin	0	0	Hyun Shin Mon, 8 Feb 2010, 10:11 AM
Hukou Shumokou		Mansoor Khan12	0	0	Mansoor Khan12 Sun, 7 Feb 2010, 04:40 PM
Summary of seminar discussions		Hyun Shin	0	0	Hyun Shin

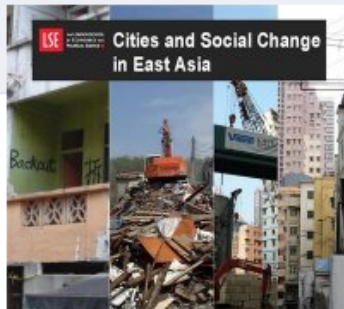
Social networking services

- User-created contents
- Sharing
- Developing (social) networks

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The LSE Cities and Social Change in East Asia is a platform for academic and social interaction among previous and current students of GY438 option course offered by Dr Hyun Shin at the London School of Economics. All others also welcome.

Information

Location:
Houghton Street
London, United Kingdom, WC2A 2AE

Insights

See all

53.0 ★★★★★
Post Quality

0 Interactions
This Week

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LSE Cities and Social Change in East Asia

Wall Info Photos Discussions Events Video >> +

What's on your mind?

Attach:

Everyone

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Options



LSE Cities and Social Change in East Asia | China | Beijing | While the 798 art district at Dashanzi is thriving, another art district at Caochangdi is facing demolition. Location on Google Map:
<http://bit.ly/9t6WgY>



Beijing Art District Faces Threat of Wrecking Ball | Asia | English

www1.voanews.com

News and feature reports from and about Asia

11 May at 11:06 · Comment · Like · Share · Promote



Wenti Duo bumped into this person in Caochangdi this time and he told us what exactly the problem. i think this article over simplifies the problem here, there was misunderstanding between the village leaders and the urban authorities at least. as a result, there should be several issues involved. 1) the villagers thought they could sell the land to the ...

See more

Saturday at 15:12 · Delete · Flag

Write a comment...



Steven James like a family this photo, I like it so much

10 May at 12:15 · Comment · Like · Flag



LSE Cities and Social Change in East Asia Is this what I think who is? Shu?

11 May at 11:03 · Delete

Write a comment...



LSE Cities and Social Change in East Asia A cultural political economy of a Global City Region: the

This Week

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LSE Cities and Social Change in East Asia A cultural political economy of a Global City Region: the Competitiveness-Integration Order in the Pearl River Delta

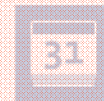
Department of Geography and Environment in collaboration with the Urban Salon, a London based seminar series public seminar followed by discussion

Date: Monday 24 May 2010

Time: 6-8pm

Venue: Graham Wallas R...

[See more](#)



Seminar: A Cultural Political Economy of a Global City Region

Monday, 24 May 2010 at 18:00

Graham Wallas Room, A550, 5th floor, Old Building, LSE



07 May at 12:49 · [Comment](#) · [Like](#) · [Share](#) · [RSVP to this event](#)



LSE Cities and Social Change in East Asia Class group picture on 4th May 2010



Class 2009-2010

06 May at 11:42 · [Comment](#) · [Like](#) · [Share](#)



Eugene Jung



Benefits of Facebook

- “Facebook Prepares to Announce 500 Million Users...at some point before the end of June”
<http://www.allfacebook.com/2010/05/facebook-prepares-to-announce-500-million-users/>
- User-created contents – similar to Moodle discussion forums, but time-saving
 - Quicker than posting a message on Moodle
- Greater student interaction: e.g. e-mail notification of responses
- Research-led teaching

But, Beware...

- Facebook is not accessible by non-users
- Privacy issues
 - In China, FB is banned
 - Hence, supplemented by mailing lists and Feeds
- Necessary to provide additional means to access posting...
- Feed URL:
<http://www.facebook.com/feeds/page.php?format=atom10&id=359204809817>



Feed for LSE Cities and Social Change in East Asia's Facebook Wall

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Feed preview

[[Feed](#)]

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| China | Shanghai | The long-awaited Shanghai Expo 2010 is into its Day 3. "Chinese state media says the country has spent much more on the event than was spent on the Beijing Olympics"



[BBC News - Shanghai Expo is China's new showcase to the world](#)

news.bbc.co.uk

At least 70 million visitors - almost all of them Chinese - are expected to visit pavilions and exhibitions staged by more than 240 countries and organisations from around the world.

If any of you has been to David Harvey's lecture last night and enjoyed it, you will also like this web site:

<http://davidharvey.org>

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| China | Beijing | Thanks to Matt for forwarding this. An interview with a renowned journalist, Wang Jun, who's been following the history of urban transformation in Beijing.

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[Old Beijing disappearing under the steamroller of modernization](#)

edition.cnn.com

Chairman Mao had a dream. A few years after he led the Communist Party to victory, Mao stood on the Tiananmen rostrum and, talking to his comrades, expressed his wish to one day see Beijing's skyline dotted by chimneys -- his idea of a modern socialist China. Now his dream has come true. Beijing's s...

Beijing Cultural Heritage Protection Centre (CHP) hosts a roundtable discussion around one of China's hottest issues - the preservation of China's cultural heritage. Panelists will include Mr Deng Jia Qi, Retired Professor and

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LSE Cities and Social Change in East Asia's Facebook ...

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LSE Cities and Social Change in East Asia's Facebook Wall

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11 May 2010, 11:06:47 | LSE Cities and Social Change in East Asia →

| China | Beijing | While the 798 art district at Dashanzi is thriving, another art district at Caochangdi is facing demolition. Location on Google Map: <http://bit.ly/9t6WgY>



[Beijing Art District Faces Threat of Wrecking Ball | Asia | English](#)

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News and feature reports from and about Asia

A cultural political economy of a Global City Region: the Competitiveness-Integration Order in the Pearl River Delta Department of Geography and Environment in collaboration with the Urban Salon, a London based seminar series public seminar followed by discussion Date: Monday 24 May 2010 Time: 6-8pm Venue: Graham Wallas Room, A550, 5th floor, Old Building Speaker: Dr Ngai-Ling Sum Discussant: Dr Nancy Holman Chair: Dr Hyun Shin Adopting a cultural political economy (CPE) approach, the talk examines the role of knowledge brands (e.g. Porter's competitive advantage diamond; Lundvall's national innovation

LSE Cities and Social Chang... x

http://groups.google.co.uk/group/lse-cities-and-social-change?hl=en

David Campbell, Step... 10 Top 10 Mobile Phones... 10 Top 10 Mobile Phones... UW Tacoma :: Directo... Ngai-Ling Sum, Politic... Film Projects Daum 스포츠 Other bookmarks

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Discussions 1 of 13 messages view all » + new post

[Group email correction](#)
By y.w.h...@lse.ac.uk - 8:22 - 13 authors - 12 replies

Members 29 members view all » + invite members

Files 1 file view all » + upload file

[CitiesSocialChangeLogo2.jpg](#)
Last updated by Hyun Bang Shin - 5:53

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[Report this group](#) XML Send an email to this group: lse-cities-and-social-change@googlegroups.com

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Group info

Members: 29
Group categories: Not categorised
[add a category](#)
[More group info »](#)

Create a group - Google Groups - Google Home - Terms of Service - Privacy Policy

Benefits of Google Groups and RSS Feeds

- Allows search of posted contents (though limited)
- Allows tagging and thus, categorising
- Instant class e-mailing
 - FB threads can be e-mailed to the whole class via Google Groups
- Google Groups, initially based on course attendants' LSE e-mail addresses → then, 'opt-out'

Google Reader and Google News to aid research and teaching

The screenshot displays the Google Reader web application in a browser window. The address bar shows the URL: http://www.google.com/reader/view/#stream/feed%2Fhttp%3A%2F%2Fwww.economist.com%2Frss%2FglobalAgenda%2Feconomist_globalArticle.xml. The page features a navigation bar with links to Mail, Calendar, Documents, Reader, Web, and more. Below this is the Google Reader logo and a search bar. The left sidebar contains a list of subscriptions, including 'Straits Times Interac...' (374), 'Straits Times Interac...' (50), 'Straits Times Interac...' (433), 'Straits Times Interac...' (818), 'Taipei Times' (1000+), 'Taiwan housing - Goog...' (298), 'The Economist: Daily ...' (65), 'The Japan Times: News...' (565), 'The Peking Duck' (4), and 'Urban commune'. The main content area is titled 'The Economist: Daily news and views' and shows a list of news items. The first item is 'The Tehran tango' (20:23 (6 hours ago)), which discusses the Turkish-Brazilian deal and Iran's uranium enrichment. The second item is 'Money for nothing' (16:48 (9 hours ago)), which discusses the most commonly forged notes in circulation. The interface includes various controls for managing the feed, such as 'Show: 65 new items - all items', 'Mark all as read', 'Refresh', and 'Feed settings...'. At the bottom, there are buttons for 'Previous item' and 'Next item', and a note that there are 'more than 20 items'.

Google Reader (1000+)

http://www.google.com/reader/view/#stream/feed%2Fhttp%3A%2F%2Fwww.economist.com%2Frss%2FglobalAgenda%2Feconomist_globalArticle.xml

이 페이지는 영어로 되어 있습니다. 번역하시겠습니까? 번역 번역 안함

Mail Calendar Documents Reader Web more

Google reader

Add a subscription

Home

All items (1000+)

Starred items

Your stuff

Shared items

Notes

Trends

Browse for stuff

People you follow

Comment view

Kim Koun

Sharing settings

Explore

Subscriptions

Straits Times Interac... (374)

Straits Times Interac... (50)

Straits Times Interac... (433)

Straits Times Interac... (818)

Taipei Times (1000+)

Taiwan housing - Goog... (298)

The Economist: Daily ... (65)

The Japan Times: News... (565)

The Peking Duck (4)

Urban commune

Manage subscriptions

The Economist: Daily news and views

Show: Expanded - List

Show: 65 new items - all items

Mark all as read

Refresh

Feed settings...

show details

☆ The Tehran tango

20:23 (6 hours ago)

The Turkish-Brazilian deal leaves Iran enriching uranium and is unlikely to satisfy the West

TWO leaders from two big regional powers, Luiz Inacio Lula da Silva of Brazil and Recep Tayyip Erdogan of Turkey, took a risk in travelling to Iran and negotiating over the country's contentious nuclear programme. Many said they would fail. Instead the two announced triumph on Monday 17th May, clutching hands with Mahmoud Ahmadinejad, Iran's president. But will Western leaders, pressing for new sanctions on Iran, see it as enough?

Under the new deal, Iran says it would send 1,200 kg of its stockpile of low-enriched uranium to Turkey. In exchange it wants 120 kg of uranium enriched to a higher level (around 20%) for a research reactor which produces isotopes that can be used in medicine (typically for the treatment of cancer), within a year. ...

Email this Digg This! Save to del.icio.us Share on Facebook

☆ Add star Like Share Share with note Email Keep unread Add tags

☆ Money for nothing

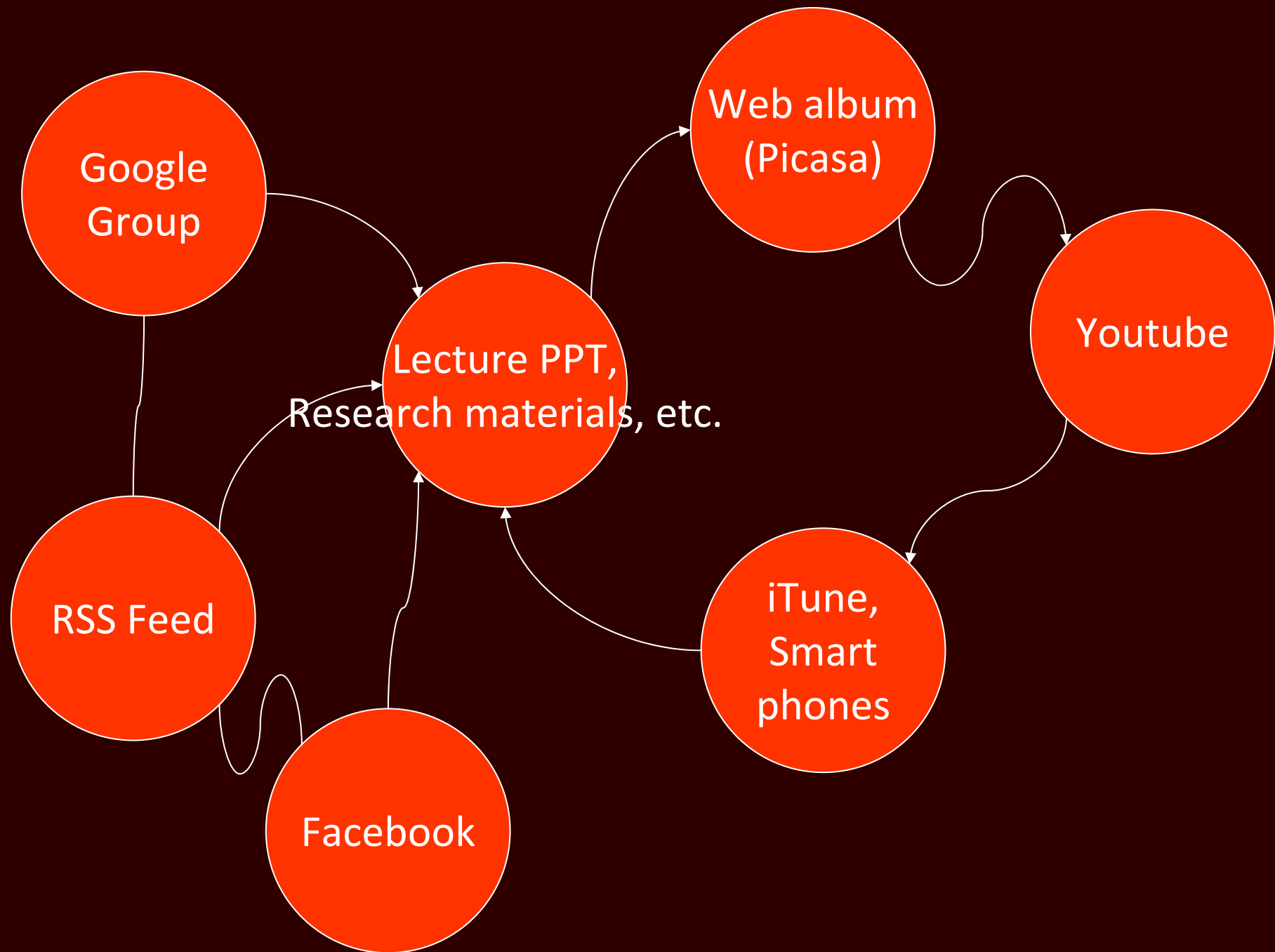
16:48 (9 hours ago)

The most commonly forged notes in circulation

IN APRIL 2009 the United States Secret Service, a government agency set up in 1865 to suppress currency counterfeiting, seized \$8.4m worth of \$100 bills in Peru. To confound the forgers the Treasury unveiled a

Previous item Next item

more than 20 items



Positive feedback from students

“Diversity of examples and case studies”

“Movies – a good supplement to teaching, very challenging”

“Very active on Moodle”

“I like the use of multiple teaching methods – including lectures, discussion, photos & videos/films”

“Effort in showing relevant cases through pictures and videos”

“Use of different media in seminar classes and lectures, e.g. showing short movies relating to the course content”

But...

“The one-hour seminar is too short. Perhaps it would have been useful to screen films outside of designated class time to leave more time for discussion & analysis during seminars”

- Existing seminar structures act as constraints on full use of documentaries...

Conclusion

- Greater use of Web 2.0 applications including SNS
 - Strengthens research-led teaching
 - Enhances outreach activities
 - Facilitates social networking, including external promotion of courses and programmes
 - Encourages users' contents creation and interaction (short sentences help...)
 - Promotes 'open access'
 - Allows staff to engage with the 'net generation'

- But,
 - 'twitter' cannot replace 'essay writing'
 - SNS still faces the good old problems with Moodle regarding student participation, hence not a complete cure...

Not an extra burden...we, academics as educators, already do...

