

Use of mobile devices in the classroom for student participation & feedback

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LSE Careers Service

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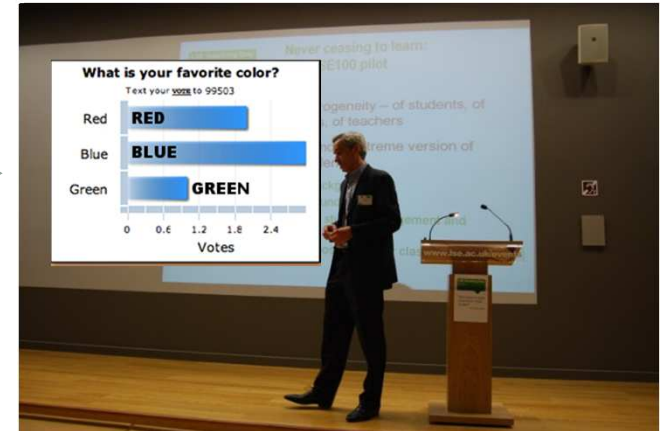
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Outline

- The tool: **Poll Everywhere**
- Case Studies
 - LSE Careers Service workshops
 - MC411 Class Debate





Using Poll Everywhere

- Question on screen (website or PowerPoint)
- Audience sends answer using unique **Codes**
 - Via Text (SMS)
 - 07624 806 527
 - Costs 1 standard text
 - Via Web (Wireless or phone connection)
 - <http://poll4.com>
 - Tweet to @poll
 - Both free



Poll Everywhere Demonstration

LSE Careers Service

- What?
 - 'Assessment Centres: Group Exercises' workshops
 - Central Careers Service programme
 - English for Career Success course (Careers & Languages)
- Audience
 - Between 40-80 students
- Why Poll Everywhere?
 - Needed to gather feedback from several groups in shortest time possible
 - Experiment with technology

Careers Workshops

- Questions used
 - Simple Poll
 - Free Text
- Preparation
 - One brief training session
- Students responded via
 - Web (25%), SMS (75%), Twitter (0%)
- Positive feedback from students

Task 1

You have 2 minutes

- Get yourselves into groups of 5-6 with people behind you or in front of you (not in a row)
- Pass the 2 handouts out to each person
 - Top 10 of world's most powerful people
 - Group task – reflection
- Check you have somebody in the group with an internet connection or willing to send a text as part of the next group exercise

Task 2

Top 10 of World's Most Powerful People

- You have 12 minutes to read the instructions and complete the task
- Remember to get ready to send the name of the person you put in **first place** when asked by the presenter at the end of 12 minutes
 - Text a code* to +447624806527
 - Submit a code* to <http://poll4.com>

*Codes will be shown here at the end of the task

Slide from Workshop

Top 10 of World's Most Powerful People Forbes 2010

- Bill Gates
- Angela Merkel
- Hu Jintao
- David Cameron
- Barack Obama
- Ben Bernanke
- Vladimir Putin
- Sonia Gandhi
- Pope Benedict XVI
- Abdullah bin Abdul Aziz al Saud

<http://www.forbes.com/wealth/powerful-people/list>

Slide from Workshop



Poll Results

Top 10 of World's Most Powerful People Forbes 2010

1. Hu Jintao
2. Barack Obama
3. Abdullah bin Abdul Aziz al Saud
4. Vladimir Putin
5. Pope Benedict XVI
6. Angela Merkel
7. David Cameron
8. Ben Bernanke
9. Sonia Gandhi
10. Bill Gates

<http://www.forbes.com/wealth/powerful-people/list>

Slide from Workshop

Task 3 - Reflections

- Use the handout to guide your discussions
- Reach a conclusion:
 - What were the key points raised in your group?
 - Summarise in 1-3 words only
 - Text a code to +447624806527
 - Submit a code to <http://poll4.com>

MC411: Media & Globalisation

- What?
 - Class debate on media imperialism
- Audience?
 - About 50 students
- Why Poll Everywhere?
 - Make debate more interesting
 - Involve audience

MC411 Use of Poll Everywhere

- 15 Multiple-choice questions
 - Icebreaker
 - Gauge audience interest
 - Assess knowledge
 - Audience question
- Preparation
 - One introductory/training session
- Students responded via
 - Web (25%) & SMS (75%)

Comments on Poll Everywhere

- Easier to use compared to PRS (PowerPoint + handsets)
- 250-characters limit for question text



How-To Demo

Poll Everywhere Costs

- **Free** for up to **40** responses (per question)
- Variety of **Paid** options:
 - 50 responses \$15 per month
 - 250 responses \$65 per month
 - Unlimited responses (1 user) \$700 a year
 - Institutional licence \$???
- All texts paid for by the user