



News & Views

Campaign for LSE special

May 2008

A MESSAGE FROM SARAH WORTHINGTON, PRO-DIRECTOR

Welcome to this *News and Views* special, celebrating the completion of the Campaign for LSE.

The Campaign for LSE is one of the largest completed campaigns in the higher education sector in the UK to date. It was supported by more than 12,000 alumni, friends, staff, parents, governors, corporations and foundations from across the world and has generated significant local, national and international interest.

Once again, the School would like to thank those who contributed in some way to enabling the Campaign to raise over £105m. We hope this special edition will give you an idea of the tremendous impact that philanthropic support has on the School.

The enthusiasm generated by this Campaign and its achievements gives us confidence that we can further expand our fundraising activities to enable us to achieve our long-term vision for the future development of LSE.



What has the money supported?

ACADEMIC FACULTY DEVELOPMENT AND RESEARCH

The Campaign for LSE has enabled the School to attract world leading academics, create new interdisciplinary programmes, establish research centres and departments and sustain the School's reputation for teaching and research excellence.

The success of the Campaign has enabled LSE to invest in some of the innovative work which is undertaken at LSE, which is having a real impact on contemporary world issues and challenges.

TEACHING AND LEARNING ENVIRONMENT

The LSE campus has dramatically expanded and developed through philanthropic support.

The Lionel Robbins Building, New Academic Building, LSE Garrick, John Watkins Plaza, Student Services Centre, Old Building, SU Quad and halls of residence have all benefited from support, providing contemporary teaching, study and social space and facilities for students.

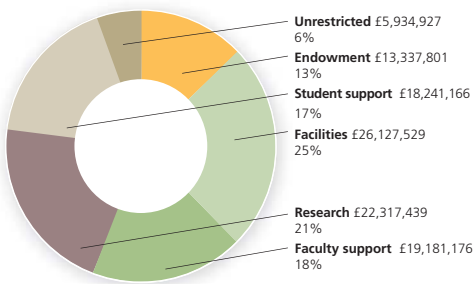
The investment in facilities through the Campaign for LSE has geographically united previously fragmented departments and enabled new departments and research centres to be established.

STUDENT SUPPORT AND EXPERIENCE

Since the Campaign for LSE began, £18 million has been contributed in scholarship support. Last year alone LSE awarded £1.8 million in philanthropic student assistance, nearly a quarter of the School's £9 million of financial support for students.

The Campaign has enabled LSE to support over 600 students from countries across the world, ensuring that some of the best and brightest students can have the opportunities and experiences that an LSE education provides, regardless of their financial means.

Scholarships transform the lives of students and invest in future policy-makers, business champions and world-leaders who will continue the legacy of understanding and change at LSE.



'The Centre for the Study of Human Rights (CSRC) would not exist without philanthropic support. The generosity of the Sigrid Rausing Trust has enabled the Centre to get underway, to undertake research, teaching and public outreach all focused on the publication of critical ideas about human rights. It has enabled us to move ever closer to being the key intellectual centre for the promotion of human rights around the world and to

execute a vision of human rights which, in the absence of that generosity, would have been impossible to realise.'

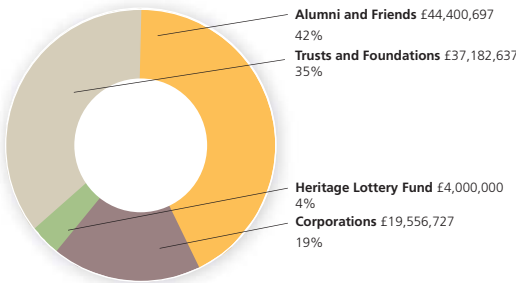
Professor Conor Gearty, director, CSRC

Where has the money come from?

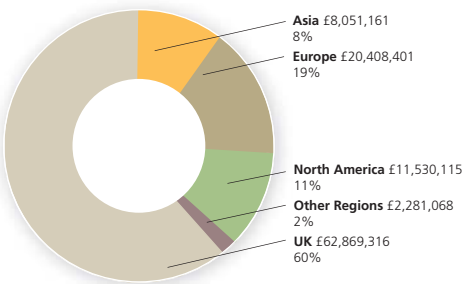
FACTS AND FIGURES

- The Campaign for LSE has raised £105 million
- More than 12,000 donors have supported the Campaign for LSE, including over 10,300 alumni
- These donors come from more than 90 countries across the world
- The Campaign for LSE has been achieved by over 33,000 gifts
- 22 donors have given cumulative gifts of £1 million or more to the Campaign for LSE
- More than 550 donors have given gifts of £5,000 or more to the Campaign
- The total impact of the Legacy Programme, included received bequests and face value intended pledges is almost £13 million
- More than 10,000 donors have made more than 30,000 gifts to the Annual Fund during the life of the Campaign.

SOURCES OF DONATIONS



GLOBAL BREAKDOWN



'This scholarship has changed my life. It has given me a new vision – a ray of hope – and has made my dream come true. One day, I too would like to help people to study at LSE and to help them experience what I am experiencing now.'

**Moushmi Singh,
MSc Bioethics student,
K R Narayanan and Sir Ratan
Tata Trust Scholar**

Transforming the School

The Campaign for LSE has had a transformative effect on the School. Students and staff have had new resources at their disposal as the campus has expanded and new state-of-the-art facilities have been developed.

Since the Campaign began, philanthropic support has enabled the School to provide scholarship support to over 600 of the best and brightest students from across the globe and has significantly enhanced the student experience at LSE.

The Campaign has built LSE's endowment by almost £13.5 million and LSE's tradition of contemporary global research has been further strengthened and developed, supporting innovative work and establishing new research positions.

The Campaign for LSE was supported by more than 12,000 alumni, friends, corporations and foundations from over 90 countries and also enabled LSE to engage and involve thousands of alumni and friends in the activities and work of the School.



'I owe a great deal to the School. I wouldn't have ended up where I have had it not been for LSE, and that pulled me right into the heart of the giving process.'

I think the Campaign for LSE has enabled the School to define what it is and where it stands in the world.

LSE has always been a leader rather than a follower with a strong global reputation. Staff and students at LSE care passionately about the School and its place within the scheme of things and this sense of commitment makes LSE very special.'

**Michael Peacock,
Campaign Committee Chairman (2002-2004),
BSc Sociology 1952**



A climate of giving

The Annual Fund

During the course of the Campaign for LSE, over 10,000 donors have supported the LSE Annual Fund, making a collective contribution of almost £3 million. Last year was the Annual Fund's most successful to date, raising £600,000 through the contributions of the School's alumni, Governors, parents and friends.

The Campaign for LSE saw a tremendous collective support from our alumni and friends.

Philanthropic support has also come from those participating in the Friends and Family Programme



and the Reunion Giving Programme. The generosity of these donors is felt across the whole LSE community. These unrestricted donations to the Annual Fund support a diverse range of projects on campus each year, improving campus facilities, student resources, research and hardship funding.

In addition, the collective global support of alumni and friends has made a significant contribution to the New Academic Building, with over £1 million allocated to name the Alumni Lecture Theatre.

Annual Fund support has made a real difference and has:

- transformed the lives of students who were able to complete their studies thanks to a hardship award
- expanded the work of young researchers who received a grant to explore cutting-edge social science questions
- continued LSE's tradition of welcoming intellectuals in exile by making LSE available to social scientists who suffer threats in their home country
- promoted excellence and innovation in methods of

- teaching through the Teaching Innovation Awards
- addressed the pressing problem of climate change, through a conference in Rwanda focusing on this important policy issue for the region
- enriched the lives of students outside their studies, by funding an academic trip, language centre film screenings, an entrepreneurial challenge and the refurbishment of the SU Advice Centre
- connected current LSE academics with alumni, business leaders and policy makers in Southeast Asia through the LSE Asia Forum

STAFF GIVING
LSE staff have always played a fundamental role in the School's continued success and commitment to educational excellence. Some members of staff also choose to support the School by making a financial contribution to the Annual Fund. This kind of institutional support can be vital in enabling the School to secure additional funds from other sources and foundations.



LSE says: 'thanks a hundred million'

On 10 March, 200 LSE alumni, friends and staff celebrated the completion of the Campaign for LSE at an evening event at Middle Temple Hall.

The evening marked the achievements of the Campaign for LSE and its impact on the School, and enabled LSE to thank some of those supporters whose foresight, commitment and generosity made the Campaign possible. Over dinner, guests heard from LSE director Howard Davies and chairman Peter Sutherland and volunteer leaders George Davidson (GEN 1971), Sheila Penrose (MSc Economics 1972) and Ashley Mitchell (BSc Economics 1967), who thanked them for their support of the School.

They were also treated to a series of audio-visual presentations, which highlighted the impact of the Campaign and the unique work and reputation of the School.



Legacy of giving at LSE

CREATED FROM A LEGACY


In 1895, the School was established with the help of a bequest from Henry Hunt Hutchinson to the Fabian Society of almost £20,000 (equivalent to around £1 million today).

Since the Campaign for LSE began, over 100 alumni and friends have chosen to join our Legacy Circle. The total impact of the Legacy Programme, including completed bequests and face value intended pledges, is almost £13 million.

Legacy gifts are of huge importance to the School. They are vital in establishing the unrestricted, flexible funding which has an invaluable impact on every aspect of life at LSE. They will continue to play a fundamental part in the School's continued success, long-term ambitions and commitment to educational excellence.

'I was delighted to make a legacy pledge to LSE because I believe in the School, in what it does and the way in which it does it. It's a very special place where ideas do get translated into action. Legacies provide money for the School and funds for the future. It is also money that is unrestricted because one can't foresee the future that clearly. They enable people like me, with a sense of commitment and a wish to support, to be able to do so as pensioners.'

Derek Diamond, professor emeritus, Geography



The Campaign for LSE includes all philanthropic donations to the School generated by the Office of Development and Alumni Relations, Corporate Relations Unit, Research and Project Development Division and LSE Foundation Inc or made to LSE by independent overseas charities such as the LSE Centennial Fund USA, the LSE Foundation Canada, the Singapore LSE Trust and the German Friends of LSE, after approval by their Boards.

For more information about the work of the Office of Development and Alumni Office, please go to: www.lse.ac.uk/supportinglse and www.lse.ac.uk/alumnirelations or contact Gemma Wicks, email: g.wicks@lse.ac.uk ext 6370