



News&views

Art for art's sake?

Dr Terry Gourvish and Richard Coopey, Business History Unit, are about to undertake research into: *Enterprise and Creativity: the British popular music industry 1950-1975*.

Business and economic historians have a disappointing record in studying the creative industries generally, and the popular music industry in particular. Despite the clear and growing importance of the creative industries generally, and the popular music industry in particular, and Britain's global leadership in many aspects, little scholarly attention has been paid to their evolution and form. While many scholars have been preoccupied with the debate over the timing and extent of the relative decline of the British economy, cultural aversion to industry, or the idea of two cultures in British social and economic life, the manifest and incremental success of this sector has gone more or less unremarked. This study aims to provide the first detailed evaluation of the industry from a business history perspective.

The popular music industry is currently going through a phase of extraordinary change. Driven by the ICT revolution, methods of making and distributing music, entrepreneurial opportunity, national and global market structures, proprietorial protocols etc, are all in various stages of flux. But this phase is essentially the second part of a structural shift

in the industry. The first phase involved the switch to a new range of reproduction and distribution technologies, the development of new enterprises and new forms of management and entrepreneurship, and an engagement with rapidly evolving new profiles and structures in domestic and international markets. This phase, from around 1950 to 1975, saw the emergence and consolidation of the British popular music industry as a major global entity.

Understanding the trajectory of the current phase of change necessitates engagement with the development of the first, since the music industry in Britain remains tied to elements of the past in terms of vestigial entrepreneurial cultures, corporate structures, rights regimes and many other aspects affecting business performance.

The programme of research will provide the first comprehensive scholarly anatomy of enterprises at all levels of the popular music business in Britain, and the ways these evolve during this crucial period. Dr Gourvish said: 'There is of course a vast amount published about the British popular music industry, but very little that specifically covers the industry from a business history perspective, which I think is why we got the funding.

We are looking at corporate change, technological investment, and more importantly entrepreneurship and how this changed with the artist moving from a position of little power and creative freedom to an industry where artists were beginning to take control.'

At the heart of the sector are a range of actors engaged in entrepreneurial activity. These include technical innovators, the artists themselves and their managers, personnel within the large record companies, from senior executives to A&R and studio personnel, independent record company owners, impresarios, managers and agents, owners and managers of venues, media personnel and retail outlets. Often these groups interacted in direct or indirect ways, sometimes in definable networks. Entrepreneurs, in what might be termed the pop industrial cluster, came from a wide variety of backgrounds and displayed a range of expertise or qualification.

Networks are of great importance, including gay and Jewish networks for example, the dynamics of which have been generally ignored by business historians in the UK. The project will also provide valuable insights into the generation of markets in the arts, including the central tension between creativity and commercialism.



Houghton Street Fayre

Last year, the School's Staff Development team held its first ever Street Fayre on Learning at Work day. Departments, teams, projects and networks set up stalls all along Houghton Street to share what they do with staff and students.

The event was such a resounding success that the team have been asked to hold another one this year, again on Learning at Work day, Thursday 22 May, 12-2pm.

This year, the theme is the Global Village and stalls so far include Telecoms, IT Training and the Library. Alison Taylor from Student Recruitment has an intriguing Hedgehog Stall while the SU have their Chocolate Fountain. There will be a Coaching Couch, a Pet the Dog stall and a chance to exchange stationery and get hold of some second hand books.

As well as the Houghton Street event, there will be a sales arena in Parish Hall with stalls set up to sell cakes, wallets and leather goods, stained glass objects, plants, jewellery, creams and soaps and greetings cards.

Throughout all this, Adrian Hall, secretary and director of administration, and Andy Farrell, director of finance and facilities, will be giving out awards to unsuspecting staff.

And don't forget the Pop Your Cork event with Jane Pugh, senior assistant secretary, where she will invite you to take the Champagne -v- sparkling wine tasting test.



Booking for this event is essential as, for some reason, it's one of the most popular events the School holds, so email: s.talbi@lse.ac.uk to reserve a place.



Public Lectures

free and unticketed unless otherwise stated

Forum for European Philosophy annual public lecture

PROFESSOR LUC BOVENS

Trust and Truthfulness

Tuesday 13 May, 6.30-8pm, G108

Luc Bovens is professor of philosophy at LSE

LSE/AIDS/LSE Health and DFID

DR PETER PIOT

AIDS: exceptionalism revisited

Thursday 15 May, 6.30-8pm, Old Theatre

Peter Piot is executive director of UNAIDS and under secretary general of the United Nations.

Centre for the Study of Human Rights

OMAR D, DR ANTHONY DOWNEY, AND NASSERA DUTOIR

Documenting Disappearance: Algeria, state terrorism and the photographic image

Thursday 15 May, 6.30-8pm, New Theatre

Photographer Omar D is internationally acclaimed for his portrayal of a way of life that is fast disappearing in Algeria. Dr Anthony Downey is programme director, Sotheby's Institute of Art. Nassera Dutoir is spokesperson for the Collective of the Families of the Disappeared in Algeria.

Auguste Comte Memorial lectures

PROFESSOR WILL KYMLICKA

Multicultural Citizenships: practices, policies, and theories

Monday 19 and Tuesday 20 May, 6.30-8pm, New Theatre

The lectures explore the relationship between assessments of the empirical effects of multicultural practice and the evaluation of philosophical theories of multiculturalism.

Will Kymlicka is professor of philosophy at Queen's University, Ontario.

Law Department

LORD WOOLF

The Pursuit of Justice

Monday 19 May, 6.30-8pm, Old Theatre

Lord Woolf will express his personal views and offer insights into the main law reforms over the past four decades. The event marks the launch of his new book, The Pursuit of Justice (OUP).

Lord Woolf was master of the rolls, 1996-2000, and the lord chief justice of England and Wales, 2000-2005.

More SOLE

Further to reporting in last week's *News&Views* (Tuesday 6 May) that Professor Richard Layard had been elected a fellow of SOLE (Society of Labor Economists), we would also like to announce that Professor Christopher Pissarides, Economics, has also been elected a SOLE fellow.

There are only four non-American SOLE fellows and three are academics at LSE: Professor Layard, CEP, Professor Pissarides, Economics and Professor Steven Nickell, who is an associate in the Centre for Economic Performance. The other non-American fellow, Richard Blundell, studied for his MSc at LSE in 1975.

Academics abroad



Dr Tony Cornford, Information Systems and Innovation Group, Department of Management, recently visited Sydney, Australia where he gave seminars on evaluation of health information systems to health informatics research groups at the universities of Sydney and New South Wales.

The visit also helped to establish research co-operation around a current project to evaluate the electronic transmission of prescriptions in England, funded by the Department of Health.

Professor Bridget Hutter, director of the ESRC Centre for Analysis of Risk and Regulation, is speaking at a multidisciplinary social science conference in Beijing on Tuesday 13 May. She was invited by the British Academy, under the auspices of an EC-funded project, CO-REACH (Co-ordination of Research between the EU and China).

The aims of the conference are to showcase current research achievements in order to introduce Chinese academics to the highpoints of European research. The conference is being co-hosted with the Chinese Academy of Social Sciences. Professor Hutter will present a paper on *From Government to Governance: managing risks in the food industry*.

LSE people

Professor Paul Cheshire and Dr Christian Hilber, who teach the MSc course in Real Estate Economics and Finance presented papers at the annual conference of the European Real Estate Society.

The conference offers prizes for the best paper in a number of categories with €1,000 to be won in each category. Paul and Christian won two of these prizes. Their joint paper entitled: *Office Space Supply Restrictions in Britain: the political economy of market revenge* was awarded the Grosvenor Prize for the best paper on real estate development and it has now been accepted for publication in the *Economic Journal*. Professor Hilber's *The Determinants of Homeownership across Europe: panel data evidence* won the RICS Award for the best paper on housing.

In addition, they have been awarded £24,900 by the Investment Property Forum Education Trust to support an administrator post to develop real estate education and research at LSE.

Dialogue

LSE European Institute, Sciences Po Paris, French Embassy: 2008 Franco-British Europe Dialogue

PROFESSOR GHASSAN SALAME

Is the Middle East Europe's Business?

Tuesday 13 May, 6.30-8pm, Old Theatre

The Middle East is a region where the United States plays a crucial role. But what about Europe? To what extent should the Middle East be part of the EU's diplomatic concerns?

Ghassan Salame is professor of international relations at Sciences Po and a former minister of culture of Lebanon.

noticeboard

Max Weber fellows

Max Weber fellows from the European University Institute, Florence, will be presenting talks at the School this week. All members of the School are most welcome to come along.

Monday 12 May, 5-7pm, H103. Mattei Demetrescu: *Forecasting Using Asymmetric Loss Functions* and Joanna Wolszczak Derlacz: *The Theory of Economic Convergence*. Demetrescu's talk will compare methods of building forecasts under a general loss function. It will also address some implications for modelling strategies and provide a brief overview of recent developments in the area. Derlacz will look at growth theories, trade theory, and new economic geography. She will question if these theories are empirically relevant and ask if economic integration helps even out standards of living across countries.

Tuesday 13 May, 5-7pm, H103. Eszter Bartha: *From Transitology to Transformation: theorising post socialist change in Eastern Europe* and Carmen Menchini: *Political Communication and Propaganda in Early Modern Europe*. How did political propaganda work (if it did) in a world without modern communications? This lecture uses the Medici family to explore this question and will focus on a particular kind of propaganda based on orations and biographies of the rulers of the Grand Duchy of Tuscany.

Wednesday 14 May, 6-7pm, H103. Yoko Akachi: *Introduction to Population and International Health*. This talk is targeted at those interested in development and health (particularly low and middle income countries) and provides a brief introduction to the topic. Organised by APD Academic and Professional Development

Joint seminar

The LSE Methodology Institute and the National Centre for Social Research are hosting joint seminar on Tuesday 27 May, 5pm, National Centre for Social Research, Meeting Room A, 35 Northampton Square. Ivana La Valle will speak on: *Mothers' Employment Decisions after Childbirth*.

Small ads

To let: three-bed garden flat near Arsenal, North London. Large living space and conservatory study. Perfect for academic with children. £1,600 per month. 12 months minimum. Available from mid-August. Contact: m.glasius@lse.ac.uk

To rent: delightful self-contained, fully equipped one bedroom flat in Georgian Square, adjacent to the Imperial War Museum. Just over one mile from LSE. Suitable for couple or single person. £260 p/w plus utilities. Tel: 020 7735 3116, email: jbourlet@hotmail.co.uk

To rent: attractive Chalk Farm flat, close to tube and direct buses to LSE. Living/bedroom, sunny kitchen/diner, shower/separate WC. Fully furnished, well decorated, c/h. Rental: £240 p/w includes all bills except phone. Suit couple or single. N/S only. Contact: 020 7482 0158, email: r.fitzgerald@alumni.lse.ac.uk

Confused/unsure about which career path to take? Life coaching can help clarify options, focus your life and career objectives and help you better understand your motivations. Through clear and practical steps, you can work towards your goals within a safe and confidential environment, call 07729 163347.

Need help with your essay writing or with your English? Finding it hard to structure your essays and convey your points? Professional, experienced and qualified one-to-one tutoring offered, individually tailored to meet your specific requirements, call 07729 163347.

Training opportunities at LSE

Academic, personal and professional development courses are available for all LSE staff and students. Courses on offer this month include:

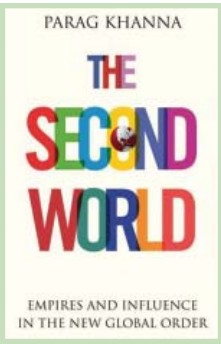
Tuesday 13 May	
<i>Powerpoint: images, tables and charts</i>	10am-12pm
Thursday 15 May	
<i>Access: simple tables and queries</i>	10am-12pm
Friday 16 May	
<i>Excel: essential formulas and functions</i>	10am-12pm
Monday 19 May	
<i>Excel: advanced functions</i>	2-4pm

For further details and a full listing of what is available, including booking information, please see: www.lse.ac.uk/training
For training in:
European information, please email Maria Bell at: m.bell@lse.ac.uk
Business Information, please email Barbara Humphries at: b.humphries@lse.ac.uk
US Government publications, please email Clive Wilson at: clive.wilson@lse.ac.uk
UK Government publications, please email Ken Gibbons at: k.gibbons@lse.ac.uk

LSE IDEAS book launch

A lecture by Parag Khanna on *The Second World: empires and influence in the new global order*, to be held on Monday 2 June at 6.30pm in B212, will mark the launch of his book of the same title. Professor Michael Cox is the discussant and Dr George Lawson will chair.
The book captures over two years of travel in 45 countries and is the story of how the most strategic and least understood countries adapt to, and shape, globalisation. It tells how these countries respond to the rise of China and the European Union and the pressures they face from America and looks at the tension between geopolitics and globalisation. Moreover, it shows how the world is seen through the eyes of those places people assume they know but do not.
Parag Khanna is director of the Global Governance Initiative and senior research fellow in the American

Strategy Program at the New American Foundation.
LSE IDEAS is a centre for the study of international affairs, diplomacy and grand strategy. Its mission is to use LSE's intellectual resources to help train skilled and open-minded leaders and to study international affairs through world-class scholarship and engagement with practitioners and decision-makers. As its name implies, IDEAS aims at understanding how today's world came into being and how it may be changed, in line with LSE's old motto: rerum cognoscere causas - to understand the causes of things.



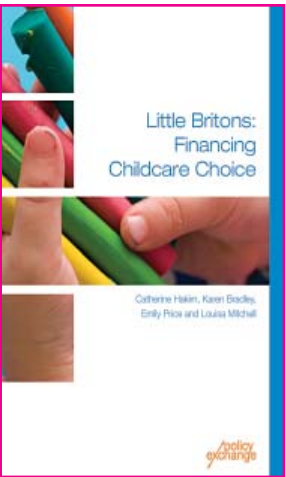
Research at LSE

Little Britons: financing childcare costs, by Policy Exchange and advised by Dr Katherine Hakim, Sociology
This research suggests that the government should replace the current system comprising childcare vouchers (the childcare part of Working Tax Credits and the Sure Start Maternity Grant) and instead, provide a single Parental Care Allowance.

This would mean a new system of £50-60 per week paid direct to all parents with children under three (after maternity pay has ceased and regardless of how many children are in the family), untaxed and administered under the child benefit system.
The current system of support is linked to employment with the government keen to get single mothers into full time work, yet a substantial proportion of first time mothers want to look after their own children.
Dr Hakim said: 'Numerous studies into parental preferences regarding childcare have revealed a much greater diversity of parental preferences than the government would like to believe. One recent study from the Economic and Social Research Council (ESRC) showed that, in an ideal world, only one-third of mothers in Britain would use any childcare at all before their child's third birthday.'
Parents also cannot pay for informal care (ie family members) on the current system and there is a great

disparity between the amount different types of families can receive in support – for example, a low income couple working full time receive 13 per cent for their childcare costs per year for a child under two, a low income couple with one parent working part time receive 55 per cent of their costs and an average income single parent who receives 40 per cent.
The report concludes that the proposed system would be easy to administer, flexible in supporting parents who stay at home to look after young children or supporting them to select the childcare of their choice, provides main carers with supplementary income if they give up work and gives parents greater choice.

To download a copy of the report, see: www.lse.ac.uk/collections/pressAndInformationOffice/newsAndEvents/archives/2008/LittleBritons.htm



Library news

resource of the week
Each week we highlight one of the many resources available from the Electronic Library.
From the Library homepage, click on the link called More Library News and then select eResource of the week from the New Resources box.
VIEW 2007 AND PREVIOUS EXAM PAPERS
A reminder that the Library offers previous examination papers as an online PDF document from <https://library-2.lse.ac.uk/protected-exam/index.html>
This service also offers online access to past under/postgraduate exam papers and is only available from the LSE Campus Network.



Media bites



'People in Jersey should search their consciences as to whether they should have addressed this problem years ago. Even now, they seem so begrudging of the allegations coming out. They're not recognising they were part of a system that let it happen.'
Eileen Munro, *The Guardian*, 10/3/08

'A combination of the McCanns's public relations campaign, the internet, the Portuguese press and a loss of UK media inhibition had combined to 'commodify' a tragic human story. Vast amounts of innuendo and tenuous rumour were printed – and broadcast – without fact-checking or proper contextualisation.'
Charlie Beckett, *The Times*, 19/3/08

'The international community makes a terrible mess wherever it goes. It is hard to find a single example of humanitarian intervention during the 1990s that can be unequivocally declared a success. Especially after Kosovo, the debate about whether human rights can be enforced through military means is ever more intense. Moreover, the wars in Afghanistan and Iraq, which have been justified in humanitarian terms, have further called into question the case for intervention.'
Mary Kaldor, *The Guardian*, 1/4/08

'I would basically describe it [the Taliban] as a religious network which turned into a political movement. And then they started expanding – co-opting other religious networks, and then gradually going beyond those religious networks to start forming alliances with local communities or local power players.'
Antonio Giustozzi, *Radio Free Europe*, 26/4/08

'Religious-like phenomena in general are an inseparable part of a key adaptation unique to modern humans, and this is the capacity to imagine other worlds, an adaptation that I argue is the very foundation of the sociality of modern human society. Once we realise this omnipresence of the imaginary in the everyday, nothing special is left to explain concerning religion.'
Maurice Bloch, *New Scientist*, 28/4/08

research seminar. Melissa Demian: *On the Repugnance of Customary Law*.

Monday 19 May
4pm. R505. Joint BHU/Department of Management seminar. Gino Cattani: *Organising Activities During the Pre-production Stage: a genealogical perspective on new field formation*.
6-8pm. J116. Contemporary Turkish Studies seminar. Mine Eder: *Political Economy of the Rise of AKP: Democrats or Islamic populists?*

Diary

Open to all unless otherwise stated

Tuesday 13 May
1-2.30pm. H615. CARR seminar. Andy Stirling: *Science, Precaution and Participation in Risk Governance: from tension to synergy?*

Wednesday 14 May
3-5pm. V108. Economic History seminar. Dr Gísli Pálsson: *Biosocial Relations of Production*.
6-7.30pm. H104. Europe@LSE seminar. Karen Smith: *Normative Challenges to the EU as an International Actor*.
6-7.30pm. J116. Cañada Blanch seminar. David

Ginard: *Matilde Landa y el Movimiento de Mujeres en España (1936-1942)*.

Thursday 15 May
5-7pm. H216. BIOS seminar. Kevin Burchell: *Understanding the UK public participatory turn in science and technology*.
6.30-8pm. J116. Forum for European Philosophy seminar. Neil Gascoigne: *Re-Visions on Richard Rorty*.

Friday 16 May
10.30am-12.30pm. A607. Anthropological Theory