



News & views

Advising on film Safety net



Dr Gerben Bakker, Economic History and Accounting, has been appointed a specialist adviser to the House of Lords Communications Committee. He will advise on film industry related issues during the Committee's new inquiry into the British film and television industries.

Dr Bakker is the author of the recently published, *Entertainment Industrialised: the emergence of the international film industry, 1890-1940* (Cambridge University Press, 2008), which is available at Waterstones at the discounted price of £40.

For further details of the inquiry please see: www.parliament.uk/parliamentary_committees/communications.cfm

30 years of BHU

The Business History Unit celebrated their 30th anniversary with a lunch at the Joe Allen restaurant on 27 January.

The lunch was attended by current and former staff and visitors of the Unit, including the Unit directors Leslie Hannah and Terry Gourvish, head of the Economic History Dept, Colin Lewis, and former Unit administrator, Sonia Copeland.



Academics abroad

Professor Richard Hyman, Employment Relations and Organisational Behaviour Group, will give the keynote speech at a conference on *Transnational Collective Bargaining Within a European Multi-Level System of Industrial Relations* being held in Brussels, 20-21 February. The conference is jointly organised by the European Trade Union Institute and the University of Brussels.



Safer Internet Day 2009, Sonia Livingstone, director, EU Kids Online

This study, released for Safer Internet Day 2009, shows that Britons take more practical action to screen their children from the dangers of the internet than anyone else in the EU. They are most likely to use filtering software and to talk to their children about what they do online.

UK parents are also among the most likely to stay near their child when they go online to check which sites they are visiting and remind them not to give out personal information.

The survey, conducted for the European Commission and analysed by the EU Kids Online research project at the London School of Economics and Political Science (LSE), shows that British parents still worry about internet safety – with 59 per cent concerned about the dangers of their children seeing sexual or violent content. However in France – the highest – the figure is 88 per cent while in Portugal and Greece it is 84 and 81 per cent respectively.

Professor Livingstone said: 'These findings are good news for British parents – it seems that the safety message is getting through.'

However the study shows there are still some grounds for concern. Although British children are

among the most likely in Europe to ask their parents for help if they encounter strangers, bullying or problem content online, it is still only 24 per cent who do so.

And there are some genuine risks out there, so the proportion of British parents who claim not to be at all worried may be too high: 27 per cent say they are not at all worried about sexual/violent content, 46 per cent are not at all worried about access to self-harm, suicide or pro-anorexia sites, 41 per cent have no fears for online grooming or, so say 22 per cent, bullying.

Professor Livingstone said: 'It is crucial that both government and industry keep up the effort to raise awareness, as the risks online keep changing. A good message for parents who are worried is – get online yourself and make sure you understand the risks and how to deal with them, as well as the opportunities your child faces on the internet.'

To read or download the study in full, go to: www.eukidsonline.net



Incentives and the market



The current financial crisis and boring, defensively played, football matches may seem to have little in common, but according to LSE Professor Luis Garicano both can be understood as failures of the same underlying mechanisms.

In the latest of the Big Ideas series of films, Professor Garicano uses the theories of organisational economics to describe how people react to incentives – and how their behaviour can often differ from the intended effect of the incentive.

He points out, for example, that the financial system is driven by an incentive structure that encourages and rewards traders for behaviour which is ultimately detrimental to the health of the economy.

He says: 'It's clear that bankers were being rewarded for taking excessive risks. The short term nature of their pay – whereby bonuses are accrued over a year – encourages short term, risky decision making. This has to change. Bonuses need to be accrued over longer periods – three or five years. This would mean that if you do something crazy that ends up making you a lot of money this year but, because it is crazy, ends up losing the bank money in five years time, you will not benefit from it.'

In 1994, FIFA tried to encourage more attacking and exciting football at the World Cup by increasing the number of points a team were awarded for a win, from 2 points to 3 points. The points for a draw or a loss remained at 1 and 0 respectively. It was thought that this would make teams eager to score more goals.

However, although there was much to be gained in being ahead – a three point lead in the tournament – the marginal cost of conceding a goal once you a team was ahead was also much greater and led to teams playing ugly football.

To see the film, go to: www.lse.ac.uk/resources/videoAndAudio/incentive.htm



Regeneration of cities

A Tale of 7 Cities: a practitioner's guide to city recovery, by Anne Power, Astrid Winkler, Jorg Ploger and Laura Lane, CASE

This report tells the story of how seven cities, Belfast, Bilbao, Bremen, Leipzig, St Etienne, Sheffield and Torino, survived the destruction of manufacturing and the 1980's recessions to reinvent themselves as centres of innovation and inspiration. The report concludes that all seven are now much fitter to survive the current world financial crisis than many others cities – especially those in the US 'Rust Belt'.

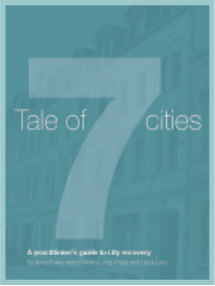
Professor Power said: 'There are three crucial things which all the cities feel they got right. First, they are developing high-tech industries, replacing or renewing obsolete infrastructure. Belfast for instance has installed the world's first commercially-viable sea turbine near its former shipyards.

'Second, investment works best when it runs alongside bottom-up community-backed projects. For example, Sheffield set up JobMatch and JobNet to help new industries recruit locally and create new skills in local steel based communities, while Bremen

supports community enterprise and social development through its Living in Neighbourhoods project targeting the 10 poorest parts of the city.

'Third, it's clear that modern cities only work with new mass transit, traffic-taming and people-friendly spaces. Saint-Etienne has developed easier commuting to nearby Lyons (which has much higher property prices) and Bilbao has built a modern metro system feeding into the high-density city centre from surrounding municipalities.'

A Tale of 7 Cities is part of a three-year research project funded by the Joseph Rowntree Foundation. Its final report will be published in Spring 2009. The booklet, priced at £15, features around 100 original photographs, interviews and testimonies from people in each city who worked to regenerate them. Copies can be ordered from L.Lane@lse.ac.uk



Panel discussion

Economics Department

PROFESSORS TIM BESLEY, FRANCESCO CASELLI, CHRIS PISSARIDES, AND DANNY QUAH

The Global Economic Crisis: meeting the challenge

Tuesday 17 February, 6.30pm, Old Theatre

Tim Besley, Francesco Caselli, Chris Pissarides and Danny Quah are all economics professors at LSE.

Public Lecture

free and unticketed unless otherwise stated

DESTIN

SPEAKER: HARRIET LAMB

DISCUSSANTS: ADAM BRETT, DR TEDDY BRETT

Fighting the Banana Wars

Tuesday 17 February, 6.30-8pm, Hong Kong Theatre

Only 14 years ago you couldn't buy a Fairtrade product in Britain. Today almost £500m worth of Fairtrade goods are sold annually.

In this lecture Harriet Lamb will discuss her latest book, *Fighting the Banana Wars*. Harriet is executive director of the Fairtrade Foundation. Adam Brett is a Fairtrade entrepreneur, director of Tropical Wholefoods and Fullwell Mill Ltd. Dr Teddy Brett is associate programme director, Development Management Msc, DESTIN

European Institute, LSESU Serbian society

DIJANA DRAGUTINOVIC AND RADOVAN JELASIC

The Impact of the Global Financial Crisis on South East Europe: lessons learned by Serbia

Tuesday 17 February, 6.45-8.15pm, Sheikh Zayed Theatre

Dijana Dragutinovic is finance minister, Republic of Serbia. Radovan Jelasic is governor of the National Bank of Serbia.

Thinking Like a Social Scientist

PROFESSOR NICHOLAS BARR

Wednesday 18 February, 1.05pm, U8

Nicholas Barr is LSE professor of public economics and a prolific author on the economics of the welfare state and higher education finance.

Schapiro

NIKOLAI PETROV

Putin and Medvedev: Russia's Duumvirate?

Wednesday 18 February, 6-7.30pm, Sheik Zayed Theatre

Where does power lie in Russia? This lecture explores the current debate over the existence of a duumvirate sharing power and authority in Russia, and whether Putin has remained the key decision-maker.

Nikolai Petrov is a scholar-in-residence at the Carnegie Moscow Center.

School public lecture

SIR JOHN GIEVE

Lessons from the Credit Crisis

Thursday 19 February, 5-6.15pm, Sheikh Zayed Theatre

In this lecture, his last as deputy governor at the Bank of England, Sir John Gieve will discuss some of the key lessons for public policy and outline some potential improvements that could be made to the framework and tools available to policy makers.

LSE International Humanitarian Law Project

PROFESSOR MARCO SASSÒLI

IHL and International Human Rights Law in Non-International

Armed Conflicts

Thursday 19 February, 6.30pm, Hong Kong Theatre

Professor Sassòli will explore the relationship between International Humanitarian and Human Rights Law during non-international armed conflict, by applying the lex specialis principle.

Marco Sassòli is professor of international law at the University of Geneva and associate professor at the Universities of Quebec and Laval.

2009 Economica-Coase lecture

PROFESSOR JEAN TIROLE

Individual and Corporate Social Responsibility

Thursday 19 February, 6.30pm, Old Theatre

This is the third annual Coase-Phillips lecture, hosted jointly by Economica and the Department of Economics.

Jean Tirole is one of the world's most eminent economists working in the fields of industrial organisation, finance and game theory.

International Relations

PROFESSOR FRED HALLIDAY

The Islamic Republic of Iran After 30 Years

Monday 23 February, 6.30pm, Sheikh Zayed Theatre

Fred Halliday is ICREA research professor at the Barcelona Institute for International Studies and LSE emeritus professor of international relations.

noticeboard

Inter-faith event

Dr Ed Kessler, director of the Woolf Institute of Abrahamic Faiths, will give a talk entitled *Muslim-Jewish-Christian Relations: a changing landscape*, in A316, on Thursday 26 February 6-7pm.

If you would like further information, email School chaplain David Peebles at: d.peebles@lse.ac.uk

Lunchtime concert

The concert on Thursday 19 February, 1.05, Shaw Library, features pianist Matan Porat who will play Beethoven Sonata in E-Flat Major Op. 27 No 1, Brahms 6 Klavierstücke Op. 118, Bartok Sonata.

This outstanding Israeli pianist and composer has studied with the great pianist Murray Peraia, has performed at major venues, including Carnegie Hall, and with some of the world's major orchestras.



Nominations for Lakatos

Nominations can now be made for the 2009 Lakatos Award which must be received by Monday 27 April.

The Award is given for a book published in English with an imprint from 2004-2009 inclusive and may, with the permission of the author, be nominated by any person of recognised standing within the profession.

For further details of the nomination procedure or more information on the Lakatos Award 2009, contact Tina Walker, tel 020 7955 7901, or email: t.walker@lse.ac.uk

Doctor Atomic

The English National Opera (ENO) is offering a special deal for LSE staff and students for their production of Doctor Atomic, by John Adams, at the London Coliseum, 25 February-20 March.

This UK premier – a collaboration between ENO and the Metropolitan Opera, New York – is a powerful new work on the creation of the atomic bomb and the human relationships behind it.

Students can get two tickets for £10. Enter promo code DRAVLSE when booking online. (Student ID will be required to pick up tickets). Staff can get tickets for £10 each. Enter promo code DRAXLSE when booking online. The online address is: at: www.eno.org for both staff and students and tickets (balcony only) are only available online.

Find out more: at www.eno.org/doctoratomic

Chlamydia on the rise

The National Chlamydia Screening Programme recommends that all sexually active young people have a Chlamydia test every year or when they change sexual partners, regardless of whether they have any signs or symptoms.

Chlamydia is the most common treatable bacterial sexually transmitted infection. It can cause serious problems later in life if it is not treated. If left untreated it can spread to other parts of the body such as the throat, lungs and liver.

A free and confidential test from your local GP surgery or at one of the drop-in clinics provided by your local community contraception service is available.

See further details at: www.chlamydia screening.nhs.uk to get details of where to get a test in your area.

Small ads

To rent: attractive Chalk Farm flat, close to tube and direct buses to LSE. Living/bedroom, sunny kitchen/diner, shower, separate WC. Fully furnished, well decorated, c/h. £260 p/w includes all bills except phone. Suit couple or single. N/S only. Contact: 020 7482 0158, email Rosemary at: r.fitzgerald@alumni.lse.ac.uk

Training opportunities at LSE

Academic, personal and professional development courses are available for all LSE staff and students. Courses on offer this month include:

Tuesday 17 February <i>Developing Resilience</i> (one-day course) 10am <i>Going beyond Google: advanced use of the internet</i> 12pm <i>Excel: data analysis</i> 2pm	Monday 23 February <i>PowerPoint: templates and animation</i> 10am
Wednesday 18 February <i>Dealing with Difficult Situations</i> 10am	For further details and a full listing of what is available, including booking information, see: www.lse.ac.uk/training
Thursday 19 February <i>Project Management</i> (two-day course) 9.30pm <i>Minute Writing</i> (introductory one-day course) 10am Access: <i>designing related tables and forms</i> 2pm	For training in: European information , please email Maria Bell at: m.bell@lse.ac.uk Business information , please email Barbara Humphries at: b.humphries@lse.ac.uk US Government publications , please email Clive Wilson at: clive.wilson@lse.ac.uk UK Government publications , please email Paul Horsler at: p.n.horsler@lse.ac.uk
Friday 20 February <i>Moodle Quiz Training</i> (staff) 10am <i>Word: format your PhD thesis</i> 2pm	

tlc Courses

PHD EXAMINING: IDEAS ON PRACTICE AND PROCEDURE *Monday 2 March, 2-4pm (staff only)*

The PhD examination process can seem opaque and arcane to those who don't know it well, and vivas in particular can be very tense occasions for examiners just as much as for the student being examined.

This workshop, open to all academic staff involved in arranging and/or taking part in PhD vivas, aims to demystify the process.

USING ONLINE COMMUNICATION TOOLS *Wednesday 4 March, 12.15-1.45pm, U110 (staff only)*

LSE has in place a range of online communication tools to support teaching and learning. These include online discussions, weblogs, Wimba voice boards, and 'live classroom'.

Some of the tools can be used to support students remotely but others are effective on-campus.

This session will describe these tools and, drawing on examples of good practice from within the School and elsewhere, will demonstrate how they can be used to enhance student learning.

Places can be booked online at: <http://tlcevents.lse.ac.uk>

SU societies events

ALBANIAN WEEK, 16-20 FEBRUARY, LSESU ALBANIAN SOCIETY

The following events have been organised as part of Albanian Week:

Monday 16 February, 6-8pm, D502
Albanian Film Night
Tuesday 17 February, 8pm till late, The Quad
Kosova's Independence Party
Wednesday 18 February, 6.30-8pm, Hong Kong Theatre
Public lecture: *Kosova Independence: one year on*, by Muhamet Hamiti, ambassador, Republic of Kosova.
Thursday 19 February, 7pm, D302
Public lecture: *Security of Small Countries in the Western Balkans: perceptions and perspectives*, by Zef Mazi, Albania's ambassador to the UK
Friday 20 February, 6:30-8pm, Hong Kong Theatre
Public lecture: *The Albanian Nun Who Was Not*

Considered 'European' Enough: why did Mother Teresa leave the Loreto Order?, by Dr Gezim Alpion, Birmingham University.

EIGHTH GERMAN SYMPOSIUM 2009, 16-20 FEBRUARY

This symposium, *Global Challenges: German perspectives*, will include such speakers as: Professor Gesine Schwan, SPD candidate for president of Germany; HE Georg Boomgaarden, German ambassador to the Court of St James; Christian Schmidt - parliamentary state secretary to the federal minister of defence; Frank Mattern, CEO, McKinsey Germany; and Michael Sommer, president of the German Confederation of Trade Unions.

For further information, see: www.lse-germansociety.de/drupal6/node/14

Library news

EUROPEAN NUCLEAR DISARMAMENT

This online catalogue of papers is now available

European Nuclear Disarmament (END) was created in 1980 with the main aim to free Europe from nuclear weapons. It was particularly important for its liaison with, and support for, east European peace and human rights activists in the years before the end of the Cold War.

A large number of END papers have been deposited with LSE Archives and all these papers have now been catalogued.

Highlights include:

- subject files including the development of Labour Party defence policy, NATO, nuclear free zones, peace camps, and co-operation on defence matters in the Western European Union
- files arranged by country or region regarding peace movements and peace issues in Western Europe and throughout the rest of the world
- papers of Lynne Jones, END's former chairperson.

For further information see the online Archives catalogue at: www.archives.lse.ac.uk or email the Archives Reading Room at: document@lse.ac.uk

Media bites

'What (determines) widening participation? If all else fails, look at the evidence. Who gets the best GCSE results? Answer: the children of professionals. Who stays on after 16? Answer: those who get the best GCSE results. That is where access fails, when people get poor GCSE marks and leave school. Who goes to university? Answer: those with the best A-level results – get good A levels and you've cracked it. So if you're serious about widening participation – and I'm deeply serious about it – then it should be thought of much more as a 0-18 problem than an 18-plus problem.'

Nick Barr, *Times Higher Education*, 22/1/09

RUSSIAN BUSINESS WEEK 2009, 16-20 FEBRUARY, LSESU RUSSIAN BUSINESS SOCIETY

The week will consist of a series of public lectures given by some of Russia's leading businessmen who will tackle the economic and political issues facing Russia today, and how they see the perspectives of their country.

Topics to be discussed will include the role of state companies in Russia, the evolution of the financial system of the country, the current economic situation in the region and potential ways of development in the future.

Speakers include Vladimir Yakunin, president of Russian Railways and Ruben Vardanian, chairman and CEO, Troika Dialog Group.

For a list of events and to register to get regular updates, see: www.lserbs.com/RBW

Diary

Open to all unless otherwise stated

Tuesday 17 February

1pm. M101. CsGG seminar. Martha CE Van Der Bly: *Dominant and Autonomous Globalization: exploring causal mechanisms of global cultural sameness and difference on the micro-level.*

1-2.30pm. H615. CARR seminar. Michael Pryke: *Seeing Risks amongst the Numbers: visualisation techniques in financial markets.*

4-5.30pm. S314. Institute of Social Psychology seminar. Conrad Bird: *How Strategic Communication Thinking and Principles Can Be Applied To Public Diplomacy and The Pursuit of Foreign Policy Objectives.*

5pm. NAB 1.14. LSE Forum in Legal and Political Theory seminar. Daniel McDermott: *Retributive Justice.*

5-6.30pm. S421. Geography and Environment seminar. Max Boykoff: *Cultural Politics of Climate Change.*

6pm. D502. GI research seminar. Kathy Davis: *Feminism as Traveling Theory: the case of our bodies, ourselves.*

Wednesday 18 February

4.30-6pm. S78. Kuwait research programme public seminar. Marc Valeri: *State: business relations and economic diversification policies in Bahrain and Oman.*

5-6.30pm. D602. Information Risk and Security colloquium. Peter Sommer: Digital Forensics: emerging trends.

Thursday 19 February

12.30-1.45pm. NAB 1.18. CCS seminar. Thomas Boje: *'Citizenship, Participation and Civil Society': reflections on the role of organised civil society in Europe.*

Friday 20 February

10.30am-12.30pm. A607. Anthropological Theory research seminar. Judith Bovensiepen: The Land of Gold: knowledge and autochthony in the Central Highlands of East Timor.

1.30pm. D402. Population Research seminar. Dominique Behague: *The Impact of Socio-Economic Inequities and Migration on Psychiatric Morbidity Amongst Young Adults in Pelotas, Brazil: a combined ethnographic and epidemiological study.*

Monday 23 February

4.30-6pm. S78. LSE London seminar. Douglas McWilliams and Richard Snook: *The Prospects for the London Economy.*

5.30pm. H615. BHU seminar. Yoshiaki Kumazawa: *The Rise and Decline of the Iron-casting Industry in a Japanese City: the story of Cupola Town Kawaguchi.*

5.45-7.15pm. R405. FMG London Financial Regulation seminar. Marianne Schultz-Ghattas: *Financial Contagion from Mature to Emerging Markets: evidence and policy issues.*

LSE News&Views© is published every Monday during term by the Press and Information Office. Articles, news and photographs about all aspects of School life and its members are welcome. Text should be sent to the editor Toni Sym, Press Office, W400, email: t.sym@lse.ac.uk to arrive no later than one week before publication date. Personal ads cost £2 for up to 50 words.