

EPPTP

The Executive Public Policy
Training Programme 2012



北京大学
PEKING UNIVERSITY



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



SciencesPo.

CONTENTS

The programme 1

Course and teaching
schedule 2

Promoting excellence
through learning 5

Sponsor 5

PARTNER PROFILES

The London School of Economics and Political Science

The London School of Economics and Political Science (LSE) is a world class centre for its concentration of teaching and research across the full range of the social, political and economic sciences. Founded in 1895, it has an outstanding reputation for academic excellence. It is unusual in combining a highly international staff and student community with a teaching and research focus exclusively on the social sciences, and in particular on their application to real-world problems and issues.

Sciences Po

Sciences Po is an internationally renowned centre of learning in the humanities and social sciences. Founded in 1872 and following various transformations, it has remained true to one goal: providing innovative, responsive and well-grounded education. It functions as a selective research university in the international sense of the term, bridging the worlds of academia and public affairs in order to offer the analytical and other skills required by future leaders around the globe.

Peking University

Peking University is a comprehensive and national key university. It has effectively combined research on important scientific subjects with the training of personnel with a high level of specialised knowledge and professional skill as demanded by the country's socialist modernization. Peking University has become a center for teaching and research and a university of a new type, embracing diverse branches of learning such as basic and applied sciences, social sciences and the humanities, and sciences of medicine, management, and education. It ranks among the World's best universities.

Columbia University

Columbia University is one of the world's most important centers of research and at the same time a distinctive and distinguished learning environment for undergraduate and graduate students in many scholarly and professional fields. It recognizes the importance of its location in New York City and seeks to link its research and teaching to the vast resources of a great metropolis. It expects all areas of the university to advance knowledge and learning at the highest level and to convey the products of its efforts to the world.



THE PROGRAMME

The Executive Public Policy Training Programme (EPPTP) provides Chinese civil servants with an opportunity to develop the additional functional expertise, strategic perspectives, and public policy management tools that they require to operate effectively in a changing public policy environment. The Programme, which was launched in 2006, is taught and supervised by academics from the London School of Economics and Political Science (LSE), Columbia University, Sciences Po and Peking University. The EPPTP places an emphasis on collaborative interaction between officials from government institutions and faculty members.

Programme objectives

The specific objectives of the EPPTP are as follows:

- To sharpen participants' problem solving, analytical, strategic planning and leadership skills to help them plan, introduce, and sustain major policy and institutional actions directly related to their own policy environment
- To equip participants with an international spectrum of working models of development and public policy practice, against which they may judge and weigh local options
- To analyse the particular functional challenges shaping contemporary China's public policy

environment and their impact on the ability of civil servants to organise policymaking processes and implement policy decisions

- To familiarise participants with the vocabulary and conceptual background necessary to engage in international cooperation and debate regarding the above concerns.

2012 Participants

The 2012 training session comprises some 50 Chinese officials, including officials of state-owned enterprises, selected from provincial level, municipal level and central government levels in China. The selection criteria and final approval of participants is determined by a Steering

Committee composed of members from the four universities. This Committee also determines the proportion of local to central government officials in each class. Since 2007, a select number of foreign officials from Singapore have also been invited to participate in the Programme.

Faculty

Faculty is drawn from the four institutions, with LSE, Columbia University and Sciences Po, making up the bulk of faculty. Instruction is in English, with simultaneous translation to Chinese.

Guest lecture series

Each year leading experts in academia, government and business are invited to deliver lectures on the policy process within their organisation to the EPPTP participants. Minister level officials from a range of Chinese government departments deliver lectures and lead discussion groups with the officials. Since 2007, the Programme has included an Ambassadors Lecture Series, by which senior ambassadors from foreign embassies around Beijing share their experiences on public policy making in their countries with the Chinese officials.

Certification

On completion of the Programme, all participants will be awarded a Certificate of Completion.



COURSES AND TEACHING SCHEDULE

Week 1 (28 May – 3 June) **Economics and Public Policy**

Professor Anna Della Valle,
Columbia University SIPA

This course introduces students to basic economic principles, theories, tools and their applications. It covers the three main areas of economic theory: microeconomics, macroeconomics and international trade. The goal of the course is to help students develop a clear, useful, open-minded and critical way of thinking about economic concepts and their applications, including the potentials and limits of economic policy. It will include practical applications of the economics theories covered as well their relevance to current events.



Anna Della Valle teaches the core economics curriculum in the Master of International Affairs program at Columbia University's School of International and Public Affairs. Prior to Columbia, Dr Della Valle was senior consultant at National Economic Research Associates, an economic consulting firm where she specialized in advising clients in the telecommunications, television and electricity fields. She holds a BA in Mathematics from McGill University (1979) and an MA (1981) and a PhD (1984) in Economics from Columbia University.

Week 2 (4 – 10 June) **Law and Public Policy**

Dr. Jan Kleinheisterkamp, LSE

This course is designed to introduce participants to the main issues and new approaches in law and public policy, whether national, regional or international. It aims to develop analytical skills that will enable participants to recognize and deal effectively with public policy issues involving domestic and WTO law and regulation in their daily work. The course will be based on lectures and problem-solving and may involve oral presentations.



Jan Kleinheisterkamp is Senior Lecturer at the LSE Law Department. Prior to joining LSE in 2008, he was an assistant professor at the HEC School of Management, Paris, and a research fellow at the Max-Planck-Institute for Comparative and Private International Law in Hamburg. He is admitted to legal practice in Germany and holds a doctorate from the University of Hamburg. He specialises in international contracts and arbitration, conflict of laws, investment treaty law and European law, with a special focus on comparative law. Dr. Kleinheisterkamp has served as an arbitrator at the International Court of Arbitration and the London Court of International Arbitration.

Week 3 (11 – 17 June) **Political Science and Public Policy**

Professor Mark Thatcher, LSE

The course will examine the radical reforms in the role of the state in governing markets that have taken place over recent years. The purpose is to analyse how and why the institutional structures of public policy making for markets have been altered, notably the reduction in the direct role of the state as a supplier of traded services, changes in the shape and structure of the state and the delegation of powers to new bodies. The course combines theoretical analysis with examination of specific cases. The approach will be comparative across both countries and different domains.



Mark Thatcher is Professor in Comparative and International Politics at the London School of Economics and Political Science where he has worked since 1995. He was educated at Balliol College and Nuffield College, Oxford, where he gained his DPhil in 1993. His research focuses on comparative public policy and regulation of markets.

Week 4 (18 – 24 June) **Analytical Techniques and Public Policy**

Dr Bruno Cautres, Sciences Po

The aim of the course is to train students on the main analytical tools used in the quantitative analysis of public policies and political data. Starting from simple basic notions, the course will raise the level of requirement progressively up to the most advanced tools and techniques used today in academic journals and publications. The objective is to enable students to practice and to critically assess publications and policy using quantitative methods.



Bruno Cautres is Research Fellow from the CNRS at Sciences-Po, Paris. He holds a Doctorate from the Institute for Political Studies in Grenoble, and taught in Grenoble and Oxford before joining Sciences Po.

Week 5 (25 June – 1 July) **Management and Public Policy**

Dr William Eimicke, Columbia University SIPA

This course is designed for executive managers and decision-makers from public, private and non-profit backgrounds in China, seeking to prepare them for management in an environment of rapid change. The course provides Chinese managers with cutting edge knowledge and tools necessary to effectively manage large organizations in a context of increasing overlap and collaboration across sectors and geopolitical borders. The course will focus on the following skills and techniques: strategic planning, scenario planning, performance measurement, risk assessment and risk management, innovation, leadership and decision making.



William B Eimicke is the founding director of the Picker Center for Executive Education of Columbia University's School of International and Public Affairs. The Picker Center runs the School's Executive MPA program, university partnerships, and nondegree professional training programs.

Week 6 (2 – 8 July) **Global Governance of Climate Change and Energy Policies**

Professor Tancrède Voituriez, Sciences Po

The objective of the course is to provide some insights on the intertwined challenges raised by climate change and energy security issues, and on their public policy responses at local, national and international levels. The course will draw on climate and energy policy packages envisaged by the EU and the US, allowing for international comparative studies, including an examination of recent developments in China. Global level implications of the heterogeneous approaches to tackle climate change and energy issues will be discussed through the preparation and simulation of climate change negotiations during the course. A particular emphasis will be put on the consequences of climate and energy policies on competitiveness and on possible international trade disputes at the World Trade Organization.



Tancrède Voituriez, PhD Development Economics, is associate professor at Sciences Po, Paris and director of the Global Governance programme at Institute for Sustainable Development and International Relations. Tancrède Voituriez's current research focuses on trade and climate change relationships.

COURSES AND TEACHING SCHEDULE

Week 7 (9 – 15 July) **Public Policy and Technology Innovation**

Professor Lu Feng, Peking University

This course aims to provide students with theoretical perspectives and approaches in thinking about government policy on science and technology by introducing, both theories developed in the international mainstream literature on technological innovation, and empirical materials based on research on China's technological advance.



Lu Feng is Professor of Public Policy at the School of Government, Peking University. He holds a BA from the Central Institute of Nationalities (Beijing) and a PhD in Political Science from Columbia University.

Weeks 8 and 9 (16 – 27 July) **Chinese Reforms and the Global Economy**

Professor Fu Jun, PKU

China is engaged in a remarkable process of economic transition, from a planned to a market economy. While China's economic growth is having a greater impact on the world, heightened interdependence simultaneously presents policy makers with constraints and opportunities. The course aims to sensitise students to the actual policy environment within which they make and implement policies. Led by Professor Fu Jun, it will bring together leading academics and experts on China's domestic economic reforms and growing internationalisation. The course will firstly, provide students with a theoretical framework for analysing fundamental problems of a transitional economy. Secondly, the course will examine the domestic and international dimension and challenges for China's continued economic growth. Thirdly, the

course will provide students with insights on real cases from government and business practitioners engaged in China's reform process.



Fu Jun is Professor of Political Economy and Executive Dean at the School of Government, Peking University. He holds a BA from the Beijing Foreign Language Institute, an LLB from the Foreign Affairs College in Beijing, and an MA and a PhD from Harvard University.



PROMOTING EXCELLENCE THROUGH LEARNING

Comments from the leadership at the four universities

"Peking University is pleased to continue our support and participation in this training programme, now in its seventh year. The programme benefits our faculty and students, and furthers the University's international partnerships."

Zhou Qifeng, President, Peking University

"LSE is delighted to be working with its global partners on the seventh year of this programme. LSE has a long tradition in teaching public policy to practitioners from across the world. We hope this training continues to meet its aim of providing officials with insights and tools to make better public policy."

Stuart Corbridge, Pro-Director, LSE

"Improving the quality of governance is an agenda Columbia University shares with its international partners. We are pleased to be part of this unique and innovative program, and see the collaboration as vehicle for sharing the knowledge and skills of Columbia in a meaningful and concrete way."

John Coatsworth, Provost, Columbia University

"This project brings together four of the world's leading universities around a mission important to all the programme's participants: better governance for China, better global governance."

Francis Verillaud, Vice President, Sciences Po

Sponsor

Peking University, LSE, Columbia University and Sciences Po, Paris would like to thank the sponsor for its generous contribution:



Contacts

Peking University

Mr Ray Zhu

rayzhu@pku.edu.cn

London School of Economics and Political Science

Dr Brendan Smith

b.p.smith1@lse.ac.uk

Columbia University

Ms Jacqueline Pineda

jacqueline.pineda@sipa.columbia.edu

Sciences Po

Ms Cindy Arnold

cindy.arnold@sciences-po.fr



