

Beyond Tolerance: Citizenship, Diversity, Constructive Conflict



Noa Gafni Slaney
Founder and CEO, Impact Squared

Noa Gafni Slaney is the Founder and CEO of Impact Squared, which works with social causes to elevate their message, motivate people to act and evaluate their impact. Impact Squared, with dual headquarters in London and New York, works with leading organisations such as the United Nations Foundation, Coalition for Inclusive Capitalism and International Crisis Group.

Noa began her career as an entrepreneur, founding a social network for women in 2005. She then joined the founding digital team at Hearst Magazines as Head of Social Media. During her MBA at London Business School, Noa became deeply interested in the world of international organizations and social change.

After completing her MBA, Noa joined the World Economic Forum as a Global Leadership Fellow and the Head of Communications for the Global Shapers Community prior to launching Impact Squared. In its year of existence, Impact Squared has worked with a number of notable social causes to amplify their impact.

Noa is a regular contributor to the Harvard Business Review, Triple Pundit and the Huffington Post. Her recent speaking engagements include the World Bank, Financial Times and United Nations. She is a Social Innovation Fellow at the University of Cambridge and a Professor of Practice at New York University.

Website: <http://www.impactquared.com/>



@noagafni



Noa Gafni Slaney