

## ***Beyond Tolerance: Citizenship, Diversity, Constructive Conflict***



**Belinda Parmar OBE**  
***CEO, The Empathy Business***

Belinda Parmar OBE is the creator of the world's first empathy index and the CEO of The Empathy Business. She is also the founder of the Little Miss Geek campaign.

Belinda was appointed a Young Global Leader in 2014 by the World Economic Forum.

Belinda was awarded an OBE for services to the UK's technology industry in the 2014 Birthday Honours.

She is the author of *The Empathy Era* and *Little Miss Geek* (Second Edition).

Belinda has recently set up an 'empathy nudge unit', and created the first ever empathy metric for both staff and customers, for one of Europe's largest banks.

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