

**DEVELOPMENT MANAGEMENT WORKSHOP
CUMBERLAND LODGE
1-3 November 2013**

CRISIS AND SUSTAINABILITY IN DEVELOPMENT

*Creating Jobs, Socially Responsible Business, and Democracy.
How can sustainable solutions be offered to actual and looming crises in development?
This weekend, with the help of several guest speakers and multimedia, we examine the
work of the private sector seeking to create new, sustainable solutions to
environmental problems and poverty, and democratic institutions in Egypt. Students will then
have the opportunity to engage directly with each other as role-playing
teams in a participatory scenario addressing problems of economic development.*

DRAFT Schedule of Events

Friday 1st November

4:00pm Bus leaves Lincoln Inn Fields
8:00pm Video followed by Discussion

Saturday 2nd November

9.30 Adam Brett, Tropical Wholefoods Building small businesses in poor societies
11:00 Coffee
11.30 Dr. Anne Wheldon, Ashden (Environmental) Awards Promoting sustainable energy projects in developing countries
1:00 Lunch
2:00 – 4:30 Walk in Great Windsor Park
5:00 Naomi English, ESG Consultants Strengthening sustainability and social responsibility in business
8:00 Party

Sunday 3rd November

9.30 Racha Helwa Cambridge The rise and fall of the Egyptian spring
11.30-1:00
and 2:00-4:00 The Perspectivity Game

The Perspectivity board game asks you to work in pairs to build the economy of your country by solving complex social problems and producing systemic solutions, followed by a debrief that relates what happened during the game to international development at all levels from personal, organisational, national to global. There are prizes to be won!

4:10 Photo Shoot
4:30 Bus to LSE