

# From Rulership to Leadership: Early Lessons from the COVID-19 Pandemic

The London Launch of the Maryam Forum  
Thursday 2nd July, 13:00-20:00hrs BST



*We cordially invite you to  
The Virtual Launch of the Maryam Forum*

## ***From Rulership to Leadership: Early Lessons from the COVID-19 Pandemic***

Thursday 2<sup>nd</sup> July, 2020 | 13:00 – 20:00 (BST, London time)

### **Opening Plenary Session: Defeating COVID-19 Everywhere – what needs to be done NOW?**

(13:00 – 14:30)

Moderator: Erik Berglof

Speakers: Maria Antonieta Alva, Rt. Hon. Gordon Brown, Jeremy Farrar, Zhu Min, Dame Minouche Shafik, Andrés Velasco

#### **Parallel Sessions on COVID-19 and the Global Agenda (14:45 – 16:00)**

##### **Building Forward Better: the Ocean and our climate**

Host: LSE Grantham Research Institute on Climate Change and the Environment

##### **COVID-19 and the State Fragility Trap**

Host: LSE School of Public Policy

##### **Defending the Global Commons in a COVID-19 World**

Host: LSE Institute of Global Affairs and the Centre for Economic Policy Research

##### **Financing the Global Response to COVID-19**

Host: LSE Department of Economics

##### **Migration and COVID-19: shifting boundaries of mobility**

Host: LSE Institute of Global Affairs

##### **Populism and Democracy in the time of COVID-19**

Host: LSE School of Public Policy

##### **Rethinking Industrial Policy: COVID-19 and opportunities for transformation**

Host: LSE Department of Geography and Environment

#### **Parallel Sessions on COVID-19 and Regional Approaches (16:30 – 17:45)**

##### **COVID-19 in Africa: leadership, inequality and resilience**

Host: LSE Firoz Lalji Centre for Africa

##### **COVID-19 in Latin America: the lessons for public policy, inequality & innovation**

Host: LSE Latin America and Caribbean Centre

##### **COVID-19 Governance with Chinese Characteristics**

Host: LSE Institute of Global Affairs

##### **Lessons and Implications of COVID-19 for Europe**

Host: LSE European Institute

##### **A Critical Assessment of COVID-19's impact in MENA**

Host: LSE Middle East Centre

##### **South Asia: the public health response to COVID-19 (16:00 – 17:15)**

Host: LSE South Asia Centre - *Please note earlier session time*

### **Closing Plenary Session: Living with COVID-19 – what leadership do we need?**

(18:15 – 20:00)

Moderator: Stephen Dunbar-Johnson, President International, The New York Times

Student leaders: Awele Ajufo, Hassan Gali, John Gordon, Caroline Mei, Richa Udayana, Karina Rodriguez and Jintao Zhu

Respondents: Erik Berglof, Valeria Gontareva, Khalid Janahi, Lindiwe Mazibuko, Vali R. Nasr, Andrés Velasco



## **Synopsis**

The **Maryam Forum** is a new multi-year platform aiming to encourage the shift towards evidence-informed, transparent, accountable and inclusive leadership. Introduced on the global stage in Davos during the World Economic Forum (WEF) in January 2020, Maryam Forum is a collaboration between policy makers, academics, business leaders and media that engages the LSE across departments and disciplines. Together with our students – the leaders of tomorrow – we will convene Maryam Co-Labs, leading up to our first annual Global Forum in December. From climate change, health crises and other global emergencies, to industrial policy, populism and migration, these year-round working groups will tackle the most urgent challenges of our time - providing opportunities to exchange expertise and shape solutions, and unlocking the potential for inclusive and sustainable leadership across all regions of the world.

The **COVID-19 pandemic** has challenged humanity like no other shock in recent memory. Every country and every individual in our deeply interconnected world have felt the impacts, with its twin health and economic crises creating widespread social disruption and unprecedented uncertainty. Even before COVID-19, it was clear many of the challenges we face today demand system change that cannot be achieved by self-interested rulers. It is urgent that we overcome this leadership gap. Since March 2020, The School of Public Policy and its Institute of Global Affairs at the London School of Economics and Political Science have been examining the pandemic and its policy implications via a dedicated webinar series. This event will draw key lessons for leadership on global challenges, from multiple disciplinary perspectives and across emerging and advanced economies.