



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE ■

# EXECUTIVE MASTERS INTERNATIONAL STRATEGY AND DIPLOMACY





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# EXECUTIVE MASTERS INTERNATIONAL STRATEGY AND DIPLOMACY

The Executive MSc International Strategy and Diplomacy is a unique programme designed to enhance the strategic vision of global leaders. The programme will provide you with both the analytical tools to understand a changing world and the policy skills to operate within it.

You will learn how to deal with emerging threats and risks by operating strategically, and how to solve common problems by negotiating with stakeholders as well as adversaries.

While lectures provide the background to the issues, in sharply-focused seminars, you will challenge conventional wisdom on these topics. Workshops and policy simulations on crisis management, and diplomatic negotiations will provide you with practical insights into what has been learned from the lectures.

**Professor Michael Cox**  
Programme Director



# A UNIQUE PROGRAMME FOR GLOBAL LEADERS

## A Worldwide Reputation for Social Science

LSE offers a unique opportunity to study the social sciences at a university with a worldwide reputation, while enjoying the cultural, social and recreational facilities of one of the world's most vibrant capital cities.

## Study with LSE Experts and Policy Practitioners

You will be studying with LSE academics and senior policy practitioners, sharing their experience at the highest levels of diplomacy and business.

## Combine Work with Study

The programme is taught in four intensive weeks, 22 weekly evening sessions, and two 'policy weekend' retreats. This structure is designed to allow time-pressured professionals to combine your existing jobs with study.

## High-Calibre International Participants

This one-year course is intended for professionals in the public, private or NGO sectors with at least four years of work experience, who are aiming to proceed to senior positions. Places are deliberately restricted to ensure high calibre discussion and intellectual engagement.

## Be Part of a Leading Think Tank

The Executive Programme is managed by LSE IDEAS, the LSE's foreign policy think tank. Benefit from IDEAS events and research and be part of a thriving intellectual community by studying at a world leading think tank.

LSE IDEAS has been ranked number 1 in Europe and number 2 in the world for university affiliated think tanks in 2017 and 2018 (Global Go To Think Tank Index).

## After the Programme

Many graduates have continued to work in their current organisations, bringing new insights to their role or moving to a higher level.

Others have used the programme as a way to change the direction of their career, towards new jobs in government, international organisations, foreign policy consultancy, and NGOs. The programme will also help you advance your career by giving you access to bespoke career coaching.

After graduation, you will also become part of the IDEAS Alumni Network. Our alumni programme allows students to enhance their professional network and connect with LSE expertise through exclusive events and current affairs discussions.



# PROGRAMME CALENDAR

Intensive Weeks
Evening Seminars
Policy Weekends
Dissertation

SEPTEMBER 2020							OCTOBER 2020							NOVEMBER 2020							DECEMBER 2020						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6				1	2	3	4							1		1	2	3	4	5	6
7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27
28	29	30					26	27	28	29	30	31	23	24	25	26	27	28	29	28	29	30	31				
													30														
JANUARY 2021							FEBRUARY 2021							MARCH 2021							APRIL 2021						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
				1	2	3	1	2	3	4	5	6	7	1	2	3	4	5	6	7				1	2	3	4
4	5	6	7	8	9	10	8	9	10	11	12	13	14	8	9	10	11	12	13	14	5	6	7	8	9	10	11
11	12	13	14	15	16	17	15	16	17	18	19	20	21	15	16	17	18	19	20	21	12	13	14	15	16	17	18
18	19	20	21	22	23	24	22	23	24	25	26	27	28	22	23	24	25	26	27	28	19	20	21	22	23	24	25
25	26	27	28	29	30	31							29	30	31					26	27	28	29	30			
MAY 2021							JUNE 2021							JULY 2021							AUGUST/SEPT 2021						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
					1	2		1	2	3	4	5	6				1	2	3	4							1
3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8
10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15
17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22
24	25	26	27	28	29	30	28	29	30				26	27	28	29	30	31	23	24	25	26	27	28	29		
31																			30	31	1	2	3	4	5		

# PROGRAMME STRUCTURE

## TEACHING

This Executive Masters programme at the LSE has been designed to enable busy professionals and high-flyers to continue in their positions without the need to take a career break. Participants will be coached to challenge conventional thinking, especially on threats that could arise from outside their area of expertise and what is needed to make strategies effective in the 21st century.

All sessions will take place at LSE. Attendance at seminars and lectures, including the Wednesday sessions, is compulsory and no distance learning/online option is available.

The programme is taught using a combination of lectures, interactive seminars and workshops, where participants will engage directly with both senior academics and practitioners.

### **The programme consists of:**

- Four intensive weeks of lectures and seminars in September, December, January and April;
- Twenty two weekly evening lectures and two academic skills workshops from September to March;
- Two policy workshop weekends in November and February;
- A summer term devoted to writing a 3,000 word dissertation plan and a 15,000 word dissertation.

# PROGRAMME STRUCTURE

Note:

The programme runs for 12 months from September 2020 to September 2021.

Graduation will take place in December 2021 in London when degrees will be awarded.

## MICHAELMAS TERM

(21 September–18 December 2020)

### Strategy in a Changing World

- **New Strategic Thinking for a New World**  
(intensive week)
- **Strategic Actors: Old Powers and New Powers in the 21st Century**  
(five evening seminars)
- **Strategic Decisions I**  
(policy weekend on a major current issue)
- **Strategic Trends:  
The Global Economic System in Transition**  
(five evening seminars)
- **The Strategic Environment:  
Institutions and Regions**  
(intensive week)

### COURSEWORK AND ASSESSMENT

- One 2,000 word formative essay
- One 4,000 word assessed essay  
(25% of final mark)

## **LENT TERM**

(4 January–23 April 2021)

### **Diplomacy and its Challenges**

- **The Tools of Diplomacy and Negotiation**  
(intensive week)
- **Challenges I: New Security Agenda**  
(five evening seminars)
- **Strategic Decisions II**  
(policy weekend on major current issue)
- **Challenges II: Global Flashpoints**  
(five evening seminars)
- **Facing the Future: Strategic Decisions**  
(intensive week)

#### **COURSEWORK AND ASSESSMENT**

- One 2,000 word formative policy paper
- One 3,000 word assessed policy paper  
(25% of final mark)

## **SUMMER TERM**

(4 May–2 September 2021)

### **Strategy in Action**

- **General and one-to-one supervision sessions**
- **3,000 word dissertation plan**  
(12.5% of final mark)

### **Dissertation**

- **15,000 word dissertation on a topic agreed with your supervisor**  
(37.5% of final mark)
- **The dissertation has to be submitted by 2 September 2021**



## Programme Director

**MICHAEL COX** is Director of LSE IDEAS and Emeritus Professor of International Relations. He is a renowned international lecturer who has published extensively on the United States, transatlantic relations, Asia's rise and the problems facing the EU.

# THE FACULTY



## TARAK BARKAWI

is Professor of International Relations at LSE. His expertise is in the relations between war, armed forces, and society in the

contexts of globalization, imperialism, and modernization. His current research explores soldiers' history writing as a site for war's constitutive presence in society and politics.



## CHRISTOPHER COKER

is Director of LSE IDEAS and Professor of International Relations. He is a former twice serving

member of the Council of the Royal United Services Institute, a former NATO Fellow and a regular lecturer at Defence Colleges in the UK, US, Rome, Singapore and Tokyo.



## BARRY BUZAN

is Professor Emeritus of International Relations at LSE. He is a leading scholar on the English School of International Relations and best

known for developing the theory of securitization with Ole Waever and the Copenhagen School.



## ROBERT FALKNER

is Associate Professor of International Relations at LSE. His areas of expertise are in international political economy, global

environmental politics, and the role of business in international relations.



The Faculty is comprised of world-renowned academics working in the fields of International Relations, International History and Economics. They provide the participants with the analytical tools to better understand the challenges of today's world.



**FAWAZ GERGES**

is Professor of International Relations at LSE, and holder of the Emirates Professorship in Contemporary Middle

East Studies. His special interests include Islam and the political process.



**CHRIS HUGHES**

is Professor of International Relations at LSE. His expertise is in nationalism, militarism, identity and the foreign policy of

China, Japan, and Taiwan. He is active in developing academic links with leading universities in East Asia.



**MARY KALDOR**

is Professor of Global Governance and Director of the Civil Society and Human Security Research Unit at LSE.

She has been a key figure in the development of cosmopolitan democracy. She writes on globalisation, humanitarian intervention and global governance, as well as what she calls 'New Wars'.



**TOMILA LANKINA**

is Professor of International Relations at LSE. Her expertise is on democratization, sub-national governance,

Russia, Central Europe, Eurasia, India, and legacies of colonialism. Her current research focuses on comparative democracy and authoritarianism in Russia and other states.



**PETER TRUBOWITZ**

is Professor of International Relations and Director of the US Centre at the LSE. He has written

widely on US grand strategy and international security.



**LINDA YUEH** is

Visiting Senior Fellow at LSE IDEAS, Fellow in Economics at St Edmund Hall, Oxford University, and Adjunct Professor of Economics at London Business School. She

was Visiting Professor of Economics at Peking University. Her books include: *China's Growth: The Making of an Economic Superpower* and *The Great Economists: How Their Ideas Can Help Us Today*.



## Head of practitioners

**JOHN HUGHES** leads the team of practitioners. John Hughes was a British career diplomat for 35 years serving mainly in the Americas. His final postings were as Ambassador to Venezuela and then to Argentina. In retirement he has been Chair of the Marshall Aid Commemoration Commission and a Visiting Senior Fellow at LSE.

# THE PRACTITIONERS AND GUEST SPEAKERS



## **MICHAEL ARTHUR**

enjoyed three decades of international government service with the Foreign and Commonwealth Office (FCO). Between 2003 and 2007, he was British High Commissioner to India. From 2007 to 2010,

he was British Ambassador to Germany. He is currently President of Boeing Europe and Managing Director of Boeing UK and Ireland.



## **CATHERINE ASHTON**

is a British Labour politician and former Leader of the House of Lords. In 2009, she became the European Union's first High Representative for Foreign Affairs and Security Policy and won praise for her work as a

negotiator, particularly for her role in bringing Serbia and Kosovo to agreement in 2013 and in the P5+1 talks with Iran which led to the November 2013 interim agreement on the Iranian nuclear program.



## **ROBERT COOPER**

is a British diplomat and adviser. He was Head of the Policy Planning Staff at the Foreign and Commonwealth Office and UK's Special Representative in Afghanistan, before taking up a post in the European Union

in 2002. Here he was responsible to Javier Solana and assisted with the implementation of European strategic, security and defence policy.



**HUGH ELLIOTT** is a career diplomat. Currently, he's Director for Communications and Stakeholders at the Department for Exiting the European Union. Prior to that he was the Department's Director of International Agreements. Previous positions held include Director of

Europe at the Foreign and Commonwealth Office (FCO) and Head of Government Relations at Anglo American plc, a diversified global mining company. He is now Ambassador Designate, Madrid.

The team of practitioners is formed by experienced strategists, diplomats and civil servants. Their strategic and diplomatic experience ranges from the Foreign Office and Number 10 to NATO and the EU, GCHQ and the UK National Security Council, and international business and finance. Through sharing their invaluable first-hand experience, they enable participants to develop a practical approach to the issues covered by the programme.



**JOHN EVERARD** is a former British diplomat. He was the British Ambassador to Belarus, Uruguay and North Korea. Subsequently, John held the Pantech Fellowship at Stanford University. He was for some

18 months the Co-ordinator of the UN Security Council's Panel of Experts on sanctions on North Korea established by United Nations Security Council Resolution 1874 in March 2011. John is also the author of *Only Beautiful, Please: A British Diplomat in North Korea* (Brookings 2012).



### **MUNIR MAJID**

has an extensive knowledge of Southeast Asia, both politically and economically. He has been a journalist, investment banker and market regulator. He is currently chairman of Bank

Muamalat Malaysia, chairman of the CIMB Asean Research Institute (CARI) and a Visiting Senior Fellow at LSE IDEAS.



### **RICHARD MOTTRAM**

is an expert on defence, security, strategy and planning. He was one of Britain's top civil servants, heading several departments, including the Ministry of Defence, and Security and

Intelligence in the Cabinet Office. His current roles include Chairman of the Defence Science and Technology Laboratory.



### **MALCOLM RIFKIND**

was a Conservative Member of Parliament from 1974-1997 and 2010-2015. Sir Malcolm has been a member of the British Cabinet as Secretary of State for Scotland and for Defence.

He was Foreign Secretary from 1995-1997, and between 2010 and 2015, he was Chairman of Parliament's Intelligence and Security Committee.



### **JAMIE SHEA**

is former Deputy Assistant Secretary General for Emerging Security Challenges at NATO. Dr Shea is currently Professor of Strategic Studies at the University of Exeter. He has

enjoyed a hugely varied and challenging career with NATO spanning over 30 years.

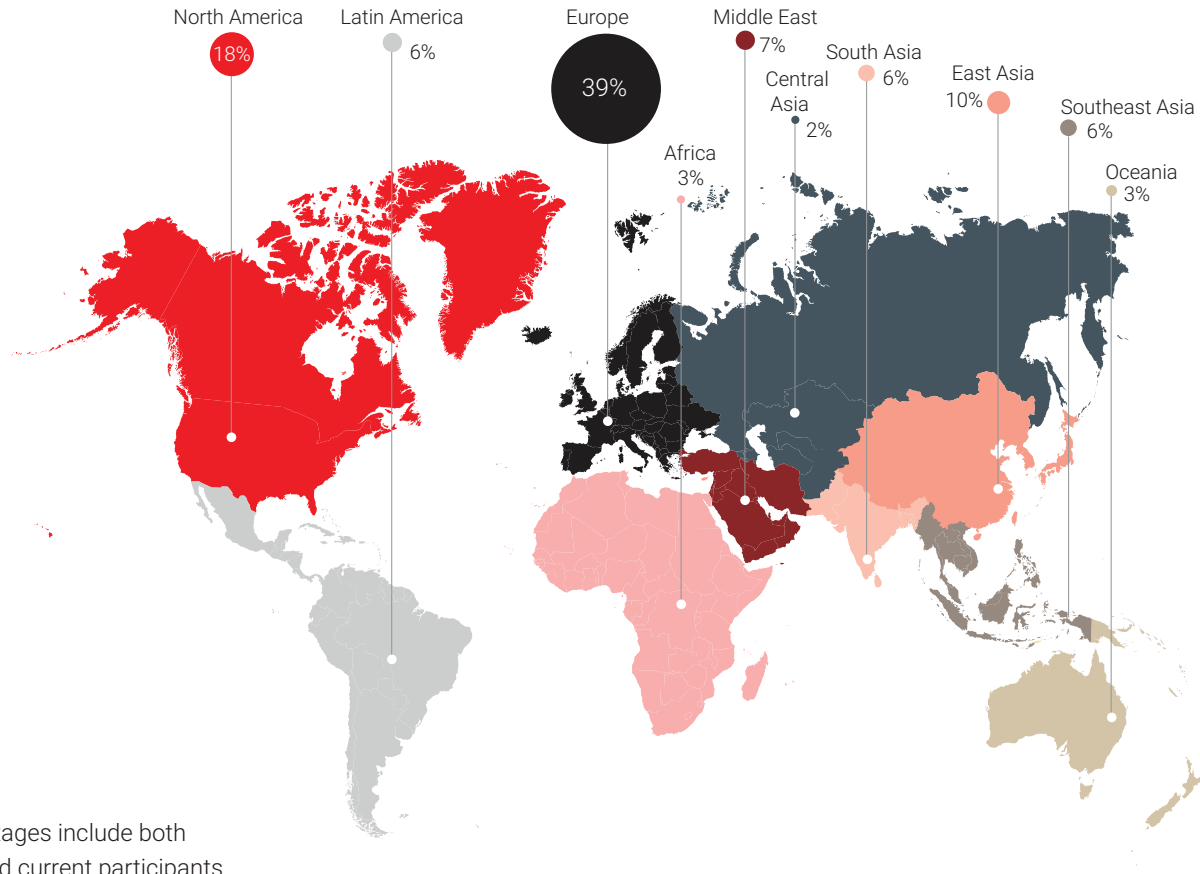


### **YU JIE** is the Senior China

Research Fellow at the Royal Institute of International Affairs, Chatham House and associate fellow of LSE IDEAS. She was Head of China Foresight at LSE IDEAS, the LSE's foreign

policy think tank. Her research focuses on the decision-making process of Chinese foreign policy as well as China's economic diplomacy.

# PARTICIPANTS PROFILE: GEOGRAPHICAL BREAKDOWN



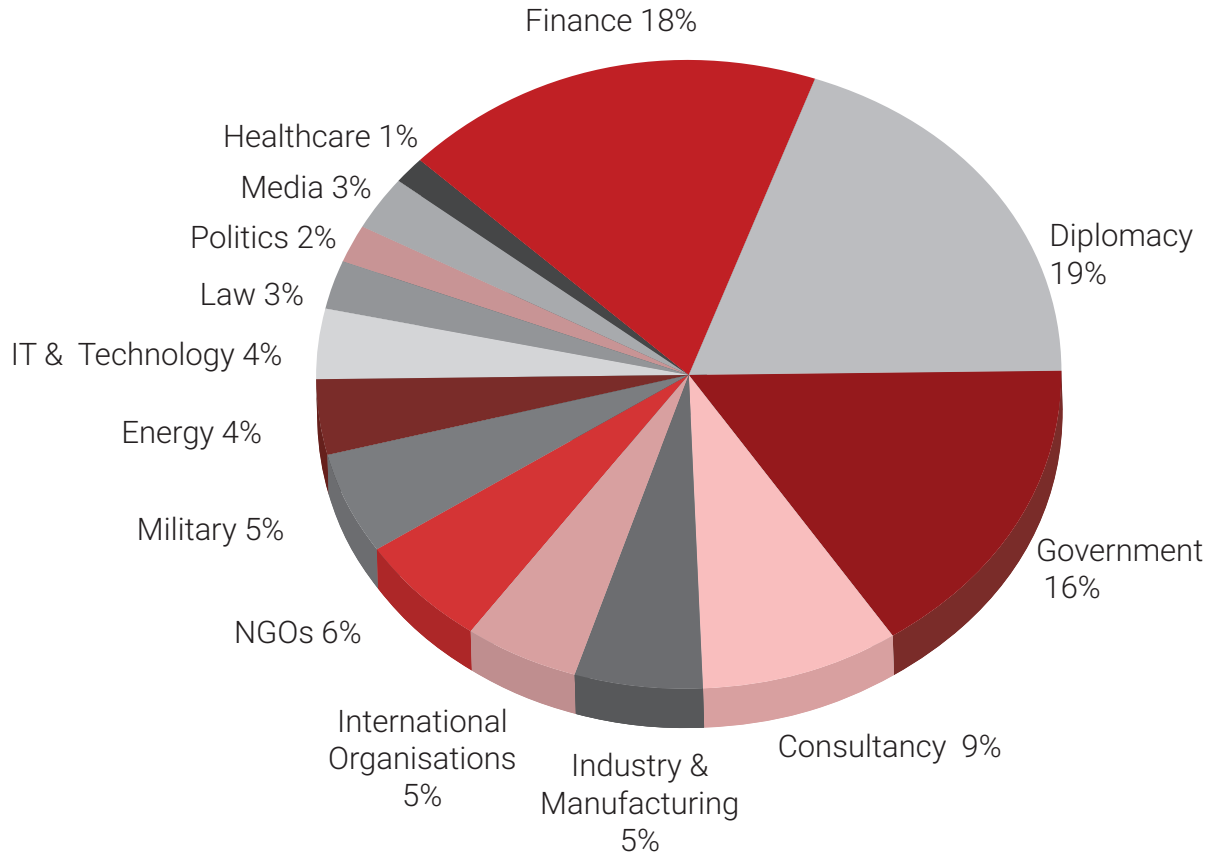
Percentages include both past and current participants.

## 63 COUNTRIES REPRESENTED

Afghanistan	India	Pakistan
Austria	Indonesia	Peru
Australia	Iran	Philippines
Argentina	Iraq	Poland
Azerbaijan	Ireland	Portugal
Bahrain	Israel	Qatar
Brazil	Italy	Singapore
British Virgin Islands	Ivory Coast	Slovenia
Canada	Japan	South Africa
Chile	Kazakhstan	South Korea
China	Lebanon	Spain
Colombia	Libya	Sri Lanka
Denmark	Macedonia	Sweden
Ecuador	Malawi	Switzerland
Finland	Malaysia	Taiwan
France	Mexico	Thailand
Georgia	Morocco	Turkey
Germany	Netherlands	Ukraine
Greece	New Zealand	United Arab Emirates
Guinea-Bissau	Nigeria	United Kingdom
Hungary	Norway	United States

# STUDENT PROFILE:

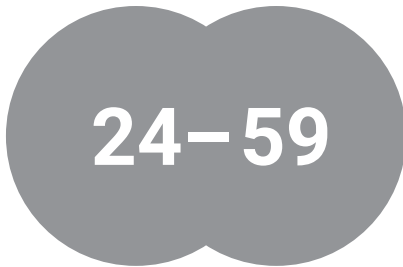
# BY PROFESSION



## BY AGE



**Average Age**



**Range**

## BY GENDER



**62%**



**37%**

Percentages include both past and current participants.

# GRADUATE PROFILES



"Right from the first week I was able to apply the lessons I had learnt to our operational and policy work and to coach my teams to look at

issues differently."

## **KAREN PIERCE**

**Permanent Representative  
of the United Kingdom  
to the United Nations**

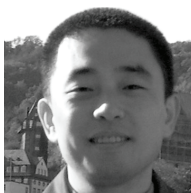


"This course was a great fit for me at this point in my career. Due to the flexible course arrangements I was able to continue working while studying

for skills that enable me to move into more senior positions in my field."

## **LIISA-MAIJA HARJU**

**Communication Specialist,  
UN Environment**



"It gave me new perspectives that will play a catalytic role in my career."

## **LEI ZHANG**

**Department of International  
Organizations, Ministry of Foreign  
Affairs of PR China**



"From my first contact with the faculty I knew this was the right course - I would be in a demanding academic environment that has a strong focus on

applying knowledge in real situations. It was hard work; it was great fun."

## **JIM EMERSON**

**Secretary General, ChildFund Alliance**



"This combination of thought provoking discussion and practical guidance on how to think strategically means that I will prepare for my new post in a very different way."

## **KARA OWEN**

**Deputy Ambassador  
Paris-designate**



"It provides a unique forum for the kind of multi-disciplinary thinking that is essential for strategy making in today's complex world."

## **DOMINIC WILSON**

**UK National Security Council Secretariat**





"The uniquely balanced structure of the programme, combining theoretical underpinnings and policy application, ensures the

knowledge gained is unparalleled by any other International Relations course."

## **NAFEESA YOUSUF**

Vice President, Credit Suisse



"The course is highly practical and immediately applicable to what I do in my day job in global business development: the richly provocative insights into geopolitics

and international strategy have transformed my perspective on how my industry operates."

## **ANDREW ARNOLD**

Senior Business Development Manager, BG Group



"The course helps people from multinational firms to understand the significance of the changes taking place in the world as well as how

to become better strategic thinkers and risk managers."

## **NATALIA LECHMANOVA**

Senior Country Risk Analyst, Standard Chartered Bank



"The Executive Masters Programme supported me in my professional development in crafting strategy, employing diplomacy,

and enhancing negotiation skills in a global environment."

## **TIM FORD**

Business Development Analyst, Lockheed Martin Space Systems Company



"This is one of the best investments I have made in myself and my career. This is not international relations in an ivory tower. Topical content and practical simulations

with top experts, combined with a group of brilliant and diverse classmates has helped me understand the world in a completely new and useful way."

## **MIKKI CHOMAN**

Head of Corporate Communications, City & Guilds Group



"As my work requires daily interaction with some of the world's most sophisticated investors, the programme allowed me to develop invaluable

strategic and critical thinking skills through deep analysis of relevant geopolitical topics. I highly recommend this masters programme for candidates who seek to take on a more strategic leadership role in their career."

## **BEN HETZLER**

Institutional Director, Fisher Investments Europe Institutional Group

# YOUR CAREER AND ALUMNI NETWORK



**W**hether you seek to move up within your current affiliation, change organisation within the same field, set up your own enterprise, or change your career entirely into a new sector, the Executive MSc International Strategy and Diplomacy will help you transform your career.

Not only will the course give you the skills and knowledge to help benefit your career, it will give you access to a wide range of services and opportunities to help you prepare for your future career challenges.

## EXECUTIVE CAREER COACHING

We offer participants the opportunity to receive bespoke career coaching from external professional Executive Careers Coaches, which offer tailored support to participants helping them to assess their current situation and identify a strategy to achieve their future career goal.

## LSE CAREER EVENTS

Participants will have full access to a wide range of services provided by the LSE Careers service, including appointments with career consultants and the ability to attend careers events, including fairs, seminars, conferences and presentations. Events which may be of particular interest to our participants include the Corporate Experienced Hire Networking Event, International Organisations Day (IOD), and International Development Events Programme (IDEP).

## PREVIOUS PARTICIPANTS

The majority of graduates have continued to work in their previous fields, though very often at a higher level after having completed their studies. Others have changed direction entirely with some moving into government, international organisations, foreign policy consultancy, and full-time education.

## ALUMNI NETWORK

Upon graduation from the Executive Programme, students join the LSE IDEAS Alumni Network. As well as joining the dynamic LSE IDEAS community, LSE IDEAS alumni become part of a continually growing, diverse global network of leaders, professionals and experts.

With close to 250 professionals, the Alumni Network is increasingly active, with regular new initiatives designed to help alumni share, connect and engage in discussions about international strategy, diplomacy and current affairs. With a unique insight into LSE IDEAS activities, our alumni are key to the life of the Centre, participating in public and exclusive events, delivering their expertise, and developing cutting-edge strategic updates. Over the past year, we have held a series of student and alumni meetings, public lectures, policy weekends and social events - all of which have helped further enhance the benefits of being a member of the Alumni Network.



# APPLICATION PROCESS AND FEES

## Entry requirements

The programme is designed for senior and mid-level diplomats, civil servants, military officials, international NGO employees as well as executives from international firms and corporations (finance, consultancy, manufacturing, technology). You will be required to have:

- 2:1 degree or equivalent in any discipline (preferably in politics, history, international relations or a similar discipline)
- A minimum four years' professional experience
- If English is not your first language, you should possess an English language qualification such as IELTS or TOEFL, awarded within the last two years. Minimum scores required are: IELTS - overall score of 7.0 (7.0 in reading and 6.5 in listening, writing, and speaking), or TOEFL - overall

score of 100 (25 in reading, 24 in writing and 22 in listening and speaking).

Note: if English is the language of instruction of your previous degree, you may be exempt from this requirement.

## How to apply

Candidates are considered on a rolling admissions basis, as early as November for the following September intake. However, we recommend applying as early as possible as competition is intense.

In order to be considered for this programme, you will need to apply via the online application form, which includes writing a personal statement setting out the reasons why you are interested in the programme and highlighting your relevant experience and suitability for the programme as well as your future plans. In addition, you will have to attach

your university degree certificates and transcripts and two professional or academic references.

Approximately 30 places are granted each year.

## Programme fees

2020/21: £29,200

Note: there are no internal LSE scholarships for this programme at present.

## **CONTACT**

For further information,  
visit our website:

**[lse.ac.uk/ideas/strategy](https://lse.ac.uk/ideas/strategy)**

Telephone  
**(+44) 020 7955 6526**

Email  
**[ideas.strategy@lse.ac.uk](mailto:ideas.strategy@lse.ac.uk)**





The Executive Programme is managed by LSE IDEAS, the LSE's foreign policy think tank.

Through sustained engagement with policymakers and opinion-formers, IDEAS provides a forum that informs policy debate and connects academic research with the practice of diplomacy and strategy. IDEAS hosts interdisciplinary research projects, produces working papers and reports, holds public and off-the-record events, and delivers cutting-edge executive training programmes for government, business and third-sector organisations.

#### **LSE IDEAS**

9th floor, Pankhurst House (PAN)  
Clement's Inn, London, WC2A 2AZ



@lseideas



facebook/lseideas