EXECUTIVE MASTERS
INTERNATIONAL STRATEGY AND DIPLOMACY
EXECUTIVE MASTERS

INTERNATIONAL STRATEGY AND DIPLOMACY

The Executive MSc International Strategy and Diplomacy is a unique programme designed to enhance the strategic vision of global leaders. The programme will provide you with both the analytical tools to understand a changing world and the policy skills to operate within it.

You will learn how to deal with emerging threats and risks by operating strategically, and how to solve common problems by negotiating with stakeholders as well as adversaries.

While lectures provide the background to the issues, in sharply-focused seminars, you will challenge conventional wisdom on these topics. Workshops and policy simulations on crisis management, and diplomatic negotiations will provide you with practical insights into what has been learned from the lectures.

Professor Michael Cox
Programme Director
A UNIQUE PROGRAMME FOR GLOBAL LEADERS

A Worldwide Reputation for Social Science

LSE offers a unique opportunity to study the social sciences at a university with a worldwide reputation, while enjoying the cultural, social and recreational facilities of one of the world’s most vibrant capital cities.

Study with LSE Experts and Policy Practitioners

You will be studying with LSE academics and senior policy practitioners, sharing their experience at the highest levels of diplomacy and business.

Combine Work with Study

The programme is taught in four intensive weeks, 22 weekly evening sessions, and two ‘policy weekend’ retreats. This structure is designed to allow time-pressured professionals to combine your existing jobs with study.

High-Calibre International Participants

This one-year course is intended for professionals in the public, private or NGO sectors with at least four years of work experience, who are aiming to proceed to senior positions. Places are deliberately restricted to ensure high calibre discussion and intellectual engagement.

Be Part of a Leading Think Tank

The Executive Programme is managed by LSE IDEAS, the LSE’s foreign policy think tank. Benefit from IDEAS events and research and be part of a thriving intellectual community by studying at a world leading think tank.

LSE IDEAS has been ranked number 1 in Europe and number 2 in the world for university affiliated think tanks in 2017 and 2018 (Global Go To Think Tank Index).

After the Programme

Many graduates have continued to work in their current organisations, bringing new insights to their role or moving to a higher level.

Others have used the programme as a way to change the direction of their career, towards new jobs in government, international organisations, foreign policy consultancy, and NGOs. The programme will also help you advance your career by giving you access to bespoke career coaching.

After graduation, you will also become part of the IDEAS Alumni Network. Our alumni programme allows students to enhance their professional network and connect with LSE expertise through exclusive events and current affairs discussions.
## PROGRAMME CALENDAR

### Registration

### Intensive Weeks

### Evening Seminars

### Policy Weekends

### Dissertation

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The programme consists of:

- Four intensive weeks of lectures and seminars in September, December, January and April;
- Twenty two weekly evening lectures and two academic skills workshops from September to March;
- Two policy workshop weekends in November and February;
- A summer term devoted to writing a 3,000 word dissertation plan and a 15,000 word dissertation.
PROGRAMME STRUCTURE

Note:
The programme runs for 12 months from September 2020 to September 2021.

Graduation will take place in December 2021 in London when degrees will be awarded.
LENT TERM
(4 January–23 April 2021)

Diplomacy and its Challenges

■ The Tools of Diplomacy and Negotiation
  (intensive week)
■ Challenges I: New Security Agenda
  (five evening seminars)
■ Strategic Decisions II
  (policy weekend on major current issue)
■ Challenges II: Global Flashpoints
  (five evening seminars)
■ Facing the Future: Strategic Decisions
  (intensive week)

COURSEWORK AND ASSESSMENT

■ One 2,000 word formative policy paper
■ One 3,000 word assessed policy paper
  (25% of final mark)

SUMMER TERM
(4 May–2 September 2021)

Strategy in Action

■ General and one-to-one supervision sessions
■ 3,000 word dissertation plan
  (12.5% of final mark)

Dissertation

■ 15,000 word dissertation on a topic
  agreed with your supervisor
  (37.5% of final mark)
■ The dissertation has to be submitted
  by 2 September 2021
THE FACULTY

MICHAEL COX is Director of LSE IDEAS and Emeritus Professor of International Relations. He is a renowned international lecturer who has published extensively on the United States, transatlantic relations, Asia’s rise and the problems facing the EU.

TARAK BARKAWI is Professor of International Relations at LSE. His expertise is in the relations between war, armed forces, and society in the contexts of globalization, imperialism, and modernization. His current research explores soldiers’ history writing as a site for war’s constitutive presence in society and politics.

CHRISTOPHER COKER is Director of LSE IDEAS and Professor of International Relations. He is a former twice serving member of the Council of the Royal United Services Institute, a former NATO Fellow and a regular lecturer at Defence Colleges in the UK, US. Rome, Singapore and Tokyo.

ROBERT FALKNER is Associate Professor of International Relations at LSE. His areas of expertise are in international political economy, global environmental politics, and the role of business in international relations.

BARRY BUZAN is Professor Emeritus of International Relations at LSE. He is a leading scholar on the English School of International Relations and best known for developing the theory of securitization with Ole Waever and the Copenhagen School.
The Faculty is comprised of world-renowned academics working in the fields of International Relations, International History and Economics. They provide the participants with the analytical tools to better understand the challenges of today’s world.

**FAWAZ GERGES**
is Professor of International Relations at LSE, and holder of the Emirates Professorship in Contemporary Middle East Studies. His special interests include Islam and the political process.

**CHRIS HUGHES**
is Professor of International Relations at LSE. His expertise is in nationalism, militarism, identity and the foreign policy of China, Japan, and Taiwan. He is active in developing academic links with leading universities in East Asia.

**TOMILA LANKINA**
is Professor of International Relations at LSE. Her expertise is on democratization, sub-national governance, Russia, Central Europe, Eurasia, India, and legacies of colonialism. Her current research focuses on comparative democracy and authoritarianism in Russia and other states.

**PETER TRUBOWITZ**
is Professor of International Relations and Director of the US Centre at the LSE. He has written widely on US grand strategy and international security.

**MARY KALDOR**
is Professor of Global Governance and Director of the Civil Society and Human Security Research Unit at LSE. She has been a key figure in the development of cosmopolitan democracy. She writes on globalisation, humanitarian intervention and global governance, as well as what she calls ‘New Wars’.

**LINDA YUEH**
is Visiting Senior Fellow at LSE IDEAS, Fellow in Economics at St Edmund Hall, Oxford University, and Adjunct Professor of Economics at London Business School. She was Visiting Professor of Economics at Peking University. Her books include: *China’s Growth: The Making of an Economic Superpower* and *The Great Economists: How Their Ideas Can Help Us Today*. 
THE PRACTITIONERS AND GUEST SPEAKERS

CATHERINE ASHTON is a British Labour politician and former Leader of the House of Lords. In 2009, she became the European Union’s first High Representative for Foreign Affairs and Security Policy and won praise for her work as a negotiator, particularly for her role in bringing Serbia and Kosovo to agreement in 2013 and in the P5+1 talks with Iran which led to the November 2013 interim agreement on the Iranian nuclear program.

ROBERT COOPER is a British diplomat and adviser. He was Head of the Policy Planning Staff at the Foreign and Commonwealth Office and UK’s Special Representative in Afghanistan, before taking up a post in the European Union in 2002. Here he was responsible to Javier Solana and assisted with the implementation of European strategic, security and defence policy.

JOHN EVERARD is a former British diplomat. He was the British Ambassador to Belarus, Uruguay and North Korea. Subsequently, John held the Pantech Fellowship at Stanford University. He was for some 18 months the Co-ordinator of the UN Security Council’s Panel of Experts on sanctions on North Korea established by United Nations Security Council Resolution 1874 in March 2011. John is also the author of *Only Beautiful, Please: A British Diplomat in North Korea* (Brookings 2012).

HUGH ELLIOTT is a career diplomat. Currently, he’s Director for Communications and Stakeholders at the Department for Exiting the European Union. Prior to that he was the Department’s Director of International Agreements. Previous positions held include Director of Europe at the Foreign and Commonwealth Office (FCO) and Head of Government Relations at Anglo American plc, a diversified global mining company. He is now Ambassador Designate, Madrid.

JOHN HUGHES leads the team of practitioners. John Hughes was a British career diplomat for 35 years serving mainly in the Americas. His final postings were as Ambassador to Venezuela and then to Argentina. In retirement he has been Chair of the Marshall Aid Commemoration Commission and a Visiting Senior Fellow at LSE.

Catherine Ashton is a British Labour politician and former Leader of the House of Lords. In 2009, she became the European Union's first High Representative for Foreign Affairs and Security Policy and won praise for her work as a negotiator, particularly for her role in bringing Serbia and Kosovo to agreement in 2013 and in the P5+1 talks with Iran which led to the November 2013 interim agreement on the Iranian nuclear program.

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The team of practitioners is formed by experienced strategists, diplomats and civil servants. Their strategic and diplomatic experience ranges from the Foreign Office and Number 10 to NATO and the EU, GCHQ and the UK National Security Council, and international business and finance. Through sharing their invaluable first-hand experience, they enable participants to develop a practical approach to the issues covered by the programme.

**EMYR JONES PARRY**
Emyr Jones Parry is former UK ambassador to NATO and UN, former Chancellor of Aberystwyth University, and President, Learned Society of Wales.

**MUNIR MAJID**
has an extensive knowledge of Southeast Asia, both politically and economically. He has been a journalist, investment banker and market regulator. He is currently chairman of Bank Muamalat Malaysia, chairman of the CIMB Asean Research Institute (CARI) and a Visiting Senior Fellow at LSE IDEAS.

**RICHARD MOTTRAM**
is an expert on defence, security, strategy and planning. He was one of Britain's top civil servants, heading several departments, including the Ministry of Defence, and Security and Intelligence in the Cabinet Office. His current roles include Chairman of the Defence Science and Technology Laboratory.

**MALCOLM RIFKIND**
was a Conservative Member of Parliament from 1974-1997 and 2010-2015. Sir Malcolm has been a member of the British Cabinet as Secretary of State for Scotland and for Defence. He was Foreign Secretary from 1995-1997, and between 2010 and 2015, he was Chairman of Parliament's Intelligence and Security Committee.

**JAMIE SHEA**
is former Deputy Assistant Secretary General for Emerging Security Challenges at NATO. Dr Shea is currently Professor of Strategic Studies at the University of Exeter. He has enjoyed a hugely varied and challenging career with NATO spanning over 30 years.

**YU JIE**
is the Senior China Research Fellow at the Royal Institute of International Affairs, Chatham House and associate fellow of LSE IDEAS. She was Head of China Foresight at LSE IDEAS, the LSE’s foreign policy think tank. Her research focuses on the decision-making process of Chinese foreign policy as well as China’s economic diplomacy. In 2018, she was recognised as one of LSE’s leading women.
PARTICIPANTS PROFILE: GEOGRAPHICAL BREAKDOWN

North America: 18%
Latin America: 6%
Europe: 39%
Middle East: 7%
Central Asia: 2%
South Asia: 6%
East Asia: 10%
Southeast Asia: 6%
Oceania: 3%
Africa: 3%

Percentages include both past and current participants.
63 COUNTRIES REPRESENTED

Afghanistan       India           Pakistan
Austria           Indonesia       Peru
Australia         Iran            Philippines
Argentina         Iraq            Poland
Azerbaijan        Ireland         Portugal
Bahrain           Israel          Qatar
Brazil            Italy           Singapore
British Virgin Islands       Ivory Coast
Canada            Japan           Slovenia
Chile             Kazakhstan
China             Lebanon
Colombia          Libya           South Africa
Denmark           Macedonia       South Korea
Ecuador           Malawi
Finland           Malaysia
France            Mexico
Georgia           Morocco
Germany           Netherlands
Greece            New Zealand
Guinea-Bissau     Nigeria
Hungary           Norway
STUDENT PROFILE:

BY PROFESSION

- Finance 18%
- Diplomacy 19%
- Government 16%
- Consultancy 9%
- Industry & Manufacturing 5%
- International Organisations 5%
- NGOs 6%
- Energy 4%
- IT & Technology 4%
- Media 3%
- Law 3%
- Politics 2%
- Military 5%
- Healthcare 1%
- International Organisations 5%
- NGOs 6%
- Energy 4%
- IT & Technology 4%
- Media 3%
- Law 3%
- Politics 2%
- Military 5%
- Healthcare 1%
BY AGE

Average Age

35

Range

24–59

BY GENDER

62%

37%

Percentages include both past and current participants.
GRADUATE PROFILES

KAREN PIERCE
Permanent Representative of the United Kingdom to the United Nations

“Right from the first week I was able to apply the lessons I had learnt to our operational and policy work and to coach my teams to look at issues differently.”

WALTER XIONGWEN PAN
Department of North American and Oceanian Affairs, Ministry of Foreign Affairs of P.R. China

“The Executive MSc Programme exceeded my expectations. I was very impressed with the calibre of the inspiring lecturers, as well as the diverse backgrounds of the open-minded participants. As a career diplomat, I could easily relate what I learned from the Programme with my own experiences and observations.”

SUSAN LE JEUNE D’ALLEGEERSHECQUE
High Commissioner British High Commission Canada

“You have to be prepared to have your own ideas challenged, even changed by other students from different backgrounds. I found that extremely stimulating. Having open and heated discussions about issues was really good for me to take back and encourage in my workplace.”

LIISA-MAIJA HARJU
Communication Specialist UN Environment

“This course was a great fit for me at this point in my career. Due to the flexible course arrangements I was able to continue working while studying for skills that enable me to move into more senior positions in my field.”

JIM EMERSON
Secretary General ChildFund Alliance

“From my first contact with the faculty I knew this was the right course - I would be in a demanding academic environment that has a strong focus on applying knowledge in real situations. It was hard work; it was great fun.”

DOMINIC WILSON
UK National Security Council Secretariat

“It provides a unique forum for the kind of multi-disciplinary thinking that is essential for strategy making in today’s complex world.”
“The uniquely balanced structure of the programme, combining theoretical underpinnings and policy application, ensures the knowledge gained is unparalleled by any other International Relations course.”

NAFEESA YOUSUF
Vice President
Credit Suisse

“The course is highly practical and immediately applicable to what I do in my day job in global business development: the richly provocative insights into geopolitics and international strategy have transformed my perspective on how my industry operates.”

ANDREW ARNOLD
Senior Business Development Manager
BG Group

“The course helps people from multinational firms to understand the significance of the changes taking place in the world as well as how to become better strategic thinkers and risk managers.”

NATALIA LECHMANOVA
Senior Country Risk Analyst
Standard Chartered Bank

“ Bringing together the very best of academia and practitioner, the course provided me with the skills and deep understanding to deliver positive change in international security.”

TOBY RUMFORD
Security Policy & Operations
Ministry of Defence

“This is one of the best investments I have made in myself and my career. This is not international relations in an ivory tower. Topical content and practical simulations with top experts, combined with a group of brilliant and diverse classmates has helped me understand the world in a completely new and useful way.”

MIKKI CHOMAN
Head of Corporate Communications
City & Guilds Group

“The Executive Masters Programme supported me in my professional development in crafting strategy, employing diplomacy, and enhancing negotiation skills in a global environment.”

TIM FORD
Business Development Analyst, Lockheed Martin Space Systems Company

SUSAN LE JEUNE D’ALLEGEERSHECQUE
High Commissioner
British High Commission Canada

NATALIA LECHMANOVA
Senior Country Risk Analyst
Standard Chartered Bank

ANDREW ARNOLD
Senior Business Development Manager
BG Group

NAFEESA YOUSUF
Vice President
Credit Suisse

TOBY RUMFORD
Security Policy & Operations
Ministry of Defence

MIKKI CHOMAN
Head of Corporate Communications
City & Guilds Group

TIM FORD
Business Development Analyst, Lockheed Martin Space Systems Company
YOUR CAREER AND ALUMNI NETWORK
Whether you seek to move up within your current affiliation, change organisation within the same field, set up your own enterprise, or change your career entirely into a new sector, the Executive MSc International Strategy and Diplomacy will help you transform your career.

Not only will the course give you the skills and knowledge to help benefit your career, it will give you access to a wide range of services and opportunities to help you prepare for your future career challenges.

EXECUTIVE CAREER COACHING

We offer participants the opportunity to receive bespoke career coaching from external professional Executive Careers Coaches, which offer tailored support to participants helping them to assess their current situation and identify a strategy to achieve their future career goal.

LSE CAREER EVENTS

Participants will have full access to a wide range of services provided by the LSE Careers service, including appointments with career consultants and the ability to attend careers events, including fairs, seminars, conferences and presentations. Events which may be of particular interest to our participants include the Corporate Experienced Hire Networking Event, International Organisations Day (IOD), and International Development Events Programme (IDEP).

PREVIOUS PARTICIPANTS

The majority of graduates have continued to work in their previous fields, though very often at a higher level after having completed their studies. Others have changed direction entirely with some moving into government, international organisations, foreign policy consultancy, and full-time education.

ALUMNI NETWORK

Upon graduation from the Executive Programme, students join the LSE IDEAS Alumni Network. As well as joining the dynamic LSE IDEAS community, LSE IDEAS alumni become part of a continually growing, diverse global network of leaders, professionals and experts.

With close to 250 professionals, the Alumni Network is increasingly active, with regular new initiatives designed to help alumni share, connect and engage in discussions about international strategy, diplomacy and current affairs. With a unique insight into LSE IDEAS activities, our alumni are key to the life of the Centre, participating in public and exclusive events, delivering their expertise, and developing cutting-edge strategic updates.

Over the past year, we have held a series of student and alumni meetings, public lectures, policy weekends and social events - all of which have helped further enhance the benefits of being a member of the Alumni Network.
APPLICATION PROCESS AND FEES

Entry requirements

The programme is designed for senior and mid-level diplomats, civil servants, military officials, international NGO employees as well as executives from international firms and corporations (finance, consultancy, manufacturing, technology). You will be required to have:

- 2:1 degree or equivalent in any discipline (preferably in politics, history, international relations or a similar discipline)
- A minimum four years’ professional experience
- If English is not your first language, you should possess an English language qualification such as IELTS or TOEFL, awarded within the last two years. Minimum scores required are: IELTS - overall score of 7.0 (7.0 in reading and 6.5 in listening, writing, and speaking), or TOEFL - overall score of 100 (25 in reading, 24 in writing and 22 in listening and speaking).

Note: if English is the language of instruction of your previous degree, you may be exempt from this requirement.

How to apply

Candidates are considered on a rolling admissions basis, as early as November for the following September intake. However, we recommend applying as early as possible as competition is intense.

In order to be considered for this programme, you will need to apply via the online application form, which includes writing a personal statement setting out the reasons why you are interested in the programme and highlighting your relevant experience and suitability for the programme as well as your future plans. In addition, you will have to attach your university degree certificates and transcripts and two professional or academic references.

Programme fees

2020/21: £29,200

Note: there are no internal LSE scholarships for this programme at present.
CONTACT

For further information, visit our website:

lse.ac.uk/ideas/strategy

Telephone
(+44) 020 7955 6526

Email
ideas.strategy@lse.ac.uk
The Executive Programme is managed by LSE IDEAS, the LSE’s foreign policy think tank.

Through sustained engagement with policymakers and opinion-formers, IDEAS provides a forum that informs policy debate and connects academic research with the practice of diplomacy and strategy. IDEAS hosts interdisciplinary research projects, produces working papers and reports, holds public and off-the-record events, and delivers cutting-edge executive training programmes for government, business and third-sector organisations.

LSE IDEAS
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