



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



EXECUTIVE MASTERS PROGRAMME
**INTERNATIONAL STRATEGY
AND DIPLOMACY**

A UNIQUE PROGRAMME FOR GLOBAL LEADERS

The executive MSc International Strategy and Diplomacy is a unique programme designed to enhance the strategic vision of global leaders. The programme will provide you with both the analytical tools to understand a changing world and the policy skills to operate within it.

You will learn how to deal with emerging threats and risks by operating strategically, and how to solve common problems by negotiating with stakeholders as well as adversaries.

While lectures provide the background to the issues, in sharply-focused seminars, you will challenge conventional wisdom on these topics. Workshops and policy simulations on crisis management, and diplomatic negotiations will provide you with practical insights into what has been learned from the lectures.

A Worldwide Reputation for Social Science

LSE offers a unique opportunity to study the social sciences at a university with a worldwide reputation, while enjoying the cultural, social and recreational facilities of one of the world's most vibrant capital cities.

Study with LSE Experts and Policy Practitioners

You will be studying with LSE academics and senior policy practitioners sharing their experience at the highest levels of diplomacy and business.

Combine Work with Study

The programme is taught in four intensive weeks, weekly evening sessions, and two 'policy weekend' retreats. This structure is designed to allow time-pressured professionals to combine your existing jobs with study.

High-Calibre International Participants

The 1 year course is intended for professionals in the public, private, or NGO sectors with at least four years of work experience aiming to proceed to senior positions. Places are deliberately restricted to ensure high calibre discussion and intellectual engagement.

Be Part of a Leading Think Tank

The executive programme is managed by LSE IDEAS, the LSE's foreign policy think tank. Benefit from IDEAS events and research and be part of a thriving intellectual community by studying at a world leading think tank.

After the Programme

Many graduates have continued to work in their current organisations, bringing new insights to their role or moving to a higher level.

Others have used the programme as a way to change the direction of their career, towards new jobs in government, international organisations, foreign policy consultancy, and NGOs. The programme will also help you advance your career by giving you access to bespoke career coaching.

After graduation, you will also become part of the IDEAS Alumni Network. Our alumni programme allows students to enhance their professional network and connect with LSE expertise through exclusive events and current affairs discussions.



APPLY NOW

We welcome applications from mid and upper career professionals, from both the private and public sectors. Candidates should have a good first degree and be fluent in English. For further information, visit our website:

lse.ac.uk/ideas/strategy

CONTACT US

Email ideas.strategy@lse.ac.uk

PROGRAMME CALENDAR

SEPTEMBER 2018							OCTOBER 2018							NOVEMBER 2018							DECEMBER 2018						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
					1	2	1	2	3	4	5	6	7				1	2	3	4						1	2
3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	8	9
10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	17	18	10	11	12	13	14	15	16
17	18	19	20	21	22	23	22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21		23
24	25	26	27	28	29	30	29	30	31					26	27	28	29	30			24	25	26	27	28	29	30

JANUARY 2019							FEBRUARY 2019							MARCH 2019							APRIL 2019						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6					1	2	3					1	2	3	1	2	3	4	5	6	7
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10	8	9	10	11	12	13	14
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17	15	16	17	18	19	20	21
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24	22	23	24	25	26	27	28
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31	29	30					

MAY 2019							JUNE 2019							JULY 2019							AUGUST 2018						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
		1	2	3	4	5						1	2	1	2	3	4	5	6	7				1	2	3	4
6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11
13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	17	18
20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28	19	20	21	22	23	24	25
27	28	29	30				24	25	26	27	28	29	30	29	30	31					26	27	28	29	30	31	

Registration
Intensive Weeks
Evening Seminars
Policy Weekends
Dissertation

Note:

The programme runs for 12 months from September 2018 to September 2019.

Graduation will take place in December 2019 in London when degrees will be awarded.

The programme consists of:

- Four intensive weeks of lectures and seminars in September, December, January and April;
- Twenty weekly evening lectures and two academic skills workshops from September to March;
- Two policy workshop weekends in November and February;
- A summer term devoted to writing a 3,000 word dissertation plan and a 15,000 word dissertation.

PROGRAMME STRUCTURE

MICHAELMAS TERM

(17 September – 14 December 2018)

Strategy in a Changing World

- New Strategic Thinking for a New World (intensive week)
- Strategic Actors: Old Powers and New Powers in the 21st Century (five evening seminars)
- Strategic Decisions I (policy weekend on a major current issue)
- Strategic Trends: The Global Economic System in Transition (five evening seminars)
- The Strategic Environment: Institutions and Regions (intensive week)

Coursework and Assessment

- One 2,000 word formative essay
- One 4,000 word assessed essay (25% of final mark)

LENT TERM

(7 JANUARY – 5 APRIL 2019)

Diplomacy and its Challenges

- The Tools of Diplomacy and Negotiation (intensive week)
- Challenges I: New Security Agenda (five evening seminars)
- Strategic Decisions II (policy weekend on major current issue)
- Challenges II: Global Flashpoints (five evening seminars)
- Facing the Future: Strategic Decisions (intensive week)

Coursework and Assessment

- One 2,000 word formative policy paper
- One 3,000 word assessed policy paper (25% of final mark)

SUMMER TERM

(29 APRIL – 30 AUGUST 2019)

Strategy in Action

- General and one-to-one supervision sessions
- 3,000 word dissertation plan (12.5% of final mark)

Dissertation: MSc International Strategy and Diplomacy

- 15,000 word dissertation on a topic agreed with your supervisor (37.5% of final mark)
- The dissertation has to be submitted on 31 August 2018

THE FACULTY

The Faculty is comprised of world-renowned academics working in the fields of International Relations, International History, and Economics. They provide the participants with the analytical tools to better understand the challenges of today's world.



MICHAEL COX
(Programme Director)
is Director of LSE IDEAS and Emeritus Professor of International Relations. He is a renowned international lecturer who has published extensively on the United States, transatlantic relations, Asia's rise and the problems facing the EU.



MUKULIKA BANERJEE
is Associate Professor of Social Anthropology and Director of LSE's South Asia Centre. Dr Banerjee's current research interests are on the cultural meanings of democracy.



BARRY BUZAN
is Professor Emeritus of International Relations at LSE. He is a leading scholar on the English School of International Relations and best known for developing the theory of securitization with Ole Waever and the Copenhagen School.



CHRISTINE CHINKIN
is Emeritus Professor of International Law and founding Director of the Centre for Women, Peace and Security at the LSE. Professor Chinkin is a leading expert on international law and human rights law, especially the international human rights of women.

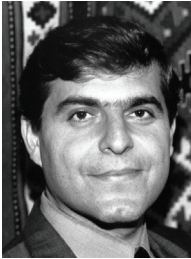


CHRISTOPHER COKER
is Professor of International Relations. He has been a Visiting Fellow at the Rajaratnam School of International Studies (Singapore) and the National Institute of Defence Studies (Tokyo). He has written extensively on strategy and lectures at defence academies around the world.



ROBERT FALKNER
is Associate Professor of International Relations at LSE. His areas of expertise are in international political economy, global environmental politics, and the role of business in international relations.

THE FACULTY



FAWAZ GERGES

is Professor of International Relations at LSE, and holder of the Emirates Professorship in Contemporary Middle East Studies. His special interests include Islam and the political process.



ANTHONY GIDDENS

is a British sociologist who was Director of the LSE from 1997 to 2003. He is one of the most prominent figures in modern sociology. His advice has been sought by political leaders worldwide. He has had a major impact upon the evolution of New Labour in the UK.



MARY KALDOR

is Professor of Global Governance and Director of the Civil Society and Human Security Research Unit at LSE. She has been a key figure in the development of cosmopolitan democracy. She writes on globalisation, humanitarian intervention and global governance, as well as what she calls New Wars.



MARGOT LIGHT

is Emeritus Professor of International Relations. She is a leading authority on Russia, the Commonwealth of Independent States and Eastern Europe, covering their domestic politics, foreign and defence policy, and East-West Relations.



PETER TRUBOWITZ

is Professor of International Relations and Director of the US Centre at the LSE. He has written widely on US grand strategy and international security.



ROBERT WADE

is Professor of Political Economy and Development at the LSE. He has written extensively on global economic governance, as well as worked in the World Bank for a number of years.

THE PRACTITIONERS AND GUEST SPEAKERS

The team of practitioners is formed by experienced strategists, diplomats and civil servants. Their strategic and diplomatic experience ranges from the Foreign Office and Number 10 to NATO and the EU, GCHQ and the UK National Security Council, and international business and finance. Through sharing their invaluable first-hand experience, they enable participants to develop a practical approach to the issues covered by the programme.



JOHN HUGHES

leads the team of practitioners. John Hughes was a British career diplomat for 35 years serving mainly in the Americas. His

final postings were as Ambassador to Venezuela and then to Argentina. In retirement he has been Chair of the Marshall Aid Commemoration Commission and a Visiting Senior Fellow at LSE.



MICHAEL ARTHUR

enjoyed three decades of international government service with the Foreign and Commonwealth Office (FCO). Between 2003 and 2007 he was

British High Commissioner to India. From 2007 to 2010, he was British Ambassador to Germany. Arthur is currently President of Boeing Europe and Managing Director of Boeing UK and Ireland.



CATHERINE ASHTON

is a British Labour politician and former Leader of the House of Lords. In 2009, she became the European Union's first High

Representative for Foreign Affairs and Security Policy and won praise for her work as a negotiator, particularly for her role in bringing Serbia and Kosovo to agreement in 2013 and in the P5+1 talks with Iran which led to the November 2013 interim agreement on the Iranian nuclear program.



COLIN BUDD

served in the UK Diplomatic Service from 1967-2005. Most notably Budd served as Secretary of State (Europe and Economic) of the Foreign

and Commonwealth Office from 1997-2001 and Ambassador to the Netherlands from 2001-5.



RODRIC BRAITHWAITE

is a former diplomat, and an author and commentator on Russia. His diplomatic career included posts in Indonesia,

Italy, Poland, the Soviet Union, and a number of positions at the Foreign and Commonwealth Office. From 1988 to 1992 Braithwaite was ambassador in Moscow. Subsequently, he was the Prime Minister's foreign policy adviser and chairman of the UK Joint Intelligence Committee (1992-93).



ROBERT COOPER

is a British diplomat and adviser. He was Head of the Policy Planning Staff at the Foreign and Commonwealth Office and UK's Special

Representative in Afghanistan, before taking up a post in the European Union in 2002. Here he was responsible to Javier Solana and assisted with the implementation of European strategic, security and defence policy.



IBRAHIM GAMBARI

is a scholar-diplomat, who is the Founder/Chairman of the Board of Directors of Savannah Centre for Diplomacy, Democracy and Development. He

served his country, Nigeria, as Director-General, Nigerian Institute of International Affairs; Minister of Foreign Affairs and subsequently Ambassador/Permanent Representative to the UN.



SUSAN LE JEUNE ALLEGEEERSHECQUE

was British Ambassador to the Republic of Austria and UK Permanent Representative to the United Nations in Vienna

from 2012-2016. She was previously Director of Human Resources in the Foreign and Commonwealth Office. Previous overseas postings for the FCO included, Brussels (EU), Singapore, and Washington D.C.

THE PRACTITIONERS AND GUEST SPEAKERS



MUNIR MAJID

has an extensive knowledge of Southeast Asia, both politically and economically. He has been a journalist, investment banker and

market regulator. He is currently chairman of Bank Muamalat Malaysia, chairman of the CIMB Asean Research Institute (CARI) and a Visiting Senior Fellow at LSE IDEAS.



CLOVIS MEATH-BAKER

was Director of Intelligence Production at GCHQ from 2010-13. Prior to this he filled senior Foreign

Office roles dealing with the Middle East, Counter-Proliferation, and Iran, and regularly attended meetings of the National Security Council, the Joint Intelligence Committee, and COBR.



TOM MCKANE

has long experience of dealing with security policy and military affairs. Until March 2014 he was the MOD's Director-General for Security

Policy, responsible for advising the Secretary of State on all aspects of the defence contribution to security policy, including multilateral and bilateral defence relations and nuclear policy.



JULIAN MILLER

was deputy National Security Adviser in the Cabinet Office from 2010 until his retirement in 2015. Since the Council was established in 2010

he have been providing support to the Prime Minister, the Deputy Prime Minister and the National Security Adviser on foreign and defence policy. He is also a Visiting Professor at LSE.



RICHARD MOTTRAM

is an expert on defence, security, strategy and planning. He was one of Britain's top civil servants, heading several departments, including

the Ministry of Defence, and Security and Intelligence in the Cabinet Office. His current roles include Chairman of the Defence Science and Technology Laboratory.



KAREN PIERCE

became Chief Operating Officer, Foreign & Commonwealth Office in February 2016. She previously served as British Ambassador

to Afghanistan from 2015-2016 and Ambassador and Permanent Representative to the UK Mission to the UN and Other International Organisations from 2012 to March 2015.



JONATHAN POWELL

was Chief of Staff to Prime Minister Blair and played a key role in reaching agreement with the IRA on a political settlement in Northern

Ireland. During his 15 years in the Diplomatic Service he was closely involved in the Hong Kong negotiations with China and German Unification. He is Founder and CEO of InterMediate, an NGO devoted to conflict resolution.

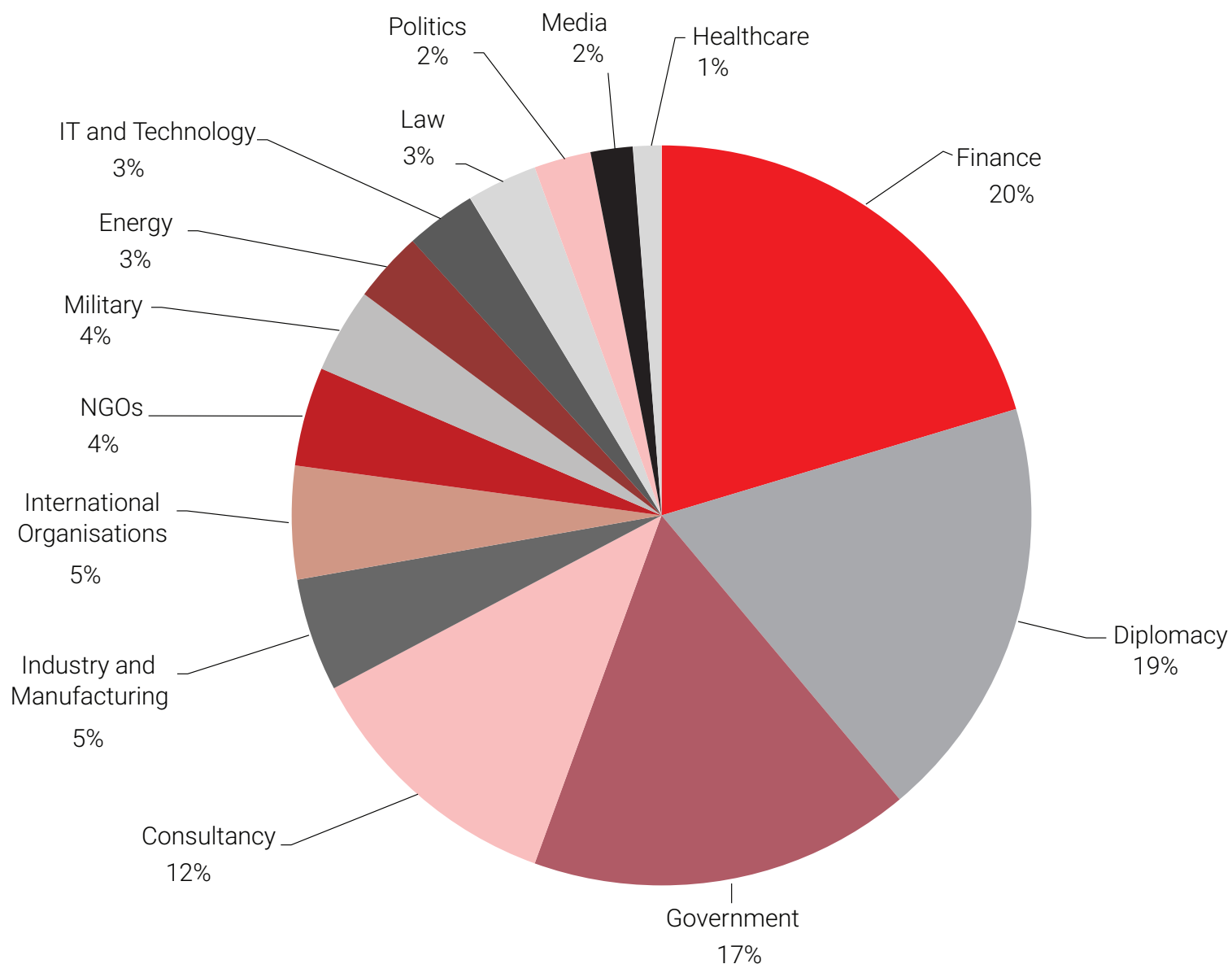


JAMIE SHEA

is NATO's Deputy Assistant Secretary for Emerging Security Challenges. His earlier positions in the International Staff include

NATO Spokesman during the Bosnia and Kosovo conflicts and Director of Policy and Planning in the Private office of the Secretary General.

STUDENT PROFILE: PROFESSIONAL, GENDER AND AGE BREAKDOWN



35

Average Age

28–59

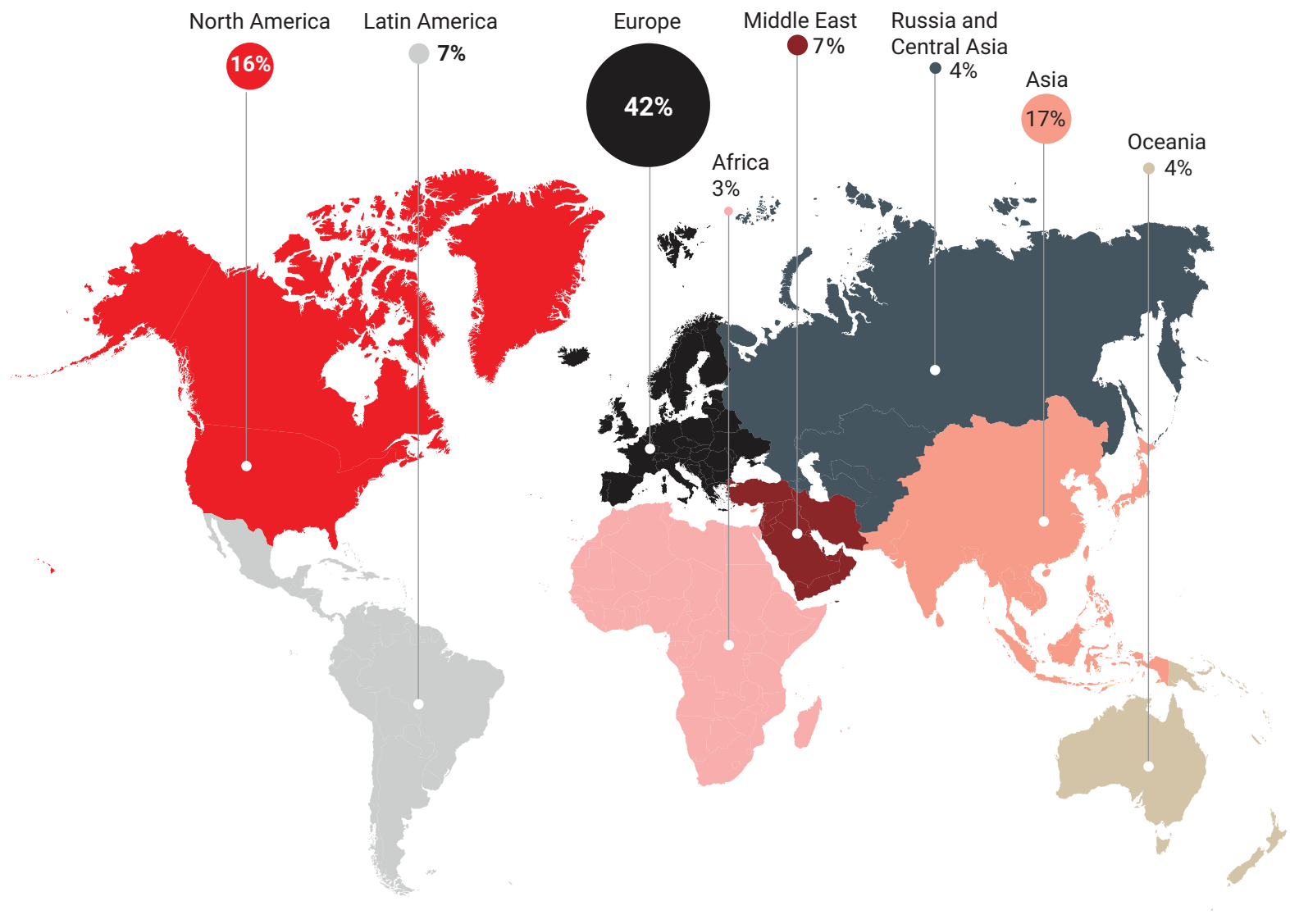
Range

♂ 60%

♀ 40%

Percentages include both past and current participants.

PARTICIPANTS PROFILE: GEOGRAPHICAL BREAKDOWN



COUNTRIES REPRESENTED

- | | |
|------------------------|----------------------|
| Afghanistan | Kazakhstan |
| Austria | Lebanon |
| Australia | Libya |
| Argentina | Malaysia |
| Azerbaijan | Mexico |
| Brazil | Morocco |
| British Virgin Islands | Netherlands |
| Canada | New Zealand |
| Chile | Norway |
| China | Peru |
| Colombia | Philippines |
| Denmark | Poland |
| Ecuador | Portugal |
| Finland | Qatar |
| France | Singapore |
| Germany | Slovenia |
| Greece | South Africa |
| Guinea-Bissau | South Korea |
| Hungary | Spain |
| India | Sri Lanka |
| Indonesia | Sweden |
| Iran | Switzerland |
| Iraq | Thailand |
| Ireland | Turkey |
| Israel | United Arab Emirates |
| Italy | United Kingdom |
| Japan | United States |

Percentages include both past and current participants.

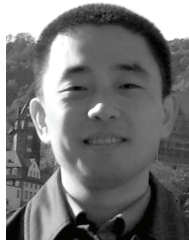


STUDENT PROFILES



"Right from the first week I was able to apply the lessons I had learnt to our operational and policy work and to coach my teams to look at issues differently."

KAREN PIERCE
Director, Afghanistan and South Asia, Foreign and Commonwealth Office



"It gave me new perspectives that will play a catalytic role in my career."

LEI ZHANG
Department of International Organizations, Ministry of Foreign Affairs of PR China



"This combination of thought provoking discussion and practical guidance on how to think strategically means that I will prepare for my new post in a very different way."

KARA OWEN
Deputy Ambassador Paris-designate



"This course was a great fit for me at this point in my career. Due to the flexible course arrangements I was able to continue working while studying for skills that enable me to move into more senior positions in my field."

LIISA-MAIJA HARJU
Communication Specialist, UN Environment



"From my first contact with the faculty I knew this was the right course - I would be in a demanding academic environment that has a strong focus on applying knowledge in real situations. It was hard work, it was great fun."

JIM EMERSON
Secretary General, ChildFund Alliance



"It provides a unique forum for the kind of multi-disciplinary thinking that is essential for strategy making in today's complex world."

DOMINIC WILSON
UK National Security Council Secretariat

STUDENT PROFILES



"The uniquely balanced structure of the programme, combining theoretical underpinnings and policy application, ensures the knowledge gained is unparalleled by any other International Relations course."

NAFEESA YOUSUF
Vice President, Credit Suisse



"The course is highly practical and immediately applicable to what I do in my day job in global business development: the richly provocative insights into geopolitics and international strategy have transformed my perspective on how my industry operates."

ANDREW ARNOLD
Senior Business Development
Manager, BG Group



"The course helps people from multinational firms to understand the significance of the changes taking place in the world as well as how to become better strategic thinkers and risk managers."

NATALIA LECHMANOVA
Senior Country Risk Analyst,
Standard Chartered Bank



"The executive masters programme supported me in my professional development in crafting strategy, employing diplomacy, and enhancing negotiation skills in a global environment."

TIM FORD
Business Development
Analyst, Lockheed Martin
Space Systems Company



"This is one of the best investments I have made in myself and my career. This is not international relations in an ivory tower. Topical content and practical simulations with top experts, combined with a group of brilliant and diverse classmates has helped me understand the world in a completely new and useful way."

MIKKI CHOMAN
Head of Corporate Communications,
City & Guilds Group



"As my work requires daily interaction with some of the world's most sophisticated investors the programme allowed me to develop invaluable strategic and critical thinking skills through deep analysis of relevant geopolitical topics. I highly recommend this masters programme for candidates who seek to take on a more strategic leadership role in their career."

BEN HETZLER
Institutional Director,
Fisher Investments Europe
Institutional Group



YOUR CAREER AND ALUMNI NETWORK

Whether you seek to move up within your current affiliation, change organisation within the same field, set up your own enterprise, or change your career entirely into a new sector, the executive MSc International strategy and Diplomacy will help you transform your career.

Not only will the course give you the skills and knowledge to help benefit your career, it will give you access to a wide range of services and opportunities to your help you prepare for your future career challenges.

EXECUTIVE CAREER COACHING

We offer participants the opportunity to receive bespoke career coaching from external professional Executive Careers Coaches, which offer tailored support to participants helping them to assess their current situation and identify a strategy to achieve their future career goal.

LSE CAREER EVENTS

Participants will have full access to a wide range of services provided by the LSE Careers service, including appointments with career consultants and the ability to attend careers events, including fairs, seminars, conferences and presentations. Events which may be of particular interest to our participants include the Corporate Experienced Hire Networking Event, International Organisations Day (IOD), and International Development Events Programme (IDEP).

PREVIOUS PARTICIPANTS

The majority of graduates have continued to work in their previous fields, though very often at a higher level after having completed their studies. Others have changed direction entirely with some moving into government, international organisations, foreign policy consultancy, and full-time education.

ALUMNI NETWORK

Once you have graduated from our programme, not only will you join the international LSE Alumni community alongside over 136,000 people in 200 countries, you will also become part of the IDEAS Alumni Network.

Alumni of the executive MSc International Strategy and Diplomacy are part of a diverse global network of leaders and professionals as well as the dynamic LSE IDEAS community.

The exclusive opportunities provided by the IDEAS Alumni Network allow you to enhance your professional network and connect with IDEAS expertise through current affairs discussions, public lecture invitations, and social events.

FREQUENTLY ASKED QUESTIONS

APPLYING

What are the entry requirements?

- 2:1 degree or equivalent in any discipline (preferably in politics, history, international relations or a similar discipline), plus a minimum four years professional experience'

What are the English language requirements?

- English requirements (Standard): IELTS with 7.0 overall (at least 6.0 in speaking and writing and 6.5 in listening and reading) or TOEFL with 107 (at least 23 in reading and listening, 22 in writing and 20 in speaking). Note: only required if your first language is not English or if the language of instruction of your previous degree is not English.

Why should I choose the MSc International Strategy and Diplomacy over a more traditional Masters programme?

This Executive Masters programme at the LSE has been designed to enable busy professionals and high-flyers to continue in their positions without the need to take a career break. Participants will be coached to challenge conventional thinking, especially on threats that could arise from outside

their area of expertise and what is needed to make strategies effective in the 21st century.

Who should apply to the MSc programme?

The programme is designed for senior and mid-level diplomats, civil servants, military officials, international NGO employees as well as executives from international firms and corporations (finance, consultancy, manufacturing, technology). Candidates should have at least four years professional experience.

What is the application deadline?

None. Candidates are considered on a rolling admissions basis, as early as November for the following September intake. However, we recommend applying as early as possible as competition is intense.

What is the application process?

In order to be considered for this programme, you will need to apply via the online application form, which includes writing a personal statement setting out the reasons why you are interested in the programme and highlighting your relevant experience and suitability for the programme as well as future plans. In addition, you will have to attach your university degree certificates & transcripts and two professional or academic references.

TEACHING

Will the MSc International Strategy and Diplomacy use Distance Learning?

All sessions will take place at LSE. Unfortunately, it is not possible to complete the programme remotely. Attendance at seminars and lectures, including the Wednesday evenings, is compulsory and no distance learning/online option is available.

What is the class size?

Approximately 30 places are granted each year.

What kind of teaching methods will be used?

The programme is taught using a combination of lectures, interactive seminars and workshops, where participants will engage directly with a combination of senior academics and practitioners.

Is the programme available on a part-time basis?

The Executive MSc International Strategy and Diplomacy is a full-time programme and is not available on a part time basis.

FEES

What are the tuition fees?

2018/19: £29,200

What funding opportunities are available?

There are no internal LSE scholarships for this programme at present. For further information about paying your fees please contact LSE Fees.

CONTACT

For further information, visit our website:

lse.ac.uk/ideas/strategy

Email ideas.strategy@lse.ac.uk

The executive programme
is managed by LSE IDEAS,
the LSE's foreign policy
think tank.



The London School of Economics and Political Science
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ideas.strategy@lse.ac.uk | lse.ac.uk/ideas/strategy