



## MESSAGE FROM THE DIRECTOR

Now entering its 11th year, LSE IDEAS—directed by both Professor Coker and myself—continues to explore new and interesting paths uniting the best of LSE and the best of the policy world.

The first thing to report is that the distinguished historian Michael Burleigh, an old LSE hand, will be our very first Engelsberg Chair. Michael will be giving three public lectures on a topic of vital and immediate interest: the new populism and its consequences for the world. He will also be engaging within IDEAS in discussions on nationalism. In addition, Michael will continue writing his popular columns for the British press on a range of international issues.

I am also pleased to announce the launch in September 2019 of our new ‘Economic Diplomacy Commission’ with Bob Zoellik leading a panel debate before a packed audience of policy-makers and students on ‘Britain in the New World Economy’. Professor Linda Yueh and Gidon Gautel of IDEAS have together done a great job in making the Commission possible.

Another new venture, now successfully launched, is our Central and South East Europe programme. Thus far we have organised workshops in Romania, an annual conference with the Ratiu Foundation, plus an annual conference with the University of Cluj. A very special mention should be made here of the central role played by Vlad Zigarov in making this initiative happen.

A brief mention should also be made of our Global Strategies Group, which has recently launched an important cyber security programme. Thanks here go to Hugh Sandeman. Equal thanks go to Professor Chris Alden and Dr Alvaro Mendez for doing such a great job with our exciting ‘Global South’ programme. Our publications also go from strength to strength. Our last two Reports dealt respectively with ‘The Weaponisation of the Dollar’ and ‘China into the 2020s: A More Uncertain Decade?’. Well done Indira Endaya and Jess Keating. Meanwhile, Dr Mary Martin is doing a terrific job on our now very well established ‘UN Programme’.

Our world famous Executive Masters in International Strategy also continues to flourish. Though we will soon be saying a sad farewell to the class of 2018 -2019, we are pleased to welcome another outstanding cohort of professionals from around the world who are at the beginning of what I’m sure will be a great intellectual adventure into strategy and diplomacy. Again, none of this would have been possible without the skill and dedication of a terrific group of professionals: Dr John Hughes, Dr Aaron McKeil, and Ms Gosia Brown.

Last but by no means least, none of this (and much more besides) would have been possible without the rest of our fantastic team in IDEAS itself. Always fun to work with, utterly professional, and ably led by Dr Emilia Knight, who has just celebrated her 10th anniversary with IDEAS, nothing could or would have got done without Dave, Dora, Marta, Margherita, Mireia and Stephen. A very big vote of thanks to you all from both Christopher and myself for all your dedication and hard work.



**Professor Michael Cox**  
Director, LSE IDEAS

## LSE IDEAS IS THE LSE'S FOREIGN POLICY THINK TANK.

Through sustained engagement with policymakers and opinion-formers, IDEAS provides a forum that informs policy debate and connects academic research with the practice of diplomacy and strategy.

IDEAS hosts interdisciplinary research projects, produces working papers and reports, holds public and off-the-record events, and delivers cutting-edge executive training programmes for government, business and third-sector organisations. This report covers period LSE Financial Year, August 2018–July 2019.

### 68 EVENTS

- 34 Public Lectures
- 19 Private events (strategic debates)
- 10 Conferences and Workshops
- 3 Seminars
- 2 Other events

### 78 PUBLICATIONS

- 2 Journals (9 issues)
- 5 Special Reports
- 6 Strategic Updates
- 7 Dahrendorf Working Papers
- 13 Dahrendorf Policy Briefs
- 45 Dahrendorf Blogs

### 66 FELLOWSHIPS

- 14 Senior Fellows
- 11 Visiting Professors
- 10 Visiting Senior Fellows
- 7 Visiting Fellows
- 24 Associates

### 1 TEACHING PROGRAMME

- 1 Executive Masters in International Strategy and Diplomacy
- 231 Alumni Network

### 7 RESEARCH PROJECTS

- Central and South-East Europe Programme
- China Foresight
- Cold War Studies Project
- Dahrendorf Forum
- Global Strategies
- LSE Global South Unit
- UN at LSE

### SOCIAL MEDIA

- 33,954 Twitter followers\*
- 2,742,700 Twitter Impressions \*
- 13,919 Facebook likes\*
- 384,299 Facebook events reach\*\*
- 210,896 Website pageviews\*

### NEW FUNDING AWARDED

£1,000,830

### TOTAL INCOME

£1,213,045

*\*on 1<sup>st</sup> August 2019 end of period covered in this report*

*\*\*1<sup>st</sup> August 2018–31<sup>st</sup> July 2019 reach measures people shown post in newsfeed*

## DIRECTORS BIOS

### PROFESSOR MICHAEL COX

Professor Michael Cox was appointed to a Chair at the LSE in 2002, having previously held positions in the UK at The Queen's University of Belfast and the Department of International Politics, Aberystwyth. He helped establish the Cold War Studies Centre at the LSE in 2004 and later co-founded LSE IDEAS in 2008.

Professor Cox has lectured to universities world-wide as well as to several government bodies and many private companies. He has also served as Chair of the United States Discussion Group at Chatham House, as Senior Fellow at the Nobel Institute in Oslo; as Visiting Professor at the Centre for Defence and Strategic Studies in Canberra, Australia, and as Chair of the European Consortium for Political Research.

He is the author, editor and co-editor of several books including *A Farewell to Arms: from long war to long peace in Northern Ireland* (2000); *Empires, Systems and States: great transformations in international politics* (2002); *The International Relations of The Twentieth Century: 8 volumes* (2006); *Soft power and US foreign policy: theoretical, historical and contemporary perspectives* (2009), *The Global 1989* (2010); *US Foreign Policy* (2nd edition 2012), and *US Foreign Policy and Democracy Promotion* (2013).

His most recent books include a 3rd edition (with Doug Stokes) of his best selling volume *US Foreign Policy* (Oxford University Press, 2018), and a collection of his essays *The Post-Cold War World* (Routledge, 2018.)

He is currently completing new editions with introductions of two 20th century classics: *J M Keynes's, The Economic Consequences of the Peace* and *E H Carr's Nationalism and After*. Finally, he is now working on a new history of the LSE entitled, *The "School": LSE and the Shaping of the Modern World*.

### PROFESSOR CHRISTOPHER COKER

Christopher Coker has been a former member of the International Relations Dept as well as former Head of Department. He has been a Visiting Guest Scholar at the National Institute for Defence Studies (Tokyo); Visiting Fellow at the Rajaratnam School of International Studies, Singapore; Visiting Fellow at the Institute of Security and International Studies, Chulalongkorn University, Bangkok; Visiting Fellow at the Norwegian Staff College. His books include *The Rise of the Civilizational State* (2019), *Rebooting Clausewitz* (2017); *Future War* (2015), and *Warrior Geeks: how C21st technology is changing the way we fight and think about war* (2013).

He was a NATO Fellow in 1981. He served two terms on the Council of the Royal United Services Institute. He was a serving member of the Washington Strategy Seminar; the Black Sea University Foundation; the Moscow School of Politics and the Academic Board of the Czech Diplomatic Academy. He is at present on the Advisory Board of the Brenthurst Foundation (Johannesburg). He was a Visiting Fellow of Goodenough College in 2003-4. He is a former editor of *The Atlantic Quarterly* and *The European Security Analyst*.

He has written for *The Wall Street Journal*; *The Wall St Journal (Europe)*; *The Times*; *The Independent*; *The European*, *The Spectator*, *The Times Literary Supplement* and *The Literary Review*.

He is a regular lecturer at the Royal College of Defence Studies (London); the NATO Defence College (Rome), the Centre for International Security (Geneva) and the National Institute for Defence Studies (Tokyo) He has spoken at other military institutes in Western Europe, North America, Australia and South-East Asia.

# FRIENDS OF IDEAS AT HOME AND ABROAD

## SENIOR FELLOWS

Prof Anne Applebaum  
 Prof Barry Buzan  
 Prof Matthew Connelly  
 Prof Niall Ferguson  
 Prof Ramachandra Guha  
 Prof Chen Jian  
 Prof Paul Kennedy  
 Prof Dominic Lieven  
 Prof Margot Light  
 Prof Ian Morris  
 Prof Danny Quah  
 Dr Svetozar Rajak  
 Prof Timothy Snyder  
 Prof Arne Westad

## VISITING SENIOR FELLOWS

General Sir Richard Barrons  
 Sir Robert Cooper  
 Tom McKane  
 Julian Miller  
 Gideon Rachman  
 Hugh Sandeman  
 Dr Jamie Shea  
 Dr Munir Majid  
 Dr Leslie Vinjamuri  
 Mr Peter Watkins

## VISITING PROFESSORS

Prof Helmut Anheier  
 Prof Gordon Barrass  
 Prof Paul Cornish  
 Prof Jussi Hanhimaki  
 Prof John Hughes  
 Prof Elena Korosteleva  
 Prof Inderjeet Parmar  
 Prof Priscilla Roberts  
 Prof Aysegue Sever  
 Prof Lutfey Siddiqi  
 Prof Linda Yueh

## VISITING FELLOWS

Dr Christina Bache  
 Dr Luc Brunet  
 Dr Eirini Karamouzi  
 Dr Nicholas Kitchen  
 Dr Effie Pedaliu  
 Dr John Ryan  
 Dr Bugra Susler

## ASSOCIATES

Dr Mohammed Abdul-Haq  
 Dr Rosa Balfour  
 Prof Mats Berdal  
 Prof Iain Begg  
 Arjun Chawla  
 Jennifer Gaskell  
 Guy de Jonquieres  
 Jonathan Fenby  
 Valentina Finkenstein  
 Dr Tanya Harmer  
 Andrew Hammond  
 Dr Ashley Lenihan  
 Prof Slobodan Markovich  
 Dr Benjamin Martill  
 Prof Janne Mattary  
 Dr Cristian Nitoiu  
 Dr Tim Oliver  
 Stephen Paduano  
 Prof Julia Pulido  
 Dr Stefano Ruzza  
 Prof Zhand Shakibi  
 Prof Antonio Varsori  
 Michael Williams  
 Dr Jie (Cherry) Yu

## LSE IDEAS GOVERNANCE

The work of IDEAS is overseen by both an Academic Management Committee and an Advisory Board.

### ACADEMIC MANAGEMENT COMMITTEE

The Academic Management Committee is comprised of academic staff from LSE who monitor our operations and research.

**Professor Michael Cox** (Chair)  
Director of LSE IDEAS

**Professor Christopher Coker**  
Director of LSE IDEAS

**Professor Matthew Jones**  
Department Head of International History at LSE

**Dr Emilia Knight**  
Centre Manager of LSE IDEAS

**Dr George Lawson**  
Associate Professor at the Department of International Relations at LSE

**Professor Piers Ludlow**  
Professor at the Department of International History at LSE

**Professor Peter Trubowitz**  
Department Head of International Relations at LSE, Director of the US Centre at LSE IDEAS' strategy.

### ADVISORY BOARD

The Advisory Board provides an external perspective. Members are senior practitioners from the diplomatic and business worlds who provide independent oversight and guidance on IDEAS' strategy.

**Chair: Sir Richard Mottram** is an expert on national security issues, including defence policy, strategy and planning. From 1992-2007 he was one of Britain's top civil servants: he headed several departments, including the Ministry of Defence, and was responsible for security and intelligence matters in the Cabinet Office, and Chairman of the Joint Intelligence Committee. He is also a Visiting Professor in LSE's Department of Government.

**Gordon Barrass** is Visiting Professor at LSE IDEAS, where he specialises on strategy, assessments and perceptions. After more than 20 years in the British Diplomatic Service he served as Chief of the Assessments Staff in the Cabinet Office. He then spent nearly a decade helping PwC expand its business in China's rapidly growing financial services sector.

**Sir Colin Budd** served in HM Diplomatic Service from 1967-2005. He was Assistant Private Secretary to the Minister Without Portfolio from 1968-69, and to the Foreign and Commonwealth Secretary from 1984-87; Chef de Cabinet to the Vice President of the European Commission from 1993-95; Chairman of the Joint Intelligence Committee and Head of the Overseas and Defence Committee of the Cabinet Office from 1996-97; Deputy Under Secretary of State (Europe and Economic) of the Foreign and Commonwealth Office from 1997-2001; and HM Ambassador to the Netherlands from 2001-5.

**Dr John Hughes** is a graduate of LSE. He was a British career diplomat for 35 years serving mainly in the Americas, together with secondments to the Cabinet Office, BAE Systems, and Shell. His final postings were as Ambassador to Venezuela and then to Argentina. In retirement he has been Chair of the Marshall Aid Commemoration Commission, Chair of Canning House, a Robin Humphreys Research Fellow at the School of Advanced Study, London University, and a Visiting Senior Fellow at LSE. He now directs the policy makers on LSE IDEAS Executive Masters in International Strategy and Diplomacy.

**Mr Michael Maclay** is Executive Chairman, Montrose Associates. Mr Maclay is a former diplomat, journalist and television producer, later Foreign Office political adviser and special adviser/chief spokesman at Office of High Representative, Bosnia. Mr Maclay is Advisory Board Chairman on the British American Project and Steering Group Chairman, Franco-German-UK Club of Three. He is a former Chairman, Citizenship Foundation (2001-2014).

**Sir David Manning** GCMG and KCVO, has wide-ranging experience of foreign affairs. He joined the FCO in 1972 and thereafter held several posts including British ambassador to Israel, NATO and the United States. From 2001-2003 he was Foreign Affairs Adviser to Prime Minister Blair. Sir David is currently a non-executive director of several company boards. Until recently he acted in a part time advisory role to the Households of TRH the Duke and Duchess of Cambridge and the Duke and Duchess of Sussex.

**Guy Monson** is Chief Investment Officer and a managing partner of Sarasin & Partners. He has played a major role in developing Bank Sarasin's London based subsidiary, Sarasin Investment Management Ltd (SIML) since 1988. Monson founded and is a senior fund manager on the EquiSar Global Thematic funds and is also a senior fund manager on the GlobalSar family of balanced funds. He also manages a range of institutional global thematic equity and global balanced mandates in various regulatory jurisdictions.

**Jonathan Powell** was Chief of Staff to Prime Minister Tony Blair from 1997 to 2007. As a British diplomat Jonathan Powell was closely involved in negotiations with the Chinese over Hong Kong and German unification. As Chief of Staff to Prime Minister Blair he played a key role in reaching an agreement with the IRA on a political settlement in Northern Ireland. He now runs the charity Inter Mediate which works on armed conflicts around the world. He is the author of *Great Hatred, Little Room: Making Peace in Northern Ireland and Talking to Terrorists: Why Negotiating is the only way to Peace*.

**Danny Quah** was a Professor in the Department of Economics at LSE for several years. In his later years at the School, he was also Director of the LSE Saw Swee Hock Southeast Asia Centre, before being appointed as the Li Ka Shing Professor of Economics at the National University of Singapore's Lee Kuan Yew School of Public Policy and now Dean of the Lee Kuan Yew School.

**Gideon Rachman** is the chief foreign affairs commentator for the Financial Times, where he authors a weekly column on foreign affairs and feature articles. Before joining the Financial Times in 2006, he was a senior editor and correspondent for The Economist and BBC World Service presenter. He has worked as a foreign correspondent in Washington, Brussels, and Bangkok, and is the author of *Zero-Sum World* and *Easternization* which was launched at LSE in 2017.

**Hugh Sandeman** was an international banker for 30 years based in New York, Tokyo, London, and Frankfurt, and for the past decade has focused on India. He was previously Tokyo correspondent, international business editor and New York correspondent of *The Economist*.

**Susan Scholefield** held a distinguished career in the Civil Service. Roles in the Balkans Secretariat, Northern Ireland Office and in the Cabinet Office as head of the Civil Contingencies Secretariat were followed by a series of top level positions in the MOD culminating in her most recent role as Director General, Human Resources and Corporate Services. In 1999 she was awarded a CMG in the New Year's Honours for her work on Bosnia.

**Cato Stonex** graduated from LSE, of which he is now a governor. In 1986, he joined the European government bond trading department at Morgan Grenfell and in 1989, J. Rothschild Investment Management. With Nils Taube and John Hodson he formed THS Partners in 1997. He is now a partner and Fund manager at Partners Investment Company LLP.

**Leslie Vinjamuri** was Director of the Centre on Conflict, Rights and Justice and a Senior Lecturer (Associate Professor) in International Relations at SOAS, University of London. Leslie was also Chair of the International Relations Speaker Series at SOAS. Her research areas include transatlantic relations, US foreign policy, the politics of international intervention, human rights and justice, and UN

Security Council Diplomacy. In 2018 she was appointed Head of the US and the Americas Programme, and Dean of the Academy for Leadership in International Affairs, Chatham House.

**Lord Wallace of Saltaire** is Emeritus Professor in the Department of International Relations at the London School of Economics and has a long and distinguished record in British politics. He was made a peer in 1995 and later became the Liberal Democrat spokesman on Foreign Affairs and Defence. An expert on Europe and European affairs, and former Director of Studies of the Royal Institute of International Affairs, Lord Wallace was the Chair of the Advisory Board of LSE IDEAS between 2008 and 2010 before being appointed a Government Whip acting as government spokesperson in the House of Lords on the Foreign and Commonwealth Office, the Department for Work and Pensions and the Department for Education.

**Professor Linda Yueh** is Visiting Professor at LSE IDEAS and Chair of the LSE Economic Diplomacy Commission. She is a Fellow in Economics, St Edmund Hall, University of Oxford and Adjunct Professor of Economics, London Business School. Professor Yueh is the Editor of the Routledge Series on Economic Growth and Development and the author of numerous books including *China's Growth: The Making of an Economic Superpower* and *The Great Economists: How Their Ideas Can Help Us Today*.

**33,954**

**TWITTER FOLLOWERS**  
(on 1st August 2019,  
end of period covered  
in this report.)

**2,742,700**

**TWITTER IMPRESSIONS**  
(1st August 2018–  
31st July 2019.  
Impressions measures  
views of tweets.)

**13,919**

**FACEBOOK LIKES**  
(on 1st August 2019  
end of period covered  
in this report.)

**384,299**

**FACEBOOK EVENTS REACH**  
(1st August 2018–  
31st July 2019.  
Reach measures  
people shown  
post in Newsfeed.)

**210,896**

**WEBSITE PAGEVIEWS**  
(1st August 2018–  
31st July 2019).



The LSE IDEAS website was updated and restructured with a focus on easier navigation for visitors. As a result of these changes, it is now used as an example of best practice at LSE. There has been a 6.8% increase in pageviews compared to 2017/18, from 197,505 to 210,896.

The main changes to the website include categorising the homepage into different sections (such as 'People', 'Upcoming Events and Latest Podcasts', 'Latest Publications' and 'Latest News'). This allows for a fresher and more dynamic homepage for returning visitors and emphasises new activity. We separated the 'Events & Podcasts' webpage, creating individual pages for 'Events' and 'Podcasts'. We also amended our 'News' strategy to share more of what is happening at LSE IDEAS. We have already seen increased activity on these webpages with more engagement across the School and wider communities on social media.

We continue to produce digital editions of reports on Atavist and Strategic Updates, and they are made available alongside the PDF versions on the website.

Across social media, we continue to achieve a high number of impressions and engagements. The 2018/19 figures are lower than the previous year, but this is due to a gap when there was no Communications Officer from September to November 2018. Current analytics suggest the social media performance has re-established to their high levels.

Live-tweeting of certain events has continued, as well as engagement with attendees during and after the event. Podcasts of events are made available afterwards.

We have 4,500 subscribers across both the 'News & Podcasts' and 'Events' newsletters, with average open rates of 35.7% and 27.8%. Both are performing above industry averages provided by Mailchimp. We redesigned the look and layout of the newsletters in July 2019.

# THE CENTRAL AND SOUTH-EAST EUROPE PROGRAMME (CSEEP)

Project Manager  
Vlad Zigarov



## OVERVIEW

The Central and South-East Europe Programme (CSEEP) is a new programme within LSE IDEAS that focuses on the connectivity between the states of the region and their interaction with global forces. The CSEEP organises conferences, academic workshops and collaborations with various partners from Central and South-East Europe with the primary goal of generating a rich understanding of the region's history, geopolitics and current affairs.

## COLLABORATIONS

CSEEP is proud to have established a number of partnerships.

Our association with the Rațiu Family Charitable Foundation materialised in the Rațiu Forum within the CSEEP. Through this forum, both institutions will work to strengthen co-operation in the region, support academic research and freedom, develop projects that promote civic engagement and have democratic values at their core. Together we are organising academic workshops on a variety of themes including journalism and the teaching of history.

The programme has launched the LSE IDEAS Central and South-East Europe Desk at the Babeș-Bolyai University (BBU) of Cluj-Napoca. This is an integral part of the Memorandum of Understanding signed with the Faculty of Political, Administrative and Communication Sciences (FSPAC) of the BBU. The desk seeks to encourage research on regional and European issues and to support civic initiatives and public policy making.

CSEEP has also begun to work with the leading Romanian think-tank, the New Strategy Centre (NSC), to host events, publish research, and identify new avenues of co-operation. Based in Bucharest, NSC specialises in foreign, defence and security policy. A non-partisan, non-governmental organisation, its remit is to provide analytical expert advice to decision-makers. It holds regular debates, both closed and public, and produces joint policy papers and organises international conferences with partner institutions from Europe and the USA.

## ACTIVITIES

In May 2019 LSE IDEAS attended The Rațiu Dialogues on Democracy, hosted by the Rațiu Centre for Democracy (RCD) in Turda, (Transylvania) Romania. As part of our agreement, CSEEP will work closely with the RCD in organising and structuring subsequent conferences.

Another key event is the annual conference in Cluj-Napoca hosted by the CSEEP Desk at Babeș-Bolyai University. The first annual workshop took place in June 2019, its title being "Europe 30 Years after the fall of the Berlin Wall". The discussions were focused on the major changes that occurred in Central and Eastern Europe during the period after 1989.

In a three-way network, The Rațiu Family Charitable Foundation, CSEEP Rațiu Forum and The LSE Grimshaw Club organised a research trip to Romania in April 2019. The purpose of this delegation was for students interested in the region to get a sense of the political realities on the ground and make their own assessment on the issues confronting Romania, the wider area and the EU. The weeklong visit held numerous meetings with former and current high-ranking officials and diplomats from Romania and the region. There were also meetings, seminars and workshops facilitated by our partners from the University of Cluj-Napoca and the RCD. The organisers' aim is that trips such as this will run annually for LSE students with an interest in this region.

# CHINA FORESIGHT

Project Head:  
Dr Yu Jie (Cherry)

Project Assistant:  
Gidon Gautel



## OVERVIEW

In the 2018-2019 academic year, LSE IDEAS China Foresight continued to be at the forefront of research on UK-China relations, the Belt and Road Initiative (BRI), China's growing influence in South East Asia, and China's relations with a West whose own political landscape is in considerable flux.

Looking forward, the project is developing a number of engagements related to trends in China's economy, its politics, and its foreign policy, as well as exploring the impact of contemporary technological trends within China on these areas.

## PUBLICATIONS

This year saw the launch of a major joint publication between China Foresight and the CIMB ASEAN Research Institute (CARI) on the *Belt and Road Initiative and Southeast Asia*, which analysed 88 countries involved in China's ambitious plans to fund and build infrastructure abroad from various perspectives. The report was co-edited by former Head of China Foresight and LSE IDEAS Associate, Dr Yu Jie, and CARI's Tan Sri Dr Munir Majid, and was formally launched by Dato' Seri Mohamed Azmin Ali, Minister of Economic Affairs of Malaysia, in a Roundtable discussion in Kuala Lumpur attended by LSE IDEAS Director, Professor Christopher Coker.

The project is also preparing to publish several strategic updates in the coming year, including on topics relating to the international impacts of current technological developments within China.

## EVENTS

Throughout 2018-2019, China Foresight has sought to deepen its engagement with the student body through public events at the LSE. This year saw the successful launch of two China Foresight panels on Chinese foreign relations, in conjunction with the LSE SU China Development Society.

LSE IDEAS hosted a panel on *US-China Relations and the Thucydides Trap*, featuring speeches from both LSE IDEAS Directors, Senior Fellow Professor Barry Buzan, as well as Associate and former Head of China Foresight Dr Yu Jie. The panel explored and critiqued the Thucydides Trap as applied to the US and China by Graham Allison.

Thereafter, China Foresight organised an LSE IDEAS panel on *UK-China Relations Post-Brexit* as part of the 2019 LSE SU China Development Forum. This timely panel analysed the potential dynamics between the UK and China post-Brexit and explored paths for mutually beneficial cooperation.

Looking forward, China Foresight aims to organise more events analysing contemporary themes in China's foreign policy, its domestic developments and their international impacts, as well as generating clarity about China's present by exploring hypothetical future scenarios.

## ACTIVITIES

The project has continued to engage policymakers and professionals, a highlight being its joint breakfast meeting with the Confederation of British Industry and the Department for International Trade in 2018. The meeting brought academics and policymakers together with industry representatives from energy, banking, entertainment and services to discuss business relations with China as well as the government's projections for the future of UK-China trade relations. The meeting was convened by LSE Director Professor Michael Cox and saw a keynote speech from HM Trade Commissioner to China, Richard Burn.

# COLD WAR STUDIES PROJECT



Project Head:  
**Dr Roham Alvandi**

Acting Director:  
**Dr Luc-André Brunet**

Project Assistants:  
**Dr Bastiaan Bouwman, Vlad Zigarov**

LSE-Sciences Po  
Seminar Organiser:  
**Hamish McDougall**

## OVERVIEW

The Cold War Studies Project (CWSP) maintains LSE IDEAS as the leading centre in Europe for the study of the Cold War, its historical origins and its repercussions for contemporary international issues. It continues the work of the Cold War Studies Centre founded in 2004, which became LSE IDEAS in 2008.

## RESEARCH

This year saw the publication of *The Age of Aryamehr: Late Pahlavi Iran and its Global Entanglements*, edited by CWSP Director Dr Roham Alvandi. Acting Director Luc-André Brunet was awarded the Michael J. Hellyer Prize for his article in *The International History Review*, 'Unhelpful Fixer? Canada, the Euromissile Crisis, and Pierre Trudeau's Peace Initiative, 1983-1984'.

## EVENTS

In May 2019, the CWSP organised a public event entitled 'NATO at 70: History, Politics and Challenges'. The popular event featured Cold War historians and practitioners from NATO discuss the Alliance's past, present, and future.

The CWSP also organised a two-day international conference in collaboration with The Open University entitled 'Towards an International History of the Strategic Defence Initiative'. Papers considered the responses to the Reagan Administration's 'Star Wars' initiative of governments from across NATO and beyond as well as civil society on both sides of the Atlantic. The keynote lecture was delivered by Professor Sir Lawrence Freedman.

## COLLABORATIONS

This year saw the fifth year of the CWSP's successful LSE-Sciences Po Seminar in Contemporary International History, run jointly with the Department of International History at LSE, the Department of History at Sciences Po and the Centre d'Histoire de Sciences Po in Paris.

In May 2018, LSE IDEAS co-organised the 15th annual LSE-George Washington University-University of California Santa Barbara Graduate Student Conference on the Cold War. This three-day international conference saw 21 doctoral students travel to Washington, DC to present their research on different aspects of the Cold War. The Saki Ruth Dockrill Prize for outstanding paper at the conference was awarded to Aleksandra Komornicka.

## MEDIA

The CWSP has increased its media presence this year, with Director Dr Roham Alvandi being interviewed for a range of broadcasters and newspapers, including CNN and the *New York Times*. Acting Director Dr Luc-André Brunet was interviewed several times on the BBC and published an opinion piece in Canada's main newspaper of record, *The Globe and Mail*.

# DAHRENDORF FORUM

*Debating Europe*

Academic Co-Director:  
**Iain Begg**

Chair of Working Group 1  
**Kevin Featherstone**

Project Manager:  
**Louise Ingledow**

Postdoctoral Fellow:  
**Julia Himmrich**

Postdoctoral Fellow:  
**Ben Martill**

Communications &  
Editorial Officer:  
**Hallie Detrick**

Research Associate:  
**Lisa ten Brinke**



Through the Dahrendorf Forum, LSE IDEAS continues its long-standing partnership with the Hertie School of Governance in Berlin and Stiftung Mercator. Created in 2011 to honour the intellectual legacy of Lord Dahrendorf, former Director of the LSE, the Forum provides a platform for debating Europe through original research and policy engagement.

The Dahrendorf Forum's fourth research cycle kicked-off in September 2017. Entitled *The Future of Europe: Strategic Options for an Era of Uncertainties*, the project has explored how policy-makers can constructively respond to the multifarious challenges facing Europe including Brexit, the migration crisis, and the rise of populism.

Entering year two of the project in autumn 2018, the team's energies were focused on research dissemination and targeted outreach to the policy community. Dahrendorf researchers in London and Berlin have been prolific in publishing a range of working papers, policy briefs and commentaries on key issues relevant to the future of Europe. Highlights from LSE-based colleagues have included 'Cultures of Negotiation: Explaining Britain's Hard bargaining in the Brexit Negotiations' (working paper by Benjamin Martill and co-author Uta Staiger from UCL, followed up by two policy briefs highlighting the main takeaways from the Brexit negotiations for the UK and the EU); 'The Role of the European Union in the International Trade and Investment Order' (working paper by Steve Woolcock); and 'Beyond Operation Sophia: What role for the military in migration policy?' (policy brief by Julia Himmrich). There has also been a steady and diverse stream of posts on the Dahrendorf Forum blog responding to the latest political developments across Europe including the EU elections; Transatlantic relations; the impact of social media and 'fake news', and of course the ongoing vicissitudes of Brexit.

Alongside publications, the Dahrendorf team has delivered a number of events over the past twelve months including expert workshops on 'The EU and the Responsibility to Protect in an Illiberal Era' (November 2018); 'Europe's Response to the Challenge of Migration and Security' (January 2019) and 'Realising Europe's Hard and Soft Power' (May 2019), as well as a highly engaging panel discussion 'Negotiating Brexit' based on our numerous publications on this theme. In collaboration with the European Institute, the Dahrendorf Forum has also organised three public lectures featuring high profile figures on the European political scene: former Vice-President of the European Central Bank Vítor Constâncio; the European Commissioner for Migration, Home Affairs and Citizenship Dimitris Avramopoulos, and former Italian Prime Minister Paolo Gentiloni.

In May and June 2019, the Dahrendorf Forum hosted two major flagship events in Berlin and London respectively, showcasing the main outcomes and headline policy recommendations of its research. The London event brought together an audience of over 70 invited guests from politics, academia, think tanks and the media for a day-long programme of discussions and debate on a range of questions relevant to the future of Europe. Speakers included Sir Ivan Rogers, former Italian Prime Minister Enrico Letta, World News Editor of the Financial Times Anne-Sylvaine Chassany and Liberal Democrat politician and peer Baroness Falkner.

The Dahrendorf Forum is delighted that the current project will now be extended to June 2020, in recognition of the valuable insights it can continue to provide on events taking place on the European stage over the coming year, not least the ongoing Brexit saga and the inauguration of the new European parliament. A third flagship event in Brussels is planned for autumn 2019, alongside a number of additional publications.

# GLOBAL STRATEGIES



Head of Project:  
**Hugh Sandeman**

Project Coordinator:  
**Dora Hegedus**

## OVERVIEW

The Global Strategies project provides a forum for senior UK policy makers engaged on foreign, security and defence issues, to hold confidential discussions about areas of current concern. The objective of the project is to make the expertise of academics at LSE and elsewhere available for these discussions in order to challenge assumptions and to enhance the quality of decisions by policy makers on international strategic issues – political, diplomatic, and military.

The project is advised by a group of former senior practitioners, closely associated with LSE IDEAS, who have had senior roles in the UK and overseas:

- Professor Gordon Barrass, Visiting Professor, LSE IDEAS (Chief of the Assessments Staff, Cabinet Office)
- General Sir Richard Barrons (Commander Joint Forces Command)
- Sir Robert Cooper, senior advisor to the EU Commission
- Tom McKane (Director General International Security Policy at the Ministry of Defence)
- Julian Miller (Deputy National Security Advisor)
- Sir Richard Mottram (Permanent Secretary, Ministry of Defence, Chairman of the Joint Intelligence Committee)
- Peter Watkins (Director General Security Policy, Ministry of Defence).

## ACTIVITIES

During 2018-2019, discussions organised by the Global Strategies project included China's approach to international order, Saudi Arabia, the domestic and European strategies of the Macron government, politics in Iran, regional order in the Indo-Pacific, the organisation and management of cyber capabilities, and India's foreign policy.

Global Strategies arranged two public lectures during the year. Vladislav Zubok, Professor of International History at LSE, and Geoffrey Hosking, Emeritus Professor of Russian History at UCL's School of Slavonic and East European Studies, debated on "Russia After Putin?", with John Lloyd, Contributing Editor of the Financial Times, in the chair. Later in the year Professor Linda Yueh, Fellow in Economics at St Edmund Hall, Oxford and Chair of the LSE Economic Diplomacy Commission, took on the question of "What would it mean for Britain's economic diplomacy if China becomes dominant in the world economy?"

A new programme has been started within the Global Strategies project covering the Indo-Pacific region. The objective is to increase the expertise, research and dialogue within LSE IDEAS on India and on the political and strategic environment of the sub-continent. Initial discussions are being held with think tanks in Africa and India to define a programme of research for 2020-2021.

## IMPACT

The Global Strategies project has impact in several areas. It provides a useful resource for UK politicians and senior officials in addressing difficult contemporary issues in foreign, defence and security policy, and a forum for debate away from the constraints of departmental discussions. The value of these conversations is evidenced by the time that senior officials are willing to take to attend. The Global Strategies project also draws on a wide range of knowledge, expertise and contacts within LSE, including within the International Relations, Government and International History Departments, making this available to decision makers. The research and analysis generated by Global Strategies is also applied in the Executive MSc on International Strategy and Diplomacy offered by LSE IDEAS.

# THE LSE GLOBAL SOUTH UNIT

Project Co-Directors:

Professor Chris Alden  
Dr. Alvaro Mendez



**The LSE Global South Unit (GSU) and LSE IDEAS have continued their successful, collaborative partnership that began in the Summer of 2017. Its focus has been on delivering joint events, combining resources to have a greater impact via teaching at LSE and abroad, and publishing literature of high academic and policy impact.**

In Michaelmas Term 2018 Prof. Christopher Alden and Dr. Alvaro Mendez delivered the third edition of their annual successful undergraduate and postgraduate unit titled *China and the Global South* in the International Relations Department at the LSE. Off-campus, in early January 2019 Dr. Mendez delivered an influential public lecture at Fudan University in China titled *The Political Economy of China-Latin America Relations: The Asian Infrastructure Investment Bank Membership*. IDEAS and GSU also hosted an international conference titled *The Dominican Republic and China: Foreign Policy in the 21st Century* in Santo Domingo, Dominican Republic, on 18 January 2019. Although it was by invitation only, at least 100 people attended the event, mostly senior government officials, academics, and diplomats, held at the Dominican Diplomatic Academy at the Ministry of Foreign Affairs in Santo Domingo with the generous support of CAF – The Development Bank of Latin America.

In May 2019 Prof. Alden and Dr. Mendez attended the *Shanghai Forum* at Fudan University, an event attended by more than 1000 people, to deliver keynote speeches on China and the Global South. While attending, Dr. Mendez launched his latest co-edited book titled *New Development Assistance: Emerging Economies and the New Landscape of Development Assistance*. The launch was accompanied by an academic workshop with a keynote speech by Mr. K.V. Kamath, President of the New Development Bank (NDB). In August 2019 Dr. Mendez and Prof.

Alden delivered their second annual course at Peking University titled *China's Belt Road Initiative: Development as Grand Strategy and the Emerging Global Order*, part of the LSE-PKU Summer School. While in attendance, Dr. Mendez delivered the closing keynote speech at the *2019 LSE-China Conference* in Beijing. Aside from events engaging policy makers, Unit members also published in some of the most important journals in the academic world in academic year 2019, including in *International Affairs* an article by Prof. Alden with Jiang Lu titled "Brave new world: debt, industrialization and security in China-Africa relations". Other publications are: a co-authored piece by Dr. Mendez and Prof. Alden in *Geopolitics* titled "China in Panama: From Peripheral Diplomacy to Grand Strategy"; an article by Dr. Mendez in *Global Policy* titled "Latin America and the AIIB: Interests and Viewpoints". LSE IDEAS and GSU also published in September 2019 a co-edited book examining Peruvian foreign policy towards China in the 21st Century. The Unit's Co-Director, Dr. Alvaro Mendez, will be proudly representing LSE IDEAS at the *2019 Global Think Tank Summit* in Rio de Janeiro in December 2019.

# UN BUSINESS AND HUMAN SECURITY INITIATIVE

UN Business and Human Security Initiative Director:  
**Dr Mary Martin**

Co-Director:  
**Dr Vesna Bojičić-Dželilović**

Research Assistant:  
**Lisa ten Brinke**



The **UN Business and Human Security Initiative** is a collaborative project between the London School of Economics (LSE) and the United Nations Human Security Unit (UNHSU) which kicked off in December 2016. The project aims to contribute to positive private sector involvement in fragile settings, introducing human security as a key concept to build transformative partnerships. The initiative seeks to implement an innovative Framework of **Human Security Business Partnership** (HSBP) for private sector engagement in post-conflict countries – working towards the UN Agenda 2030 and the Sustainable Development Goals (SDGs).

Over the past year, the UN Business and Human Security Initiative has developed its HSBP Framework, presented in the report **'People, Profits and Peace: Proposals for a human security approach for the private sector towards the achievement of the Sustainable Development Goals'**. With the Framework officially launched, the project has now started with the implementation stage. Working with **local UN agencies**, the Framework is being implemented in five municipalities in Colombia, each with their own local challenges. The aim is to repeat this process in different development schemes in other conflict and post-conflict settings, starting with Bosnia and Mexico.

The project has organised several events, with a key highlight being the launch of the **People, Profits and Peace** report in February 2019. The roundtable, featuring Director Mary Martin, Peter Harvey from Rio Tinto and Mehrnaz Mostafavi from the UN Human Security Unit, was attended by more than 70 people and incited a lively discussion on corporate responsibility and the SDGs. Other events included two film screenings, co-organised with UN Cinema and Colombian and Dutch embassies respectively, which were attended by over 400 people and received highly positive feedback.

The programme has also held a series of **internal workshops** in Madrid and Barcelona with partners including International Alert and Business and Human Rights, as well as its first two **Research Group** meetings in preparation for the **Practice Report**. Project members have also presented the HSBP framework at international conferences, for example through a workshop at the **One Young World Summit**, which brings together 1800+ young leaders from around the world.

The project's priorities for the next academic year are to:

- **Further promote the HSBP framework** at international forums such as the Paris Peace Forum, UN Forum on Business and Human Rights and BuildPeace.
- **Convene an Advisory Board and hold further Research Group meetings** to prepare a report for the UN Department of the Secretary General with practice and policy recommendations on engaging the private sector in peace, security and development partnerships.
- **Work closely with our UN partners**, including UNDP, UNIDO and UNHCR, to ensure and manage the Framework's implementation in Colombia and beyond.
- **Establish LSE IDEAS** as a focal point of research and dialogue on the United Nations which will extend beyond the UN Business and Human Security project scope.

In light of this, the UN Business and Human Security Initiative team will be organising our third and fourth Research Group meetings in Barcelona and The Hague, bringing together experts from the corporate, public and civil society sectors. We will also start with the preparation of the Practice Report, and the organisation of a human security conference to be convened at the LSE in 2020.

# EXECUTIVE MASTERS

## INTERNATIONAL STRATEGY AND DIPLOMACY



"The Executive MSc International Strategy and Diplomacy is a unique programme designed to enhance the strategic vision of global leaders. The programme provides both the analytical tools to understand a changing world and the policy skills to operate within it."

–**Professor Michael Cox**

### STAFF

Programme Director:  
**Professor Michael Cox**

Head of Practitioners:  
**Professor John Hughes**

Course Tutor:  
**Dr Aaron McKeil**

Executive Programme Manager:  
**Gosia Brown**

Alumni Network Coordinator:  
**Marta Kozielska**

Executive Programme Teaching Faculty:  
**Professor Michael Cox**  
**Professor John Hughes**  
**Dr Nicholas Kitchen**  
**Dr Aaron McKeil**

### SUMMARY

Since its inception in 2011, the Executive Masters Programme has attracted the highest calibre of professionals in international affairs, defence, international business, and finance. The programme is tailored for those who operate in high-pressure environments and with little time to spare. With its eighth intake of students graduating in December 2019, the Masters in International Strategy and Diplomacy has quickly gained a reputation as one of the leading courses in strategic thinking in the world.

### STUDENTS

The 32 students admitted in 2018-2019 come from both the public and the private sector. This balance is most important in stimulating group discussion with a variety of views and perspectives.

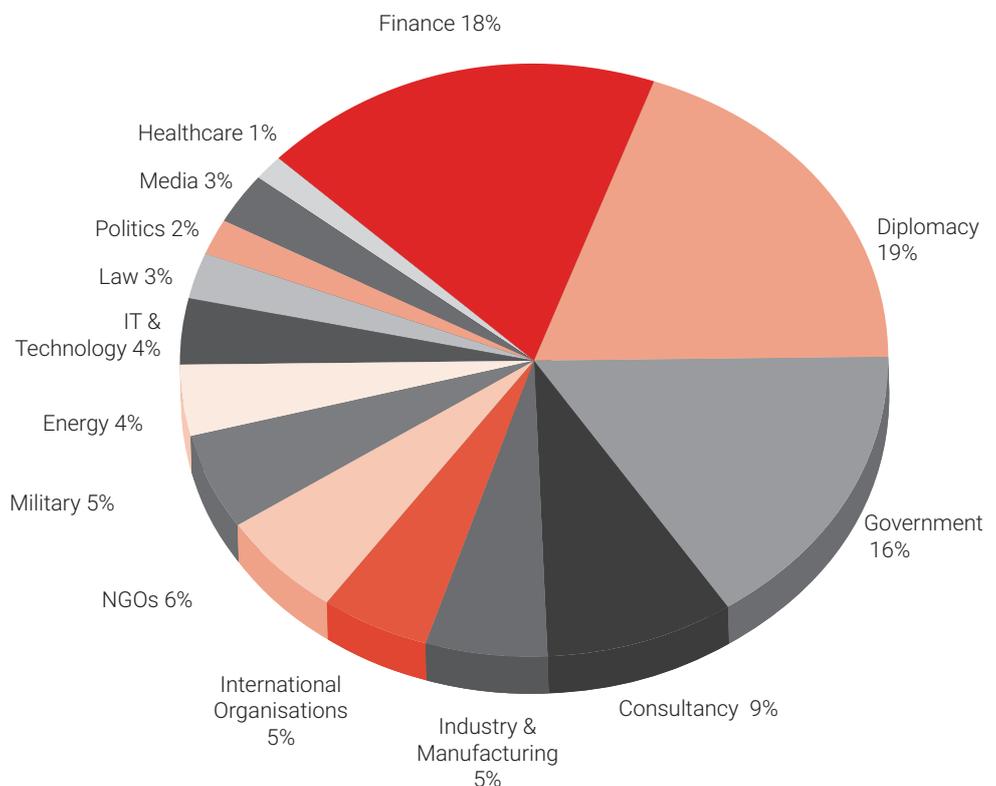
The group of past and current students covers a wide range of professions and sectors including international affairs, defence, finance, international business, and NGOs. See below for a breakdown of previous and current participants' backgrounds.

### CONTENT

The programme begins by taking a fresh look at the nature of strategy, explaining why new approaches are needed and offering a rigorous assessment of the assumptions that underpin strategy. This is followed by modules analysing the changing nature of strategic trends and 'power shifts' with regard to different regions and institutions. The next modules focus on the different types of risks and threats that may occur in the decades ahead. Finally, there is a series of exercises aimed to transform strategy into practice.

Average Age: 35  
Range: 27-59

\*Percentages include both past and current participants.





2018/19 Executive MSc cohort

## STRUCTURE

Through interactive seminars and workshops, participants will engage directly with both senior academics and practitioners.

The year-long programme consists of

- Four intensive weeks of lectures and seminars spread throughout the year
- Two policy workshop weekends
- 22 evening lectures and seminars.

## FACULTY

A vast range of highly experienced and well known academics and policymakers from the LSE, other universities, think tanks, international organisations and government departments both in the UK and abroad keep the course intellectually stimulating, topical and highly relevant.

## ALUMNI

Upon graduation from the Executive Programme, students join the LSE IDEAS Alumni Network. LSE IDEAS Alumni become a part of a constantly growing, diverse global network of leaders, professionals and experts as well as the dynamic LSE IDEAS community.

Annually, LSE IDEAS Alumni Network presents opportunities to enhance own professional network across the world, as well as government, business, and third-sector organisations, to connect with and contribute to IDEAS expertise.

With near 250 professionals, the Alumni Network is increasingly active with continued initiatives to share, connect, and engage in discussions surrounding international strategy, diplomacy and current affairs. With unique insight into LSE IDEAS activities, Alumni are key to the life of the Centre, participating in public and exclusive events, delivering their expertise, and composing cutting-edge strategic updates. Over the past year we held a series of student and Alumni meetings, public lectures, policy weekend, and social events - all of which concluded in success and incited further expansion of Alumni activities going forward.

LSE IDEAS Alumni are also a part of a private LinkedIn group: Executive MSc in International Strategy and Diplomacy @ LSE IDEAS, which acts as a platform for Alumni to stay in touch. Additionally, this year we introduced 'Alumni Portal', a webpage which is accessible to all Alumni, regardless of their professional role (which, in some cases, may limit access to social networking sources). The Portal gathers content specifically tailored to LSE IDEAS Alumni and acts as a gateway to the latest IDEAS news, events, networking evenings and research.

## IMPACT

The impact that the executive programme has had on the group is best expressed in students' own words:

*"Always great to return to the LSE for the yearly Alumni Weekend: stop and reflect on some of the issues around us."*

*"I always return from our LSE Alumni weekends full of energy, and appetite to go and explore further, meet new people... get out of my day-to-day life"*

*"It was of great help to be able to reach out to Alumni from the course, when I was looking at changing my career direction. Great exchange with experienced people who have worked in their fields for years"*

*"Doing an MSc at LSE was a big investment of time and money, but in return, in addition to the learning, the companionship and the MSc, there is the lifelong benefit of belonging to the LSE Alumni Network: staying up to date through access to the library, journals and LSE events, the possibility of meeting and exchanging with other alumni, and the opportunity to mentor new students. LSE is committed to its former students and provides an excellent service to its global network of Alumni."*

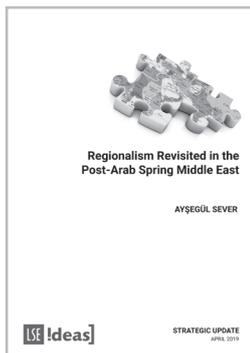
# SELECTED PUBLICATIONS



## REPORTS

- **China in the 2020s: a more difficult decade? (September 2019)**

The conventional narrative is that China is, or will, by 2030, be the largest economy in the world. Based on commonly held expectations historically about prewar Germany, the USSR and Japan, greater humility would not go amiss. It is not preordained that past economic trends will continue, especially in view of a much compromised outlook for both China and the rest of the world in the 2020s.



## STRATEGIC UPDATES

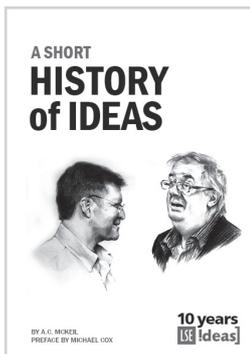
- **Regionalism Revisited in the Post-Arab Spring Middle East by Ayşegül Sever (April 2019)**

The Arab Middle East may be coming together as never before, but so far that's inviting more confrontation than cooperation. In this Strategic Update, Professor Ayşegül Sever explores the new forces of regionalization and crises of regionalism in the world's most contentious corner.



## DAHRENDORF FORUM PUBLICATIONS

- **Cultures of Negotiation: Explaining Britain's hard bargaining in the Brexit negotiations**
- **Less than Perfect: Some Brexit lessons for the EU**  
Benjamin Martill and Tim Oliver
- **Negotiating Brexit: Lessons from the first round for the UK side**  
Benjamin Martill and Uta Staiger



## A SHORT HISTORY OF IDEAS

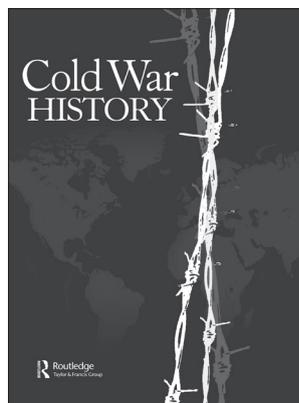
- To mark the ten-year anniversary in 2018, 'A Short History of IDEAS' aims to take stock and assess the work and activities of IDEAS since its founding in 2008.

**IDEAS Editor:**  
Stephen Paduano

**Layout and Design:**  
Indira Endaya

## JOURNALS

LSE IDEAS proudly houses two leading academic journals.



### COLD WAR HISTORY

Founded in 2000, *Cold War History* is recognised as the leading journal in its field. Its purpose has always been to help shape the historiography of the Cold War by publishing articles and historiographical reviews by leading scholars and emerging talents from across the world in all areas of historical relevance. That aim has been pursued by the journal's editorial board, its main decision-making forum, which has evolved to reflect the development of the field, and of the profession. It is an international body which incorporates established scholars and also doctoral researchers and early career researchers who act as managing editors. Some of the journal's articles and historiographical pieces have been defining publications in the historiography of the Cold War and several of the journal's Special Issues have broken new ground. As it approaches its 20<sup>th</sup> anniversary, *CWH* remains a robust and active publication for scholarship on the Cold War. In 2018-2019, for instance, the journal published a Special Issue entitled 'Beyond the Kremlin's Reach? Eastern Europe and China in the Cold War Era', an authoritative historiographical review on Latin America and the Cold War, and a book to mark the 70<sup>th</sup> anniversary of the North Atlantic Treaty Organisation. The journal continues to receive high numbers of articles from international scholars of varied career stages carrying out research in new and exciting areas of the Cold War as well as proposals for special issues (it will, for example, soon publish a Special Issue on French influence in Africa during the Cold War).

#### Editors:

Dr Roham Alvandi  
 Prof Michael Cox  
 Dr James Ellison  
 Prof Jussi Hanhimäki  
 Dr Tanya Harmer  
 Prof Beatrice Heuser  
 Prof Matthew Jones  
 Dr Eirini Karamouzi

Prof Lori Maguire  
 Prof Leopoldo Nuti  
 Dr Olav Njølstad  
 Prof Piers Ludlow  
 Dr Sue Onslow  
 Dr Christian Ostermann  
 Dr Svetozar Rajak  
 Dr Linda Risso  
 Prof Arne Westad  
 Prof Vladislav Zubok

#### Book Review Editors:

Dr Lindsay Aquilino  
 Dr Luc-André Brunet

#### Managing Editors:

Molly Avery  
 Dr Bastiaan Bouwman  
 Eline van Ommen



### INTERNATIONAL POLITICS

*International Politics* is a leading peer reviewed journal dedicated to transnational issues and global problems.

It subscribes to no political or methodological identity, and welcomes any appropriate contributions designed to communicate findings and enhance dialogue.

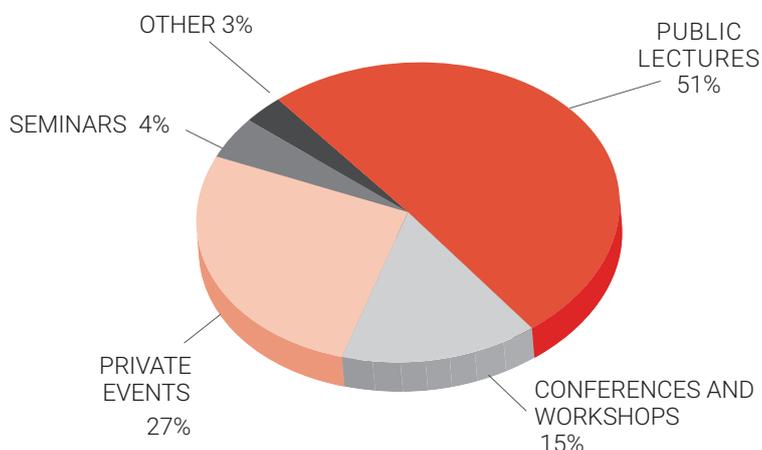
# EVENTS SUMMARY

Events Coordinator:  
**Dora Hegedus**



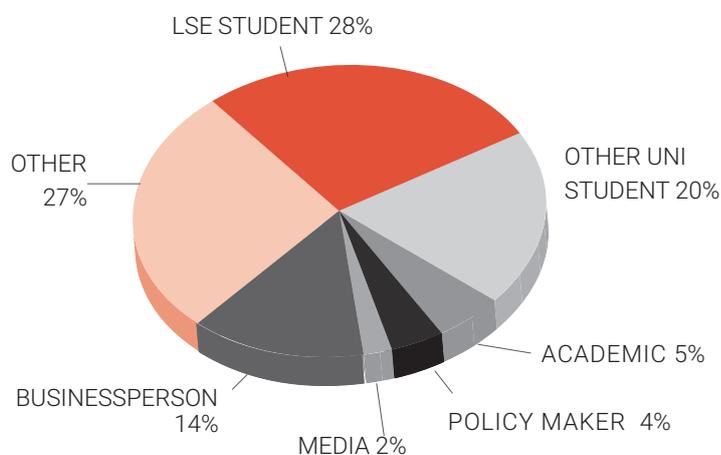
## EVENTS BREAKDOWN

Public Lectures	34
Conferences and Workshops	10
Private events (strategic debates)	18
Seminars	3
Other	2
<b>TOTAL EVENTS</b>	<b>68</b>



## PARTICIPANTS BACKGROUND

LSE Student	147
Other Uni Student	104
Academic	28
Policy-maker	22
Media	11
Businessperson	74
Other*	146



\*In order of frequency: alumni, think tanks, schoolchildren, diplomats, charity, general public



## EVENTS LIST



## MICHAELMAS TERM

### GANDHI - THE YEARS THAT CHANGED THE WORLD, 1914-1948

25th September 2018  
Public Lecture & Book Launch  
6.30–8.00 pm  
Old Theatre, Old Building  
Speakers: Dr Ramachandra Guha  
Chair: Dr Mukulika Banerjee

### REFORMS TO STRENGTHEN THE EUROPEAN MONETARY UNION

2nd October 2018  
Public lecture, 6.30–8.00 pm  
Old Theatre, Old Building  
Speaker: Vítor Constâncio  
Chair: Prof Iain Begg

### CRUCIBLE: THIRTEEN MONTHS THAT FORGED OUR WORLD

16th October 2018  
Public lecture & Book launch  
6.30–8.00pm  
9.04 Fawcett House  
Speaker: Jonathan Fenby  
Chair: Prof Christopher Coker

### LSE IDEAS X CBI BREAKFAST MEETING: THE PRESENT, AND FUTURE, OF UK-CHINA BUSINESS RELATIONS

18th October 2018  
Breakfast meeting  
8.30–10.00am  
9.04 Fawcett House  
Opening Speaker: Richard Burn  
Chair: Prof Michael Cox

### TEN YEARS AFTER THE GLOBAL FINANCIAL CRISIS: WHAT HAVE WE LEARNED AND WHAT DID WE FORGET?

18th October 2018  
Public lecture, 6.30–8.00pm  
Old Theatre, Old Building  
Speakers: Professor Charles Bean  
Lord Gus O'Donnell  
Prof Catherine Schenk  
Dame Minouche Shafik  
Chair: Professor Lord Nicholas Stern

### LSE IDEAS AND CARI JOINT REPORT RELEASE – CHINA'S BELT AND ROAD INITIATIVE

30th October Conference  
(Invitation only)  
Kuala Lumpur, Malaysia  
LSE IDEAS representatives:  
Prof Christopher Coker  
Tan Sri Dr Munir Majid

### GLOBAL STRATEGIES – DISCUSSION DINNER SERIES

(Invitation only) 7.00–10.00pm  
Directors Dining Room, Old Building  
with Prof Chris Hughes (LSE), Dr Yu Jie  
Guests include: Chairman of the Joint Intelligence Committee (JIC), Strategy Director of the Foreign and Commonwealth Office (FCO).

### BREXIT NEGOTIATIONS: THEORY AND PRACTICE

7th November  
Working paper discussion  
(Invitation only) 6.30–8.00pm  
G.03, 32 Lincoln's Inn Fields  
Speakers: Dr Ben Martill  
John Peet, Jill Rutter  
Dr Uta Staiger, Sir Stephen Wall  
Chair: Prof Sara Hagemann

### GLOBAL BUSINESS

8th November, 6.30–8.00pm  
Public lecture & Book launch  
Thai Theatre, New Academic Building  
Speakers: Mahesh Joshi (LSE IDEAS Alumnus) Dr Lalit Johri, Ann Marie Juliano  
Chair: Prof John Hughes

### THE EU AND THE RESPONSIBILITY TO PROTECT IN AN ILLIBERAL ERA

14th November, 6.30–8.00pm  
Working paper discussion (Invitation only)  
Vera Anstey Room, Old Building  
Speakers: Roberta Dirosa,  
Dr Adrian Gallagher, Prof Karen Smith  
Chair: Prof Kevin Featherstone

### THE EU AND THE RESPONSIBILITY TO PROTECT IN AN ILLIBERAL ERA

21st November, 6.30–8.00pm  
Public lecture & Book launch  
G.01 Lecture Theatre, Pankhurst House  
Speaker: Derek Leebaert  
Chair: Prof Christopher Coker

### TRUMP, AMERICA AND THE WORLD: TWO YEARS ON

27th November, 6.30–8.00pm  
Public lecture & Book launch  
Old Theatre, Old Building  
Speakers:  
Prof John Ikenberry  
Dr Kori Schake  
Prof Peter Trubowitz  
Dr Leslie Vinjamuri  
Chair: Prof Michael Cox

## EVENTS LIST



### 10TH ANNIVERSARY RECEPTION – “A SHORT HISTORY OF IDEAS”

29th November  
Reception, 6.00–8.00pm  
Senior Common Room  
Old Building

### GLOBAL STRATEGIES – DISCUSSION DINNER SERIES

4th December, 7.00–10.00pm  
Discussion dinner (Invitation only)  
Directors Dining Room, Old Building

### RUSSIA AFTER PUTIN?

5th December, 6.30–8.00pm  
Public lecture  
The Box, Fawcett House  
Speakers: Prof Vladislav Zubok,  
Arkady Ostrovsky, Prof Geoffrey Hosking  
Chair: John Lloyd

### THE CHOCOLATE CASE

6th December, 6.30–9.00pm  
Film screening & Panel discussion  
Sheikh Zayed Theatre  
New Academic Building  
Speakers: Arjen Boekhold,  
Dr Marjolein Busstra, Charlotte Williams  
Chair: Dr Mary Martin

### RUSSIA BETWEEN EAST AND WEST, AND THE FUTURE OF EURASIAN ORDER

13th December, 9.00 am–8.00pm  
All-day Workshop  
B13, 32 Lincoln's Inn Fields

## LENT TERM

### RESTRAINING GREAT POWERS - SOFT BALANCING FROM EMPIRES TO THE GLOBAL ERA

16th January 2019, 6.30–8.00 pm  
Public lecture & Book launch  
FAW 9.04, Fawcett House  
Speaker: Professor T.V. Paul  
Chair: Professor Christopher Coker

### THE EMPIRE'S NEW CLOTHES THINKING ABOUT THE COMMONWEALTH IN THE ERA OF BREXIT

17th January 2019, 6.30–8.00 pm  
Public lecture & Book launch  
Hong Kong Theatre, Clement House  
Speaker: Professor Philip Murphy  
Chair: Dr Joanna Lewis

### THE RISE AND FALL OF POLITICAL ORDERS

21st January 2019, 6.30–8.00pm  
Public lecture & Book launch  
FAW 9.04, Fawcett House  
Speaker: Professor Ned Lebow  
Chair: Professor Christopher Coker

### DAHRENDORF WORKSHOP - THE ROLE OF THE MILITARY IN MIGRATION MANAGEMENT

23rd January 2019, 2.30–5.45pm  
Closed workshop  
Vera Anstey Room (VAR)  
Old Building  
Chair: Dr Julia Himmrich

### EUROPE'S RESPONSE TO THE CHALLENGE OF MIGRATION AND SECURITY

23rd January 2019, 6.30–8.00pm  
Public lecture  
Old Theatre, Old Building  
Speaker: Dimitris Avramopoulos

### CHINA'S PEACEFUL RISE AND THE THUCYDIDES TRAP

29th January 2019, 6.30–8.00pm  
Public lecture  
FAW 9.04, Fawcett House  
Speakers: Professor Barry Buzan  
Professor Christopher Coker  
Dr Yu Jie (Cherry), Geoffrey Yu  
Chair: Professor Michael Cox

### GLOBAL STRATEGIES – DISCUSSION DINNER SERIES

29th January 2019, 7.00–10.00pm  
Discussion dinner (Invitation only)  
Directors Dining Room, Old Building

### WHY FACTS AND THINK TANKS MATTER IN AN AGE OF DISINFORMATION

31st January 2019, 6.30–8.00pm  
Public lecture  
Shaw Library, Old Building  
Speakers: Dr Mary Martin  
Sir Richard Mottram  
Professor Linda Yueh  
Vlad Zigarov  
Chair: Professor Michael Cox

### GLOBAL STRATEGIES – DISCUSSION DINNER SERIES

5th February 2019, 7.00–10.00pm  
Discussion dinner (Invitation only)  
Directors Dining Room  
Old Building

**PEOPLE, PROFITS AND PEACE REPORT LAUNCH**

7th February 2019, 6.30–8.00pm  
Public lecture & Report launch  
Shaw Library, Old Building  
Speakers: Dr Mary Martin  
Mehrnaz Mostafavi  
Peter Harvey  
Chair: Professor Michael Cox

**WORKSHOP ON CYBERSECURITY AND CRITICAL INFRASTRUCTURES**

22nd February, 2019  
All-day Workshop  
9.00am–6.00pm  
FAW 9.04, Fawcett House  
LSE IDEAS PARTICIPANT:  
Martin Payne  
Main organisers:  
Professor Sandra Cassotta  
Professor Christer Pursiainen

**WHATEVER HAPPENED TO THE REVOLUTION? LSE in the 60s**

26th February 2019, 12.00–1.00pm  
LSE FESTIVAL – New World (Dis)Orders Public lecture  
Shaw Library, Old Building  
Speaker: Sue Donnelly  
Chair: Professor Michael Cox

**A POPULIST WAVE? UNITY AND DIVISION AMONG EUROPE'S NEW PARTIES**

26th February, 2019  
LSE FESTIVAL Public lecture,  
Sheikh Zayed Theatre,  
New Academic Building  
Speakers: Dr Alexandru Filip  
Professor Sara Hobolt  
Dr Benjamin Martill  
Chair: Dr Rosa Balfour

**CRISIS OF THE LIBERAL WORLD ORDER, OR IS THE WEST IN DECLINE - AGAIN?**

27th February 2019  
LSE FESTIVAL – New World (Dis)Orders  
Public lecture  
2.00–3.00pm  
Shaw Library, Old Building  
Speakers: Professor G. John Ikenberry  
Professor Mary Kaldor  
Chair: Professor Michael Cox

**CYBERSECURITY SEMINAR – REACHING THE PARTS THAT OTHER POLICY LEVERS CANNOT REACH?**

27th February 2019  
Private seminar  
5.30–7.30pm  
OLD 5.11, Old Building  
Chair: Professor Christopher Coker  
Main organisers: Hugh Sandeman  
Martin Payne

**INSIDE IDEAS: WHAT IS IT LIKE TO WORK AT A LEADING UNIVERSITY THINK TANK?**

4th March 2019  
DIPLOMACY BALL Spinoff Event  
Forum discussion  
6.30–7.30pm  
FAW 9.04, Fawcett House  
Speakers: Gidon Gautel  
Lisa ten Brinke  
Lead Speaker: Vlad Zigarov

**THE COMING ASIAN CENTURY: CHALLENGES FOR THE WEST**

5th March, 6.30–8.00pm  
Public lecture & Book launch  
Sheikh Zayed Theatre  
New Academic Building  
Speaker: Dr Yu Jie (Cherry)  
Dr Parag Khanna  
Gideon Rachman  
Chair: Professor Michael Cox

**REFLECTIONS ON THE FUTURE OF EUROPE WITH PAOLO GENTILONI**

6th March, 12.00–2.00pm  
Public lecture  
Old Theatre, Old Building  
Speaker: Paolo Gentiloni  
Chair: Professor Iain Begg

**THE RISE OF THE CIVILIZATIONAL STATE: CHINA, RUSSIA AND ISLAMIC CALIPHATE AND THE 7TH MARCH CHALLENGE TO THE LIBERAL WORLD ORDER**

7th March, 12.00–2.00pm  
Public lecture & Book launch  
The Box, Pethick-Lawrence House  
Speaker: Professor Christopher Coker  
Chair: Dr Aaron McKeil

**LONDON DIPLOMACY BALL 2019 – SPONSORED BY LSE IDEAS**

8th March, 6.00–11.00pm  
Public event  
Le Gothique Venue  
The Royal Victoria Patriotic Building  
SW18 3SX  
Speaker: Professor Michael Cox

**LSE ECONOMIC DIPLOMACY COMMISSION DINNER**

12th March, 6.30–9.00pm  
Working Dinner  
Chairman's Dining Room, Old Building  
Hosts: Professor Linda Yueh  
Professor Michael Cox

**WHAT IS THE ROLE OF WOMEN IN PEACE AND SECURITY? DIPLOMACY BALL SPINOFF EVENT/ WOMEN'S DAY SPECIAL**

14th March, 6.30–8.00pm  
Public lecture  
CLM 2.02, Clement House  
Speakers: Bela Kapur  
Amiera Sawas  
Chair: Dr Mary Martin

**EUROPEAN PARLIAMENT ELECTIONS PANEL 2019**

21st March, 6.30–8.00pm  
DIPLOMACY BALL Spinoff Event  
Public lecture  
Wolfson Theatre, New Academic Building  
Speakers: Dr Nicola Chelotti  
Mary Honeyball (Labour MEP)  
Georgina Wright  
Chair: Dr Benjamin Martill

**CHRONICLE OF A BREXIT FORETOLD? BRITAIN AND EUROPE IN THE THATCHER ERA, 1975-85**

26th March  
Public lecture  
Book launch  
6.30–8.00pm  
Sheikh Zayed Theatre  
New Academic Building  
Speakers: Sir Stephen Wall  
Dr Lindsay Aquilino  
Professor Piers Ludlow  
Chair: Professor Tony Travers



## SUMMER TERM

### REALIZING EUROPE'S SOFT AND SHARP POWER

2-3rd May Workshop  
Vera Anstey Room (VAR), Old Building  
Workshop leaders: Oliver Gnad  
Mathew Burrows

### GLOBAL STRATEGIES – DISCUSSION DINNER SERIES

7th May 2019, 7.00–10.00pm  
Discussion dinner (Invitation only)  
Directors Dining Room  
Old Building

### FROM THE “END OF HISTORY” TO THE CRISIS OF THE LIBERAL ORDER: RETHINKING THE END OF THE COLD WAR

8th May, 6.30–8.00pm  
Public lecture & Book launch  
Sheikh Zayed Theatre  
New Academic Building  
Speakers: Professor G. John Ikenberry  
Professor Mary Kaldor  
Professor Peter Trubowitz  
Professor Vladislav Zubok  
Chair: Professor Michael Cox

### CONTEMPORARY ISRAELI–TURKISH RELATIONS IN COMPARATIVE PERSPECTIVE

16th May, 6.30–8.00pm  
Public lecture & Book launch  
Shaw Library, Old Building  
Speakers: Dr Orna Almog  
Professor Aysegül Sever  
Dr James Ker-Lindsay  
Chair: Professor Katarina Dalacoura

### BREXIT, BRITAIN AND THE IRISH QUESTION

22th May, 6.30–8.00pm  
Public lecture & Report launch  
FAW 9.04, Fawcett House  
Speakers: Professor Michael Burleigh  
Professor Michael Cox

### NATO AT 70: HISTORY, POLITICS AND CHALLENGES

23rd May, 6.30–8.00pm  
Public lecture  
Shaw Library  
Old Building  
Speakers: Dr Stella Adorf  
Dr James Ellison  
Dr Linda Rizzo  
Diego Ruiz-Palmer  
Professor Jamie Shea  
Chair: Professor Piers Ludlow

### THE BREXIT CONUNDRUM FOR THE EU, UK AND GERMAN RELATIONS

Workshop  
29th May, 9.15am–6.00pm  
FAW 9.04, Fawcett House  
Welcome: Professor John Ryan  
Felix Dane

### TOWARDS AN INTERNATIONAL HISTORY OF THE STRATEGIC DEFENCE INITIATIVE CONFERENCE

31st May – 1st June  
FAW 9.04, Fawcett House  
Welcome: Dr Luc-André Brunet  
Keynote speaker:  
Professor Sir Lawrence Freedman

### ECONOMIC DIPLOMACY IF CHINA BECOMES DOMINANT IN THE WORLD ECONOMY?

6th June, 6.30–8.00pm  
Public lecture  
Wolfson Theatre, New Academic Building  
Speaker: Professor Linda Yueh  
Chair: Professor Christopher R. Hughes

### WOMEN'S EMPOWERMENT IN MUSLIM-MAJORITY BANGLADESH

13th June, 6.30–8.00pm  
Public lecture  
Alumni Theatre  
Speaker: H.E. Ms. Saida Muna Tasneem  
Chair: Professor Lutfey Siddiqi

### PROFESSORS WITHOUT BORDERS AND LSE IDEAS PARTNERSHIP LAUNCH

18th June, 5.15– 6.30pm  
Reception, 8th Floor Foyer  
New Academic Building

### GLOBAL STRATEGIES – DISCUSSION DINNER SERIES

18th June 2019, 7.00–10.00pm  
Discussion dinner (Invitation only)  
Directors Dining Room, Old Building

# FUNDING SUMMARY

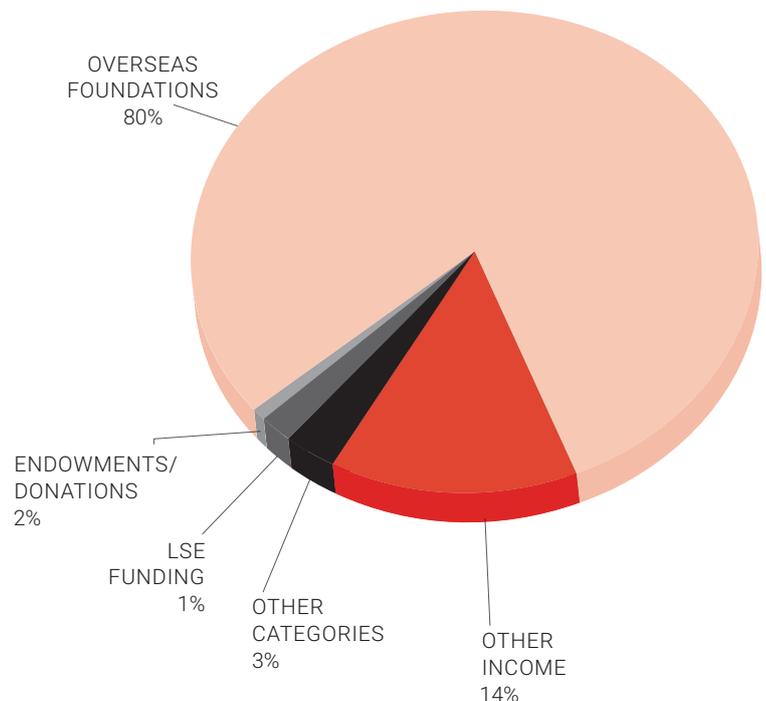
Finance Administrator:

Mireia Franch

NEW FUNDING FOR CENTRE	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19
	£	£	£	£	£
Charities	6,980	0	0	0	0
Endowments or Donations	180,848	197,295	3,000	20,000	23,119
HEIF	0	0	0	96,937	0
LSE Funding	24,578	0	34,809	17,888	8,444
Other (incl. Exec. MSc)	89,371	138,642	142,622	151,703	142,153
Overseas Foundations	1,094,622	0	2,626,517	336,796	797,412
Publications and Subscriptions	20,378	27,990	21,157	21,370	21,525
UK Government	5,100	97,692	0	0	0
UK Industry and Commerce	19,182	22,500	24,664	6,000	8,177
<b>TOTAL</b>	<b>1,441,059</b>	<b>484,119</b>	<b>2,852,769</b>	<b>650,695</b>	<b>1,000,830</b>

## NEW FUNDING (% OF TOTAL INCOME)

FISCAL YEAR 2018-19	
ENDOWMENTS OR DONATIONS	2%
HEIF	0%
LSE FUNDING	1%
OVERSEAS FOUNDATIONS	80%
OTHER INCOME	14%
Includes: Executive MSc International Strategy and Diplomacy	
OTHER CATEGORIES	3%



# FISCAL YEAR 2018–2019

## FUNDING RECEIVED

(amount awarded)

CONTRACT RESEARCH FUNDING	
	AMOUNT £
Charities	0
UK Government	0
UK Industry & Commerce	8,177
Overseas Foundations	797,412
Endowments or Donations	23,119
<b>SUB-TOTAL</b>	<b>828,708</b>
NON-CONTRACT RESEARCH FUNDING	
LSE Funding	8,444
HEIF	0
Publications & Subscriptions	21,525
Other (incl. Exec. MSc)	142,153
<b>SUB-TOTAL</b>	<b>172,122</b>
<b>TOTAL FUNDING RECEIVED</b>	<b>1,000,830</b>

## INCOME & EXPENDITURE STATEMENT

INCOME FROM	
	AMOUNT £
Charities	0
UK Government	0
UK Industry & Commerce	8,177
Overseas Foundations	627,277
Endowments & Donations	23,119
Opening Balance	389,851
<b>SUB-TOTAL</b>	<b>1,048,423</b>
NON-CONTRACT RESEARCH INCOME	
LSE Funding	2,944
HEIF	0
Publications & Subscriptions	21,525
Other (incl. Exec. MSc)	140,153
<b>SUB-TOTAL</b>	<b>164,622</b>
<b>TOTAL INCOME</b>	<b>1,213,045</b>
EXPENDITURE	
Staff Costs	608,703
Non-Staff Costs	229,082
<b>TOTAL DIRECT COSTS</b>	<b>837,785</b>
<b>OVERHEADS</b>	<b>58,044</b>
Opening balance 19–20	317,216

## SUPPORTERS

### FISCAL YEAR 2018–2019

#### £100,000 to £1,000,000

Axel and Margaret Ax:son Johnson Foundation for the Engelsberg Chair

LSE IDEAS Executive MSc International Strategy and Diplomacy

Universidad Europea de Madrid - Strategic Partnership and Outreach

#### £10,000 to £99,999

CAF Donation for Global South Unit

Informa UK Limited

Ratiu Family Charitable Foundation

#### Less than £9,999

Amazon - Online Reports

Charles Bishop

Contribution from Cold War History Journal

DCF Consultancy

Institute for Security & Development Policy

Konrad Adenauer Stiftung

LSE Enterprise

Mladena Sotirov, in support of the Mladena and Dianko Sotirov Visiting Fellowship

Open University to Cold War History Programme

The Orion Publishing Group

The Royal Economic Society

University of Kent

University of Surrey

Vulcan Management

# TEAM IDEAS

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JESS

JOHN

JULIA

LINDSAY



LISA

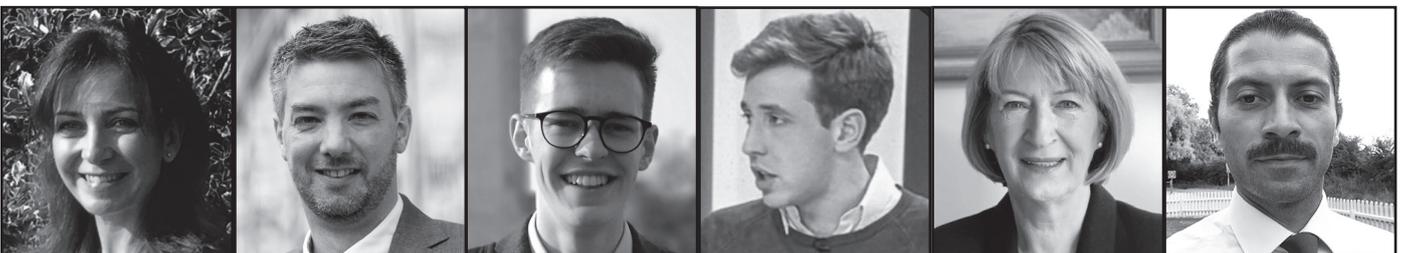
LOUISE

LUC

MARGHERITA

MARTA

MARY



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ROBERT

STEPHEN

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to the United Nations

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