

# Business and Human Rights:

Exploring Shareholder Relationships, Shareholder Activism and Remedy for Human Rights-Related Harms

**4-5 July 2016**

## Course Programme

### **DAY 1: The value and practice of shareholder engagement and activism**

Time	Session title and description	Speaker(s)
9:30 - 10:45	<b><i>Course Introduction</i></b>  This session will provide a general introduction to the course and an overview of the thematic issues and the methodology. The session will briefly introduce business and human rights and the UN Guiding Principles on Business and Human Rights. Participants in the course will express their learning objectives.	<i>Andrea Shemberg, Co-convenor</i>
10:45 – 11:00	<i>Coffee break</i>	
11:00 – 12:00	<b><i>Session 1: Shareholder engagement and collective action: case studies and the role of the UNPRI</i></b>  The session will discuss the findings of a research conducted to analyse the process of organising collective action among institutional investors. The research studied the role of an organisational platform provided by the United Nations-backed Principles for Responsible Investment (UNPRI) initiative in supporting institutional investors' collaborative engagement with corporations on environmental, social and governance issues, including in particular human rights.	<i>Valeria Piani, Associate Director ESG Engagements, Principles for Responsible Investment (PRI)</i>

12:00 – 13:00	<b><i>Session 2: Human rights reporting and shareholder engagement</i></b> This session will discuss the Human Rights Reporting and Assurance Frameworks Initiative (RAFI) and its impact on shareholder engagement. RAFI is the first comprehensive guidance aimed at promoting transparency in how companies meet their responsibility to respect human rights.	Anna Triponel, Triponel Consulting Ltd
13:00 – 14:00	<i>Lunch - catered</i>	
14:00 – 15:30	<b><i>Session 3: Shareholder engagement in practice</i></b> In this session Ron Popper will provide a practical approach to shareholder engagement by sharing his experience managing this engagement for ABB for over ten years. This session will include a role-play exercise with the course participants.	Ron Popper, Head of Corporate Responsibility, ABB
15:30 – 15:45	<i>Coffee break</i>	
15:45 – 17:30	<b><i>Session 4: Shareholder engagement case study</i></b> In this session a panel of guest speakers from a variety of professional backgrounds will respond to a fact pattern provided to them ahead of time. The session will include short presentations by the panelists and then a facilitated discussion with course participants.	Peter Frankental, Economic Relations Programme Director, Amnesty Int'l UK Anna Pot, Senior Sustainability Specialist, APG Asset Management Ron Popper, ABB
18:00 – 20:30	<b><i>Screening of <a href="#"><u>"The True Cost"</u></a>, buffet dinner and discussion</i></b>	

**DAY 2: Providing remedy for adverse impacts on human rights in the context of business activities**

Time	Session title and description	Speaker(s)
9:30 - 10:00	<p><b>Course Introduction</b></p> <p>This short session will provide a brief overview of the day.</p>	Andrea Saldarriaga, Co-convenor
10:00 – 11:30	<p><b>Session 1: Remedy in Business and Human Rights</b></p> <p>This session will explore the issue of remedy in the context of business and human rights. Dr. Zerk will also present the results of extensive research she has conducted for the Office of the UN High Commissioner for Human Rights on enhancing accountability and access to remedy for business involvement in human rights abuses.</p>	Dr. Jennifer Zerk, Consultant Law and Corporate Social Responsibility
11:30 – 11:45	Coffee break	
11:45 – 12:30	<p><b>Session 2: Remedy in practice: focus on companies (part 1)</b></p> <p>In this session, Mark Hodge will focus on what companies must do to meet the expectations set out in the UN Guiding Principles on Business and Human Rights relative to remedy. He will present a number of key questions regarding the company role in remedy.</p>	Mark Hodge, Executive Director Global Business Initiative (GBI)
12:30 – 13:30	Lunch - catered	
13:30 – 14:15	<p><b>Session 2: Remedy in practice: focus on companies (part 2)</b></p> <p>The second part of this session will be in the form of a facilitated discussion between company representatives and course participants regarding company experiences and challenges in the area of operationalising remedy.</p>	Mark Hodge, GBI

### ***Sessions 3 to 6: The future of remedy***

14:15 – 15:00	<b><i>Session 3: The smart mix of B&amp;HR remedies: a helicopter view with a focus on mediation and arbitration</i></b>	Professor Jan Eijsbouts
	This session will discuss the potential role for mediation and arbitration in guaranteeing remedy to those who are adversely affected by business activities. The presentation will be followed by discussion.	
15:00 – 15:15	<i>Coffee break</i>	
15:15 – 16:00	<b><i>Session 4: The latest practices in strategic litigation</i></b>	Ingrid Gubbay, Partner Hausfeld & Co. LLP
	This session will provide an update on the latest opportunities and innovations in the area of strategic litigation related to business and human rights issues. The presentation will be followed by discussion.	
16:00 – 16:45	<b><i>Session 5: The OECD National Contact Points (NCPs) and remedy</i></b>	Kathryn Dovey, Manager NCPs OECD
	This session will describe the NCPs and discuss the latest efforts to make NCPs more effective. The presentation will be followed by discussion.	
16:45 – 17:30	<b><i>Session 6: The role of financial institutions in providing access to remedy: a focus on development finance institutions</i></b>	Andrea Saldarriaga
	This session will explore the role that financial institutions should play in ensuring access to effective remedy of individuals or communities adversely affected by the activities they finance. The session will also provide an overview of the mechanisms put in place by development finance institutions to receive complaints from affected individuals and communities.	
17:30 – 17:45	<b><i>Evaluations - Wrap up and close</i></b>	Andrea Saldarriaga & Andrea Shemberg