

Purpose and Profit: The Essentials of Social Business

	Monday The Social Business: Contexts	Tuesday Entrepreneurship for Impact	Wednesday Innovative Resourcing	Thursday The Purpose- Driven Corporation	Friday Leading the Social Business
Session 1	Registration Introduction	From Do No Harm to Positive Impact	Funding Sources for the Social Business	What is the responsibility of business?	How to lead for purpose and profit
			Coffee break		
Session 2	What is public benefit? What does a "good" society look like?	Moving fast and mending things: entrepreneurship for impact	Innovative Funding and Hybrid Instruments	Purpose-driven corporations	Leadership: expert practitioner
			Lunch		
Session 3	What's gone wrong? Failures of market, government and charity	Challenges to social entrepreneurship	Impact Investing	ESGs and impact	The future of social business
			Coffee break		
Session 4	Social Businesses: The Landscape	Entrepreneurship for impact: expert practitioner	Innovative resourcing: expert practitioner	ESGs and impact: expert practitioner	
Evening events	Welcome reception			Dinner	