

# Disrupt Cyprus

## DISRUPTING MINDSETS

Michalis Stangos  
Co-Founder, Industry Disruptors Game Changers

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Who we are



# About ID-GC

2 years old

Supports entrepreneurship & innovation

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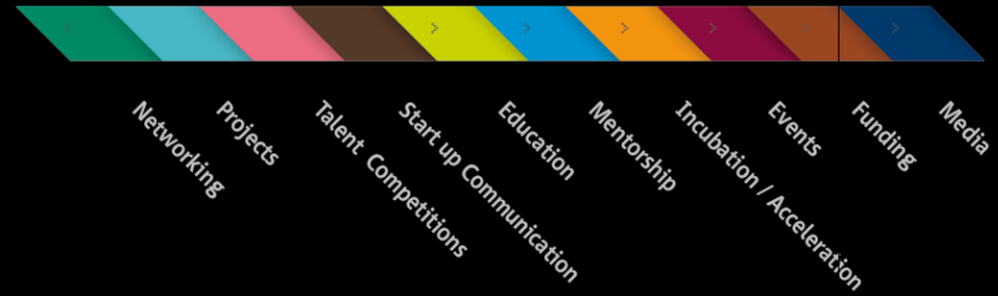
Define the beginnings  
of new sustainable personal  
& business paradigms

Inspire startups  
& young entrepreneurs  
to explore their potential

Develop  
disruptive ideas

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G A M E C H A N G E R S



# ID-GC in action



MSc Program on Bio-Entrepreneurship,  
University of Thessaly, &  
National Hellenic Research Foundation

*Disrupt Startup Scaleup*

*Founders Bootcamp*



Collaboration  
with the University of Piraeus

Innovation & Entrepreneurship  
Major, International MBA,  
Athens University of  
Economics & Business

**Disrupt**  
Startup ScaleUP

SFEE Innovation Project Day  
& Media Day



Opening  
Networks  
Abroad

Meet the Dragons –  
From Crisis to Excellence,  
Networking meetup of EBA leaders  
& young entrepreneurs (Speed-dating)

Entrepreneurship  
Roadshow



**ΣfEE**  
Innovation  
Project 2.0



## COMPETITIONS



**1.500+** startups applied  
for our innovation  
competitions



**200** startups pitched live  
to judges, investors, in Greece  
& abroad



**29** startups were awarded  
**€643.500** in cash

## ADDING VALUE



**100+** startups introduced  
to media



**31** startups travelled around  
the world



**79/110** startups are still  
operating



**€2.000.000** awarded  
to startups in total

## EDUCATION



**120+** hours FREE education  
Bootcamps/ Workshops/  
Seminars/ Masterclasses



**188** startups received training



**22** scholarships worth of  
**€264.000** awarded to startups  
to attend a specialised MBA  
course on Innovation &  
Entrepreneurship



**50** local mentors,  
entrepreneurs & C-level

## MILESTONES



**2.890** direct & indirect creation &  
retention of founder jobs with  
an average of 3 founder per company



**450** partners in 160 countries



An **international network**  
of more than 5.000 entrepreneurs,  
business leaders & mentors  
in **160 countries**



Motivation of more than **8.000**  
young skilled people around Greece

a look at the contemporary  
entrepreneurial scene

# Entrepreneurship Discourse

99,9%

The number of Small and Medium-Sized companies in Greece

85,8%

The percentage of enterprises employees employed by  
Small and Medium-Sized companies in Greece

72,1%

The percentage of enterprises added value added by  
Small and Medium-Sized companies in Greece

*Source: European Commission SBA Fact Sheet 2014*



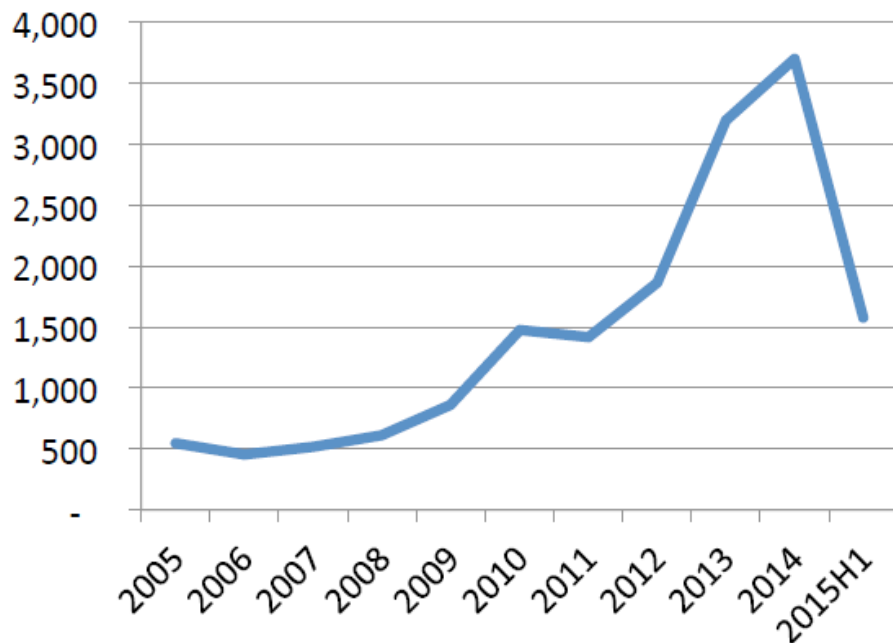
# Entrepreneurship Discourse

2,983 mentions\* before 2010

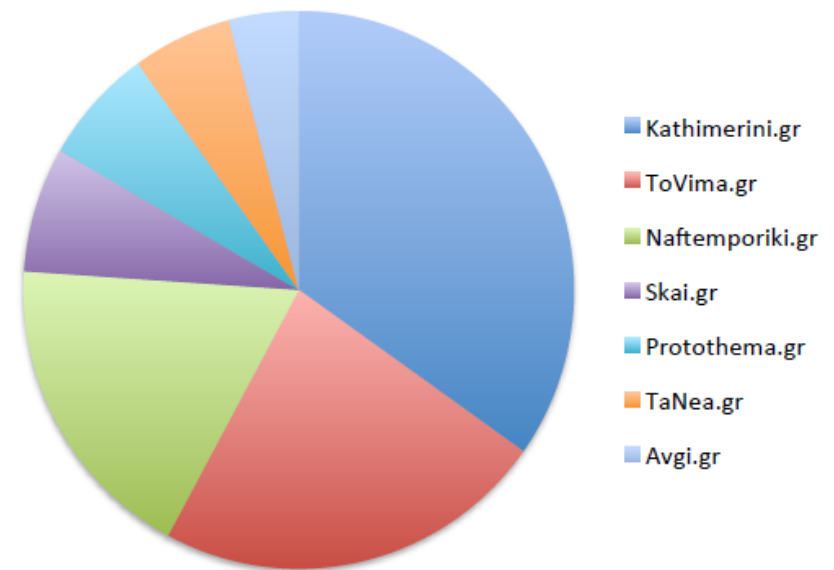
13,225 mentions\* after 2010

< 440%

"Entrepreneurship" & "Startups" Mentions



"Entrepreneurship" & "Startups" Mentions



\*Mentions as in results returned after online search for the the terms "entrepreneurship" ("επιχειρηματικότητα"/"επιχειρηματικότητα") and "startup/startups" on the following online media: Kathimerini.gr, ToVima.gr, TaNea.gr, Naftemporiki.gr, Avgi.gr,, Skai.gr, ProtoThema.gr. Consolidated results, years available vary. Source: Demetrios Pogkas.

## Roots of the Entrepreneurship/Startup “Scene”

Silicon Valley/"Facebook effect" -> Worldwide Trend

Crisis -> New Generation of Entrepreneurs

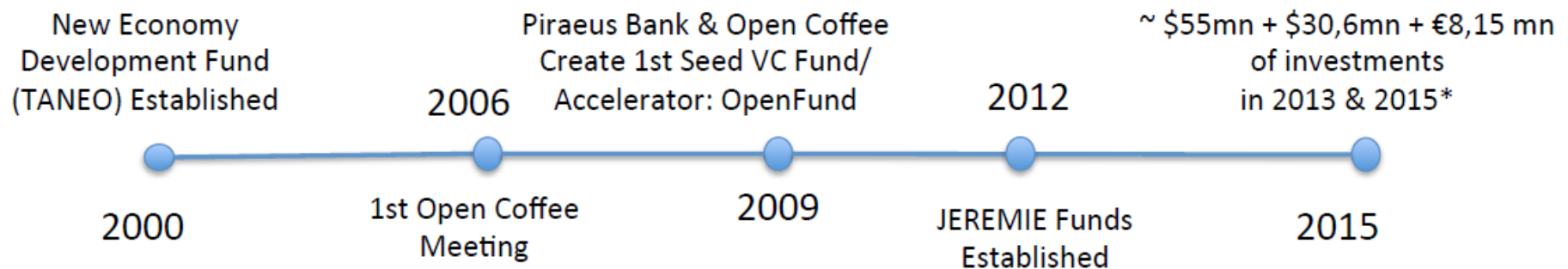
Success Story Discourse -> Media Interest

European Commission Agenda -> Available Funds

Greeks Abroad -> Global Networks

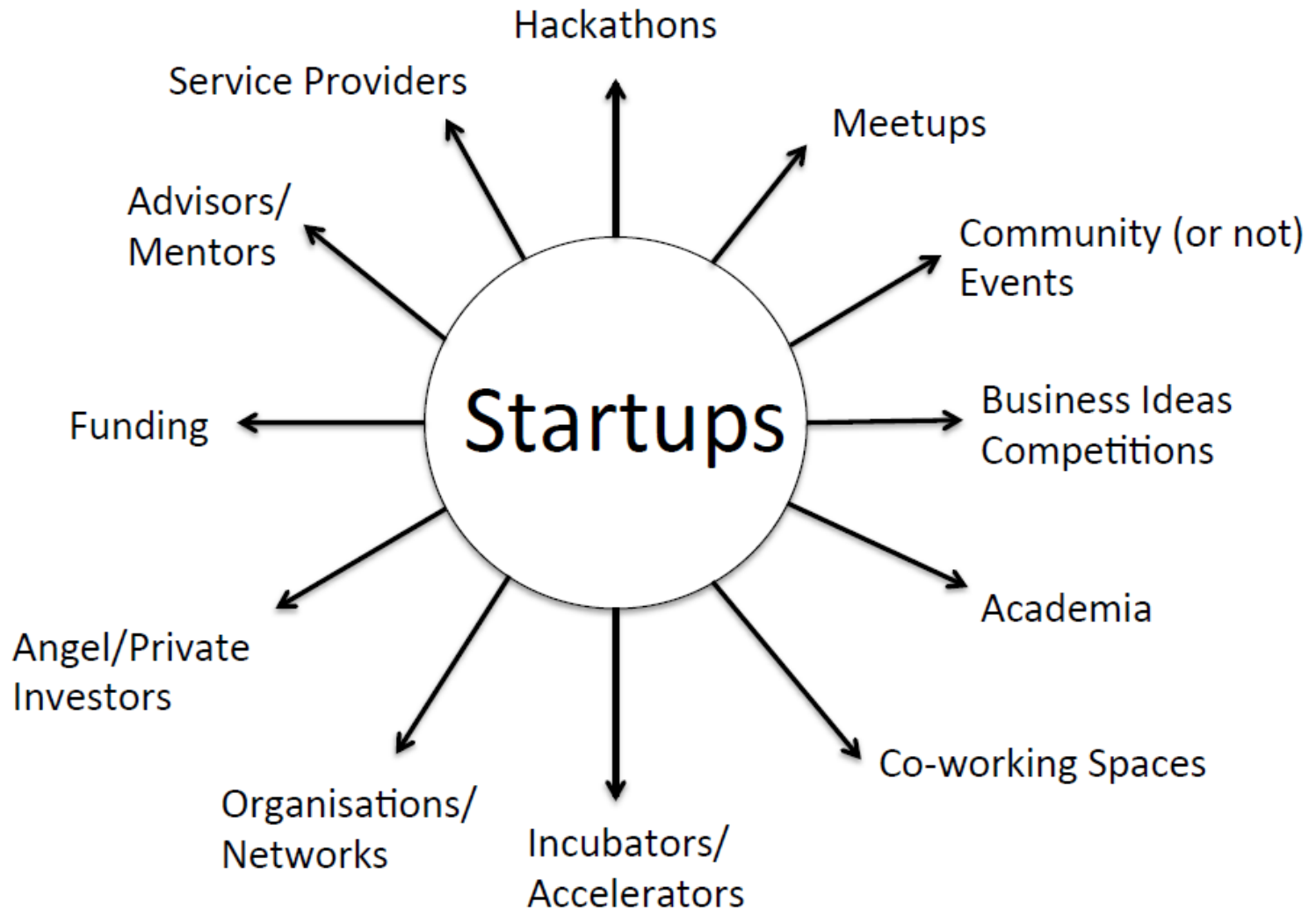
Investments & Exits -> Setting Examples

# Roots of the Entrepreneurship/Startup “Scene”



*\*last available data. Sources: Demetrios Pogkas & Imerisia.gr*

# Entrepreneurship Ecosystem Elements



## Successes



BugSense

Acquired by Splunk (2013 - N/a)



Antcor

Acquired by u-blox (2014 - €8,5mn )



AbZorba Games

Acquired by GreenTube (2015 - N/a)



e-FOOD & Click Delivery

Acquired by Delivery Hero (2015 - N/a)

## Failures



Locish  
Shut Down  
(2014 - €650.000 in funding)



Cookisto  
Shut Down  
(2014 - €200.000 in funding)



# BigStash

BigStash by Longaccess  
Shut Down  
(2014 - €300.000 in funding)

Thank you!

