

Tuesday 15 May 2012, 14.30-17.30 h.

II CONFERENCE BARCELONA PROJECT

OLYMPICS AND THE CITY: BARCELONA 1992 - LONDON 2012

Programme

14.30 Welcome **Professor Paul Preston**, LSE, Catalan Observatory, Chairman

14.30 - 16.00 **Session I: *The Olympic Games: Instrument for Social and Urban Regeneration***

Vicente Guallart, Barcelona City Council, Chief Architect

Professor Ricky Burdett, Global Distinguished Professor, New York University;
Director, LSE Cities and Urban Age

The Olympic Games represent an opportunity for the host city radically to improve the economic and social profile of a specific urban area in terms of public transport, housing and other public services. The will to do this depends on the capacity to mobilise and involve different institutional, economic and political actors with divergent aims. The Games in Barcelona 1992 have long been used as a model to follow. London has worked on this heritage and is willing to go a step further using the Games as the basis for regenerating the new Olympic Park district.

16.00-17.30 **Session 2: *The Urban Olympic Legacy: a Task that Never Ends***

Antoni Vives, Barcelona City Council, Deputy Mayor for Urban Habitat

Emeritus Professor Andy Thornley, LSE, Urban Planning

The management of the Olympics infrastructures, buildings and spaces is the most important challenge in the aftermath of the Games. On the one hand, there is the need to ensure the profitability of the facilities beyond their original purpose. On the other hand, there is the need for a long-term vision to assure the sustainability and efficiency of the regeneration project. Twenty years on, the experience of Barcelona offers a basis for analysis of the potential successes and the challenges of these tasks.

Chaired by **Tony Travers**, Head of the LSE Greater London Group

17.30-18.30 **Drinks reception, outside the Alumni Theatre**

Place: Alumni Theatre, New Academic Building, NAB.LG.09, Lincoln's Inn, London WC2A 3LJ