



Ajuntament  
de Barcelona

# THE BARCELONA OLYMPIC LEGACY: A TASK THAT NEVER ENDS

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# BCN LEGACY...

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- Planned or by chance?



# FACTS

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- 1975, Franco's death in bed
- 1979, Constitution and municipal elections
- 1980, Catalan elections
- 1986, Barcelona appointed as Olympic City



## FIGURES

EVOLUTION OF THE CITY 1992 - 2004	1992	2007	2007/1992	Notes
<b>Port:</b>				
Goods (thousand tons)	18.337,90	36.396,00	98,50%	01/11 / 07
Cruises (passengers)	132.807	994.395	648,80%	01/11/ 07
<b>Airport:</b>				
Goods (thousand tons)	72,4	82,1	13,40%	
Passengers	10.320	36.396,00	138,00%	
Domestic	6.123	994.395	93,60%	
International	3.913	12.510,00	193,10%	

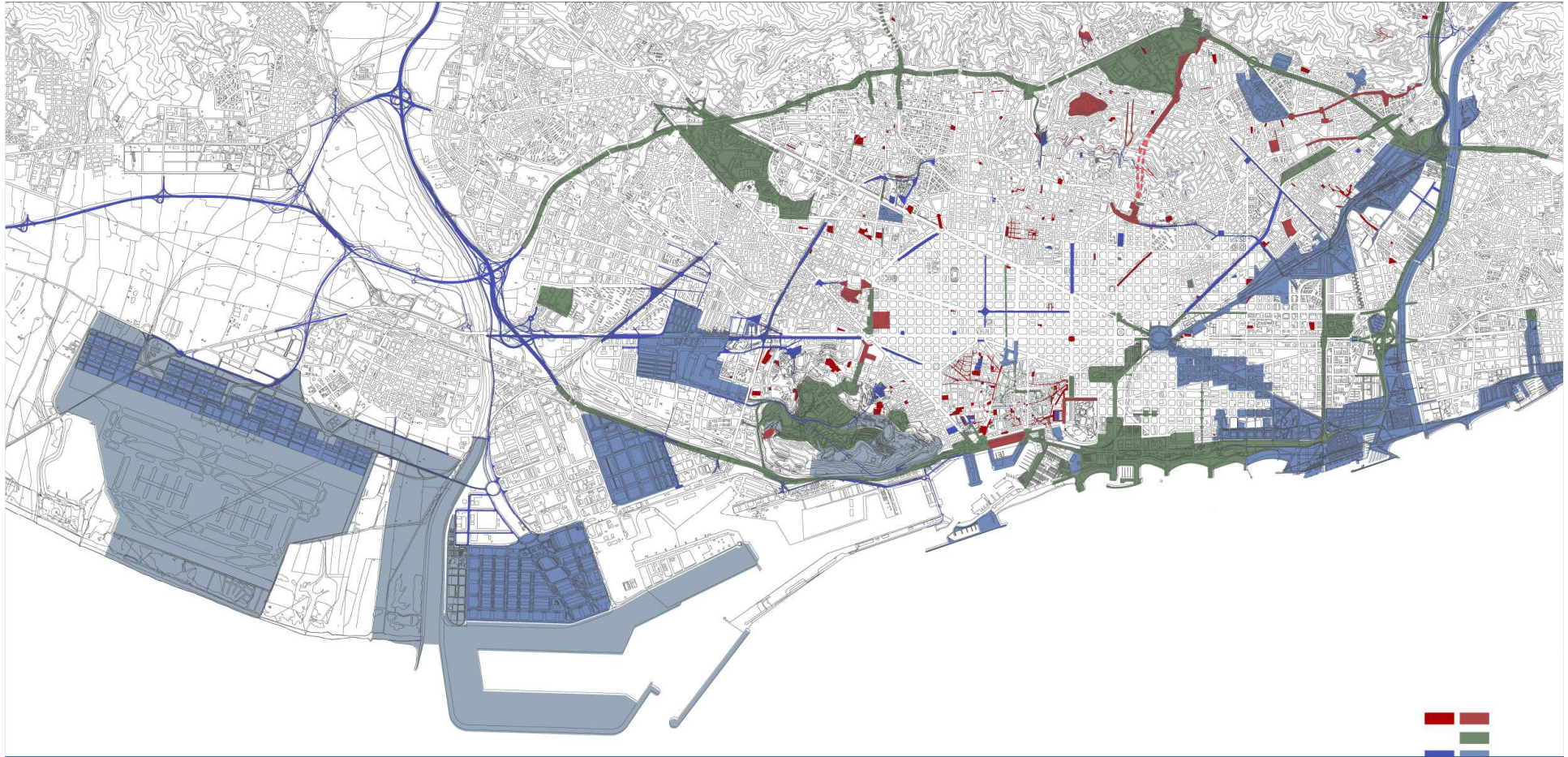


## FIGURES

EVOLUTION OF THE CITY 1992 - 2004	1992	2007	2007/1992	Notes
<b>Hotel overnight stays</b>	4.333,40	10.148,20	134,20%	
<b>Congresses and conventions</b>	310	1.380	345,20%	
<b>FAIR exhibitions</b>	31	52	67,70%	
<b>Museums (visitors)</b>	3.126	8.055	157,70%	
<b>Scenic Arts (spectators)</b>	1.102	1.718	55,90%	
<b>CO level (mg/m<sup>3</sup>)</b>	1,4	0,6	-57,10%	1994-2006
<b>Public transportation</b> (thousands of passengers)	603,8	865,8	43,40%	1994-2004



## THREE PERIODS OF URBAN RENEWAL



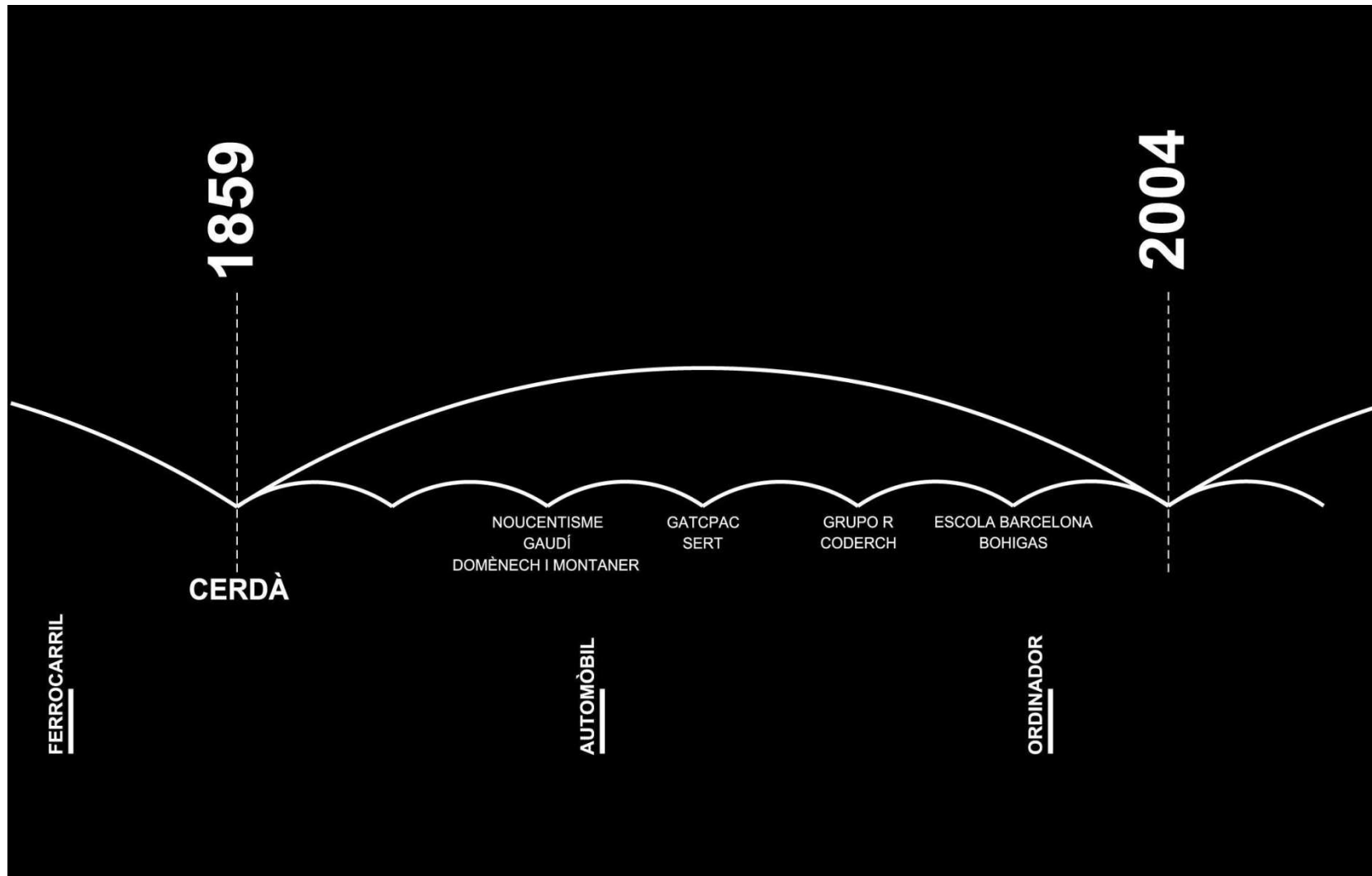
**1980 - 1986.** Small scale. Squares, streets & parks.

**1986 - 1992.** Larger scale. Sea front, residential and sport areas.

**1992 - 2004.** Metropolitan scale. Infrastructure & strategic areas.



## GOOD VISION + GOOD TIMING





## THE NEW PERIOD... A NEW VISION!

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“Productive districts at human speed inside a hyper-connected and zero emissions city”

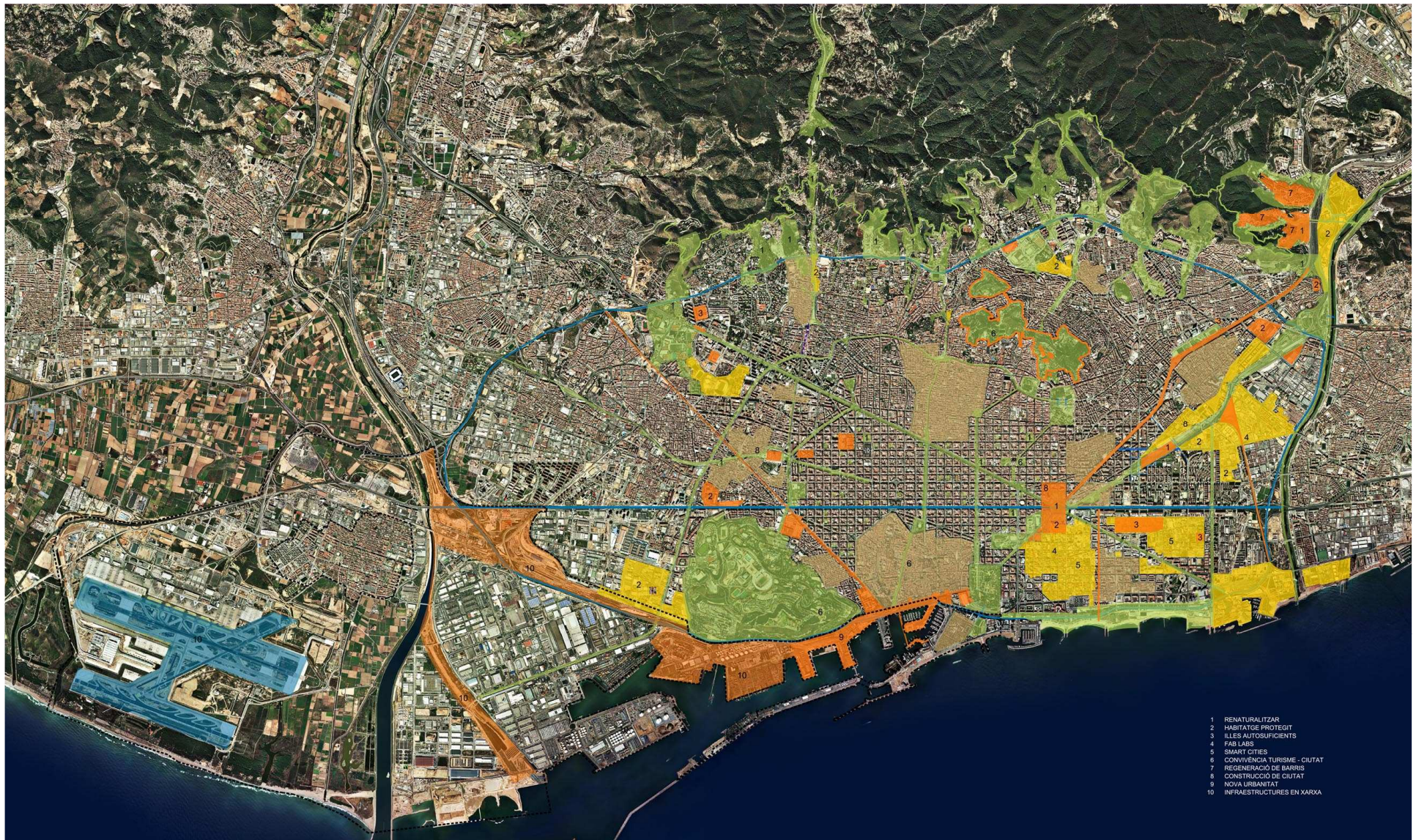
*“Many slow cities inside a smart city”*





Urban Habitat

# THE NEW PERIOD...







## LESSONS LEARNEDS

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- Common goal
- Sense of history
- Sense of purpose
- National pride
- Heritage generation



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