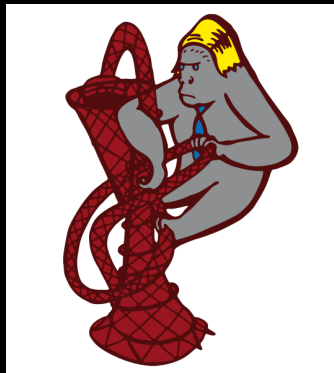


THE ARCHITECTURE OF THE LONDON OLYMPICS

An Introduction



Hollande vs Sarkozy
51.62%



Boris vs Ken
51.53%





2005



2012



2025



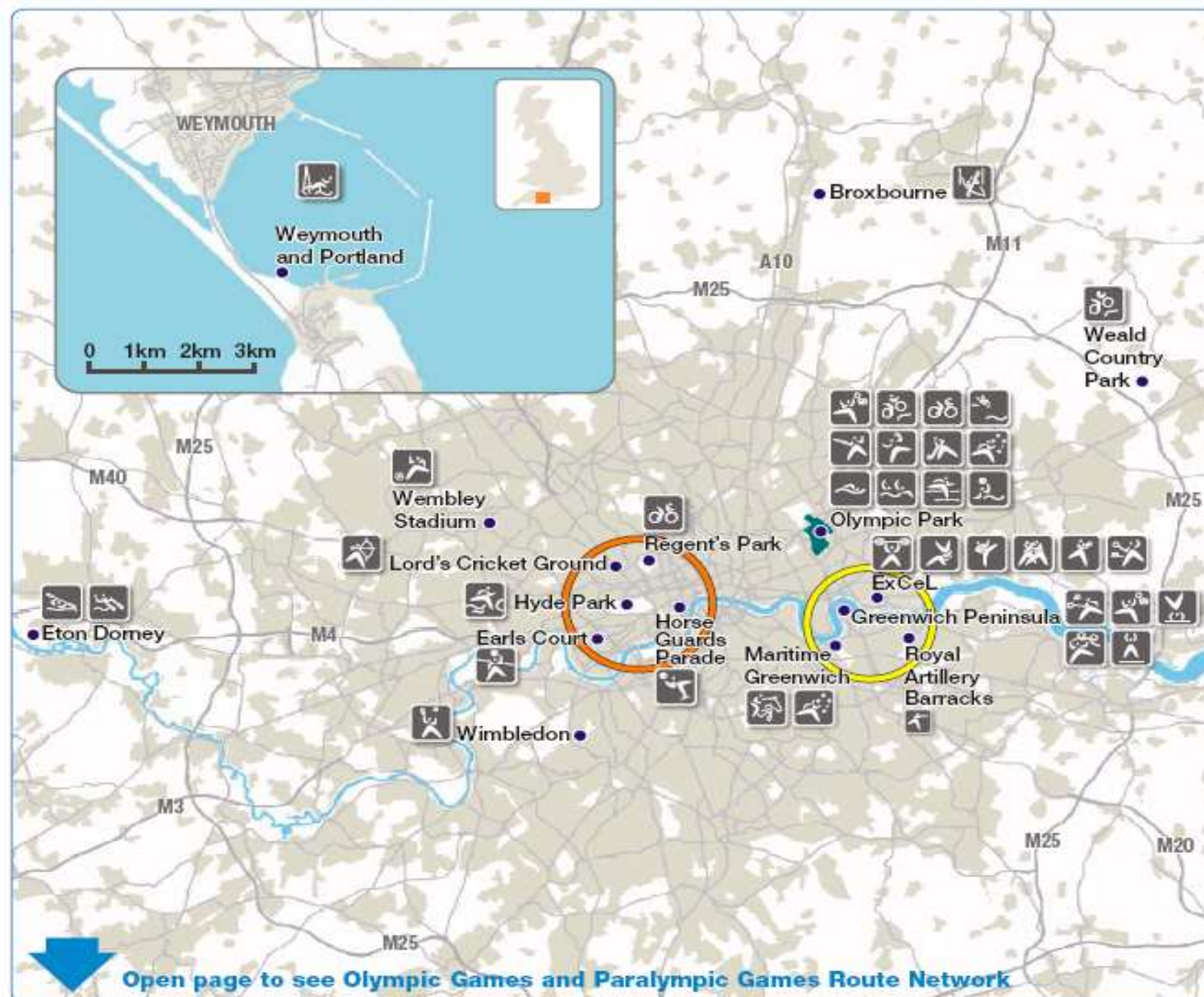
London wins the 2012 Games, July 2005 (7 years to go)

Olympic Games Venues

- Olympic Park
- Competition Venue
- River Zone Venues
- Central Zone Venues

The key to the sports icons is featured on the inside back cover

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Open page to see Olympic Games and Paralympic Games Route Network



Beijing, Olympic Games 2008



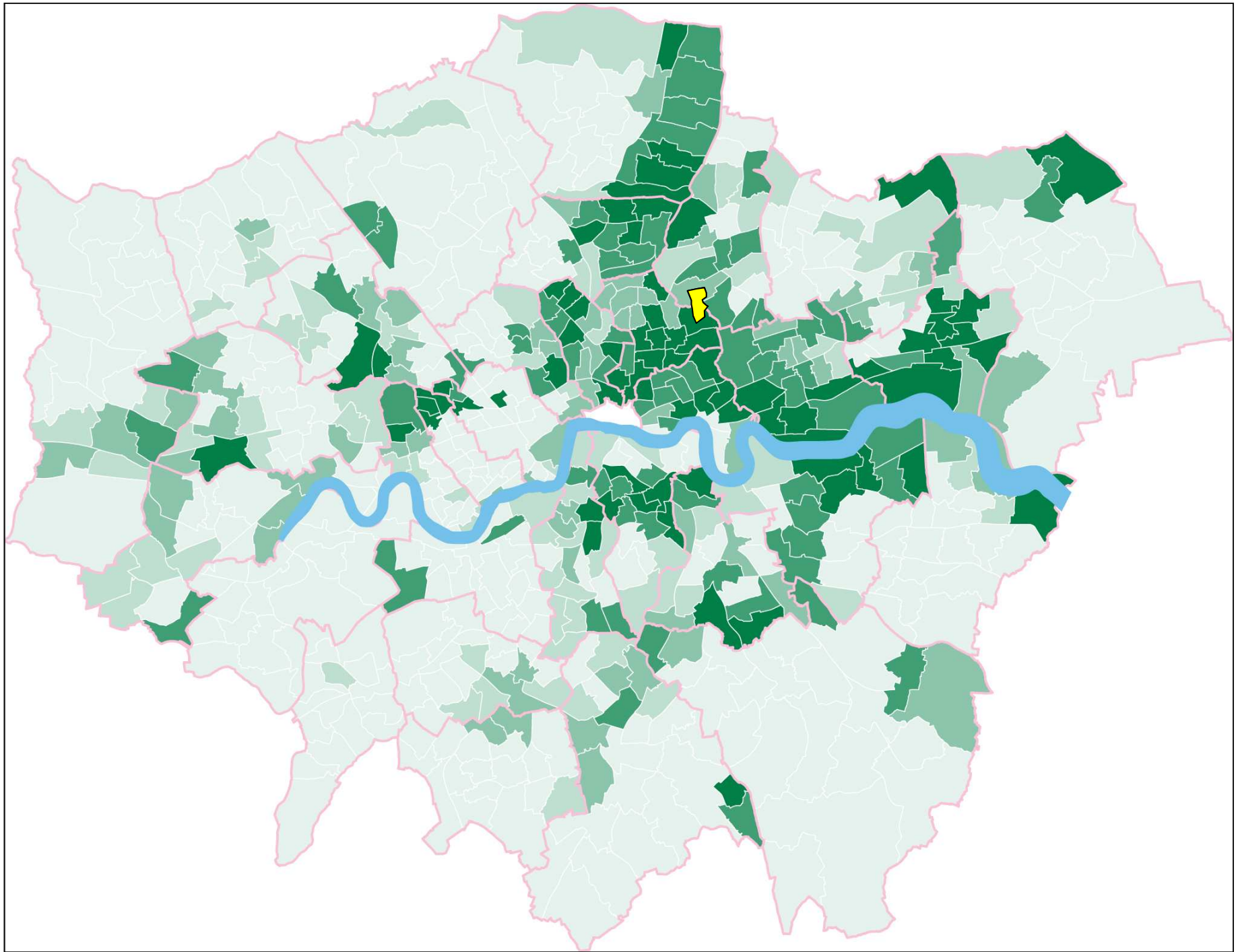
Munich 1972
Barcelona 1992
Athens 2004



London 2012?

An aerial photograph of London, England, showing the River Thames winding through the city. The city's urban area is depicted in shades of blue and grey, while the surrounding countryside is a mix of green and brown. A yellow circle highlights a specific area in the north-east of London, near the River Thames. The text "London 2012 Olympic Park" is overlaid on the image, pointing to this circled area.

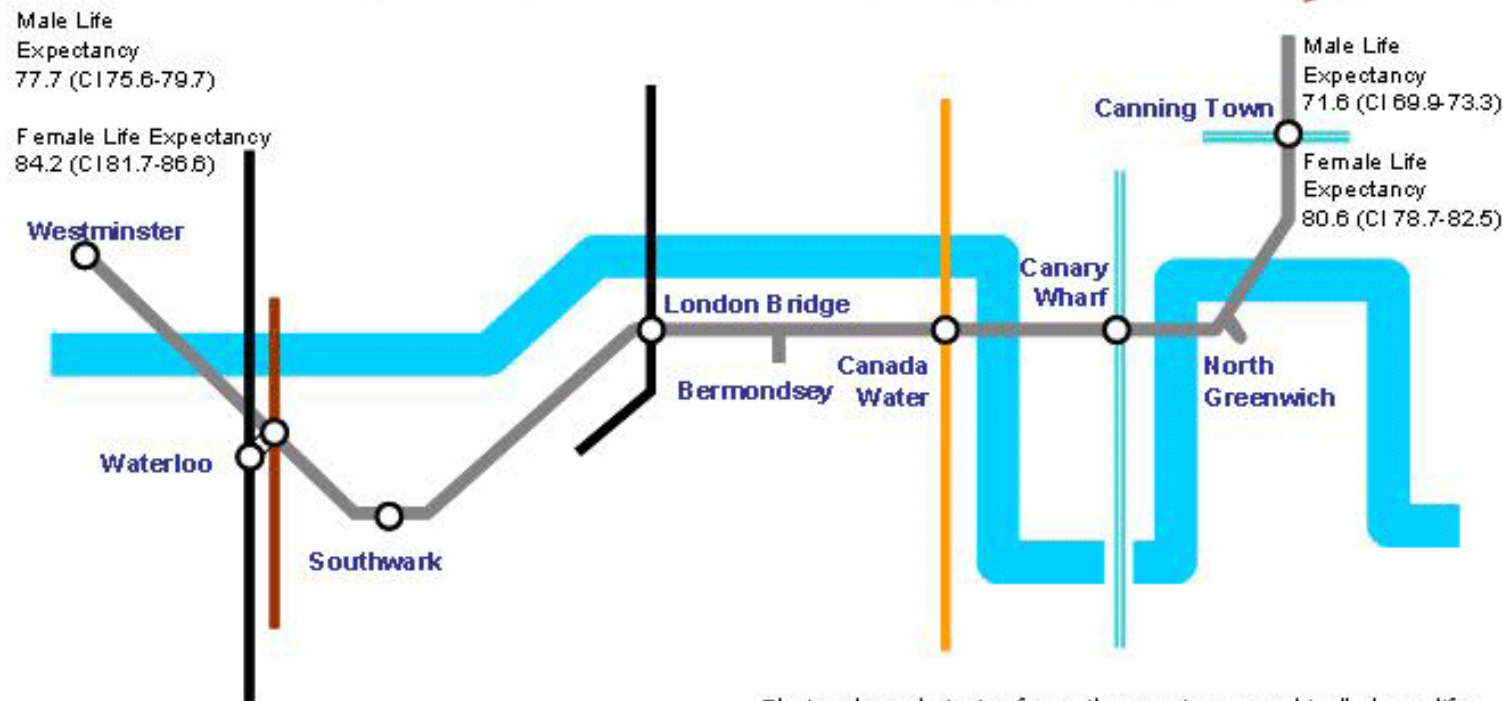
**London 2012
Olympic Park**



Health Inequalities in London

Differences in Life Expectancy within a small area in London

Travelling east from Westminster, each tube stop represents nearly one year of life expectancy lost

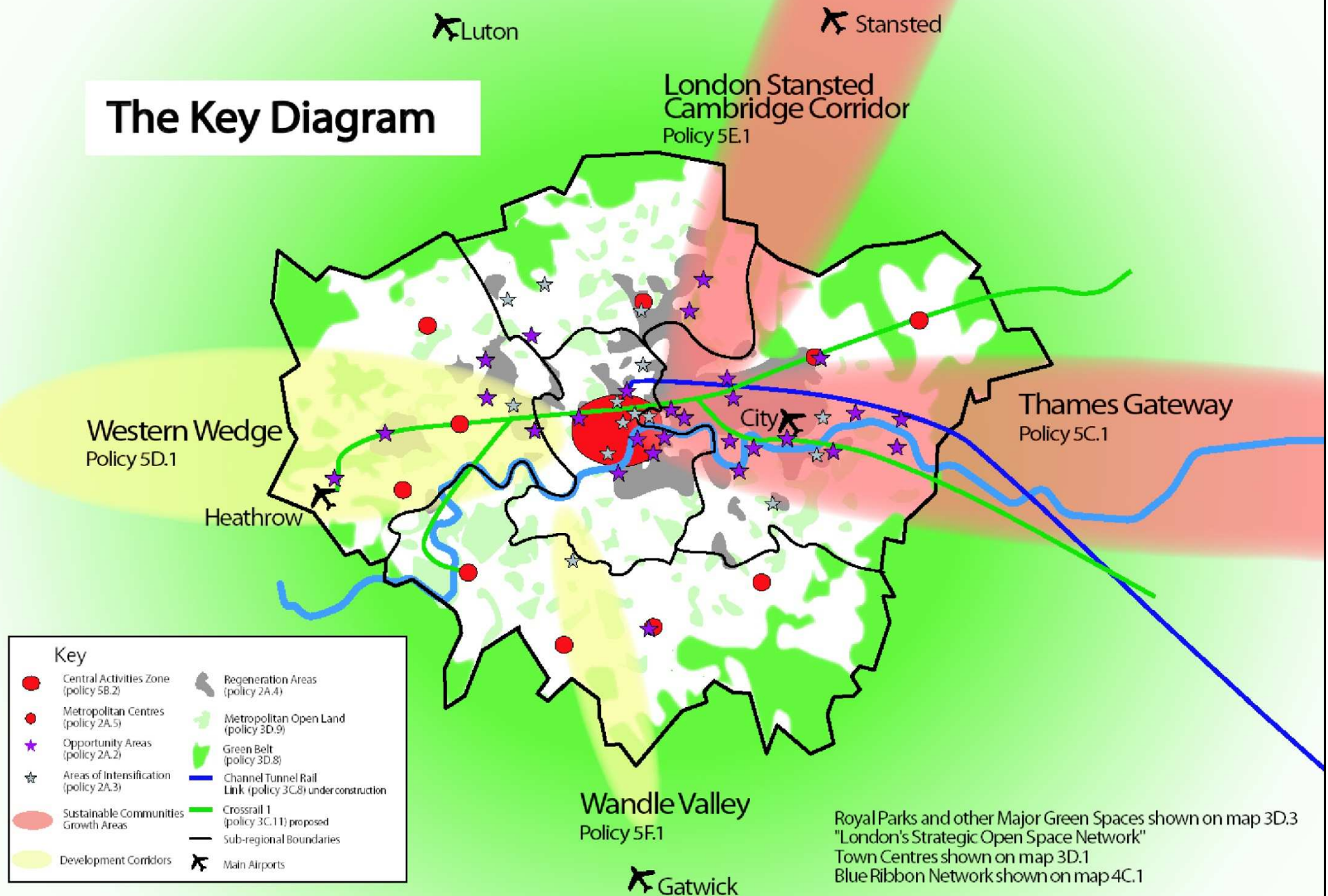


London Underground Jubilee Line

Electoral wards just a few miles apart geographically have life expectancy spans varying by years. For instance, there are eight stops between Westminster and Canning Town on the Jubilee Line – so as one travels east, each stop, on average, marks nearly a year of shortened lifespan.¹

¹ Source: Analysis by London Health Observatory using Office for National Statistics data. Diagram produced by Department of Health

The Key Diagram





A transport hub



Docklands
Light Railway



London
Underground

Crossrail
national express



London
Buses



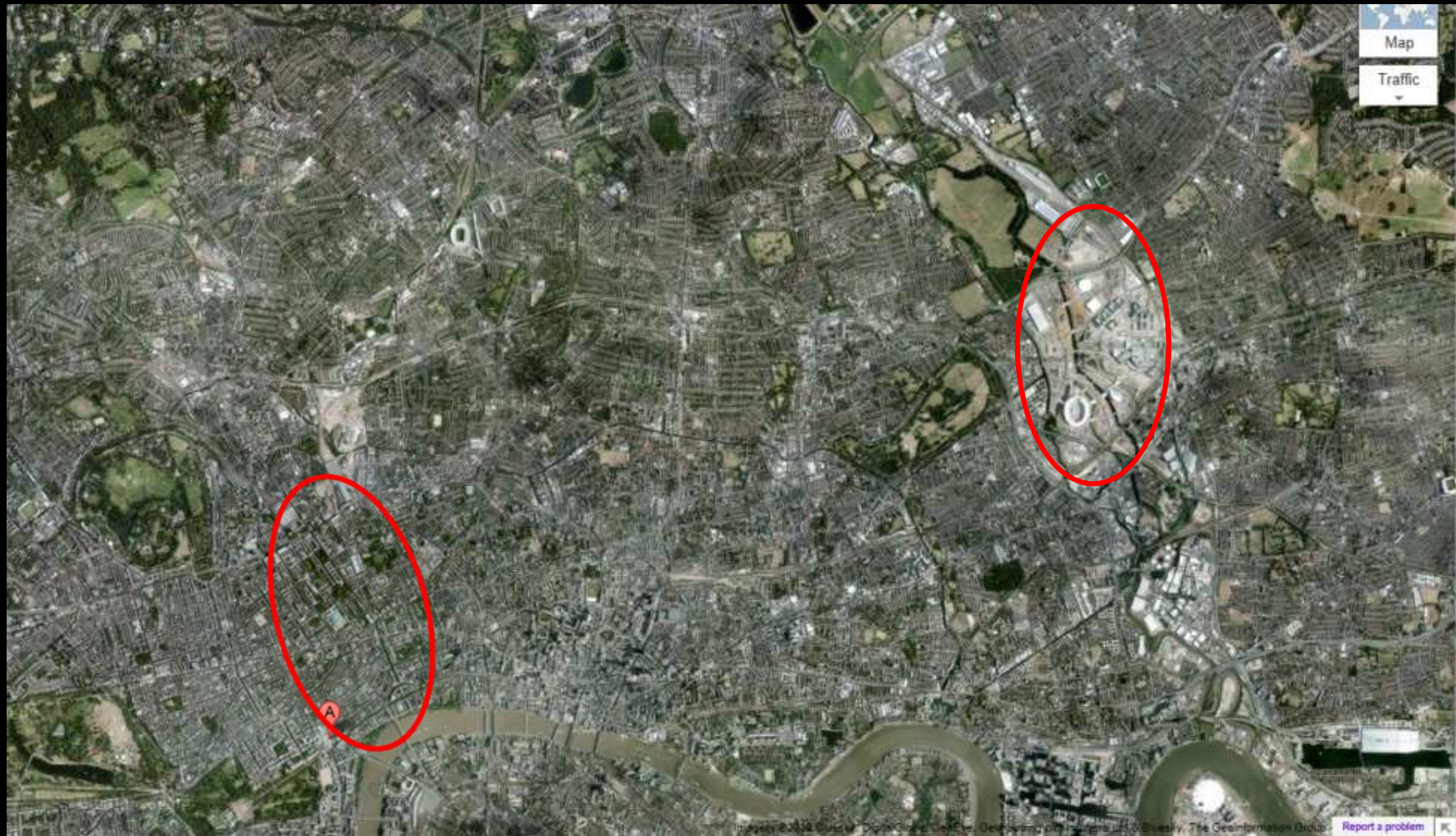
London
Overground

southeastern.
highspeed

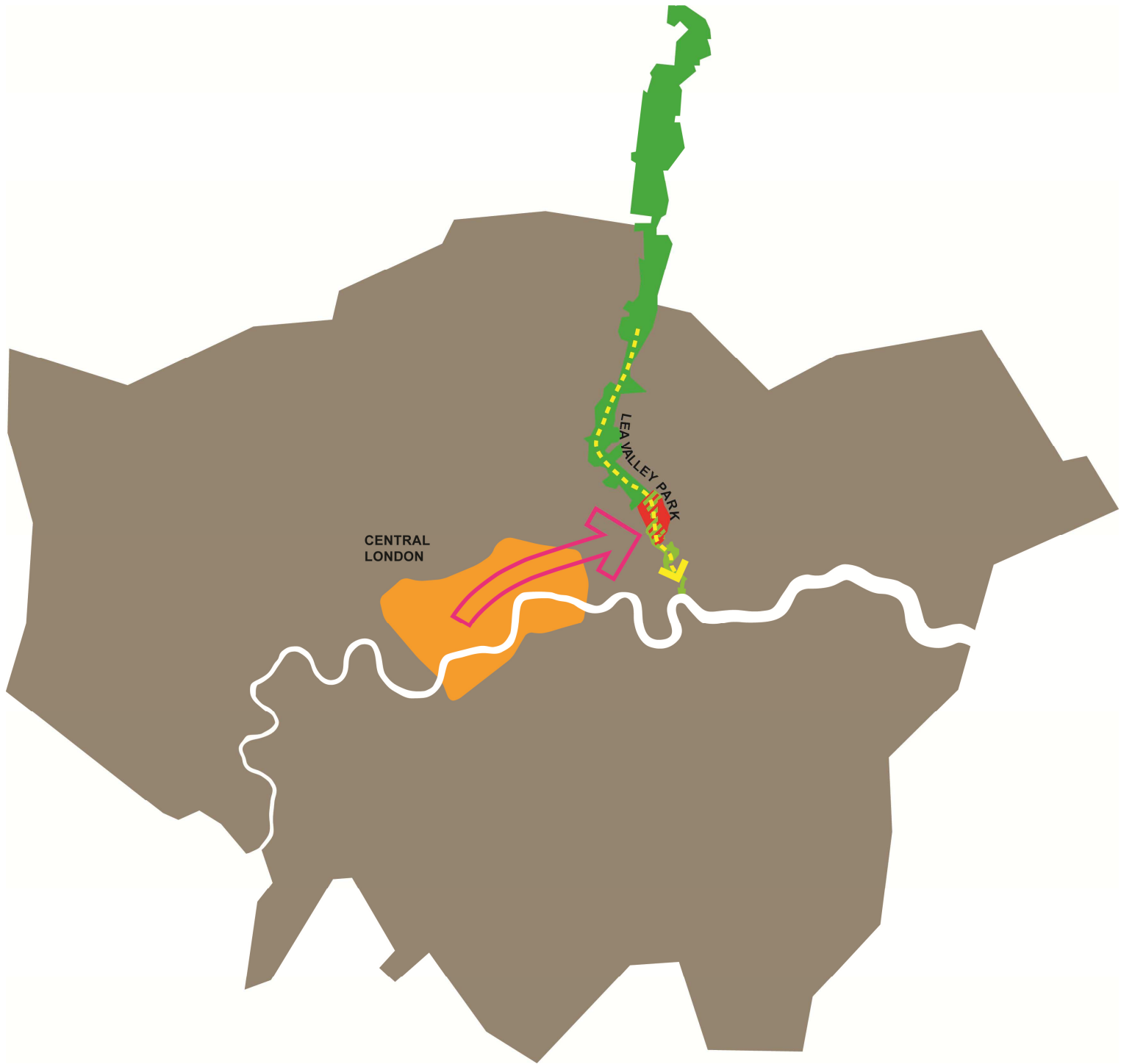


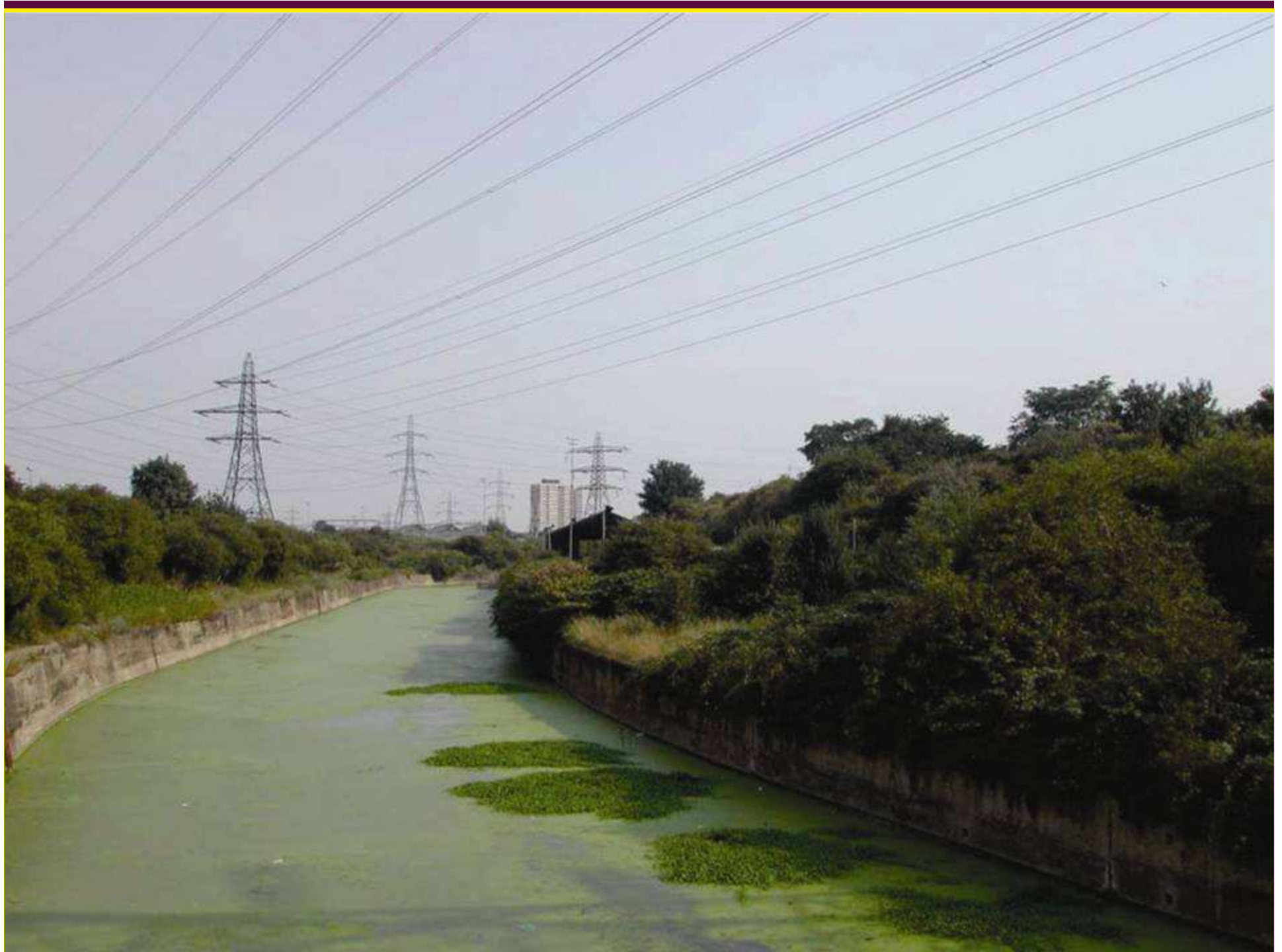


Stratford City - £2bn private development received planning approval in 2002 three years before the successful London Olympic Bid. Westfield Shopping Centre opened 13 September 2011.



**London Olympics site = LSE to King's Cross
= x2 Regent's Park = x1 Hyde Park**







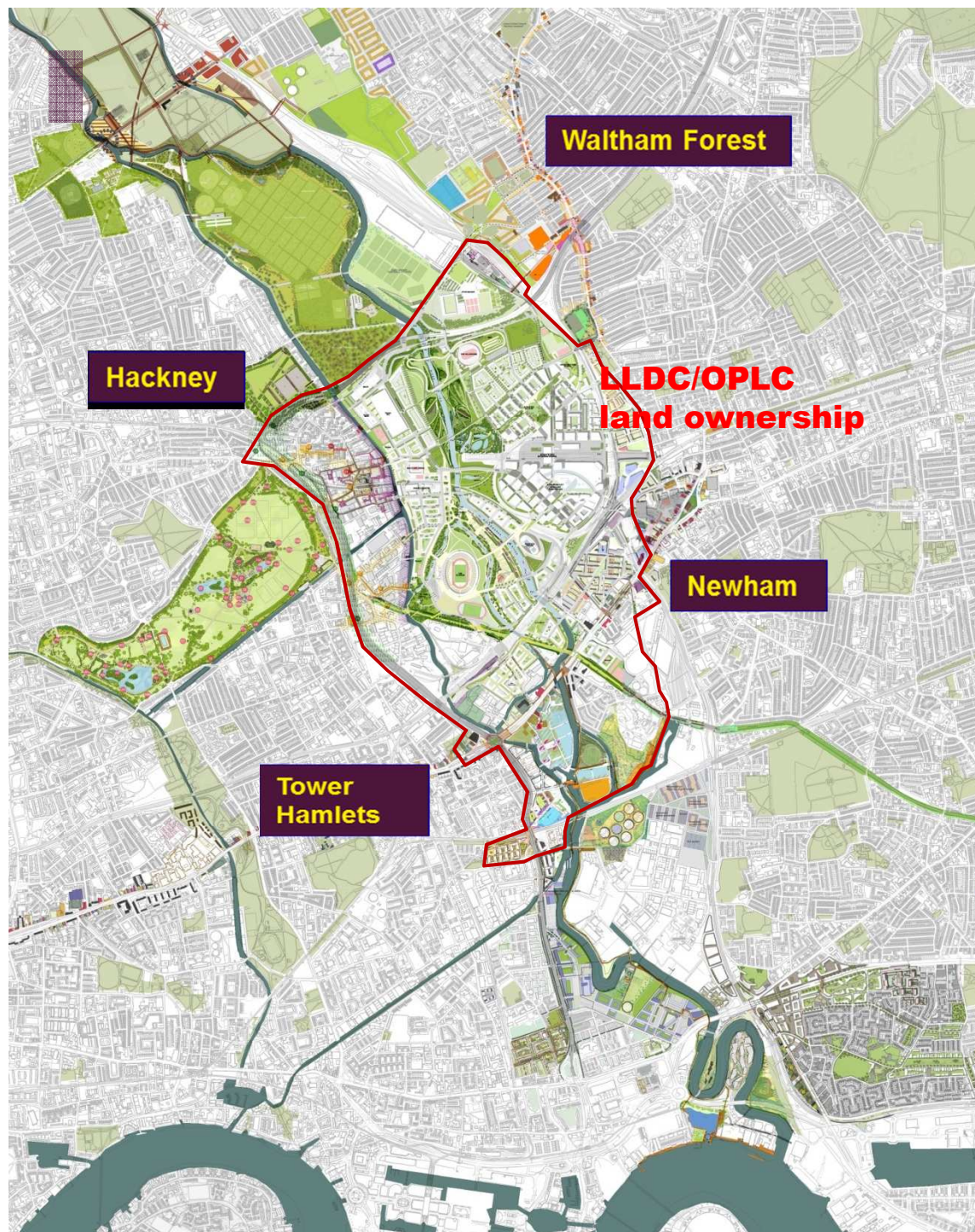
Roman Road



Lower Lea Valley, April 2006

Three responsible bodies:

ODA	Olympic Delivery Authority (£9.3bn budget) Building the infrastructure and Venues
LOCOG	London Organising Committee of the Olympic and Paralympic Games (sponsorship) Staging the Games
OPLC/LLDC	Olympic Park Legacy Company (Mayor of London) London Legacy Development Corporation (as of April 2012) Long term Legacy plan and Owner



Constraints

- 200 hectares of brownfield land
- Contamination/pollution
- 52 electricity pylons
- Waterways, motorways and rail lines
- 200 industrial/storage buildings
- 4 London boroughs (Labour)

Ownership

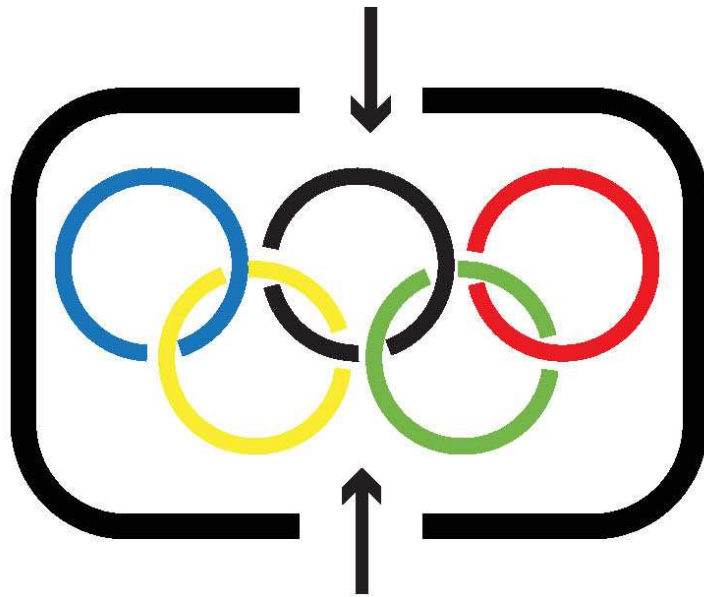
- Olympic Park Legacy Company- London Legacy Development Corporation (from April 2012)
- East Village (1,379 Triathlon Homes (social/affordable); Qatari Diar Delancey (1,439 private/rent)

Masterplan(s)

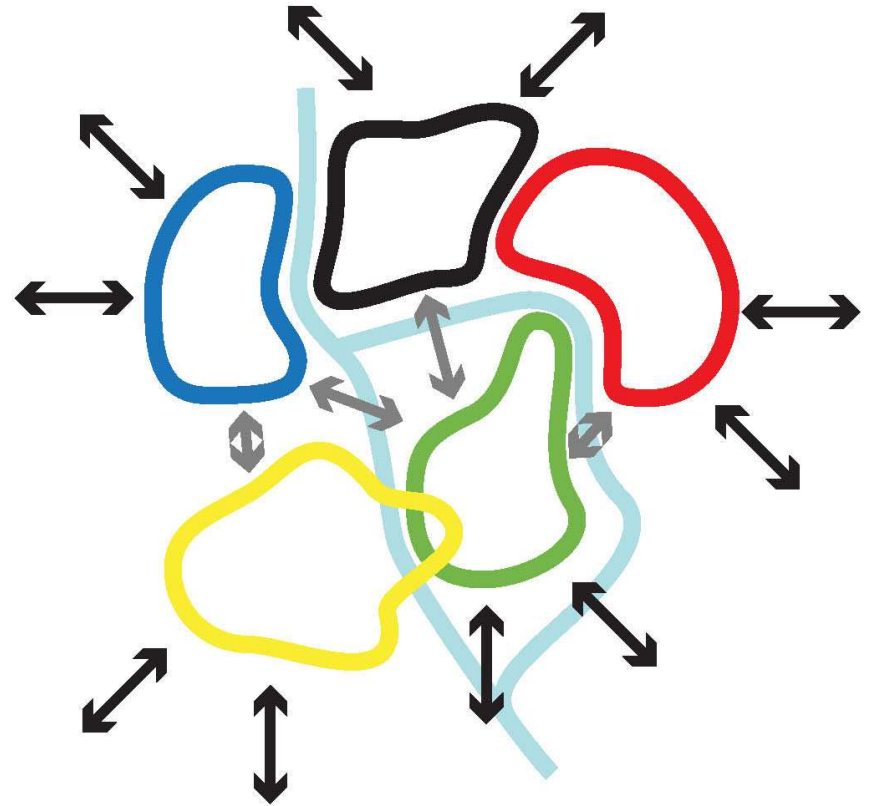
- Allies & Morrison, EDAW, Foreign Office Architects (Phase I)
- KCAP, Allies & Morrison, AECOM (Phase II: Legacy masterplan)



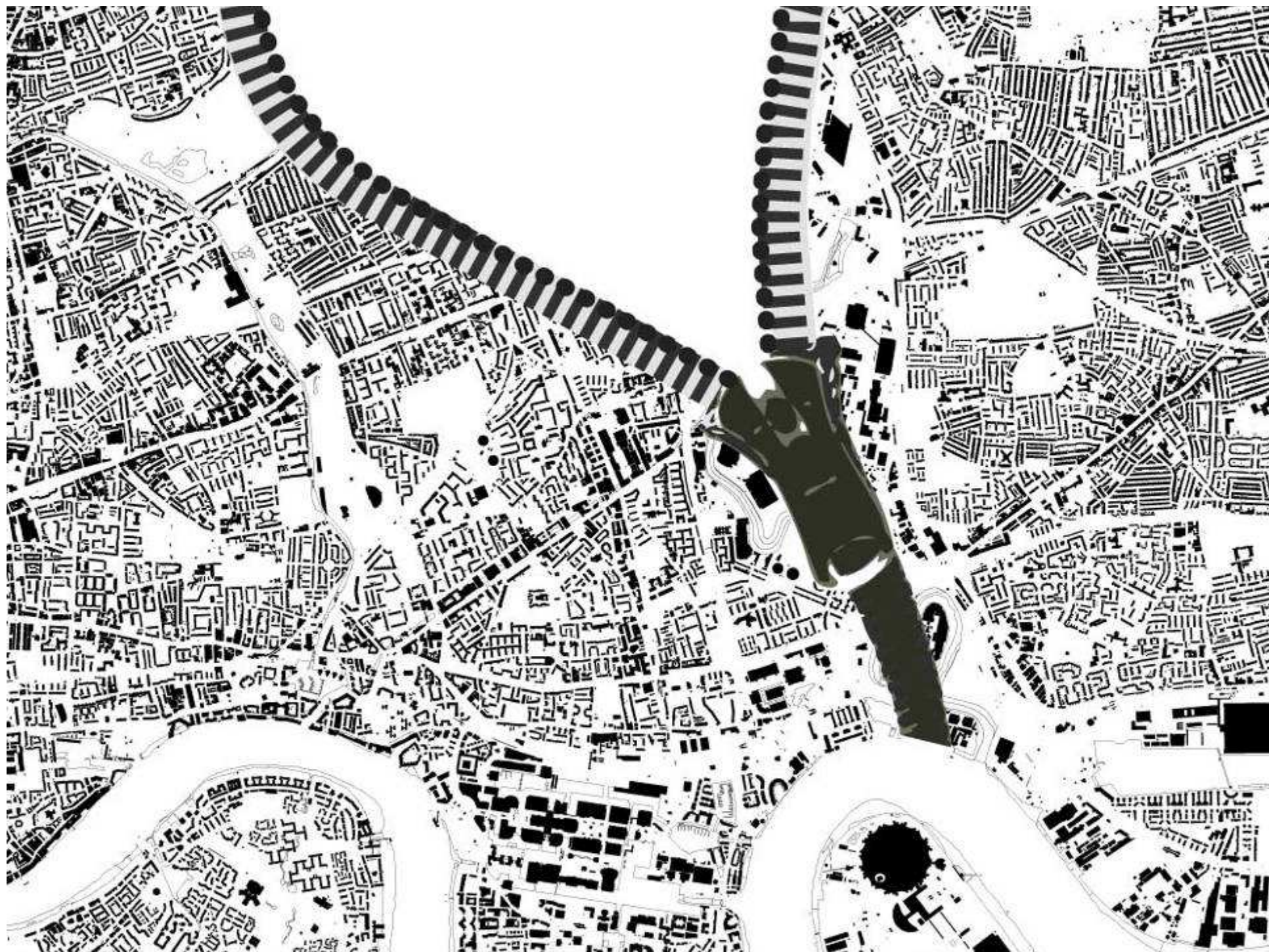
Olympics vs Legacy Planning



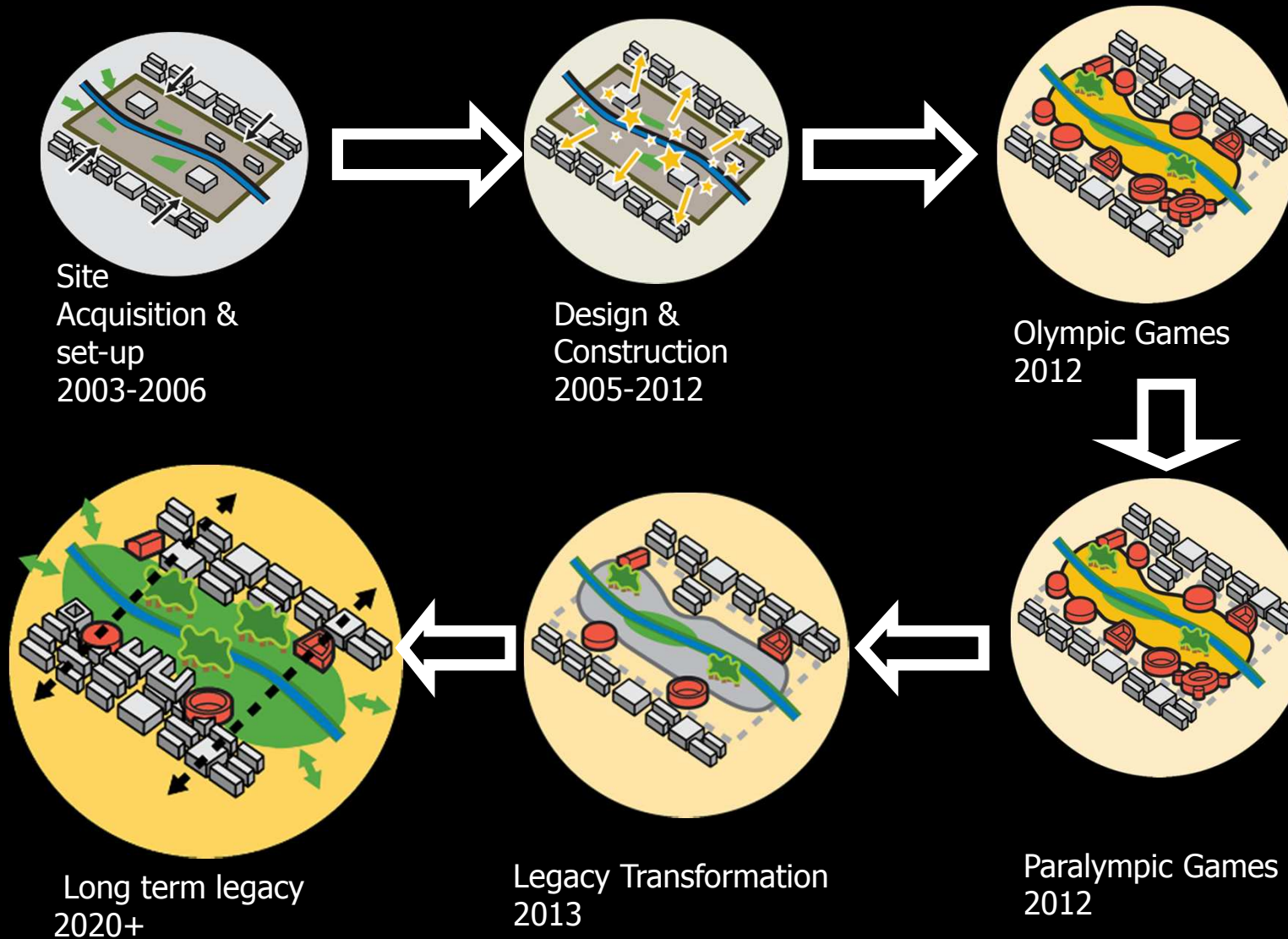
Olympics: controlled event



Legacy: open city



Planning for Legacy











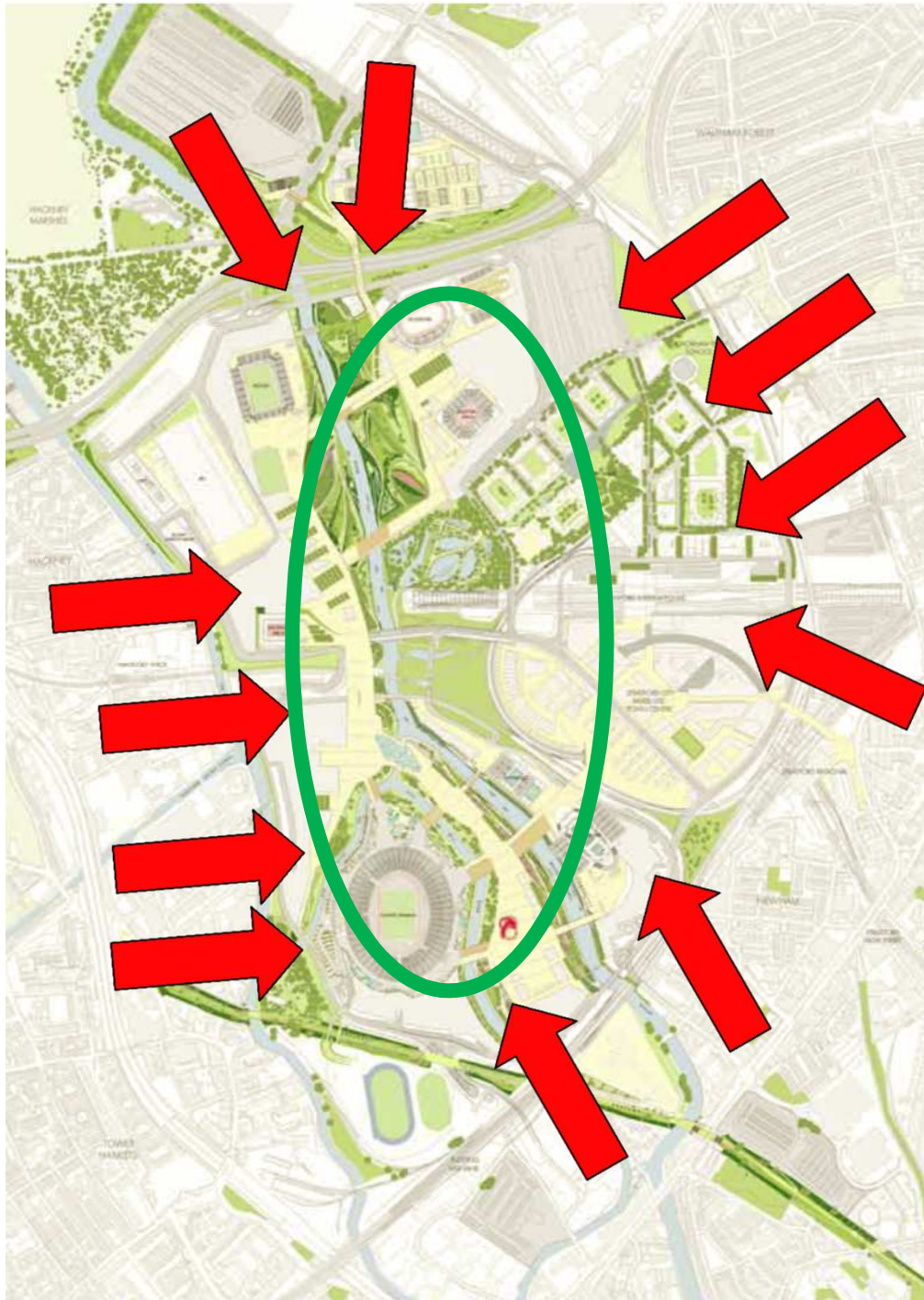




Olympic Games masterplan 2012

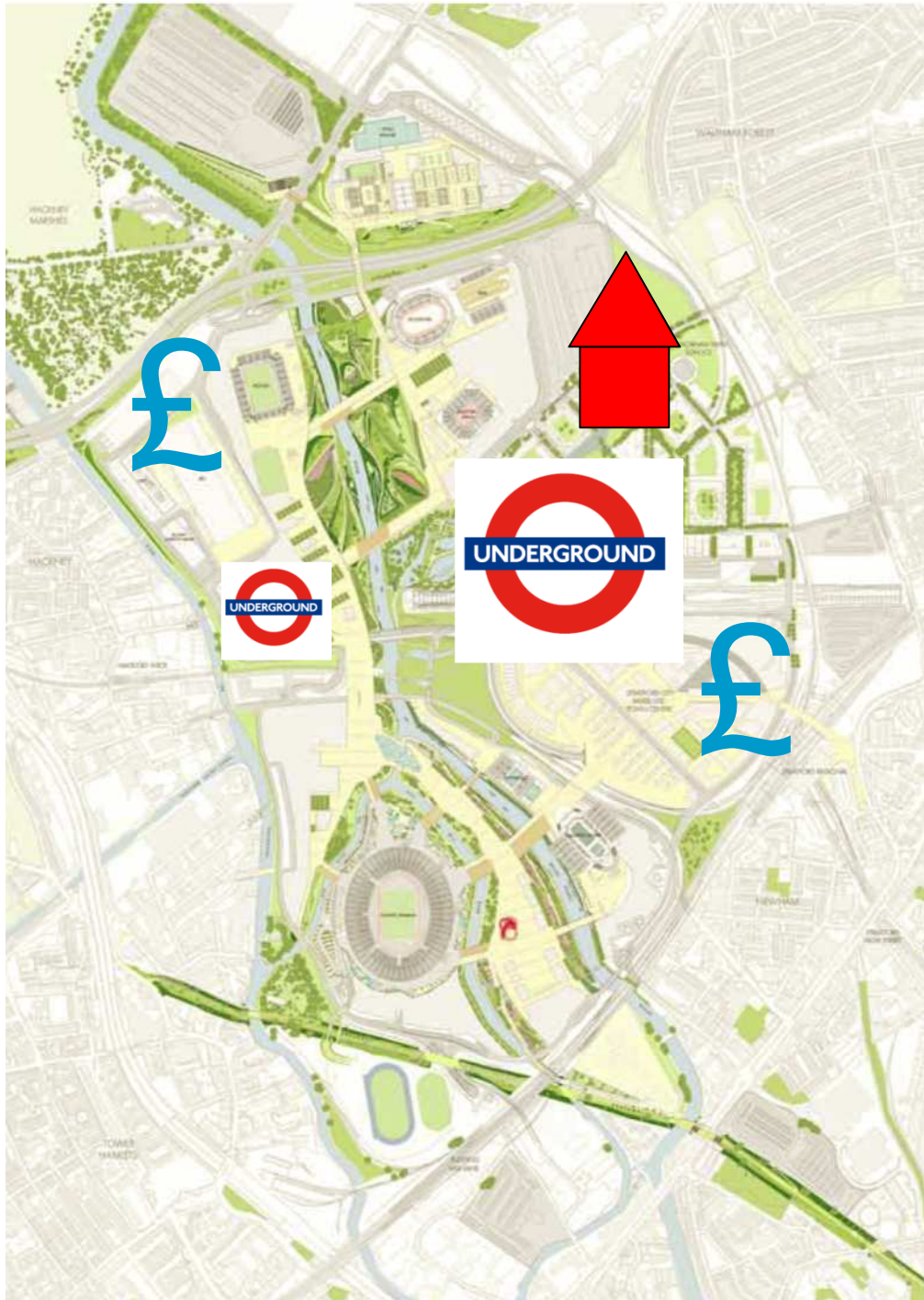




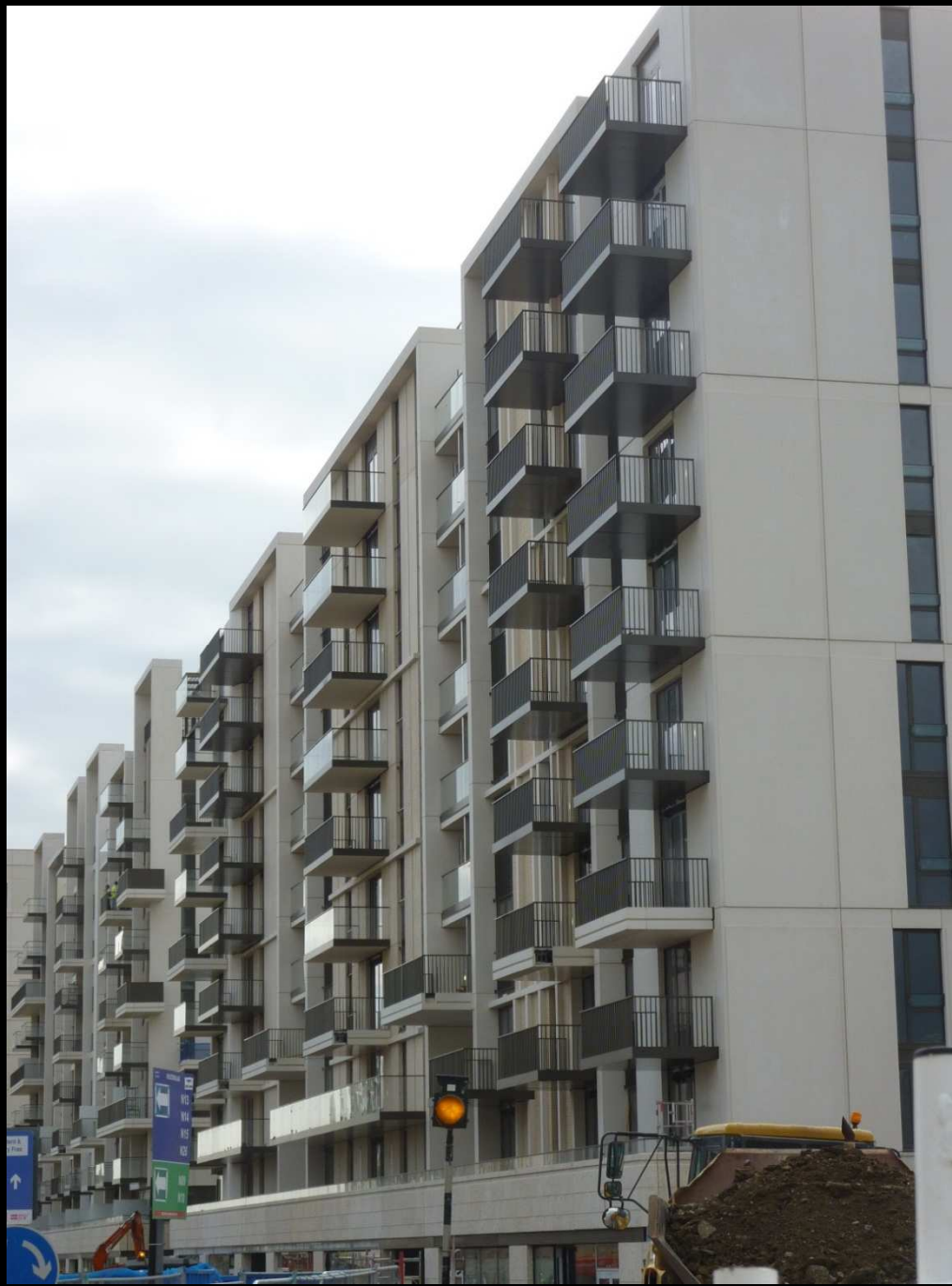


Connections

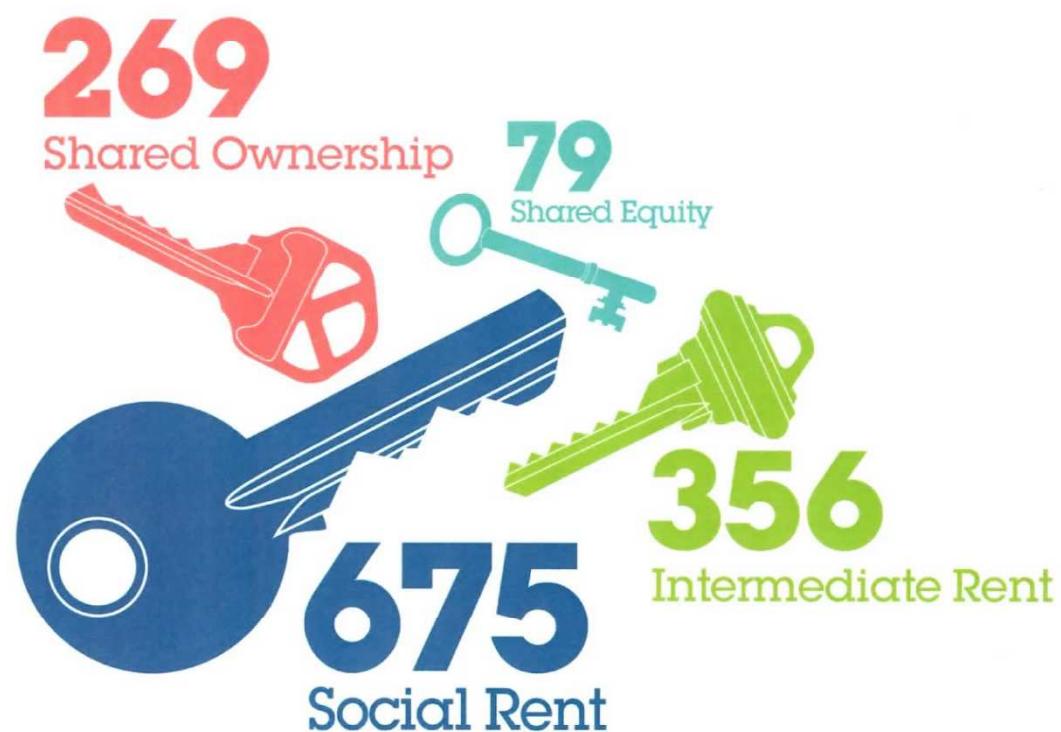




Jobs and homes



Our Neighbourhood Triathlon Homes







Temporary or re-locatable venues

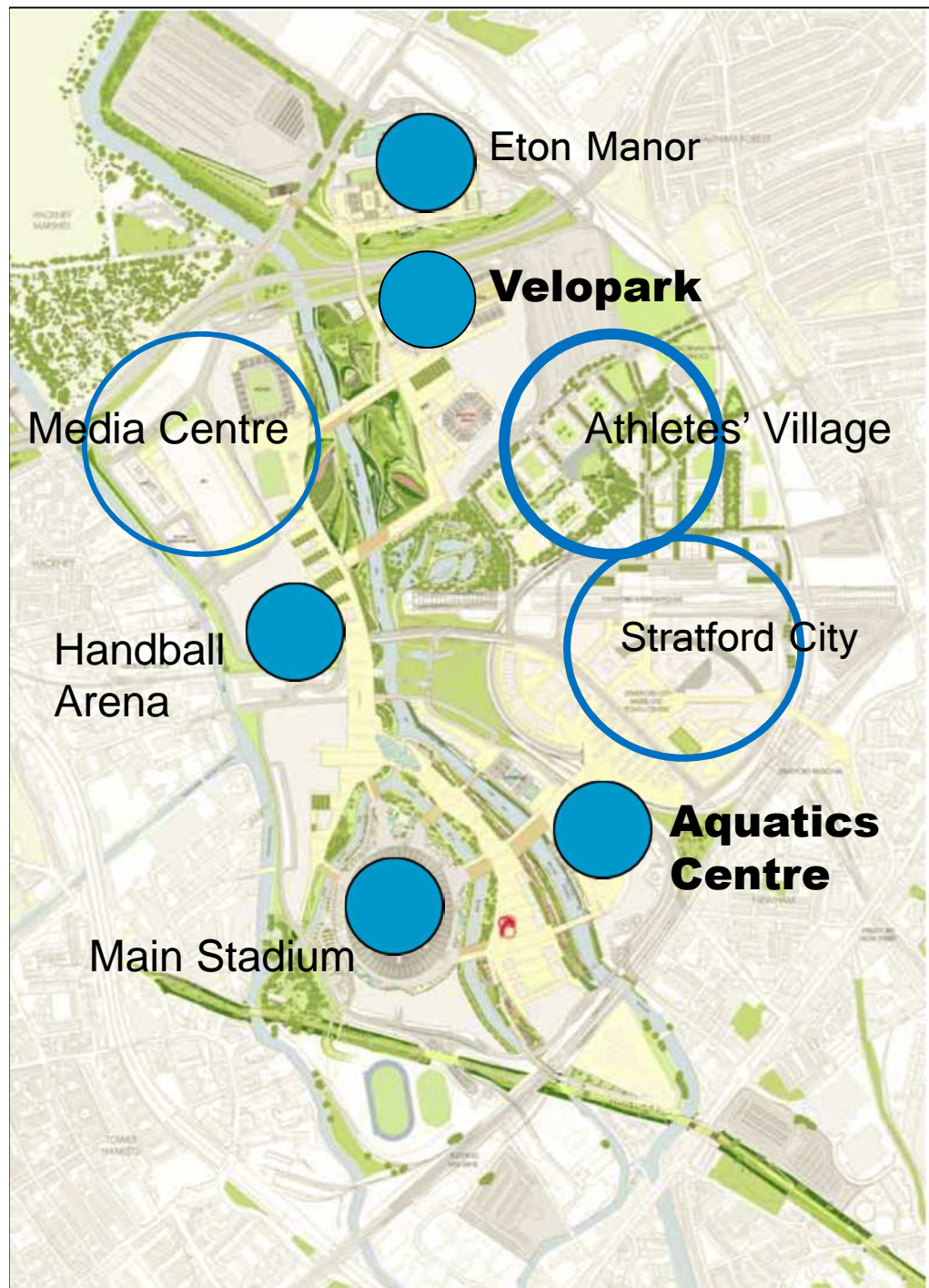












Permanent/retrofitted venues







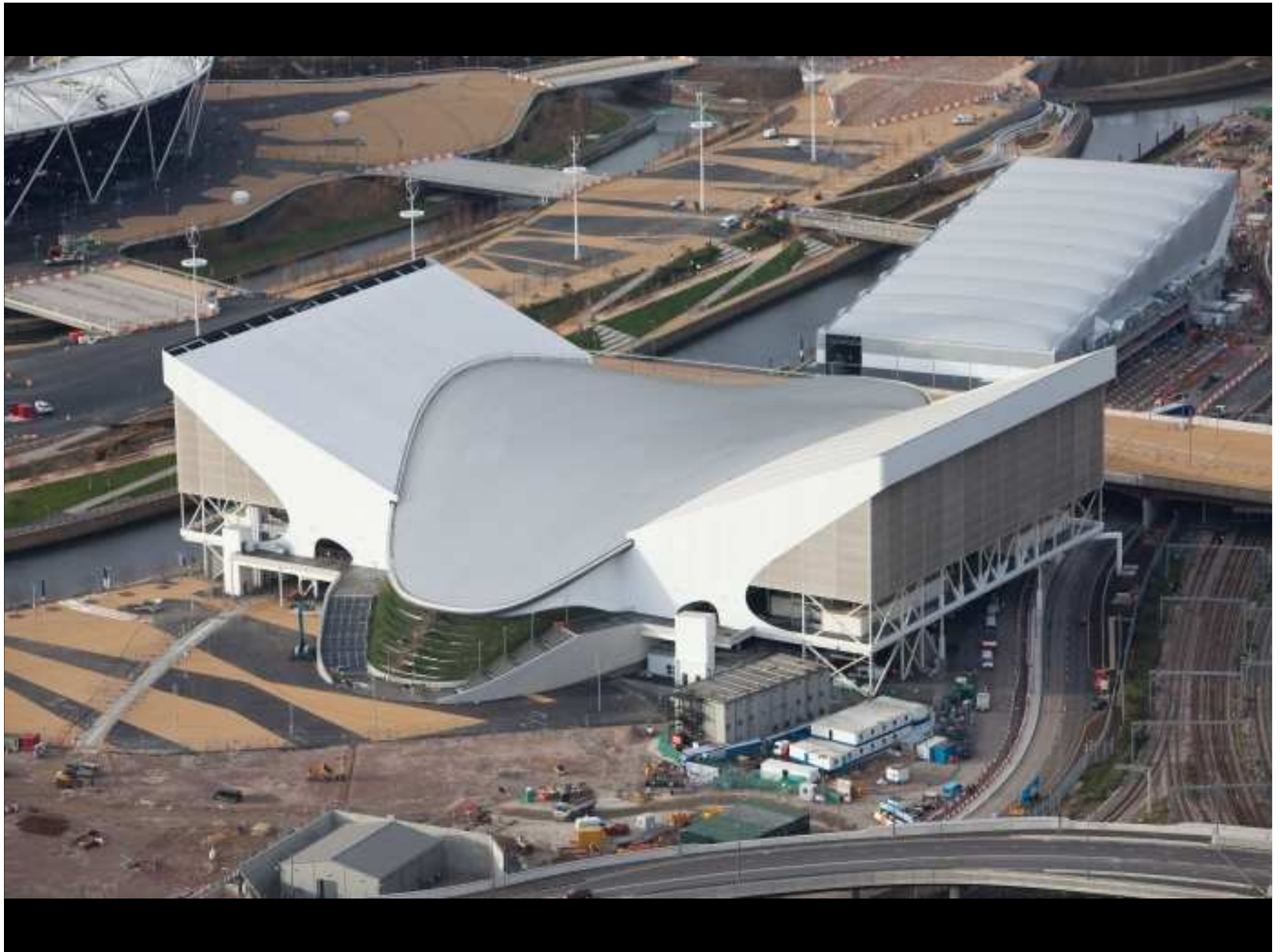


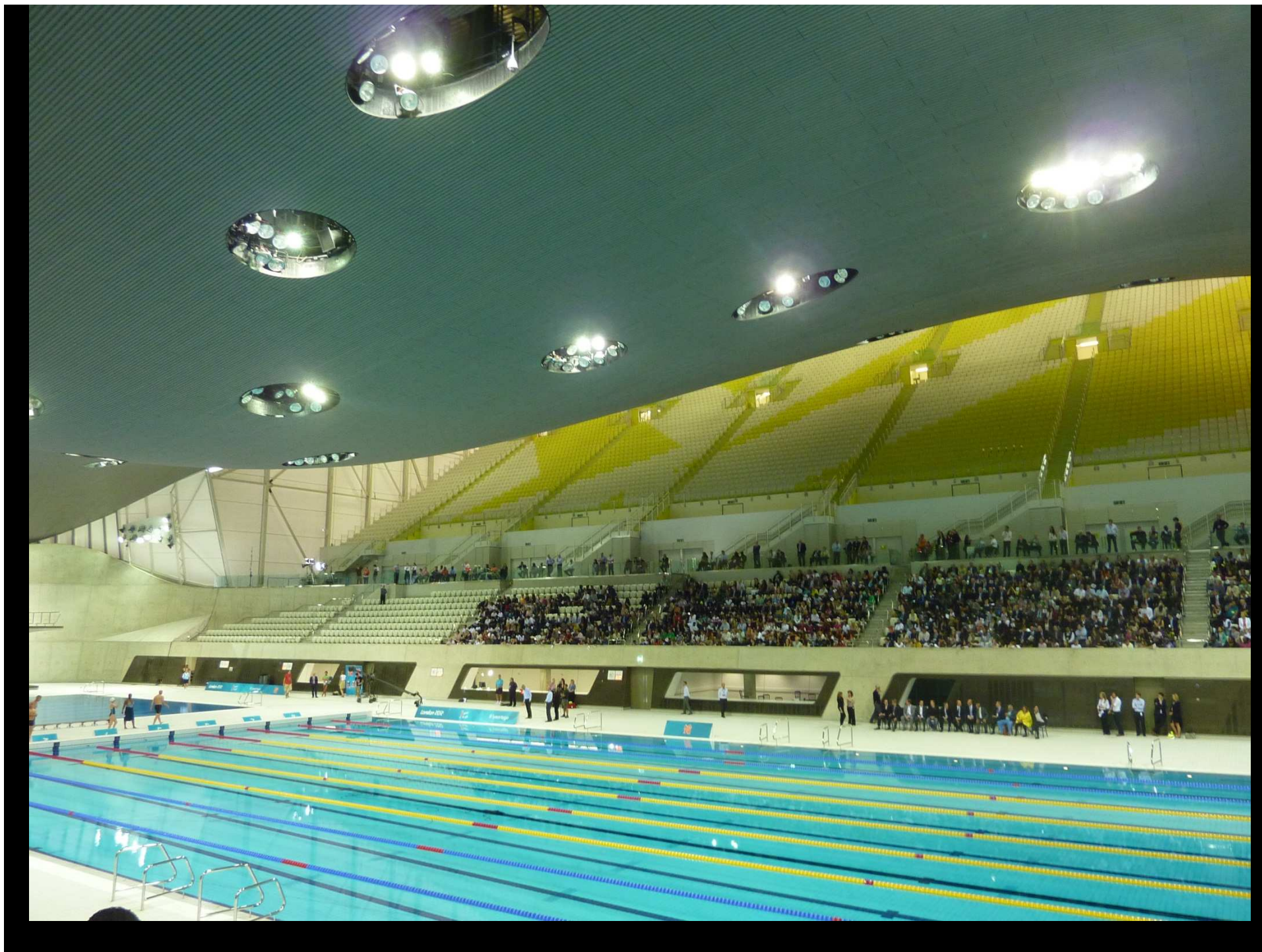




Aquatics Centre Zaha Hadid Architects





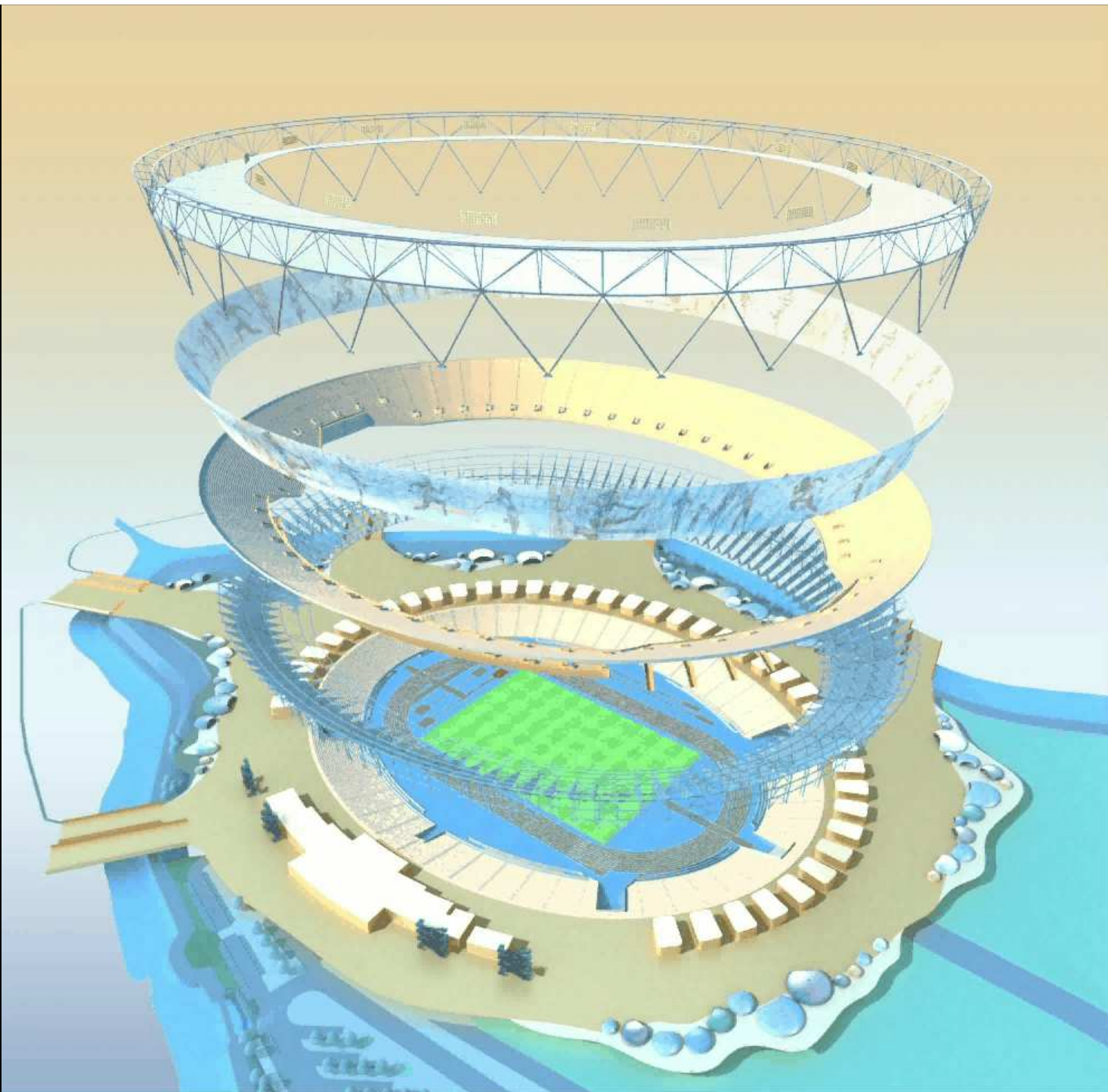


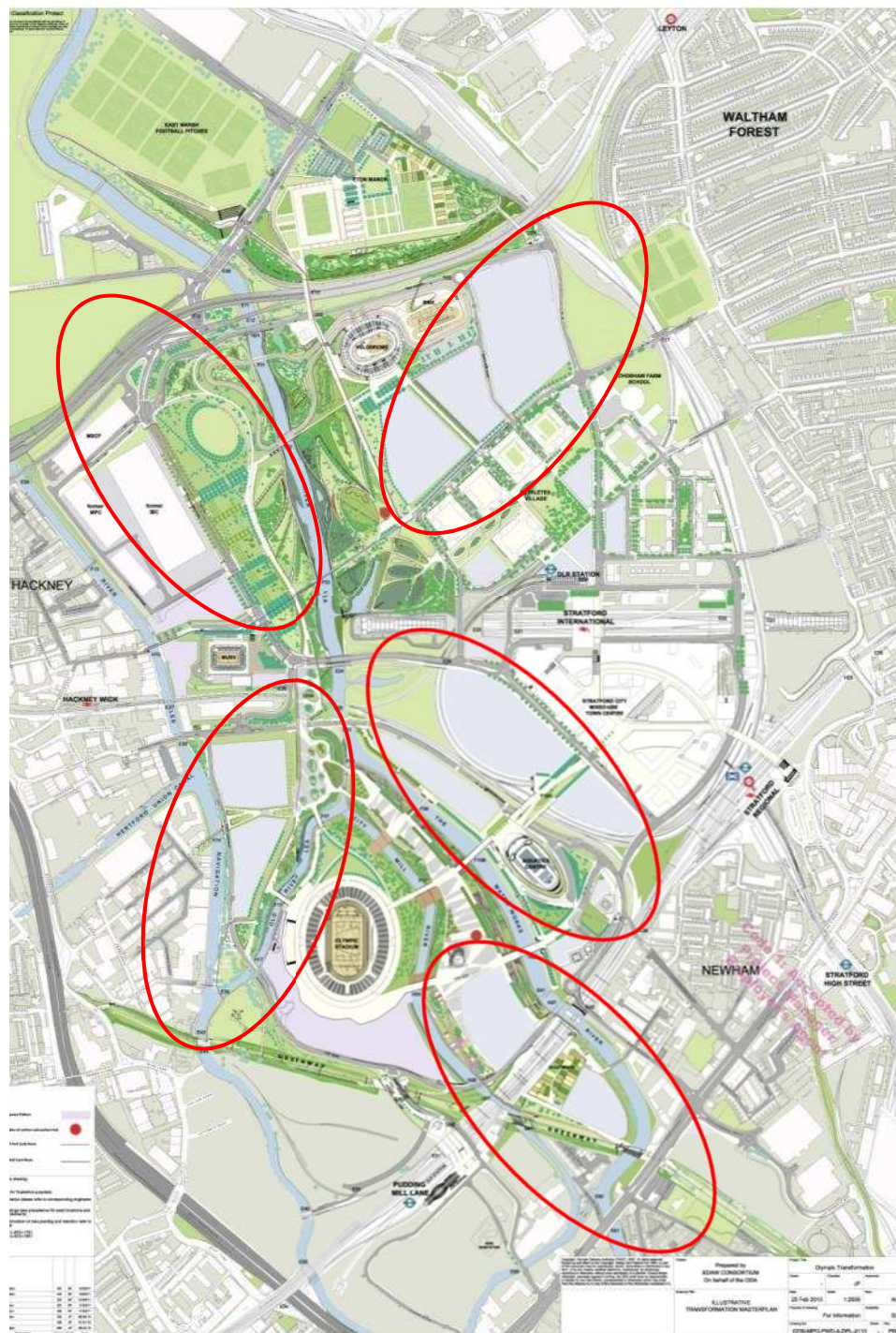




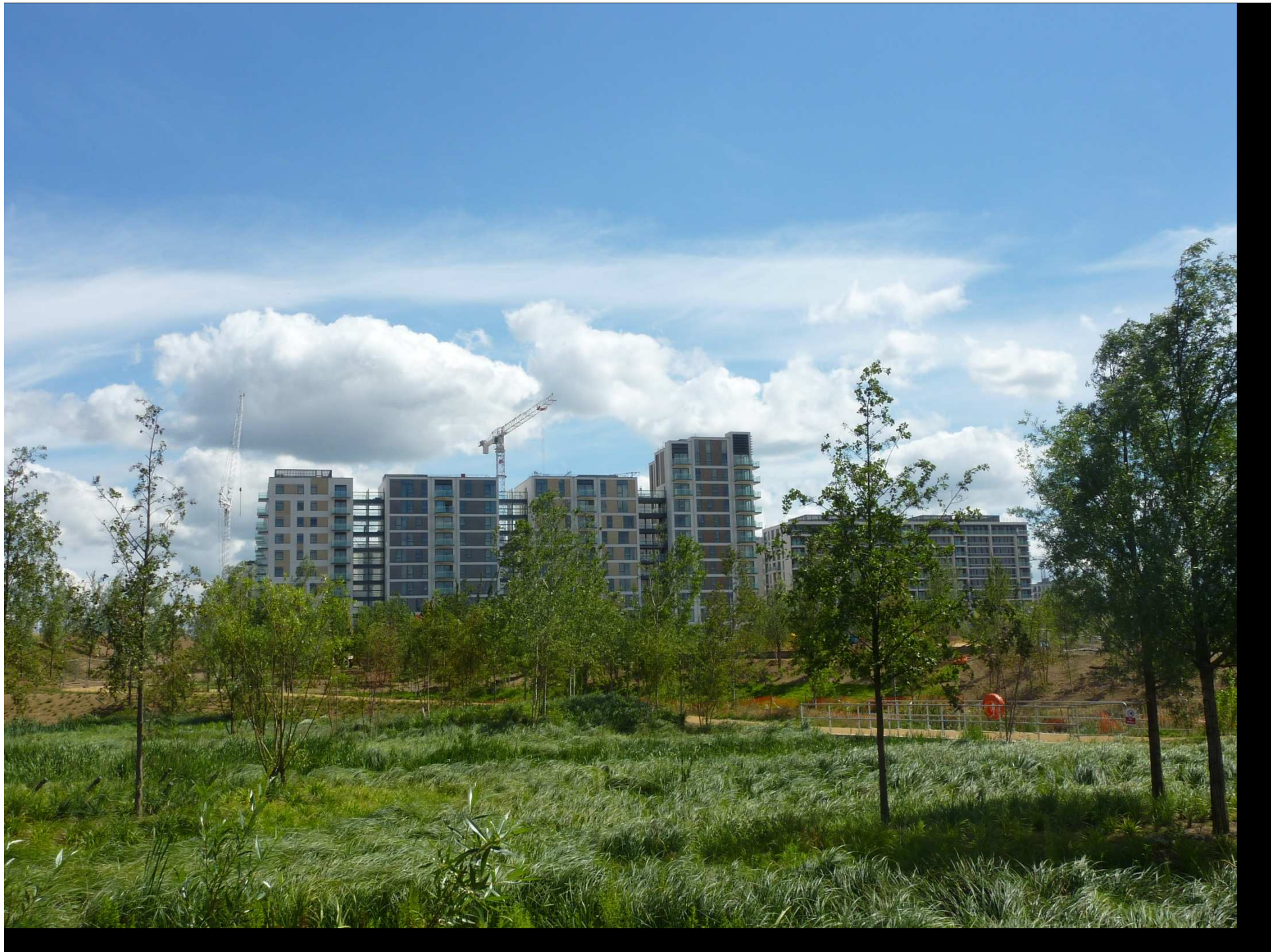








Post-Games Plan



Imagine...

more space, more
time, more choice

East Village may be London's newest neighbourhood, yet you'll think it had been here for years. Lush wetlands, fully grown trees and fabulous fauna and flora. Local independent shops, cafes and bars, and Westfield Stratford City, just a short stroll away. Outstanding free schooling for all ages at Chobham Academy, a community centre and an advanced health centre. Not forgetting the obvious - world class sporting facilities right on your doorstep.



Explore
the map



Our story
so far



Inspired
thinking



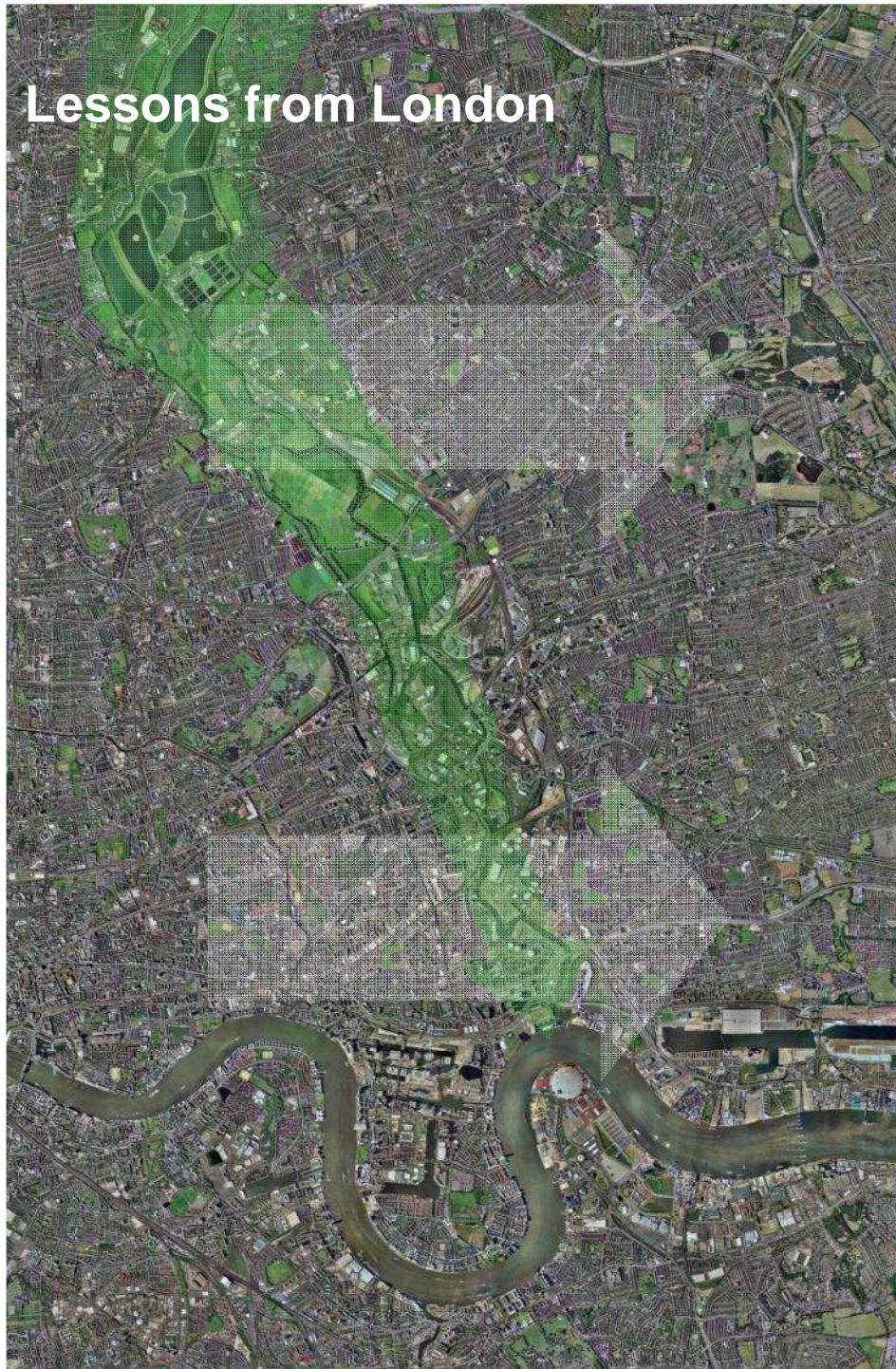
On your
doorstep



east
village
facts

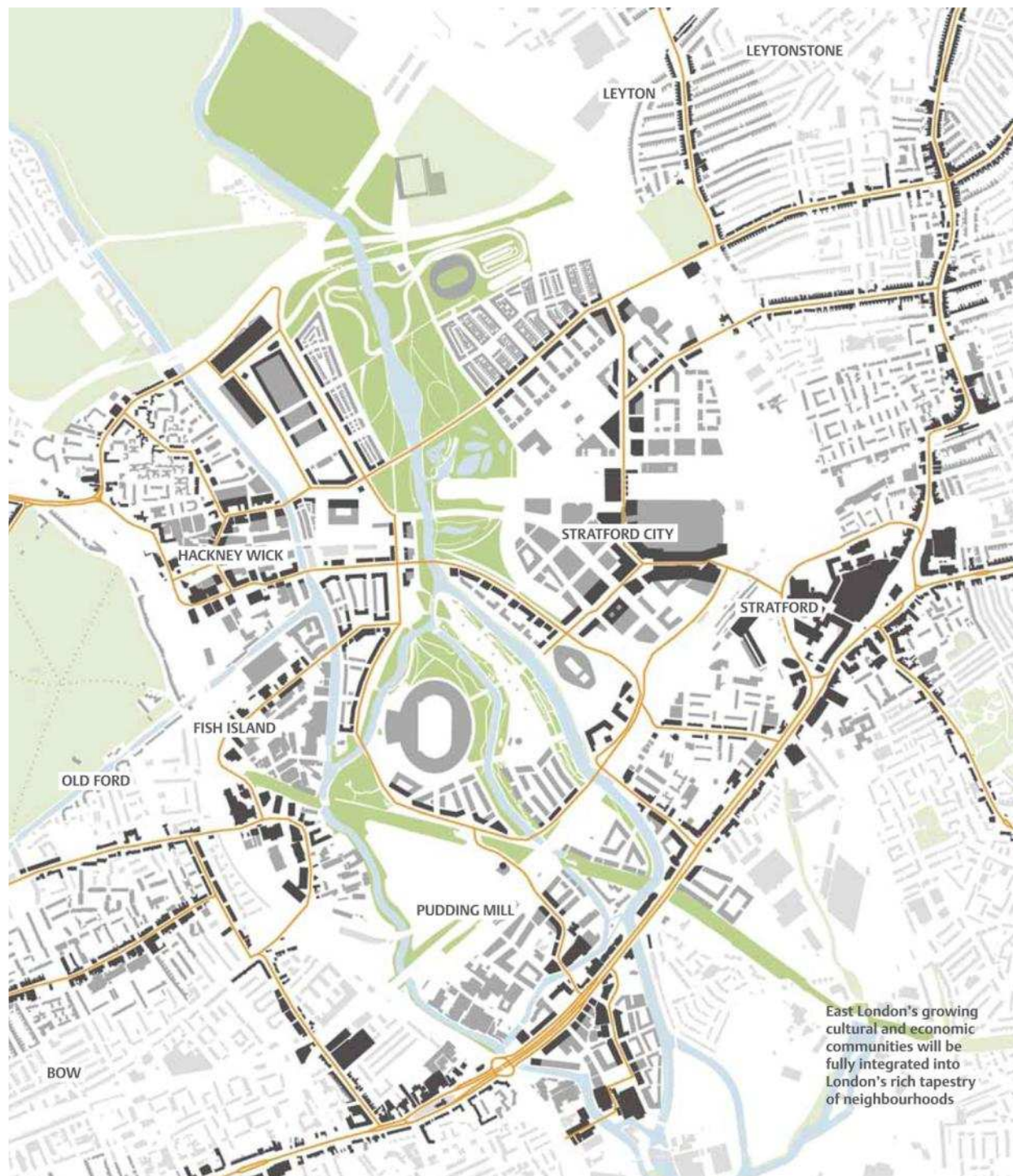


Lessons from London



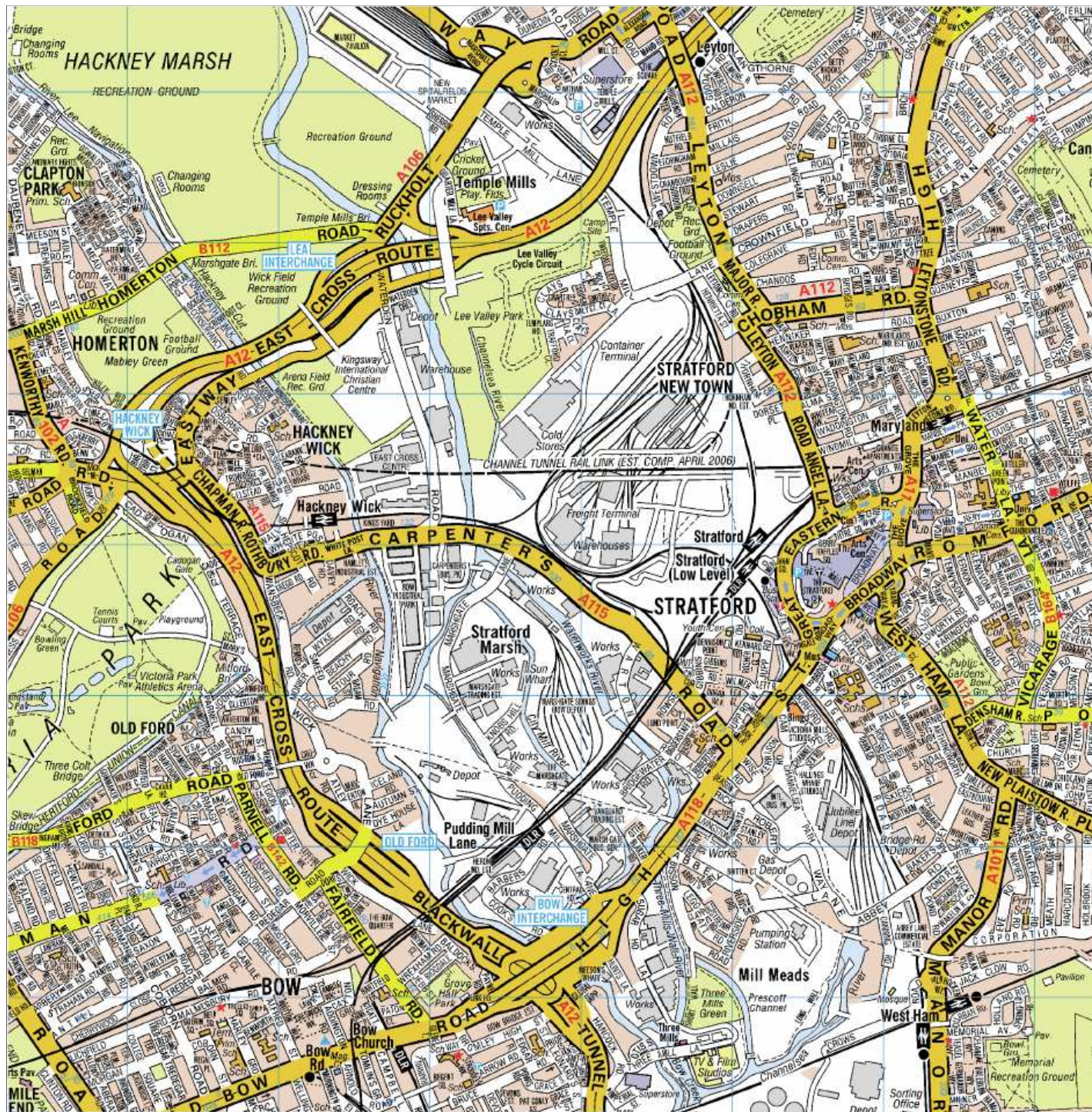


Phase 1 – 2016?

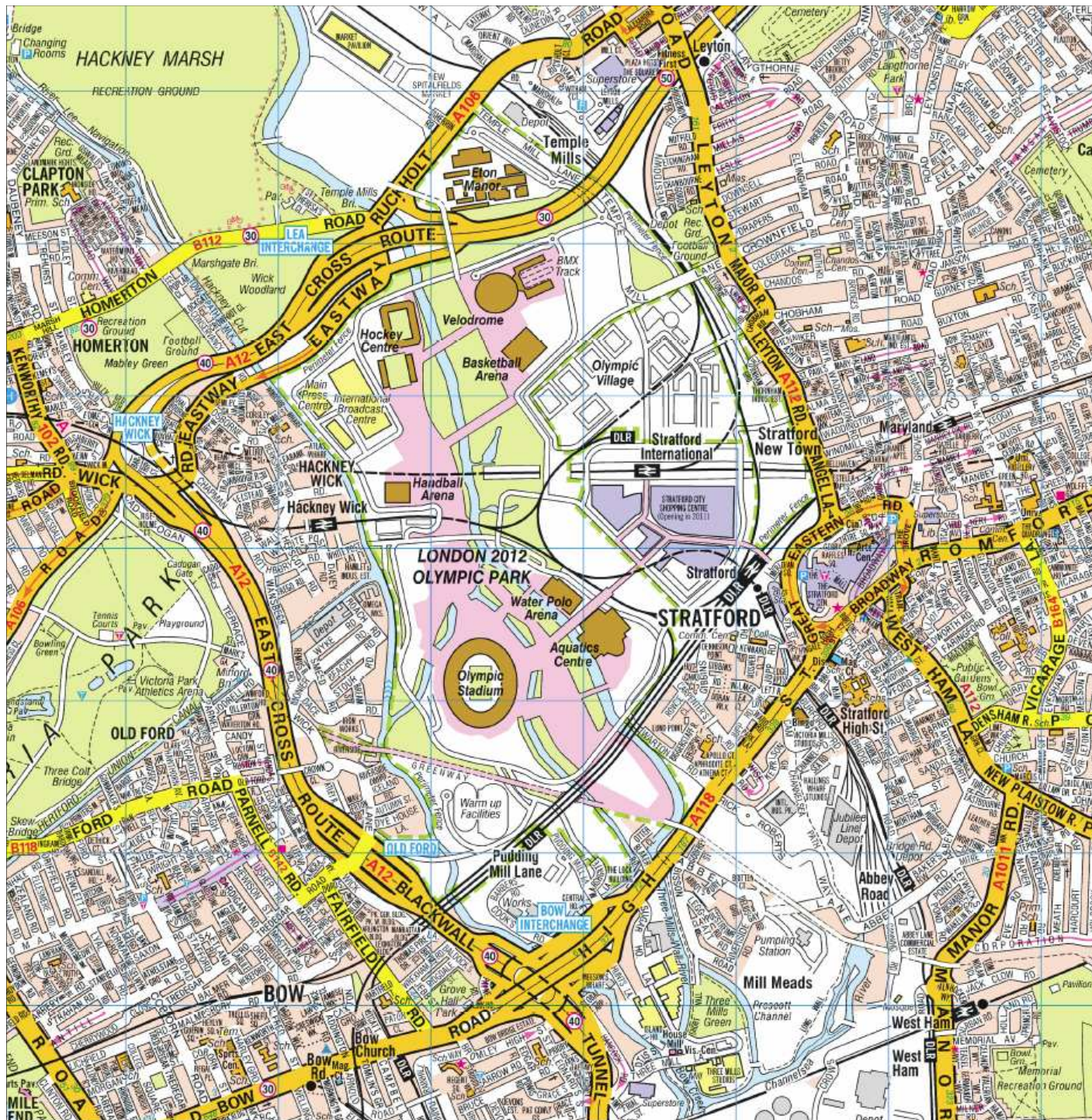


East London's growing cultural and economic communities will be fully integrated into London's rich tapestry of neighbourhoods





2005



2012



2025

