

Dr Gerben Bakker: Curriculum Vitae
Associate Professor in Economic History, London School of Economics

Gerben Bakker is an economic historian specialised in the long-run analysis of innovation within firms and industries. He has completed four award-winning research programmes on the history of the live entertainment, motion picture and music industries and on the trade in news. He is currently working on the long-run evolution of firms' research and development outlays and on the role of particular industries in aggregate economic growth.

CURRENT RESEARCH PROGRAMMES

1. Firms and Early-Stage R&D in Britain and the United States: A long-run perspective.
2. The industry origins of American economic growth (with Nicholas Crafts, University of Warwick).

COMPLETED RESEARCH PROGRAMMES

1. The industrialisation of the live entertainment industry between 1870 and 1940.*[§]
2. The economic history of the motion picture industry.*^{†§}
3. The economic history of multinationals in the recorded music industry since 1945.^{†§}
4. The economic history of the trade in news facts from the Renaissance to the First World War.*^{†§}

* = output(s) of these programmes have received major international academic prizes

† = part of these programmes was included in research that was evaluated as 'outstanding' by the funders

§ = findings of these programmes have already been included as chapters in major handbooks and readers

• = output(s) of these programmes have been quoted in government and parliamentary policy documents

CAREER

2014 –	Associate Professor, Department of Economic History.
2011 – 2014	SL/Associate Professor, Departments of Economic History (0.67 fte) & Accounting (0.33 fte), LSE.
2006 – 2011	Assistant Professor, Departments of Economic History (0.67 fte) & Accounting (0.33 fte), LSE.
2005 – 2011	Sumantra Ghoshal Fellow, Advanced Institute of Management Research, University College London.
2003 – 2006	Lecturer in Management, University of Essex (awarded tenure in 2006).
2001 – 2003	Marie Curie Research Fellow, London School of Economics.

Education

1997 – 2001	European University Institute, Florence. Ph.D. in economic history.
1990 – 1995	BSc/MSc ('doctoraal') Economic History and Journalism, University of Groningen (cum laude).
Int. programmes	Visiting NYU (1999-2000); LSE (1999); School of Communications, Concordia University, Montreal (1994-1995); Asian-Pacific Journalism Program, Fukuoka, Japan (1993).

Research Funding

2008 – 2009	£4,161: STICERD-grant for a project together with Professor Nicholas Crafts of Warwick University.
2006 – 2007	£99,455: Advanced Institute of Management Research (AIM)/Economic and Social Research Council: Ghoshal Research Fellowship Programme: “The Emergence of High Sunk Costs Industries: Market Structure, Technological Change and Productivity Growth in Services, 1750-2000.”
2005 – 2006	£51,122: AIM/EPSRC grant for pilot study ‘The unintended and indirect effects of performance measurement and regulation on UK productivity: A multidisciplinary overview’, shared with four colleagues at universities of Leeds, Loughborough, Exeter and Nottingham, coordinated by me.
2001 – 2003	€106,772: research project on European film industry, awarded by European Commission.
1997 – 2001	€46,173: total of various smaller grants.

Professional Academic Honours

2013	Ralph Gomory Prize for ‘Trading Facts’ (2011), awarded by the Business History Conference and the Alfred P. Sloan Foundation for the best business history article dealing with the impact of business enterprise on the economic conditions of the countries in which they operate.
2011	Promoted to Senior Lecturer, London School of Economics.
2010	Elected as Fellow of the Royal Historical Society (F.R.Hist.S.).
2009	Awarded tenure, London School of Economics.
2008	Work judged “outstanding” in ESRC end-of-award report.
2006	Awarded tenure, University of Essex.
2006	Short-listed for the International Economic History Association PhD Prize.
2003	European Historical Economics Society Gino Luzzatto Dissertation Prize.
2003	Business History Conference (US) Herman E. Krooss Dissertation PhD Prize in business history.
2002	Association of Business Historians (UK) Coleman Prize for the best PhD. in business history.
2002	Award for the best Ph.D. of the Department of History of the EUI during 1998-2001.
2002	Short-listed for the European Business History Association PhD Prize.
2001	Economic History Society New Researchers’ Prize, EHS Conference, Glasgow.

Service

2013 –	Cambridge Journals Prize Committee, the Business History Conference (Chair during 2014-15).
2012 -	Electronic Media Oversight Committee, the Business History Conference (Chair during 2014-15).
2012 –	Elected as Trustee of the Business History Conference, the main U.S. business history association.
2012 –	Member of the new Editorial Board of <i>Essays in Economic and Business History</i> , a former U.S. conference journal that is in the process of transforming itself into a mainstream refereed academic journal focusing on the intersection of business and economic history.
2009 –	Editorial Board Member of <i>Enterprise & Society</i> (published by Cambridge University Press).
2006 –	Referee for ESRC grants.
2010 – 2012	Jury Member, Krooss monograph prize committee, The Business History Conference.

2004 – 2011	Trustee and Member of the Executive Committee of the Business Archives Council.
2008 – 2011	Kerr Prize Committee and Emerging Scholars Committee, The Business History Conference.
2009 – 2010	Specialist Adviser to the House of Lords Communications Committee.
2009 – 2010	Consultancy on the British creative industries for the Department of Business, Innovation & Skills.
2009	External research supervisor for the Clore Leadership Programme, Clore Foundation, London.
2006 – 2008	Member of the ESRC Post-Doctoral Fellowship Referee Panel.
2007	Invited organiser of 'MNEs and the globalisation of cultural goods', Econ. and Soc. Hist. Conf., Lisbon.
2006	Oration for honorary doctorate (Essex) Stewart Till, CEO United International Pictures.
2003 – 2006	Consultancy for National Audit Office/LSE Public Policy Group and for the Chartered Institute of Management Accountants (CIMA).
2005	Jury member EHES dissertation prize, awarded at the Istanbul conference, September.
2002 – 2003	Council Member of the British Association of Business Historians.
2003	Co-organiser of the Association of Business Historians Annual Conference in Cambridge.
2000 – 2001	Editor of the academic <i>Film History Index</i> , of the Virtual Library Consortium.
1992 – 1994	Co-editor of <i>Groniek</i> , an academic journal published from the University of Groningen.

JOURNALISM CAREER

1991 – 2000	Free-lance journalist for Dutch newspapers, magazines and radio.
1996 – 1997	Researcher/reporter/producer for the <i>NPS</i> (Dutch Broadcasting Corporation).
1996	Producer-director of documentary <i>The Greys</i> , for TV-station AT-5.
1996	Part-time postgraduate course radio and television production, Media Academie, paid by employer.
1994	Trainee at <i>Het Parool</i> , a national newspaper, and <i>Elsevier</i> , largest news weekly in Holland.
1991 – 1993	Press officer at Simphon, an art-house cinema; PR-officer at Cleopatra, a student association.

CURRENT RESEARCH PROGRAMMES

1. Firms and Early-Stage R&D in Britain and the United States: A long-run perspective.
2. The industry origins of American economic growth (with Nicholas Crafts, University of Warwick).

COMPLETED RESEARCH PROGRAMMES

1. The industrialisation of the live entertainment industry between 1870 and 1940.*[§]*
2. The economic history of the motion picture industry.*^{†§}*
3. The economic history of multinationals in the recorded music industry since 1945.^{†§}*
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* = output(s) of these programmes have received major international academic prizes

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§ = findings of these programmes have already been included as chapters in major handbooks and readers

• = output(s) of these programmes have been quoted in government and parliamentary policy documents

PUBLICATIONS

1. 'Sunk Costs and the Dynamics of the Creative Industries', in Candace Jones, Mark Lorenzen and Jonathan Sapsed eds., *The Oxford Handbook of the Creative Industries* (Oxford University Press, 2015), 351-386.
2. 'Soft Power: The Media Industries in Britain since 1870' in Roderick Floud, Jane Humphries and Paul Johnson eds., *The Cambridge Economic History of Modern Britain* (Cambridge, Cambridge University Press, 4th edition, 2014), 416-447.
3. "How they made news pay: news traders' quest for crisis-resistant business models," in: Steve Schifferes and Richard Roberts eds., *The Media and Financial Crises: Comparative and Historical Perspectives* (London, Routledge, 2014), 187-201.
4. 'Money for Nothing: How Firms Have Financed R&D-Projects since the Industrial Revolution', *Research Policy*, Vol. 42 (Dec. 2013), 1793-1814.
5. 'How Motion Pictures Industrialized Entertainment,' *Journal of Economic History*, Vol. 72 No. 4 (Dec. 2012), 1036-1063.
6. "The Quality Race: Feature Films and Market Dominance in the United States and Europe in the 1910s" in Steve Neal ed., *The Classical Hollywood Reader* (Routledge, 2012), 31-43.
7. 'Trade Follows the Film: Europe versus Hollywood in the Interwar Years' in Christiane Eisenberg and Andreas Gestrich eds., *Cultural Industries in Britain and Germany: Sport, Music and Entertainment from the Eighteenth to the Twentieth Century* (Wissner Verlag, Augsburg, 2012), 139-155.
8. 'Adopting the Rights-Based Model: Music Multinationals and Local Music Industries since 1945', *Journal of Popular Music History*, Vol. 6 No. 3 (2011), 311-349.
9. "Trading Facts: Arrow's Fundamental Paradox and the Origins of Global News Networks" in: Peter Putnis, Chandrika Kaul and Juergen Wilke eds., *Communication, News and Globalisation: Historical Studies* (Hampton Press / International Association of Media and Communication Research, 2011), 9-54.
10. 'Leisure Time and the Structure of Household Entertainment Expenditure, 1890-1940,' in Samuel Cameron ed., *Handbook of the Economics of Leisure* (Cheltenham, Edward Elgar, 2011).
11. 'Firm Strategies, Government Policies and the European Film Market in the Interwar Period: An Economic History Perspective', *Tijdschrift voor Mediageschiedenis* [the leading journal on media history in the Netherlands and Belgium] Vol. 13 No. 2 (2010), 13-36.
12. *Entertainment Industrialised: The Emergence of the International Film Industry, 1890-1940* (Cambridge University Press, 2008). Published in the *Cambridge Studies in Modern Economic History* monograph series.
13. 'The Evolution of Entertainment Consumption and the Emergence of Cinema, 1890-1940,' *Advances in Austrian Economics* Vol. 10 (2007), 93-137.

14. 'The Making of a Music Multinational: PolyGram and the International Music Industry, 1945-1998' *Business History Review*, Vol. 80 No. 1 (Spring 2006), 81-123.
15. 'The Decline and Fall of the European Film Industry: Sunk Costs, Market Size and Market Structure, 1895-1926', *Economic History Review*, Vol. 58 No. 2 (May 2005), 310-351.
16. 'Selling French films on Foreign Markets: The International Strategy of a Medium-Sized Company' *Enterprise and Society*, Vol. 5 No. 1 (March 2004), 45-76.
17. 'Building Knowledge about the Consumer: The Emergence of Market Research in the Motion Picture Industry', *Business History*, Vol. 45 No. 1 (January 2003), 101-127.
18. 'Stars and Stories: How Films Became Branded Products,' *Enterprise and Society*, Vol. 2 No. 3 (September 2001), 461-502.
19. 'How Films Became Branded Products,' in: John Sedgwick and Mike Pokorny eds., *An Economic History of Film* (London, Routledge, 2004), 24-47.
20. 'The European Film Industry in the United States', in: John Sedgwick and Mike Pokorny eds., *An Economic History of Film* (London, Routledge, 2004), 48-85.
21. 'The Emergence of Market Research in the Motion Picture Industry,' in: Andrew Godley and Roy Church eds., *The Emergence of Modern Marketing* (London, Frank Cass, 2003).
22. 'America's Master: The Decline and Fall of the European Film Industry in the United States', in: L. Passerini ed., *Across the Atlantic* (Brussels, Presses Inter-Universitaires Européennes / Peter Lang, 2000), 213-240.
23. "The Evolution of the British Entertainment Business: Film, Music and Videogames," in: *Learning from Some of Britain's Successful Sectors: An Historical Analysis of the Role of Government* (London, Department of Business, Innovation and Skills, 2010), BIS Economics Paper No. 6 (2010), 28-98.
24. "3D-cinema: the billion pound bonanza. How the film industry is weathering the recession," in *Britain in 2011*, (the annual magazine of the Economic and Social Research Council, 2010), 114-115.
25. 'The Economic History of the International Film Industry', invited entry in the *EH.Net Encyclopedia of Economic History* (www.eh.net/encyclopedia), 2005. This is *the* academic online encyclopaedia for economic history, to which most internationally leading scholars in the field are invited to contribute.
26. "Between Europe and America: The Battle for Silent Film", web-based seminar of four sessions. Fathom Consortium, Enterprise LSE, London School of Economics, www.fathom.lse.ac.uk (2003).
27. 'The Enclosed Economy: How Public Goods Splintered into Private Properties, *EUI Review*, No. 1 (2001), 20-26.
28. 'American Dreams: The European Film Industry from Dominance to Decline,' *EUI Review* No. 2 (2000), 28-36.

E. Commissioned academic book reviews: see Appendix

RESEARCH SUPERVISION

Current PhD students

1. Michael Aldous, 'Avoiding 'negligence and profusion': Ownership and organization in Anglo-Indian trading firms, 1813 - 1870' (with Tirthankar Roy).
2. Beatriz Rodriguez-Satizabal, 'The rise of business groups in Colombia, 1960-1995' (with Alejandra Irigoin).
3. Judy Stephenson, 'The forms and rates of pay in 18th century London' (with Patrick Wallis).
4. Esther Sahle, 'Enforcing business ethics among the Quakers, c. 1660-1800' (with Patrick Wallis).
5. Meng Wu, 'The Rise and Fall of Chinese Shanxi Bank from 1861 to 1911: Explained from their Business, Organisational Structure and Negotiable Instruments' (with Debin Ma).
6. Joseph Lane, 'A study of the production, articulation and dissemination of useful and reliable knowledge, technical skill and technology in the British pottery industry during the eighteenth and nineteenth centuries' (with Mary Morgan).

Completed PhD students

1. Yazid Abubakar Abdullahi, 'The Role of Universities in British Innovation Clusters', Essex, 2005-06 (with Jay Mitra).
 - Career: tenure-track lectureship in management, Essex Business School, University of Essex.
2. Chris Colvin, 'The Origins of the Dutch Financial Crisis of the Early 1920s' (with Max Schulze).
 - Career: Max Weber Fellow, European University Institute in Florence; from Sept. 2012 tenure track lectureship in industrial organisation, economic and business history within the Management School, Queens University Belfast.
 - Won the Dissertation Prize of the European Business History Association, awarded in Paris in August 2012, for the best dissertation in European business history of the preceding two years.
 - Won the 2013 Economics Network Best New Lecturer Award 'in recognition of exemplary teaching practice that encourages understanding of and inspires interest in economics'.
3. Michael Aldous, 'Avoiding 'negligence and profusion': Ownership and organization in Anglo-Indian trading firms, 1813 - 1870' (with Tirthankar Roy) (has almost completed; is in his final year).
 - Career: has accepted a tenure-track lectureship within the Management School, Queens University Belfast (from July 2015 onwards).
4. Judy Stephenson, 'The forms and rates of pay in 18th century London' (with Patrick Wallis).
 - Won the New Researchers' Prize at the Economic History Society Conference at Warwick (2014).
 - Career: has won an Economic History Society / Institute of Historical Research Postdoctoral Fellowship to be held at the University of Cambridge (from Sept. 2015 onwards)

PhD Examining

1. Examiner ('Opponent') for the PhD of Staffan Albinsson, University of Gothenburg, Sweden (supervisors: Susanna Fellman and Christer Lundh).
2. Examiner for the PhD of Stefan Schwarzkopf at Birkbeck College, University of London (supervisor: Frank Trentman).

Research officers

1. Stavroula Iliopoulou, EPSRC-funded (2006).

Research assistants

1. Achilles Basillides (ESRC-funded, 2006)
2. Xavier Duran (ESRC-funded 2007)
3. Morton Jerven (STICERD-funded 2008-2009)

TEACHING EXPERIENCE / COURSES TAUGHT

A. Departments of Economic History and Accounting, London School of Economics (2001-2003 and 2006-):

1. Undergraduate

- a. Innovation and its Finance in the 19th and 20th centuries (EH326).
- b. Department of Economic History Undergraduate Study Skills Course (EH1XX).
- c. British Business History and Contemporary Economic Performance (EH240).
- d. Management Accounting, Financial Management and Organisational Control (AC310).
- e. Undergraduate dissertation supervision.

2. Postgraduate

- a. The Long-Run Analysis of Firms and Industries (EH463).
- b. Financial and Business History: America, Europe and Japan (EH459).
- c. Topics in Quantitative Economic History (EH422).
- d. Accounting, Organisations and Institutions (AC424).
- e. Strategy and Organisational Control (AC411).
- f. Cross Cutting Issues in Management and Organizations (MG429).
- g. MSc dissertation supervision in Economic History.
- h. MSc dissertation supervision in Accounting.

B. Department of Accounting, Finance and Management, University of Essex (2003-2006):

1. Undergraduate

- a. Marketing (AC207).
- b. Business History (AC326).
- c. Business Strategy (AC327).

2. Postgraduate

- a. Management of Technology & Innovation (AC936).
- b. International Management (AC923).
- c. Perspectives on Management Knowledge (AC914).
- d. Research Methods Accounting & Management (AC951).
- e. Segment 'The Science in Social Science' in Ph.D. Research Training Course.
- f. MSc. dissertation supervision.

3. Development of new MSc. Management of Technology and Innovation (together with Dr Martin Harris).

ADMINISTRATIVE SERVICE

2015 -	Convenor, the Economic History of Firms and Industries Seminar
2013 -	Departmental Tutor (undergraduate programme director), Department of Economic History.
2012 - 2013	Graduate Programme Director, Department of Economic History.
2012 -	Group 5 Representative / Member New Library Services Committee for the BLPES.
2008 - 2014	Graduate Admissions Selector for the MSc. degrees in the Department of Accounting.
2011	Academic Reviewer of EC2096 Economic History in the Twentieth Century, the Department's course on the University of London external degree programme.
2011	Departmental Tutor in Economic History (LT).
2007 - 2011	Convenor of the Seminar in Modern Economic History (Departmental Research Seminar).
2007-2008	Co-organiser of the Business History & Management Research seminar series, jointly with the Department of Management (with Dr Terence Gourvish).
2004 - 2006	Graduate Admissions Selector for MSc. International Management, MA Management Studies, MSc. Management Psychology and MSc. Management of Technology & Innovation.
2004 - 2005	Development of new MSc. Management of Technology and Innovation (with Dr Martin Harris).

2003 - 2006 EFL-coordinator: responsible for the support of students undertaking the Bridging year whose chosen destination is a degree scheme in the AFM department.

CONFERENCE AND SEMINAR PAPERS GIVEN AND FORTHCOMING: SEE APPENDIX

IMPACT

2014 Consulted on long-run shifts in film industry by Ingenious Media, Britain's leading film financier.

2013 Consultancy on productivity issues for IDEO, the innovation and design consultancy firm (ranked as one of the most innovative companies in the world by *Fortune*, *Business Week* and others).

2008 - Academic consultant / lead reviewer for *FD Outlook*, the quarterly magazine of *Het Financieele Dagblad* (the Dutch equivalent of the *Financial Times*).

2012 Speaker and member of the panel at 'The role and significance of brands in a market economy', an industry event at the Institute of Directors, London, organised by the Institute of Economic Affairs.

2011 Speaker at "Soothsayers of doom," academic-industry conference on financial journalism, City University, London, with participants from the press and from academia.

2011 Workshop with business and economic historians of the media and managers from German media companies, organised by German Society for Business History, Augsburg, February 2011. Hosted by the Weltbild Gruppe, one of Germany's largest publishers.

2010 Piece on the economic history and future of the UK creative industries, for *Britain in 2011*, an ESRC publication distributed nationally through news agents (17,000 copies sold last year, excluding controlled (free) circulation).

2009 - 2010 Specialist Adviser to the House of Lords Select Committee on Communications for its inquiry *The British film and television industries: Decline or opportunity?* (London, House of Lords / Stationery Office Ltd., 2010).

2009 – 2010 Consultancy on the British creative industries for the Department of Business, Innovation & Skills.

2009 Co-organiser of academic-industry session on 'Creative and Cultural Industries: Management Challenges and Solutions' during the ESRC social science week (6-15 March), together with Irena Grugulis (Bradford), Bruce Tether (Imperial College), and Jonathan Sapsed (Brighton). Funded by AIM/ESRC.

2006-2007 Participation in the industry-university Gnosis Workshop 'Opportunities and Challenges in UK Biopharmaceuticals, at London Business School.

2006 Consultancy for the Chartered Institute of Management Accountants (CIMA).

2005 Commentator for *Nature.com* on research on the box office revenue patterns of movies over time.

2005 Participant in 'Perspectives on 20th-century Pharmaceuticals', St. Anne's College, Oxford, 14-16 July 2005, a multidisciplinary conference involving academics, industry managers, scientists, clinicians.

2003 Consultancy for the National Audit Office/LSE Public Policy Group on the working of the UK Film Council and British Film Institute.

2003 Educational: feature-length abstract of the working paper version of Bakker (2005) (published in the *Economic History Review*) in the Science Section of the *Frankfurter Allgemeine Zeitung*, the leading German quality newspaper (22 June 2003, p. 60).

2003 Developed a web-based educational seminar of four sessions with the Fathom-team at the LSE: 'Between Europe and America: The Battle for Silent Film'. Fathom Consortium, Enterprise LSE, <http://fathom.lse.ac.uk/Seminars/21701767/index.html>

2002 - Consultant to various Dutch news media.

REFEREEING

Academy of Management Journal
Academy of Management Review
Accounting, Organizations & Society
African Journal of Business Management
Applied Economics Quarterly
British Journal of Management
Business History
Business History Review
Cambridge University Press, book proposals
Economic History Review
Enterprise & Society
ESRC research grants
Essays in Economic and Business History
European Review of Economic History
Explorations in Economic History
Industrial and Corporate Change
Industry and Innovation
Int. Journal of the Economics of Business

Journal of Critical Management Studies
Journal of Cultural Economics
Journal of Economic History
Journal of Historical Research in Marketing
Journal of International Business Studies
Journal of International Development
Journal of Languages and Culture
Journal of Management Studies
Journalism
Organization Studies
Oxford University Press, book proposals
Palgrave Macmillan, book proposals
Pearson Education, book proposals
Political Studies
Post-Scriptum
Research Policy
Routledge, book proposals
Swiss National Science Foundation (SNSF)

LANGUAGE SKILLS

Dutch (perfect); English (excellent); French (good); German (good); Italian (fair); Friesian (fair); Japanese (very basic); Latin & classical Greek.

MEMBERSHIP OF PROFESSIONAL ORGANISATIONS

American Economic Association; Association of Business Historians, Business Archives Council, Business History Conference, Cliometrics Society, Economic History Association, Economic History Society, European Business History Association, European Historical Economics Society, Royal Economics Society, Society for the History of Technology.

APPENDIX A: COMMISSIONED ACADEMIC BOOK REVIEWS

1. G. D. Feldman and P. Hertner eds., *Finance and Modernization: A Transnational Perspective for the Nineteenth and Twentieth Century* (Ashgate, 2008), *Bankhistorisches Archiv*, 2011.
2. D. S. Landes, J. Mokyr and W. J. Baumol eds., *The invention of enterprise: Entrepreneurship from ancient Mesopotamia to modern times* (Princeton University Press, 2010), for *The Business Economist* 41 No. 2 (2010), 68-9.
3. M. Hessler and C. Zimmerman eds., *Creative urban milieus: historical perspectives on culture, economy, and the city* (Campus Verlag, 2009), *Economic History Review* Vol. 63 (2010), pp. 567-8.
4. R. Church & E. M. Tansey, *Burroughs Wellcome & Co.: Knowledge, trust, profit and the transformation of the British pharmaceutical industry, 1880-1940* (Crucible, 2007), *Medical History*, 2010, 260-1.
5. J. Christensen, *Global Experience Industries: The Business of the Experience Economy* (Aarhus University Press, 2009) *Business History Review*, Autumn 2010.
6. F. Kessler and N. Verhoeff eds., *Networks of Entertainment: Early Film Distribution, 1895-1915* (John Libbey, 2007), for *Business History Review* 84 No. 1 (2010), 172-4.
7. J. M. Greenberg, *From Betamax to Blockbuster: Video Stores and the Invention of Movies on Video* (MIT Press, 2008), for *Business History*, Vol. 53 No. 3 (June 2011), pp. 470-472.
8. M. Hauptert, *The Entertainment Industry* (Greenwood Press, 2006) for *EH.net* (April 2007), <http://eh.net/bookreviews/library/1211>.
9. M. Coleman, *Playback: From the Victrola to MP3: 100 Years of Music, Machines and Money* (Da Capo Press, 2003) for *Business History* 47 No. 2 (April 2005), 324.
10. M. Dawson, *The Consumer Trap. Big Business Marketing in American Life* (University of Illinois Press, 2003) for *Business History*, Vol. 47 No. 1 (January 2005), pp. 143-144.
11. F. M. Scherer, *Quarter Notes and Bank Notes: The Economics of Music Composition in the Eighteenth and Nineteenth Centuries* (Princeton University Press 2004), *Economic History Review* 57 (2004), 796-7.
12. R. H. Williams, *Retooling: A Historian Confronts Technological Change* (Cambridge, Mass., MIT Press, 2002), in: *Business History*, Vol. 46 No. 1 (January 2004), pp. 132-133.
13. Doreen Arnoldus, *Family, family firm and strategy. Six Dutch family firms in the food industry, 1880-1970* (Amsterdam, Aksant, 2002) in: *Business History*, Vol. 45 No. 2 (April 2003), pp. 106-107.
14. J. Ulf-Moeller, *Hollywood's film wars with France: Film-trade diplomacy and the emergence of the French film quota policy* (University of Rochester Press, 2001) *Business History*, Vol. 45 (2003), 182-3.
15. David W. Galenson, *Painting outside the Lines. Patterns of Creativity in Modern Art* (Chicago, University of Chicago Press, 2001) in: *Enterprise and Society*, Vol. 3 No. 4 (2002) pp. 735-737.
16. Birgitte Andersen, *Technological change and the evolution of corporate innovation. The structure of patenting, 1890-1990* (Edward Elgar, 2001) in: *Business History*, Vol. 44 (2002) No. 3, pp. 144-145.
17. Bernard F. Dick, *Engulfed. The death of Paramount Pictures and the birth of corporate Hollywood* (University of Kentucky Press, 2001) in: *Business History*, Vol. 44 (2002) No. 3, pp. 146-147.
18. Edwin J. Perkins, *Wall Street to Main Street. Charles Merrill and Middle-Class Investors* (Cambridge University Press, 1999) in: *Financial History Review*, Vol. 8 No. 2 (October 2001), pp. 237-239.
19. Nancy Martha West, *Kodak and the Lens of Nostalgia* (University of Virginia Press, 2000) in: *Business History*, Vol. 43 (2001) No. 4, pp. 153-155.
20. Richard Abel, *The Red Rooster Scare. Making Cinema American, 1900-1910* (Berkeley, University of California Press, 1999) in: *Business History*, Vol. 43 No. 3 (July 2001), pp. 160-161.
21. Richard E. Caves, *Creative Industries. Contracts Between Art and Commerce* (Harvard University Press, 2000) in: *Enterprise and Society*, Vol 2 No. 2 (June 2001), pp. 392-395.
22. Larry May, *The Big Tomorrow. Hollywood and the Politics of the American Way* (Chicago and London, University of Chicago Press, 2000) in: *Enterprise and Society*, Vol 2 No. 2 (June 2001), pp. 392-395.
23. W. W. Dixon, *The Second Century of Cinema. The Past and Future of the Moving Image* (Albany, State

University of New York Press, 2000) in: *Business History*, Vol. 43 (2001) No. 1, pp. 161-162.

24. B. Hofstede, *In het wereldfilmstelsel. Identiteit en organisatie van de Nederlandse film sedert 1945* (Eburon, 2000) [Translated as *Dutch Film Abroad: The International Position of Dutch Film*] *Bijdragen en Mededelingen betreffende de Geschiedenis der Nederlanden* (BMGN), Vol. 116 (2001), 429-431.
25. Pekka Gronow and Ilpo Saunio, *An International History of the Recording Industry* (London and New York, Cassell, 1998), in: *Business History*, Vol. 42 (2000) No. 4, pp. 222-223.
26. H.-J. Teuteberg and C. Neutsch (eds), *Vom Flügeltelegraphen zum Internet. Geschichte der modernen Telekommunikation* (Franz Steiner Verlag, 1998) in: *Business History*, Vol. 42 (2000) No. 3, 172-174.
27. N. D. J. Barnouw et.al. eds., *Oorlogsdocumentatie '40-45. Vierde Jaarboek van het Rijksinstituut voor Oorlogsdocumentatie* (Walburg Pers, 1993) in: *Groniek*, Vol. 27 No. 122 (September 1993), p. 109.

APPENDIX B: CONFERENCE AND SEMINAR PAPERS GIVEN AND FORTHCOMING

- 2015 Economic history seminar, University of California, Davis.
Social science history seminar, Stanford University.
Seminar of the Groningen Growth and Development Centre, University of Groningen
- 2014 Business History Conference, Frankfurt, Germany.
Economics in the Public Sphere workshop, University of Cambridge (discussant).
LSE Seminar in Modern Economic History.
- 2013 European Historical Economics Society Summer School, sponsored by the European Union, Carlos III University, Madrid, July 2013.
Department of Accounting Research Workshop, LSE, June 2013.
Business History Conference, Columbus, Ohio.
- 2012 Brands in a market economy workshop, Institute of Directors / Institute of Economic Affairs, London.
Management Research Seminar, Henley Business School, University of Reading.
Cambridge Economic History of Modern Britain conference, Oxford.
LSE Cliometrics seminar.
LSE Staff workshop.
- 2011 Workshop on Media History, German Society for Business History, Augsburg.
'The evolution of the international music industry since 1945'; invited lecture, music studies programme, Kingston.
Music Business History Conference, St Andrews University.
Business History Conference, St Louis, US.
Interdisciplinary workshop on the study of standards, Oxford.
Economic, business and financial history workshop, Belfast.
Workshop on the management and evolution of the creative industries, Freeman Centre, University of Sussex.
Business history of sports and leisure workshop, DeMontfort University.
Management Research Seminar, Aston Business School.
"Soothsayers of doom," academic-industry conference on the financial press, City University
- 2010 Institute of Historical Research, London.
Cornucopia Quantified: New Goods and Improvements in Living Standards, workshop UPF/Northwestern Univ.
Business History Conference, Athens, Georgia (US).
Paper in LSE Modern Economic History seminar series (together with Nicholas Crafts, University of Warwick).
Seminar at the Department of Economic History, University of Utrecht, the Netherlands.
- 2009 EBHA/BHC Business History Conference, Milan.
Economic History Society Conference, University of Warwick.
British Universities Film and Video Council Conference, London.
Seminar at the Department of Economic History, Carlos III University, Madrid.
British Jobs, British Industries Conference, Cass Business School / Dept. of Business Innovation & Skills, London.
The Cultural Industries in the Late Nineteenth and Twentieth Centuries, German Historical Institute, London.
- 2008 Seminar at the University of Bielefeld, Germany.
Seminar at the University of Warwick.
Economic History Association Conference, Yale, New Haven, Connecticut.
World Cliometrics Congress, Edinburgh.
LSE-Tokyo Conference, STICERD, London.
- 2007 Portuguese Economic and Social History Conference, Lisbon. (Invited organiser of a session).

Open University Business School, Milton Keynes, Research Seminar Series.
 Business History Conference, Case Western Reserve University, Cleveland.
 Economic History Society Conference, University of Exeter.
 Conference on the World-Wide Film Industries, New York University.
 Seminar Series in Modern Economic History, University of York.

- 2006 Workshop on the Evolution of Consumption, Max Planck Institute for Economics (Jena, Germany).
 Workshop on the Economic History of Early British Film, University of Reading.
 Workshop on the History of the Business Press, University of Uppsala.
 Social Science History Association Annual Conference, Minneapolis.
 British Academy of Management Conference, Belfast.
 International Economic History Association Conference, Helsinki.
 Business History Conference, Toronto.
 Seminar at the Eindhoven University of Technology, the Netherlands.
 Cinema in Context Conference, University of Amsterdam.
 Economic History Society Conference, University of Reading.
 Seminar in Modern Economic History, University of Oxford

- 2005 Evolution of Consumption Workshop, University of Cassino, Italy.
 British Academy of Management Conference, Oxford.
 European Historical Economics Society Conference, Istanbul.
 Economic History Society Conference, Leicester.
 Seminar in Economic History, University Pompeu Fabra, Barcelona.
 Seminar in Economic History, University of Alicante.
 Seminar in Department of Art History, University of Essex.

- 2004 Bonnier Symposium on the history of media, Stockholm School of Economics.
 Interdisciplinary Workshop on Game Theory, University of Essex.
 Society for the History of Technology (SHOT) International Conference, Amsterdam.
 Economic History Association Conference, San Jose, California.
 World Cliometrics Conference, Venice.
 Association of Business Historians Conference, Nottingham.
 Economic History Society Conference, Royal Holloway.
 European Social Science History Conference, Berlin.

- 2003 European Historical Economics Society Conference, Madrid.
 Business History Conference and European Business History Association joint meeting, Lowell, Massachusetts.
 Workshop on Globalisation and Services: Historical Perspectives, University of Reading.
 Association of Business Historians Conference, Cambridge.
 Economic History Society Conference, Durham.
 Seminar in Economic History, University of Cambridge.

- 2002 Workshop on Governments, Institutions and Economic Development in 20th c. Europe, University of Warwick.
 European Business History Association, Helsinki.
 Association of Business Historians Conference, Reading.
 Biennial Conference of the Association for Cultural Economics, Rotterdam, the Netherlands.
 Business History Conference, Wilmington, Delaware.
 Economic History Society Conference, Birmingham.

- 2001 Seminar in Economic History, Institute for Empirical Research in Economics, University of Zürich
 Seminar in Economic History, Department of Economic History, University of Groningen.
 Seminar in Economic History, Department of Economic History, Carlos III University, Madrid.
 Business History Conference, Miami.
 Economic History Society Conference, Glasgow.

- 2000 European Business History Conference, Bordeaux.
 Biennial Conference of the Association for Cultural Economics, Minneapolis.
 European Social Science History Conference, Amsterdam.
 Business History Conference, Palo Alto, California.
 Workshop on Industrial Organisation and Game Theory, State University of New York at Stony Brook.

- 1999 Conference of the European Historical Economics Society, Lisbon.
 European Business History Conference, Rotterdam.
 European-American Conference, European University Institute / New York University, Florence.