



## MEDIA CONSUMPTION AND PUBLIC ENGAGEMENT

Beyond the Presumption of Attention

BY NICK COULDRY, SONIA LIVINGSTONE  
AND TIM MARKHAM

Contemporary democracies are based on the belief that media can deliver the attention of the voting populations. But in an age of multiplying media, political disillusionment, and time-scarcity, is this plausible any longer? This book addresses this major question head on, drawing on the voices of people from the UK who were asked to write diaries about their experiences (or not) of 'public connection', as well as survey data and comparative research in the USA and elsewhere.

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### Consumption and Public Life

The series will be a channel and focus for some of the most interesting recent work on consumption, establishing innovative approaches and a new research agenda. New approaches and public debates around consumption in modern societies will be pursued within media, politics, ethics, sociology, economics, management and cultural studies.



