



## 2017 Business Chinese Teacher Training Schedule

15 – 17 September 2017

### Day 1-15 September

Room 3.02 - 3.04, Tower Two, LSE

Houghton Street, London WC2A 2AE ( nearby underground TEMPLE or HOLBORN)

Time	Contents	
08:30-9:30	Registration	
9: 30- 10:00	<b>Opening Ceremony</b> <b>Host: Dr. Neil Mclean CIBL UK Director</b>  <b>Associate Prof. CHENG Weimin CIBL China Director</b>  <b>Keynote address: Ms. YU Haiying from Chinese Embassy</b>  <b>Mr. CHEN Tongdu Hanban UK Director</b>  <b>Group Photograph</b>	
10:00-10:30	<b>Dr. LU Hong, OBE</b> <b>CIBL Deputy Director</b>	<b>The Global Profile of Confucius Institutes and the Introduction to Confucius Institutes for Business</b>



10:30-11:30	<b>Prof. Joel Bellassen</b> Chairman of the European Association of Chinese Teaching, Former Chief Chinese Inspector of schools, French National Ministry of Education, Professor of Oriental Language and Culture Institute of Paris	<b>From Basic Teaching Approach to Classroom Teaching Techniques in Teaching Chinese as a Foreign Language</b>
11:30-12:30	<b>Simon Greenall</b> OBE, Former Chairman of IATEFL, Consultant of Macmillan Education, Editor of Discovery China	<b>The Pig Under the Roof - Implication for Business Chinese Teaching</b>
12: 30 -12:45	<b>Group Allocation and Task Assignment</b>	
12: 45 -14:00	<b>Lunch</b>	
14:00-15:00	<b>Prof. ZHANG Xinsheng</b> Chinese Director of the Centre for Modern Languages, Richmond University	<b>CEFR, EBCL, HSK, BCT, International Curriculum for Chinese Language Education and Curriculum Design</b>
15:00-15:50	<b>Associate Prof. YANG Yuhui</b> CIBL Chinese Teacher	<b>Demonstration and Analysis of Chinese Taster Class</b>



15:50 - 16:10	<b>Break (Experience of Chinese culture)</b>	
16:10 - 17:00 (50 minutes)	Associate Prof. BAWUDONG Mayinuer  CIBL Chinese Teacher	<b>Introduction and Demonstration of Business Chinese Beginner Class</b>
17:00-18:00	Group work	<b>Discussion on the teaching plan</b>
18:00	<b>Dinner</b>	
<b>Day 2 - 16 September</b> Room 3.02 - 3.04, Tower Two, LSE		
9:30-10:20 (50minutes)	Associate Prof. CHENG Weimin  CIBL China Director	<b>CIBL's Teaching Management and Course Design</b>
10:20-11:10 (50minutes)	Ms. FANG Jing  Chinese Instructor, University Oxford China Centre  Hanban Expert	<b>Multi-media: An Introduction to Its Uses in Business Chinese and Relevant Sources</b>
11:10 - 11:30	Break	<b>Health Preserving Through Traditional Chinese Medicine</b>



<b>11:30-12:30 (50minutes)</b>	<b>Dr. LU Hong, OBE CIBL Deputy Director</b>	<b>How to Write the Business Chinese Text Book According to The Student's Feature and Needs</b>
<b>12:30 -13:30</b>	<b>Lunch</b>	
<b>13:30 -14:20</b>	<b>GUO Aiping UK Director of Confucius Institute for Dance and Performance, Goldsmiths University Of London</b>	<b>The Teacher's Amenity and Language Art for Business Chinese Teaching</b>
<b>14:20 -15:10</b>	<b>Associate Prof. CHENG Weimin CIBL China Director</b>	<b>From Names and Addressing – Scheme of the Chinese Phonetic Alphabet (Pinyin) and the Teaching of Mandarin Pronunciation</b>
<b>15:10-15:30</b>	<b>Break</b>	<b>Baduanjin Exercise</b>
<b>15:30-16:20</b>	<b>Mr. Tim Nash International Business Consultant, Access China</b>	<b>Designing and Demonstrating a Series of Business Culture Lecture</b>
<b>16:20 -17:10</b>	<b>Dr. Neil Mclean CIBL UK director</b>	<b>What Does Effective Communication Mean?</b>



17:10-18:00	<b>Mr. Nick Mair</b> Director of Language Centre, Dulwich College	<b>Confucius Classroom Teaching – How to Keep Your Students Motivated and Engaged Through Games</b>
18:00	<b>Dinner</b>	
<b>Day 3 – 17 September</b> Room 3.02 - 3.04, Tower Two, LSE		
09:30-10:20	<b>Mr. Alex Adamo</b> Marketing Director, Corporate Executive Board (CEB)	<b>How to Market Business Chinese within a Company</b>
10:20 - 11:10	Associate Prof. LIAO Dun CIBL Chinese Teacher	<b>On the Teaching of Chinese Characters in Business Chinese</b>
11:10-13:30	Lunch	<b>Discussing and Preparing the Teaching Plan</b>
13:30-14:20	<b>Ms. LI Chunli</b> CIBL Chinese teacher	<b>CIBL's Intensive Course Model</b>





14:20-15: 20	Dr. DONG Zhicheng Interim Coordinating Business Chinese Teacher	Group Report
15:20-15:40	Break	Enjoy the Chinese music – four original CIBL songs
15:40-16:40	Mr. Craig Meegan CIBL Institute Manager	The Administration and Execution of CIBL Programmes
16:40-17:00	Q & A	
17:00 -17:30	Closing Ceremony (Issuing of certificates) Host: CIBL Directors	

\*\*\*The above schedule may be subject to changes

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Host Organisation: CIBL