

2017 Business Chinese Teacher Training Schedule

15 - 17 September 2017

Day 1-15 September

Room 3.02 - 3.04, Tower Two, LSE

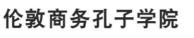
Houghton Street, London WC2A 2AE (nearby underground TEMPLE or HOLBORN)

Time	Contents	
08:30-9:30	Registration	
	Opening Ceremony	
9: 30- 10:00	Host: Dr. Neil Mclean CIBL UK Director	
	Associate Prof. CHENG Weimin CIBL China Director	
	Keynote address: Ms. YU Haiying from Chinese Embassy	
	Mr. CHEN Tongdu Hanban UK Director	
	Group Photograph	
10:00-10:30	Dr. LU Hong, OBE	The Global Profile of Confucius Institutes and the Introduction to Confucius Institutes for Business
	CIBL Deputy Director	













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10:30-11:30	Prof. Joel Bellassen Chairman of the European Association of Chinese Teaching, Former Chief Chinese Inspector of schools, French National Ministry of Education, Professor of Oriental Language and Culture Institute of Paris	From Basic Teaching Approach to Classroom Teaching Techniques in Teaching Chinese as a Foreign Language
11:30-12:30	Simon Greenall OBE, Former Chairman of IATEFL, Consultant of Macmillan Education, Editor of Discovery China	The Pig Under the Roof – Implication for Business Chinese Teaching
12: 30 -12:45	Group Allocation and Task Assignment	
12: 45 -14:00	Lunch	
14:00-15:00	Prof. ZHANG Xinsheng Chinese Director of the Centre for Modern Languages, Richmond University	CEFR, EBCL, HSK, BCT, International Curriculum for Chinese Language Education and Curriculum Design
15:00-15:50	Associate Prof. YANG Yuhui CIBL Chinese Teacher	Demonstration and Analysis of Chinese Taster Class



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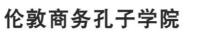
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15:50 -16:10	Break (Experience of Chinese culture)	
16:10 - 17:00 (50 minutes)	Associate Prof. BAWUDONG Mayinuer CIBL Chinese Teacher	Introduction and Demonstration of Business Chinese Beginner Class
17:00-18:00	Group work	Discussion on the teaching plan
18:00	Dinner	
Day 2 – 16 September Room 3.02 - 3.04, Tower Two, LSE		
9:30-10:20 (50minutes)	Associate Prof. CHENG Weimin CIBL China Director	CIBL's Teaching Management and Course Design
10:20-11:10 (50minutes)		Multi-media: An Introduction to Its Uses in Business Chinese and Relevant Sources
11:10 -11:30		Health Preserving Through Traditional Chinese Medicine













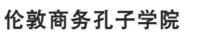
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11:30-12:30 (50minutes)	Dr. LU Hong, OBE CIBL Deputy Director	How to Write the Business Chinese Text Book According to The Student's Feature and Needs
12:30 -13:30	Lunch	
13:30 -14:20	GUO Aiping UK Director of Confucius Institute for Dance and Performance, Goldsmiths University Of London	The Teacher's Amenity and Language Art for Business Chinese Teaching
14:20 -15:10	Associate Prof. CHENG Weimin CIBL China Director	From Names and Addressing – Scheme of the Chinese Phonetic Alphabet (Pinyin) and the Teaching of Mandarin Pronunciation
15:10-15:30	Break	Baduanjin Exercise
15:30-16:20	Mr. Tim Nash International Business Consultant, Access China	Designing and Demonstrating a Series of Business Culture Lecture
16:20 -17:10	Dr. Neil Mclean CIBL UK director	What Does Effective Communication Mean?













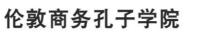
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17:10-18:00	Mr. Nick Mair Director of Language Centre, Dulwich College	Confucius Classroom Teaching – How to Keep Your Students Motivated and Engaged Through Games	
18:00		Dinner	
Day 3 – 17 September Room 3.02 - 3.04, Tower Two, LSE			
09:30-10:20	Mr. Alex Adamo Marketing Director, Corporate Executive Board (CEB)	How to Market Business Chinese within a Company	
10:20 -11:10	Associate Prof. LIAO Dun CIBL Chinese Teacher	On the Teaching of Chinese Characters in Business Chinese	
11:10-13:30	Lunch	Discussing and Preparing the Teaching Plan	
13:30-14:20	Ms. LI Chunli CIBL Chinese teacher	CIBL's Intensive Course Model	



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14:20-15: 20	Dr. DONG Zhicheng Interim Coordinating Business Chinese Teacher	Group Report
15:20-15:40	Break	Enjoy the Chinese music – four original CIBL songs
15:40-16:40	Mr. Craig Meegan CIBL Institute Manager	The Administration and Execution of CIBL Programmes
16:40-17:00	Q & A	
17:00 -17:30	Closing Ceremony (Issuing of certificates) Host: CIBL Directors	

***The above schedule may be subject to changes

Sponsored by: Hanban, Confucius Institute Headquarters

Supported by: LSE and Tsinghua University

Host Organisation: CIBL







