

IES OF ECONOMIC CONFERENCES

SPANISH MULTINATIONALS IN THE 21ST CENTURY. NISH REVOLUTION IN THE UK

rsday, 16 JUNE 2011 at 6.30pm
DON SCHOOL OF ECONOMICS - Houghton Street, London WC2A 2AE
Theatre, Old Building

conference will be chaired by Daniel Beunza, from the London School of Economics, Víctor Mallet, Spain Bureau Chief of the Financial Times, will also participate in the closure of the conference.

nish Multinationals in the Run-Up to the Crisis

AKERS

LIO ONTIVEROS

o Ontiveros is Professor of Business Economics at the Universidad Autónoma de Madrid, author of 11 books and numerous articles on economics and finance. He is also founder and Chairman of stas Financieros Internacional, a consulting group closely involved in the restructuring of the sh financial sector.

RO GUILLÉN

Guillén is a Professor of International Management at the Wharton School of the University of ilvanya and author of numerous books. His current research deals with the internationalization e firm, and with the impact of globalization on patterns of organization and on the diffusion of ations.

HOLBORN (CENTRAL AND PICCADILLY LINE)

SION: FREE. NO BOOKING REQUIRED; entry will be on a first come, first served basis.



Enterprise



BACCHANALIA



THE WINE & ART SOCIETY



Spanish Chamber of Commerce Great Britain

1886 -
125 years bringing markets together

Event part of the 125th Anniversary Proud Sponsor



SEAT



Banco Sabadell

ferrovial



MAPFRE

