

FORUM FOR
EUROPEAN
PHILOSOPHY

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Suggested hashtag for Twitter users: #selitfest



LSE Literary Festival 2012

How literature and photography change
the world we see

Abigail King

INSIDE^{the} TravelLab

Who am I?

Journalist

Lonely Planet, CNN, Huffington Post, France
Today, National Geographic Traveler & more

Medical journals

@abigailking

www.abigailking.co.uk

Who am I?

Blogger

Inside the Travel Lab

www.insidethetravellab.com

@insidetravellab

Who am I?

Medical Doctor

Swapped a career as a hospital doctor for a life with words and pixels.





Photo Credit: Timothy Allen – Travel Photographer of the Year Awards

A weathered stone cross stands against a cloudy sky. The cross is made of a light-colored, textured stone, possibly limestone or granite, showing signs of age and weathering. The letters 'R.I.P.' are carved into the center of the cross's horizontal bar. The sky is filled with soft, grey clouds, creating a somber and reflective atmosphere. The lighting is diffused, highlighting the rough texture of the stone.

R.I.P.

Traditional Ways to See the World

- Sales brochures - perfection
- Art – provocative & emotional
- The news - destruction

Social Media

A New Way to See the World

- People now spend more time online than watching television¹
- 100 million people log on to Facebook at least once a day²
- Social networks and blogs are the most popular online category, followed by online games and instant messaging³

The difference?

- Realism
- Immediacy
- Recovery
- Context

Examples

- The tsunami in Japan
- The earthquakes in New Zealand
- Sanctions in Iran
- Violence across the Middle East
- Peace across the Middle East

The Discussion

- How literature and photography change the world we see
- How literature and photography change the world

Thank you

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Sources: 1 - Ipsos Reid

2 – Facebook

3 - Nielsen Report