MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE

THURSDAY 31 MARCH 2011

PROGRAMME

Theme: Cost Management Strategies: Shifting Gears

09.30-10.25 REGISTRATION, TEA & COFFEE: D111 & D202, Clement House, Aldwych

Morning Session

Hong Kong Theatre, D1, ground floor, Clement House, Aldwych

10.30-11.30 John Cullen, University of Sheffield
Innovation in the NHS - Can Accounting Stimulate and Facilitate Innovative Change?

11.30-12.30 Professor Zhang Xinmin, University of International Business and Economics
Corporate Governance and Strategic Cost Management: A View from China

12.30-14.00 LUNCH: Shaw Library, 6th floor, Old Building, Houghton

Afternoon Session

Hong Kong Theatre, D1, ground floor, Clement House, Aldwych

14.00-15.00 Robin Bellis-Jones, Director, Bellis-Jones Hill Group
Costing in the NHS - From Measurement to Management

15.00-16.00 Panel Session

16.00-16.30 TEA & COFFEE: D202, 2nd floor, Clement House, Aldwych

16.30-17.30 ICAEW Distinguished Practitioner Lecture
Andrew Shilston, Chief Financial Officer, Rolls Royce

17.45-20.00 RECEPTION/BUFFET: Senior Dining Room, 5th Floor, Old Building

Part of the costs of this event are being paid by the Chartered Institute of Management Accountants’ and ICAEW’s Charitable Trusts. These trusts support educational projects relating to accountancy and economics. The Centre for Business Performance of the ICAEW manages all grant applications.
MARG 2011: Location

Old Building, Houghton Street
Lunch – Shaw Library, 6th Floor
Evening Reception – Senior Dining Room, 5th floor

Clement House, Aldwych
Hong Kong Theatre, ground floor
Registration/ Cloakroom, D111, 1st floor
Refreshments, D202, 2nd floor

For information on traveling to LSE please see the following link:
http://www2.lse.ac.uk/mapsAndDirections/Home.aspx