



CHARITABLE
TRUSTS



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE

Department of Accounting

MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE

THURSDAY 31 MARCH 2011

PROGRAMME

Theme: Cost Management Strategies: Shifting Gears

09.30-10.25 **REGISTRATION, TEA & COFFEE: D111 & D202, Clement House, Aldwych**

Morning Session **Hong Kong Theatre, D1, ground floor, Clement House, Aldwych**

10.30-11.30 **John Cullen, University of Sheffield**
Innovation in the NHS - Can Accounting Stimulate and Facilitate Innovative Change?

11.30-12.30 **Professor Zhang Xinmin, University of International Business and Economics**
Corporate Governance and Strategic Cost Management: A View from China

12.30-14.00 **LUNCH: Shaw Library, 6th floor, Old Building, Houghton**

Afternoon Session **Hong Kong Theatre, D1, ground floor, Clement House, Aldwych**

14.00-15.00 **Robin Bellis-Jones, Director, Bellis-Jones Hill Group**
Costing in the NHS - From Measurement to Management

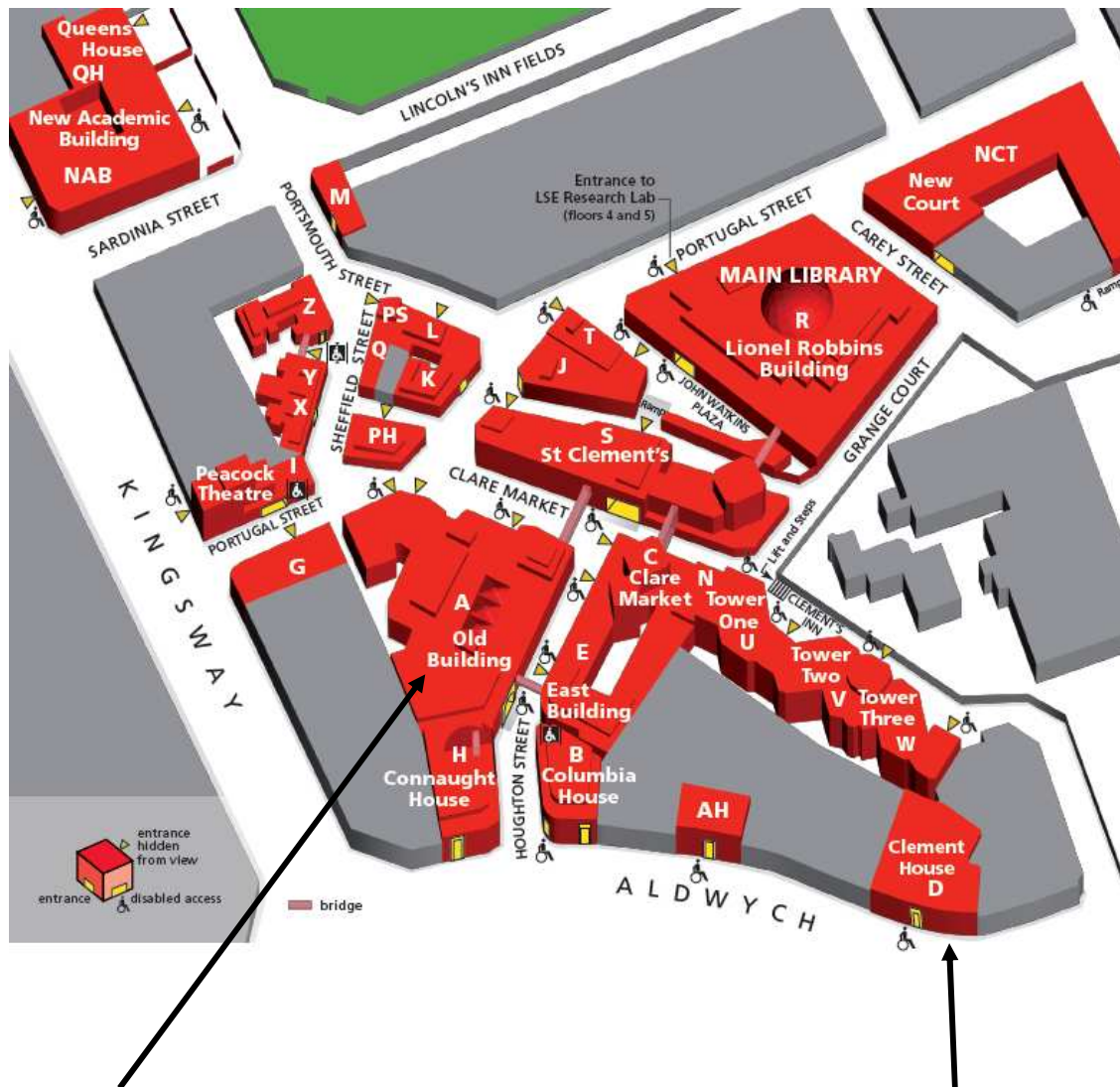
15.00-16.00 **Panel Session**

16.00-16.30 **TEA & COFFEE: D202, 2nd floor, Clement House, Aldwych**

16.30-17.30 **ICAEW Distinguished Practitioner Lecture**
Andrew Shilston, Chief Financial Officer, Rolls Royce

17.45-20.00 **RECEPTION/BUFFET: Senior Dining Room, 5th Floor, Old Building**

MARG 2011: Location



Old Building, Houghton Street

Lunch – Shaw Library, 6th Floor
 Evening Reception – Senior Dining Room, 5th floor

Clement House, Aldwych

Hong Kong Theatre, ground floor
 Registration/ Cloakroom, D111, 1st floor
 Refreshments, D202, 2nd floor

For information on traveling to LSE please see the following link:

<http://www2.lse.ac.uk/mapsAndDirections/Home.aspx>