



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE ■

# The Executive Global Master's in Management

Information Session  
18 February 2014



the London School of **Economics**  
and **Political Science**



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POLITICAL SCIENCE ■

# Introductions:

- Professor Paul Willman, Programme Director
- Dr Connson Locke, Deputy Programme Director
- Liz Griffith, Marketing and Communications Executive
- Dr Mia De Kuijper, EGMiM Faculty



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1. Welcome and Programme Overview
2. Entry requirements and how to apply
3. Taster lecture
4. Q & A
5. Drinks Reception



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# Why the Executive Global Masters in Management?

1. Executive Global MiM offers the LSE brand and network of 100,000 alumni
2. Global and thought provoking learning approach, faculty and participants
3. Customized learning experience for small cohort (30-40) with access to the wider LSE intellectual community
4. Insights into global management issues around the world through LSE and Overseas modules: London, Singapore and Istanbul.



## Executive GMiM and Your Career:

- Help transform your career
- Apply learning to the fast-changing world of management across a lifelong career
- Leadership development programme
- Executive career coaching

# Programme Overview:

Seven modules over a 17 month period:

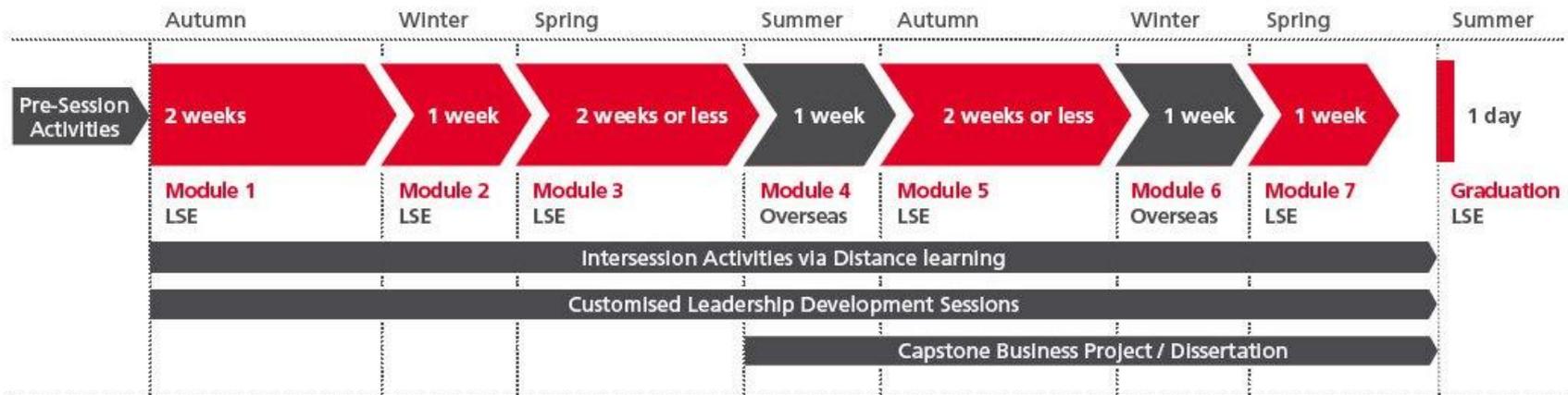
**Start date:** 26 August 2014

**End date:** January 2016 with Dissertations submitted by March 2016

**Graduation:** July 2016

**Cohort:** A diverse class of students from around the world, with work experience ranging from 3-4 years plus.

**Fees:** £54,000 (payment plans available)





# Programme Schedule:

## 2014

- Module 1: 26 Aug – 6 Sept
- Module 2: 12 - 20 December

## 2015

- Module 3: 13 – 25 April
- Module 4 (Singapore): 5 - 11 July
- Module 5: 1 - 6 September
- Module 6 (Istanbul): 1 – 7 November

## 2016

- Module 7: 5 – 9 January

**Aug-14**

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31						

**Sep-14**

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**Oct-14**

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**Nov-14**

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**Dec-14**

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**Jan-15**

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**Feb-15**

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**Mar-15**

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**Apr-15**

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**May-15**

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**Jun-15**

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**Jul-15**

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**Aug-15**

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**Sep-15**

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**Oct-15**

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**Nov-15**

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**Dec-15**

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27	28	29	30	31					

**Jan-16**

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**Mar-16**  
Dissertation due

LSE Module  
Singapore  
Istanbul

**Jul-16**  
LSE Graduation



# Courses:

1. Foundations of Management
2. Managerial Economics
3. Organisational Behaviour
4. Financial Management
5. Strategy, Organisation & Innovation
6. Marketing Strategy
7. Foreign Direct Investment & Emerging Markets
8. Dissertation

*There are also sessions on three non-assessed areas: Leadership, Foundations of Management 2 and Getting Things Done with Research.*

# Sample Module:

- Classes run from 9am-6pm most days
- Mixture of lectures, seminars and group work
- Evenings free for study time and occasional teaching
- Some evenings will be used for speakers, cross programme networking events and social activities

Module 1 LSE: September 2012							
	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
9-1pm	Orientation	Methods	Foundations of Management	Managerial Economics	Leadership	Methods	Foundations of Management
1-2pm	Lunch						
2-6pm	Foundations of Management	Foundations of Management	Managerial Economics	Methods	Foundations of Management	Managerial Economics	Methods
6-9pm	Opening Dinner	x	x	x	Guest Speaker Event	x	x
	Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	
9-1pm	x	Methods	Organisational Behaviour	Managerial Economics	Foundations of Management	Methods	
1-2pm	Lunch						
2-6pm	x	Managerial Economics	Organisational Behaviour	Methods	Integrated Assessment Teaching	Managerial Economics	
6-9pm	x	Leadership	x	Networking Event	x	Informal Dinner	



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## Entry requirements:

- **A good prior degree:** (UK 2:1 or higher; 3.5 GPA out of 4.0 or equivalent) in any discipline
- **Higher standard of English:** a test of English (IELTS or TOEFL) if English is not your native language or your prior degree was not entirely taught in English
- **GMAT (Graduate Management Admission Test) recommended but not required** for those whose prior degree does not meet our entry requirements
- **Two references:** One academic and one professional or two professional references if you have been out of school for five years or more
- **Personal statement:** explaining your interest and suitability for the programme, including career achievements and ambitions and what you would contribute to the learning environment
- **CV**
- **Work experience:** at least 3-4 years

## How to apply:

Applications are now open and we work on a rolling admissions basis. Apply through our Graduate Admissions Office online: <http://www2.lse.ac.uk/study/graduate/enquirer/howToApply/home.aspx>



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## Further information

- Visit our website for more details: [www.global-mim.com](http://www.global-mim.com)
- Download our brochure
- Find out more about the application process:  
<http://www2.lse.ac.uk/study/graduate/enquirer/howToApply/home.aspx>
- Contact Becky Coggins, Programme Manager, to discuss your eligibility for the programme: [b.coggins@lse.ac.uk](mailto:b.coggins@lse.ac.uk) or +44 (0)20 7106 1204



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- Current Students:
  - Rahul Timilsina
  - Pedro Nunes
- Questions and drinks