

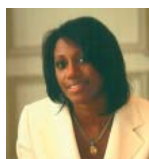
A global perspective

The TRIUM Global Executive MBA programme, offered jointly with NYU Stern School of Business and HEC School of Management, Paris, will be the flagship MBA programme of the newly created Department of Management. **Matt Mulford** explains its global appeal.

With 58 executives from 30 different countries, the Class of 2008 represents TRIUM's largest and most diverse class to date.

These executives have an average age of 40 and just slightly over 15 years of work experience. They hold senior level posts at firms.

Women make up almost a third of the Class of 2008 – the strongest female representation we have had since launch in 2001. Geographically, this year's class also shows stronger representation in both Asia and the Middle East.



This year's Class includes Jill Bishop. She is an Atlanta-based managing director of GoodWorks International, but this year moves to Tanzania with the company. Her focus is on providing international market access, government representation and business advisory services to governments and public sector entities throughout Africa. She also delivers consulting and government relations services to leading organisations which currently operate in, or wish to gain access to, the African continent. After a BA in Economics at Rutgers University, Jill chose TRIUM because of its global geo-political nature.



While they may appear to have little in common, she follows in the footsteps of recent graduate Mark Antonsen. A Vancouver native of Norwegian stock (legend has it that he was actually born at sea in a fishing boat), Marke has held a captain's license since his teen years and is now the general manager of the Antonsen Family Trust, which controls vast fishing quotas in Alaska and British Columbia. The Antonsen Trust has a gross market value of US \$65-70 million per year, and supplies, among others, Birds Eye, Nordsee, Burger King, and Wal-Mart.

Marke took over management of the trust in the mid-1990s, but despite his years of experience in the fishing industry and previously earned business degrees, he felt he still needed to build up his expertise and self-confidence, especially in such areas as finance and economics, so he chose the TRIUM EMBA because of its international nature and the reputations of its constituent universities.

It was, in fact, over breakfast at LSE during Marke's London TRIUM module that his term project and latest entrepreneurial venture was born. The conversation turned to the challenge for fish farmers today of getting their product to market faster without resorting to genetic engineering. One of the other TRIUM students at the table was Harish Dave, a physician-scientist with a background in molecular biology, biotechnology, and clinical medicine. 'I have an idea!' said Harish, and the rest, as they say, is history. As their TRIUM project, Mark and the team developed GrowthTek Systems, an agri-food nutrition company specialising in growth stimulant technologies designed to get farmed fish to market faster, more profitably, and with minimal environmental impact. GrowthTek is currently in its research and development phase, tightening patents on its primary growth-enhancing food additive and planning production facilities in Canada, India and China.

Marke said that the process of developing GrowthTek with his TRIUM colleagues – in fact, the whole TRIUM experience – had been extremely rewarding. 'The international modules in Sao Paulo and Shanghai were eye opening, and I'm still amazed at the diversity and talent of my TRIUM classmates. I'd recommend TRIUM to any executive who wants to stay current and learn from the best in a truly international context.' ■



Matt Mulford

is associate dean for the TRIUM programme and based at LSE.



How is TRIUM different?

- The programme is divided into six intellectually rigorous modules held in five international business locations over a 16 month period.
- TRIUM was rated fourth in the world in the 2006 *Financial Times* Executive MBA ratings.
- TRIUM is the only Executive MBA programme to integrate an international socio-political, economic dimension into its entire MBA curriculum.
- TRIUM Global MBA graduates are awarded a single MBA degree issued jointly by all three schools.
- The Class this year come from companies including ABN AMRO, American Express, AstraZeneca, AT Kearney, Bain & Company, Booz Allen Hamilton, Bossage, Citigroup, Computer Associates, DaimlerChrysler, Deloitte Consulting, Dresdner Kleinwort Wasserstein, Johnson & Johnson Company, JP Morgan, Kroll Inc, MetLife, Inc, IBM, NOVARTIS, Philips Semiconductors, PricewaterhouseCoopers, Remy Cointreau USA, SAP and United Nations Capital Development Fund.

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