# Furkan M. Cetin

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#### ACADEMIC EMPLOYMENT

London School of Economics and Political Science

Assistant Professor

London, UK 2023 – present

#### **EDUCATION**

## Kellogg School of Management, Northwestern University

PhD, Accounting Information and Management

Evanston, IL 2018 – 2023

- Thesis: The Real Effects of Accounting on Innovation
- Committee: Andrew Leone (Co-Chair), Sugata Roychowdhury (Co-Chair), Ronald Dye, Dimitris Papanikolaou, Beverly Walther

## Northwestern University

MSc, Chemistry

Evanston, IL 2017 – 2018

- Thesis: "Chemistry for Renewable Energy Production and Storage: Molecular Engineering, Me-
- chanically Interlocked Molecules and Quantum Investigation"
- Committee: Fraser Stoddart [Nobel Laureate] (Chair), Regan Thomson, Michael Wasielewski

#### Middle East Technical University

BSc (High Honor), Industrial Engineering Double Major Student, Chemistry Ankara, TURKEY

2012 - 2017

## RESEARCH INTERESTS

Financial accounting, real effects of accounting, innovation

#### WORKING PAPERS

# The Real Effects of Accounting on Innovation: Evidence from ASC 606

Solo Authored

- R&R at The Accounting Review
- Presented at Seven Minutes of Scholarship: An Interdisciplinary Symposium, LBS Trans Atlantic Doctoral Conference, Wharton Innovation Doctoral Symposium
- Mentioned in IFRS post implementation report

# When Does Innovation Die? Ideas Are Getting Harder to Find

with Ferhat Akbas and Egemen Genc

Practical Guide for the Accounting Job Market: That is How I Experinced Solo Authored

#### WORK IN PROGRESS

Machine Learning Based Industry Clusters (with Doyeon Kim and Andrew Leone)

Market for Innovation and Firm Innovation Strategy (with Sugata Roychowdhury and Valerie Zhang)

## Financing Innovation with Debt: Patent Collateralizability (with Efraim Benmelech)

Innovation Mismatch (with Sean Wang, Kathy Rupar and Ha Young Yoon)

#### OTHER PUBLICATIONS

Atilgan, A.; Cetin, F. M.; Yu, J.; Beldjoudi, Y.; Liu, J.; Stern, C.; Cetin, M.; Islamoglu, T.; Farha, O.; Deria, P.; Stoddart, J. F.; Hupp, J. Post-Synthetically Elaborated BODIPY-based Porous Organic Polymers (POPs) for Photochemical Detoxification of a Sulfur Mustard Simulant. *Journal of the American Chemical Society* **2020** 142 (43), 18554-18564 DOI: 10.1021/jacs.0c07784

Li, P.; Chen, Q.; Wang, T. C.; Vermeulen, N. A.; Mehdi, B. L.; Dohnalkova, A.; Browning, N. D.; Shen, D.; Anderson, R.; Gómez-Gualdrón, D. A.; Cetin, F. M.; Jagiello, J.; Asiri, A. M.; Stoddart, J. F.; Farha, O. K., Hierarchically Engineered Mesoporous Metal-Organic Frameworks toward Cell-free Immobilized Enzyme Systems. *Chem* **2018**, 4 (5), 1022-1034

#### CONFERENCES

Accounting PhD Rookie Recruiting and Research Camp (presenter)	2022
Accounting for an Ever-Changing World (FASB/IASB/TAR Joint Conference)	2022
Journal of Accounting and Economics Conference	2022
Annual Accounting Research Conference in Memory of Nicholas Dopuch (poster presenter)	2022
Seven Minutes of Scholarship: An Interdisciplinary Symposium (presenter)	2022
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium (presenter)	2022
LBS Trans Atlantic Doctoral Conference (presenter and discussant)	2022
Wharton Innovation Doctoral Symposium (presenter and discussant)	2022
UNC Tax Doctoral Consortium	2022
FARS Doctoral Consortium	2021

# WORKSHOPS and RESEARCH PRESENTATIONS

London Business School	2023
London School of Economics and Political Science	2023
Southern Methodist University, Cox School of Business	2023
Cornell University, SC Johnson College of Business	2023
Northwestern University, Kellogg School of Management	2019-2022

#### PROFESSIONAL SERVICES

Panelist in Job Market Panel at Kellogg School of Management
Ad Hoc Reviewer - British Accounting Review, FARS Midyear Meeting

## TEACHING EXPERIENCE

Kellogg School of Management, Northwestern University	Evanston, IL
Teaching Sessions	2023
• Textual Analysis with Machine Learning (PhD Workshop)	
• ASC 606 Effect on Drug Innovation (MBAi course)	

Teaching Assistant 2020 – 2023

• ACCT435 - Accounting for Management Decision Making (MBAi course)	2022, 2023
• ACCT430X - Financial Reporting Systems (Executive MBA course)	$2021,\!2022,\!2023$
• ACCT530 - Special Topics in Empirical Accounting Research (PhD course)	2022
• ACCT430 - Accounting for Management Decision Making (MBA course)	2019,2020,2021

## Northwestern University Teaching Assistant

Evanston, IL 2017 – 2018

• CHEM-230 Organic Laboratory I, II, III (Undergraduate courses)

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• Instructing high school olympiad students in chemistry branch on Organic, Inorganic, Physical and Analytical chemistry

# MAJOR HONORS & AWARDS

Northwestern University Fellowship	2017 - 2023
METU Dean's High Honor List	2012 - 2017
TUBITAK Scholarship	2012 - 2017
Gold Medalist 44 <sup>th</sup> International Chemistry Olympiad	2012
Bronze Medalist at International Sustainable World Project Competition	2012
Bronze Medalist at INEPO Environmental Project Competition	2012
Silver Medalist at 43 <sup>rd</sup> International Chemistry Olympiad	2011
First Place at 20 <sup>th</sup> International MEF-EBAV Project Competition	2011
Gold Medalist at 19 <sup>th</sup> TUBITAK National Science Olympiad	2011
Silver Medalist at 18 <sup>th</sup> TUBITAK National Science Olympiad	2010
Bronze Medalist at 17 <sup>th</sup> TUBITAK National Science Olympiad	2009

## OTHER

Computing: Python

Languages: Turkish (native), English (fluent)