

Julia Morley  
Department of Accounting  
London School of Economics and Political Science  
Houghton St, London WC2A 2AE  
Phone: +44 7515 359032  
Email: j.e.morley@lse.ac.uk

Curriculum Vitæ  
March, 2017

## Education

- 2011      PhD, Department of Accounting, London School of Economics.  
Examiners: Professor Christopher Napier and Professor Martin Walker  
Supervisors: Professor Michael Power and Professor Richard Macve  
Thesis title: Sequences of change in financial reporting: The influence of financial economics on financial reporting practice.
- 2005      MSc Philosophy of the Social Sciences, London School of Economics (Distinction)  
BA Economics, Pembroke College, Cambridge University (converted to MA)

## Academic Positions

- Sept 2013 - Lecturer, Department of Accounting, London School of Economics.  
2011–2013    LSE Fellow, Department of Accounting, London School of Economics.  
1991–1992    Research Associate, Harvard Graduate School of Business Administration

## Professional Positions

- Egon Zehnder London, Head of Finance and Research
- British Broadcasting Corporation (BBC), Internal Control Manager
- Schroder German Venture Advisers Ltd, Analyst/Management Accountant
- Stoy Hayward (now BDO), professional training contract for admission to ICAEW

## Professional Qualifications

- Fellow of the Higher Education Academy (PG Cert HE, 2009–2010)
- Fellow of the Institute of Chartered Accountants in England and Wales

## Awards

- LSE Class Teacher Prize (2010-2011)
- ESRC Scholarship for PhD (2007-2011)
- EAA nominated representative to the AFAANZ symposium (selected from among the participants at the EAA Doctoral Colloquium 2010)

## Publications

### Articles

- Discussion of “Are Related Party Transactions Red Flags?” With Bjorn N. Jorgensen. *Contemporary Accounting Research*, 2017. Vol. 34, Issue 2: 929–939.
- Internal lobbying at the IASB. *Journal of Accounting and Public Policy*, 2016. 35 (3): 224–255.

### Case studies

Case studies written as Research Associate for Professor W. Carl Kester at Harvard Business School for the *International Financial Management* course:

- Harley-Davidson, Inc.–1987, Case 292–082
- Guardian Industries Incorporated, Case 292–083
- Note on Cross-Border Valuation, Note 292–084

### Book Chapters

- “Note on Cross-Border Valuation”. With W Carl Kester. In *Case Problems in International Finance* (1993). Eds. Kester, W. C., and T. A. Luehrman. New York: McGraw-Hill.

### Other

- Policy Innovation Research Unit - <http://blogs.lshrm.ac.uk/piru/2017/02/02/ethical-risks-of-marketising-public-services-demand-caution/>
- LSE Business - <http://blogs.lse.ac.uk/businessreview/2016/10/19/measuring-social-impact-is-complicated-and-may-create-dysfunctional-incentives/>
- “The business of being good: A new language for social organisations” (2014). *Risk and Regulation*, No. 28, Centre for Analysis of Risk and Regulation.
- “Cool measures or frozen ideologies?” (2011). *Risk and Regulation*, No. 21, Centre for Analysis of Risk and Regulation.

### Social Media References to my Research

- Stanford Social Innovation Review – [https://ssir.org/articles/entry/terms\\_of\\_investment](https://ssir.org/articles/entry/terms_of_investment)
- Pioneer’s Post – <https://www.pioneerspost.com/news-views/20160928/social-impact-bonds-are-they-ethical>
- Beanbagsandbullsh!t Social Enterprise Blog – <https://beanbagsandbullsh1t.com/2016/11/01/metric-martyrs/>

## Papers under review

- Sequences of change: The influence of financial economics on financial reporting. *Accounting, Organizations and Society*.
- Elite investment networks and the rise of social impact reporting in UK social purpose organisations. *Contemporary Accounting Research*.
- Group Agency, Collective Attitudes and Intragroup Deliberation (with J. McKenzie Alexander). *Journal of Business Ethics*.
- The Ethical Status of Social Impact Bonds. *Journal of Economic Policy Reform*

## Working Papers

- Reading between the lines: The complementarity of quantitative and qualitative research methods for the lobbying of standard setters.
- What constrains the publication of accounting standards? An analysis using qualitative comparative analysis.
- The impact of ‘impact’: The effect of social impact reporting on staff identity and motivation at UK social enterprises and charities.
- Social impact reporting as reputation management: Effective practice, symbolic adoption or business-washing?
- Standardising the social: Creating comparability in social impact reporting.

## Presentations

### *Conference and workshop presentations*

2017	The impact of ‘impact’	CPA (forthcoming, July)
	The ethics of profiting from social impact bonds	SASE (forthcoming, June)
	The complementarity of qualitative and quantitative research	EAA (forthcoming, May)
	Extra-deliberational influences on expert decision making	Tilburg University
2016	The impact of “impact”	EAA, AAA
	Reading between the Lines: Qualitative research on lobbying	LSE
	Elite investment networks and the rise of social impact reporting	Stanford JSF, SASE
2015	Elite investment networks and the rise of social impact reporting	AAA, EAA, BAFA, LSE
	Quants and qualia in the discourse of social purpose organisations	SASE
	The social psychology of standard setting	JAPP Conference
2014	Where culture and lobbying collide	AAA, BAFA, EAA
	Shifting discourse as market construction	LSE
2013	Venturing to care: New metrics for social investment	EAA
	Standardising the social	LSE
2012	The roots of regulatory change in financial reporting	AOM, IPA, EAA
	Venturing to care: new metrics for social investment	LSE

## ***Invited talks***

2017	The impact of 'impact'	Royal Holloway, London
2015	Elite investment networks and the rise of social impact reporting	Keele
2014	Elite investment networks and the rise of social impact reporting	Northampton
2014	Shifting discourse as market construction	Heriot Watt
2013	The influence of financial economics on accounting valuation	Bath, Henley Business School

## **Grants and Awards**

2017	Marshall Institute Research Grant
2007-2011	ESRC PhD Student Grant

## **Participation in Practitioner Events**

- Invited speaker at The Social Economy Alliance in Oxford (April, 2017)
- Panelist at the launch of *The Landscape of Social Investment Research*, sponsored by The MacArthur Foundation with Oxford University (March, 2016)
- Deloitte practitioner workshop: "Social Enterprise - Where could you be?" (April 2013).
- Attended the Academic Panel Meeting, Accounting Standards Board (2010, 2013, 2014, 2015, 2016)

## **Teaching**

- Postgraduate (LSE):
  - Corporate Accountability, lecturer (2013/14, 2014/15, 2015/16, 2016/17).
  - Accounting, Organisations and Institutions, lecturer (2013/14).
  - Accountability, Organisations and Risk Management, seminar teacher (2012/13).
  - Management Accounting, Decisions and Control, seminar teacher (2011/12 and 2012/13).
- Undergraduate (LSE):
  - Auditing, Governance and Risk Management, Module 1: Corporate Financial Audit, Lecturer and class teacher (2013/14, 2014/15, 2015/16, 2016/17).
  - Elements of Management Accounting and Financial Management, class teacher (2012/13, 2013/4, 2014/15).
  - Auditing, Governance and Risk Management, class teacher (2011/12)
  - Managerial Accounting, class teacher (2009/10 and 2010/11).
  - Principles of Accounting and Finance, class teacher (2007/08 and 2008/09)

## **Services**

- Academic adviser (2008/9 – present)
- Course convenor LL440 (2014/15 – present)
- Exam sub-board chair, MSc L&A (2014/15–present)
- Departmental TQE panel member (2012/13)

- MSc long-essay supervisor: MSc Accounting, Organizations and Institutions and MSc Law and Accounting (2011/12 – present)
- Graduate selector (2011/12 – 2013/14)
- LSE Open Day presentations for BSc Accounting and Finance (March 2014)
- Ad hoc reviewer for journals: *Accounting, Organisations and Society*, *European Accounting Review*, *Socio-Economic Review* and *Journal of Social Entrepreneurship*, *Accounting, Auditing & Accountability*
- Departmental representative to the Research Student Consultative Forum (2009)
- Reviewer, University of London External System Unit Learning Outcomes for the BSc in Accounting and Finance (2009)

## Other

Positions: Commissioner, Alternative Commission on Social Investment (2014–2015)  
 Chair, Pembroke College Cambridge Society Committee (2011 – present); and  
 Trustee, Mary Valence Fund, Pembroke College, Cambridge (2011 – present).

Languages: Native English speaker. Conversational French and German