



CHARITABLE
TRUSTS



Department
of Accounting

35th ANNUAL MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE

#MARG

THURSDAY 27 MARCH 2014

PROGRAMME

Theme: Management Accounting and Strategic Partnerships.

09.30-10.25 **REGISTRATION, TEA & COFFEE:**
CLM.1.03 & CLM.2.02, Clement House, Aldwych

<u>Morning Session</u>	Hong Kong Theatre, CLM.G.02, ground floor, Clement House, Aldwych
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10.30-10.45 **Welcome from Michael Bromwich and Al Bhimani**

10.45-11.45 **David Otley and Chris Ford** (Lancaster University Management School)
Princes, Property Developers, Commandos and Charities: Lessons from an unusual Strategic Alliance

11.45-12.45 **Henri Dekker** (VU University Amsterdam)
Managing Risky Relations

12.45-14.00 **LUNCH: 4th Floor Restaurant, Old Building, Houghton Street**

<u>Afternoon Session</u>	Hong Kong Theatre, CLM.G.02, ground floor, Clement House, Aldwych
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14.00-14.40 **Alasdair Macnab** (Royal Botanic Garden Edinburgh) and
Falconer Mitchell (University of Edinburgh)
Outcome Costing

14.40-15.20 **Warwick Hunt** (PwC UK)
The Role of the CFO in Strategic Partnerships

15.20-16.35 **Panel Discussion**
Do Strategic Alliances Suggest New Strategies and New Accounting
Henri Dekker, George Grosz, Alasdair Macnab and Kenneth Simmonds
Chairman: Michael Bromwich

16.35-17.00 **TEA & COFFEE: CLM.2.02, 2nd floor, Clement House, Aldwych**

17.00-18.00 **CIMA Distinguished Practitioner Lecture**
Keith Luck, CIMA Vice President
How Management Accounting and Strategic Partnerships combine to deliver success – a practitioner's perspective

18.00-20.00	RECEPTION/BUFFET: Senior Dining Room, 5th Floor, Old Building
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