

*Joint Workshop of the  
University of Bamberg, Graduate School 'Markets and Social Systems in Europe'  
London School of Economics and Political Science (LSE), Department of Accounting  
University of Erfurt, Lehrstuhl für Geschlechtersoziologie*

*Workshop*  
**Current Research in Institutionalism:  
Theoretical Positions and Empirical Landscapes**

November 28 and 29, 2008  
Bamberg

**Program**

*Friday*

*November 28, 2008*

***Workshop Venue U2/ 025 (Hörsaal 1), An der Universität 2***

*Check-in Hotel Palais Schrottenberg, Kasernstr. 1, Bamberg,  
phone: +49 (0)951/955880, [www.palais-schrottenberg.de](http://www.palais-schrottenberg.de)*

*3 pm*

*Meeting point: Hotel Lobby*

3:30 to 4:30 pm

Welcome Richard Münch

Welcome Andrea Mennicken and Stefanie Hiß

Introduction of participants and their research topics

4:30 to 5:15 pm

Theresa Wobbe: Creating Equality: The Case of the European Community

*(Reference readings: Thelen, Kathleen, 1999: Historical Institutionalism in Comparative Politics, in: Annual Review of Political Science 2: 369-404; Thelen, Kathleen, 2003: How Institutions Evolve: Insights from Comparative-Historical Analysis, in: James Mahoney/ Dietrich Rueschemeyer (Hg.), Comparative Historical Analysis in the Social Sciences, Cambridge: Cambridge University Press, pp. 208-240.)*

Moderation: Stefanie Hiß

*Coffee Break*

5:45 to 6:30 pm

Stefan Bernhard: European Integration and Social Fields. Applying Bourdieu's Sociology

Moderation Christian Schmidt-Wellenburg

6:30 to 7:15 pm

Rita Samiolo: The Construction of the State as a Rational Actor: World Models and Governmentality

*(Reference readings: Meyer, J. W., & Jepperson, R. L., 2000. The 'Actors' of Modern Society: The Cultural Construction of Social Agency. *Sociological Theory*, 18(1): 100-120; Meyer, J. W., Boli, J., Thomas, G. M., & Ramirez, F. O., 1997: World Society and the Nation State. *American Journal of Sociology*, 103(1): 144-181; Rose, N., & Miller, P. (1992). Political Power Beyond the State: Problematics of Government. *British Journal of Sociology*, 43(2): 172-205.)*

Moderation Christian Schmidt-Wellenburg

7:30 pm

*Dinner Scheiners Gaststuben, Katzenberg 2*

*(near the hotel in case you need a late check-in)*

***Saturday***

***November 29, 2008***

***Workshop Venue: ehemaliger Senatssaal, Kapuzinerstr. 22 (back entrance)***

9:30 am	<i>Meeting point: Hotel Lobby</i>
10:00 to 10:45 am	<p>Peter Miller: Governing and Institutionalising</p> <p><i>(Reference readings: Miller, P., &amp; Rose, N. (1990). Governing Economic Life. Economy and Society, 19(1): 1-31; Miller, P., &amp; O'Leary, T. (2007). Mediating Instruments and Making Markets: Capital Budgeting, Science and the Economy. Accounting, Organizations and Society, 32: 701-734.)</i></p> <p>Moderation: Andrea Mennicken</p>
10:45 to 11:30 am	<p>Andrea Mennicken: Standardisation and Power</p> <p><i>(Reference readings: Powell, W. W. (1991). Expanding the Scope of Institutional Analysis. In W. W. Powell, &amp; P. J. DiMaggio (Eds.), New Institutionalism in Organizational Analysis (pp. 164-182). Chicago and London: University of Chicago Press; Mennicken, A. (2008). Connecting Worlds: The Translation of International Auditing Standards into Post-Soviet Audit Practice. Accounting, Organizations and Society, 33(4/5): 384-414.)</i></p> <p>Moderation: Andrea Mennicken /Stefanie Hiß</p>
<i>Coffee Break</i>	
11:45 to 12:30 pm	<p>Marcel Rebenack: The Competing Institutionalization Strategies of the New Economic Sociology</p> <p>Moderation: Andrea Mennicken</p>
<i>Lunch Break</i>	<i>Indian Restaurant Swarg, Frauenstr. 2</i>
2:30 to 3:15 pm	<p>Christian Schmidt-Wellenburg: Towards a Symbolic Economy of Management Knowledge</p> <p>Moderation: Stefanie Hiß</p>
3:15 to 4:00 pm	<p>Florian Groetsch: The Meaning of Religion in the Current Notion of Europe - the EU-Commission's Politics of Religion from an Institutional Perspective</p> <p>Moderation: Stefanie Hiß</p>
<i>Coffee Break</i>	
4:30 to 5:15 pm	<p>Stefanie Hiß: The Failures and Survival of Rating Agencies</p> <p><i>(Reference readings: Mahoney, James 2000: Path Dependence in Historical Sociology. Theory &amp; Society 29: 507-548; Pierson, Paul 2000: Increasing Returns, Path Dependence, and the Study of Politics. American Political Science Review 94: 251-267; Djelic, Marie-Laure/ Quack, Sigrid 2007: Overcoming Path Dependency: Path Generation in Open Systems. Theory &amp; Society 36: 161-186)</i></p> <p>Moderation: Andrea Mennicken</p>
5:15 to 6 pm	<p>Final Discussion</p> <p>Moderation: Andrea Mennicken</p>
7:30 pm	<i>Dinner Hofbräu, Karolinenstraße 7</i>

## Participants

Name	Affiliation/ Email	Research Topics /Presentations
Stefan Bernhard	Bamberg University, stefan.bernhard@uni-bamberg.de	European Integration and Social Fields. Applying Bourdieu's Sociology
Veronica Casarin	LSE, v.casarin@lse.ac.uk	Controlling Innovation – Innovating Controls
Narisa Dai	LSE, t.dai@lse.ac.uk	An Investigation of Management Control Dynamics in Joint Ventures
Florian Groetsch	Erfurt University, Florian.groetsch@uni-erfurt.de	The Meaning of Religion in the Current Notion of Europe - the EU-Commissions Politics of Religion from an Institutional Perspective
Sabine Haas	Erfurt University, Sabine.Haas@uni-erfurt.de	Metamorphoses of Equality. Sociological Construction of Gender in France and Germany
Julian Hamann	Bamberg University, julian.hamann@gmx.de	The Construction of the European Research Area and it's Impact on National Academic Fields
Dr. Stefanie Hiß	Bamberg University, Stefanie.Hiss@uni-bamberg.de	Credit Rating Agencies and the Financial Market; Corporate Social Responsibility
Stefanie Klein	Bamberg University, stef.klein@gmail.com	The Relation between Regionalism and Nationalism in Spain and its Change through Globalization and Europeanization
Alexander Knoth	Erfurt University, Alexander.Knoth@stud.uni-erfurt.de	Citizenship Test – Summit of Integration? An Analysis of the German Practice
Dr. Andrea Mennicken	LSE, A.M.Mennicken@lse.ac.uk	Standardisation and Power
Prof. Peter Miller	LSE, p.b.miller@lse.ac.uk	Governing and Institutionalising
Julia Morley	LSE, j.e.morley@lse.ac.uk	The Interactions Between Economics and Accounting and Implications for the Representational Adequacy of Financial Reporting
Prof. Dr. Richard Münch	Bamberg University, Richard.Muench@uni-bamberg.de	Constructing Academic Excellence, European Union, World Trade, Welfare Regimes
Ursula Müller	Bamberg University, Ursula.M16@gmx.de	Bologna-process and Institutional Change in Higher Education

Thiago Neto	LSE, t.s.neto@lse.ac.uk	Social and Environmental Accounting in Project Financing: Investment Appraisal under the Equator Principles in Brazil and the United Kingdom
André Ortiz	Bamberg University, andre.ortiz1@freenet.de	Cooperation of Companies and Universities in the Context of Regional Innovation Systems
Sigrid Piaschinski	Bamberg University, s.piaschinski@web.de	International Educational Discourse with Regard to Reproduction and Change of the Actors Cognitions, Roles and Positions in the School System
Monika Radek	Bamberg University, monikaradek@web.de	Discursive Trends in Global Health Policy and their Impact on National Reforms. The Example of Poland 1991-2008
Marcel Rebenack	Erfurt University, Marcel.rebenack@uni-erfurt.de	The Competing Institutionalization Strategies of the New Economic Sociology
Dr. Rita Samiolo	LSE, r.samiolo@lse.ac.uk	The Construction of the State as a Rational Actor: World Models and Governmentality
Christian Schmidt-Wellenburg	Bamberg University, Christian.Schmidt-Wellenburg@uni-bamberg.de	Towards a Symbolic Economy of Management Knowledge
Simon Tan	LSE, z.s.tan@lse.ac.uk	The 'Others' in Corporate Governance: The Case of the Activism of Sell-Side Financial Analysts
Prof. Dr. Theresa Wobbe	Erfurt University, maria-theresa.wobbe@uni-erfurt.de	Creating Equality: The Case of the European Community
Valeriya Zaozerna	Bamberg University, valeria_z@online.ua	Interdependence of the Income from Investments and the Quality Level of Corporate Governance in Ukrainian Companies

*For organizational questions please contact:*

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or Nora Müller (student assistant): noram85@googlemail.com, mobile phone: +49 (0)151/57354378

For your PowerPoint presentation, laptop and beamer are available (please bring an USB-stick). In case you would like to use an overhead, please let me know in advance.