Professor Richard Macve, MA (Oxon), MSc (London), FCA, Hon FIA

Richard Macve is Emeritus Professor of Accounting at the London School of Economics and Political Science ('LSE'), where he was formerly Convener of the Department of Accounting. Educated at Chigwell School and New College, Oxford, he qualified as a chartered accountant in the London office of Peat, Marwick, Mitchell & Co. (now KPMG), winning prizes at all three levels of examinations. He was a co-opted member of the Council of the Institute of Chartered Accountants in England & Wales ('ICAEW') from 1986 to 1993 and chaired its Environmental Research Group and its Student Education Advisory Group. He has been Vice-Chairman of the ICAEW's Technical Committee and a member of its Education and Training Directorate, of its Sustainability Steering Group and of the CCAB's Board of Accreditation of Accountancy Educational Courses. He is currently Academic Advisor to the Research Advisory Board of the ICAEW's Centre for Business Performance. Since 2004 he has been a member of the Worshipful Company of Chartered Accountants in England & Wales (WCCAEW) and since February 2012 a Court Assistant. He is a member of the Accounting Standards Board's ('ASB') Academic Panel and was a member of its Financial Sector and Other Special Industries Committee. From August 2011, he is a member of the Financial Accounting Standards Committee of the American Accounting Association (AAA). He was the founding Vice-Chairman of the Conference of Professors of Accounting and Finance. He was a member and Vice-Chairman of the Accounting and Finance Panel (Panel 44) for the Higher Education Funding Councils' Research Assessment Exercise (RAE 2001). He was made an honorary Fellow of the Institute of Actuaries in 2000, and has served as a member of the Accounting Liaison Group of the Faculty and Institute of Actuaries. From 1979 to 1996 he was the Julian Hodge Professor of Accounting and Head of the Department of Accounting at Aberystwyth University, where he is now an Honorary Visiting Professor of Accounting in the University's School of Management and Business ('SMBA'). In March 2010 he was invited to visit Osaka City University as a Distinguished Professor, and was awarded the 2010 Distinguished Academic Award by the British Accounting Association (BAA). In September 2010 he became an Honorary Research Fellow of the University of International Business and Economics (UIBE), Beijing, and in November 2011 an Honorary Professor at Zhongnan University of Economics and Law in Wuhan. At LSE he is a member of the steering committee for the Confucius Institute for Business, London (CIBL).

His books include: A Conceptual Framework for Financial Accounting and Reporting: the possibilities for an agreed structure (ICAEW, 1981); Marking to Market: Accounting for Marketable Securities in the Financial Services Industry (with Jonathan Jackson), ICAEW, 1991; Business, Accountancy and the Environment (ed. with Anthony Carey), ICAEW, 1992; Goodwill and Other Intangibles (with John Arnold, Don Egginton, Linda Kirkham, and Ken Peasnell), ICAEW, 1992; A Survey of Lloyd's Syndicate Accounts (with David Gwilliam), 2nd.edn., Prentice Hall / ICAEW, 1993; Accounting Principles for Life Insurance: A True and Fair View? (with Joanne Horton), ICAEW, 1995; A Conceptual Framework for Financial Accounting and Reporting: Vision, Tool or Threat? Garland, 1997; UK Life Insurance: Accounting for Business Performance (with Joanne Horton), FT Finance, 1997; and An Experiment in 'Fair Value' Accounting? the State of the Art in Research and Thought Leadership on Accounting for Life Assurance in the UK and Continental Europe (with Joanne Horton and George Serafeim), ICAEW, 2007.

He has published articles in a range of academic and professional journals and is currently working on research projects on accounting for life insurance and on various historical areas, including work with Professor Keith Hoskin of Essex University on the historical development of management and accounting in the US in the nineteenth century and (in collaboration with Dr. Debin Ma and Dr. Yuan Weipeng) in Imperial China; and with Shuwen Deng of the Shanghai Stock Exchange (SSE) on the origins and development of China's auditing firms.

Further information: see website: http://www.lse.ac.uk/accounting/facultyAndStaff/profiles/macve.aspx

Curriculum Vitae (April 2016)

Professor Richard Macve, MA (Oxon), MSc (London), FCA, Hon. FIA

Present positions:

(since 1 October 2011): Emeritus Professor of Accounting, London School of Economics and Political Science, OLD 3.35, Houghton Street, Aldwych, London WC2A 2AE ('LSE'). [Tel: 0207 955 6138; Fax: 0207 955 7420; e-mail: R.Macve@lse.ac.uk]

(since 1996): Honorary Visiting Professor of Accounting in the School of Management and Business, Aberystwyth University ('SMBA').

(since September 2010): Honorary Research Fellow of the University of International Business and Economics (UIBE), Beijing.

(since November 2011): Honorary Professor at the Zhongnan University of Economics and Law (ZUEL), Wuhan

Previous career:

1968-1974: Articled clerk and then qualified accountant with Peat, Marwick, Mitchell &

Co. (now KPMG), Chartered Accountants, in London. (For examination distinctions see Appendix II.) Seconded to Ministry of Defence for six months in 1973/1974. Left Peats as Assistant Manager on taking up

appointment as lecturer at LSE.

1974-1978: Lecturer in Accounting, LSE.

1979-1996: Julian Hodge Professor of Accounting, and Head of the Department of

Accounting & Finance, The University of Wales, Aberystwyth.

1996-2011: Professor of Accounting in the Department of Accounting, London School

of Economics and Political Science ('LSE').

1982-1983: Visiting Associate Professor of Accounting, Jesse H. Jones Graduate School

of Administration, Rice University, Houston, Texas (on leave from UWA).

November 1994 - December 2013: Academic Advisor (part-time) to the Research Advisory

Board of the Centre for Business Performance (formerly the Research Board) of the Institute of Chartered Accountants in England and Wales

('ICAEW').

Appointments held have included:

ICAEW:

Member of Council [1986-93]; Chairman of Student Education Advisory Group and Foundation Education Sub-Committee [1985-93]; member of Education and Training Directorate [1985-93]; Vice-Chairman of Technical Committee [1989-91]; member of Technical Steering Committee [1999-2002]; member of Archive Panel [1990-93]; Chairman of Environment Research Group [1991-92]; member of Research Board [1991-8]; member of Management Board (now Research Advisory Board) of the Centre for Business Performance [1999-present]; member of Environment Steering Group [1993-8]; member of education sub-committee of London Society of Chartered Accountants [1977-8]; member of committees of South Wales Society of Chartered Accountants, and West Glamorgan & Dyfed Society of Chartered Accountants [1986-93]; Chairman of Aberystwyth Chartered Accountants Group [1990-92].

Other external appointments:

Chairman of the British Accounting Association [1986]; Founding Vice-Chairman and then Chairman of the Conference of Professors of Accounting [1990-92]; Chairman of Division B of Board of Accreditation of Educational Courses [1988-90]; member of the Academic Panel of the Accounting Standards Board and formerly the Accounting Standards Committee [1989-present]; member of the Financial Accounting Standards Committee of the American Accounting Association (AAA) [2011-14]; member of the Financial Sector and Other Special Industries Committee ('FSOSIC') of the ASB [1994-2000]; member of the Accounting Liaison Group of the Faculty and Institute of Actuaries [2000-2007]; member of Board of Directors of UK Centre for Economic and Environmental Development (UK CEED) (an ESRC recognised centre) [1993-2004]; member of HEFCE Accountancy Panel for 1996 RAE and Vice-Chairman for 2001 RAE; member of panel established by Menter a Busnes to review strategic development of Welsh-medium business education [1990-1996]; member of Management Committee of CTI Centre for Accountancy at UEA [1988-92]; DTI assessor for recognition of professional auditing bodies under Companies Act 1989 [1990-2]; specialist adviser to House of Commons Committee on Welsh Affairs in regard to report on 'Water in Wales' (HC229, Session 1982-3) [1982-3]; present/past member of various editorial review boards (including Accounting and Business Research; Accounting, Auditing and Accountability Journal; British Accounting Review; Accounting, Business and Financial History; Accounting Historians Journal; Accounting Education; International Journal of Accounting; University of Wales Business and Economics Review; Agenda; City, Culture and Society); referee for ESRC proposals; external examiner (undergraduate, masters and PhD) at various universities including Birmingham; Cambridge; City; Dublin City; Kingston; LSE; Manchester; New South Wales; Reading; Royal Holloway, University of London; Sheffield; Southampton; Strathclyde; Warwick; UEA.

University of Wales:

Various committee and management responsibilities including: Head of the Department of Accounting, UWA [1979-93 and 1994-5]; Chairman of University of Wales Subject Panel for Business Management, Economics, Accounting and Law [1990-92]; member of Board of Directors of University of Wales Review [1991-93].

Current research interests:

Financial Accounting and Reporting:

Financial institutions, including insurance companies and Lloyd's Conceptual Framework
Sustainability (Corporate Environmental and Social) Reporting
Development of China's auditing firms

Accounting History:

Interrelationships of accounting history and educational history in nineteenth century USA (OUP have commissioned a book, with Prof. K.W. Hoskin, Warwick) History of cost and management accounting in 18th and 19th century UK History of European accounting in classical and Renaissance periods History of Chinese accounting and management and audit profession.

Project research grants totalling £193,250 have been awarded: by ESRC [1987: £3,350] and the University of Pennsylvania [1987: \$800] (for work with K. Hoskin on nineteenth century US accounting and educational history); by ICAEW (for work on the conceptual framework [1979: £2,250]; auditing research (with D. Gwilliam) [1982: £2,500]; disclosure of corporate charitable donations (with C.J. Cowton) [1983: £1,650]; Lloyd's [2 grants: 1984: £19,000; 1988: £22,600]; marking to market [1986: £2,500]; and currently life insurance accounting [3 grants: 1991: £34,400;

1994: £32,500; 2001: £60,000]; and by the Aberystwyth Research Fund (for work on EU harmonization of insurance accounting [1993: £3,000] and on discounting in non-life insurance [1993: £10,000]).

Current teaching responsibilities:

At LSE:

Financial Accounting and Reporting (undergraduate)
Introductory Financial Management (undergraduate)
Introduction to Insurance Company and Pension Fund Accounts (undergraduate)
Aspects of Law & Accounting (postgraduate)
Supervision of Masters' dissertations

Work published

(* = in refereed academic journal [19]; ++ = refereed (+ or in refereed) book [9+5 = 14]):

1972: Contributed research assistance to the Survey of Published Accounts - 1971-

72 published by the General Educational Trust of the ICAEW.

1976: (with M. Churchill) 'The John Lewis Idea - Can It Really Work for Others?',

Accountancy, Vol. 87, No. 997 (September 1976), pp. 62-6.

1977: Inflation Accounting and the Accounts of Insurance Companies', a series of

four articles in The Post Magazine & Insurance Monitor, Vol cxxxvii, Nos.

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'Reflections from the Other Side', Platform (the quarterly journal of Peat,

Marwick, Mitchell & Co., U.K. firm), No. 19 (Autumn 1977), p.9.

1980: Quaere Verum Vel Recte Numerare, Inaugural Lecture 16 May 1979, The

University College of Wales, Aberystwyth [reprinted in Macve, 1997,

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1981: ++A Conceptual Framework for Financial Accounting and Reporting: the

possibilities for an agreed structure. A report prepared at the request of the Accounting Standards Committee (London: ICAEW, 1981: ISBN 0-85291-

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1982: (with D.R. Gwilliam) 'The View from the Top on Today's Auditing

Evolution', Accountancy, November 1982, pp.116-9.

1983: 'Jock's codicil creates problems at South Fork', *Accountancy Age* (June 30,

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1997, Garland].

1984: 'Accounting for Long Term Loans', in Carsberg, B.V. and Dev, S.F.D.

(eds.), External Financial Reporting (London: Prentice-Hall, 1984), pp.90-

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(with D.R. Gwilliam) 'Auditing research: time to go back to University?',

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1985: 'Some glosses on "Greek and Roman Accounting", Atti: Quarto Congresso

Internazionale di Storia della Ragioneria (Pisa, 23-27 Agosto, 1984), pp.

409-31.

*'Some glosses on "Greek and Roman Accounting"', History of Political

Thought, 6, 1,2, 1985, pp. 233-64 [reprinted in various collections].

1986:

*(with K.W. Hoskin) 'Accounting and the Examination: A Genealogy of Disciplinary Power', Accounting, Organizations and Society, 11, 2, 1986, pp.105-136 [reprinted in various collections].

++A Survey of Lloyd's Syndicate Accounts: Financial Reporting at Lloyd's in 1985 (London: Prentice-Hall / ICAEW, 1986: ISBN 0-13-878273-3), xxv +269pp.

(with S.I. Demirag) 'A "True and Fair View" and the Treatment of Longterm Contract Work in Progress', The Accountant's Magazine, June 1986, pp. 19-22.

(with S.I. Demirag) 'Long-term Contract Work in Progress: Can We Resolve the Conflict?', *The Accountant's Magazine*, July 1986, pp.55-56.

1988:

*(with K. W. Hoskin) 'The Genesis of Accountability: the West Point Connections', Accounting, Organizations and Society, 13, 1, 1988, pp.37-73 [reprinted in various collections].

(with A.J. Colquhoun) 'Reaping the Long-Term Rewards of Investing in Education', Accountancy Age, 29 May 1988, pp.17-18.

(with K. W. Hoskin) 'The Genesis of Managerialism and Accountability: Springfield, Tyler and West Point', in A.T. Craswell (ed.), Collected Papers of the Fifth World Congress of Accounting Historians, No.207, University of Sydney, 1988

1989:

'Solomons' Guidelines: Where Do They Lead?', Accountancy, March 1989, pp.20-21 [reprinted in Macve, 1997, Garland].

'Questioning the Wisdom of Solomons', Accountancy, April 1989, pp.26-27 [reprinted in Macve, 1997, Garland].

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'The Crisis in the Classroom: A Profession at Risk', The Accountant, September 1989, pp.8-10.

1990:

*(with Ezzamel, M. and Hoskin, K.W.) 'Managing It All by Numbers: A Review of Johnson & Kaplan's "Relevance Lost", Accounting and Business Research, 20, no.78, 1990, pp.153-166 [reprinted in various collections].

(with Hoskin, K.W.) 'Understanding Modern Management', University of Wales Business and Economics Review, No.5, 1990, pp.17-22.

(with Hoskin, K.W.) 'Accounting and the Examination: A Geneaology of Disciplinary Power' reprinted in T.A. Lee (ed.), The Closure of the Accounting Profession, Vol. 2. Garland: 1990.

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++(with J. Jackson) Marking to Market: Accounting for Marketable Securities in the Financial Services Industry (ICAEW, 1991: ISBN 1-85355-169-4), 155pp.

+(with G. Harte) 'The Vehicle and General Insurance Company' in P. Taylor and S. Turley (eds), *Case Studies in Financial Reporting*, Philip Allan: 1991, pp. 346-360 [a teaching guide is available from the authors].

(with K. Hoskin) 'Boxing Clever', *Proceedings of the Third Conference on Interdisciplinary Perspectives in Accounting*, Manchester, July 1991.

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1992: (with C. Frost and D. Butler) 'Environmental Reporting' in *Financial Reporting 1991/92: A Survey of UK Reporting Practice*, ICAEW 1992, pp. 53-76.

(with J. Horton) 'The Development of Accounting Regulation in the UK: The History of Life Assurance 1583-1991', Working paper in Accounting and Finance 29/1: Department of Accounting, University of Wales, Aberystwyth: 1992, 25pp.

'The Plight of Accounting Education in Australia: A Sense of *deja vu*', *Accounting Education*, 1(2), 1992, pp. 129-132.

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(with D. Gwilliam and K. Hoskin) 'Financial Control in the Financial Services Industry: The Case of Lloyd's of London', in *Perspectives on Financial Control* (eds. M. Ezzamel and D. Heathfield), Chapman & Hall: 1992, pp. 203-228.

(with D. Butler and C. Frost) 'Environmental Reporting', in *Student Financial Reporting 1991-2: A Guide to UK Reporting Practice for Accountancy Students* (eds. L.C.L. Skerratt and D.J. Tonkin), ICAEW: 1992, pp. 59-82.

(with J. Horton) 'The Development of Accounting Regulation in the UK: The History of Life Assurance, 1583-1991', in *Collected Papers of the Sixth World Congress of Accounting Historians* (ed. Atsuo Tsuji), Accounting History Association, Japan: 1992, pp. 81-117.

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(with J. Horton) *Accounting for Life Insurance: A Discussion Paper*, ICAEW Research Board, March 1994, 217 pp.

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1995

++(with J. Horton) Accounting Principles for Life Insurance: A True and Fair View? (Research Board, ICAEW, 1995: ISBN 1-85355-534-7), xxx + 281pp.

*(with Liu, Z-Y) 'A Proposal to Form a Unified Chinese Public Accountancy Profession: An Academic Perspective', *International Journal of Accounting* (1995) 30: pp. 48-61.

*(with R. Fleischman and K. Hoskin) 'The Boulton & Watt Case: The Crux of Alternative Approaches to Accounting History?', *Accounting and Business Research*, 25/99 (Summer 1995), pp.162-176.

(with J. Horton) 'Accounting and Actuarial Concepts in the 19th Century Development of Life Insurance Accounting and Regulation in the UK', *Proceedings of the Special World Conference to celebrate Fra' Luca Pacioli* (Venice, Centro Zitelle, 9-12 April 1994), IPSOA Editore s.r.l., 1995, pp. 323-334.

1996

+'Pacioli's Legacy' in T.A. Lee, A.C. Bishop, and R.H. Parker (eds.), *Accounting History from the Renaissance to the Present: A Remembrance of Luca Pacioli* (New York: Garland, 1996), pp.3-30 (ISBN: 0-8153-2271-2).

(with J. Horton) 'The "Amortized Cost" Basis for Fixed-Interest Investments: A Note on Economic, Actuarial and Accounting Concepts of Value and Income', in I. Lapsley (ed.) *Essays in Accounting Thought: A Tribute to W.T. Baxter* (Edinburgh: ICAS, 1996), pp.127-155. (ISBN: 1-871-250439)

*(with K. Hoskin) 'The Lawrence Manufacturing Co.: A Note on Early Cost Accounting in US Textile Mills', *Accounting, Business & Financial History*, **6:3** (December, 1996), pp. 337-61.

1997

'Accounting for Environmental Cost' in D. Richards (ed.) *The Industrial Green Game: Implications for Environmental Design and Management* (Washington D.C: National Academy Press, 1997), pp.185-199 (ISBN: 0-85404-434-5). [A version in Welsh is available from the author and on my LSE website; Y mae fersiwn Cymraeg ar gael oddi wrth yr awdur ac ar y we.]

A Conceptual Framework for Financial Accounting and Reporting: Vision Tool or Threat? (New York: Garland, 1997), ISBN 0-8153-3035-9, xxxii + 248pp.

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(with Ezzamel, M. and Hoskin, K.W.) 'Managing It All by Numbers: A Review of Johnson & Kaplan's "Relevance Lost" (reprinted from Accounting and Business Research (1990) pp. 153-166), in Richard M.S. Wilson (ed.), Management Accounting Volume I: Planning (Aldershot: Ashgate/Dartmouth International Library of Management, 1997), pp. 351-364.

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1998

*(with J. Horton) 'Planned Changes in Accounting Principles for UK Life Insurance Companies: A Preliminary Investigation of Stock Market Impact', *Journal of Business Finance and Accounting*, Vol. 25/1&2, Jan/March 1998, pp. 69-101.

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1999

'Machines and Men: Accounting Practices and Discourses in the British Industrial Revolution', *Proceedings of the International Workshop on Accounting History: Evolution and Perspective of Accounting in Different Countries, Taormina, Sicily, September 28th-29th, 1998*

'One Step Forward, Two Steps Back: IAS39', *Accountancy*, May 1999, p.89.

Commentary on O'Keeffe, P.J.L. & Sharp, A.C., 'International Measures of Profit for Life Assurance Companies', *The British Actuarial Journal*, Vol.5, Pt.II, No.22 (June 1999) pp.354-6.

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2000

*(with Hoskin, K.) 'Knowing More as Knowing Less? Alternative Histories of Cost and Management Accounting in the USA and the UK', *The Accounting Historians Journal*, Vol. 27, No. 1 (June), pp.91-171.

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2001 (with S. Fearnley) 'Global Problems', Accountancy\$

2002 *(with Fleischman, R.K.), 'Coals from Newcastle: Alternative Histories of Cost and Management Accounting in Northeast Coal Mining during the British Industrial Revolution', *Accounting and Business Research*, 32(3): 133-152.

> *'Insights to be gained from the study of ancient accounting history: some reflections on the new edition of Finley's The Ancient Economy', European Accounting Review 11, 2: 453-471.

Discussion comments on C.J. Hairs et al., 'Fair Valuation of Liabilities', British Actuarial Journal, 2002, Vol. 8, Part II, 325. (ISSN: 1357-3217)

2003 [six months sick-leave]

2004 (with Horton, J. and Struvven, G.), 'Qualitative Research: Experiences in Using Semi-Structured Interviews', in Humphrey, C and Lee, W., The Real *Life Guide to Qualitative Accounting Research*, Elsevier, 2004, pp.339-57.

2005 *(with Gwilliam, D. and Meeks, G.) 'The costs and benefits of increased accounting regulation: a case study of Lloyd's of London', Accounting and Business Research, 35 (2). pp. 129-146. ISSN 0001-4788

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http://papers.ssrn.com/sol3/topten/topTenResults.cfm?groupingId=1346611&netorjrnl=jrnl

Macve, R (2011). Opener's discussion comments on Foroughi, K. (chairman) *et al.* (IFRS working party): 'Insurance Accounting: A New Era?' (paper presented to the Institute and Faculty of Actuaries sessional research meeting, London: 11 April 2011), *British Actuarial Journal*, Volume **, Part *, Number **, pp. ***-*** and further comments at p. (forthcoming)

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Macve, R.H. (2015). 'Fair Value vs Conservatism? Aspects of the History of Accounting, Auditing, Business and Finance from Ancient Mesopotamia to Modern China'. *The British Accounting Review*, 47, 124–141.

Working Papers:

Fleischman, R.K. and Macve, R. (2009), 'In the counting house: what the mid-eighteenth century Carron archives can tell us about the 'signatures' of capitalism and the role of accounting in the early British Industrial Revolution' (LSE/John Carroll University working paper: for revision and resubmission to *AOS*).

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Hoskin, K. and Macve, R. (2009b), 'The Western Railroad Crash of 1841: The First Manageriogenic Disaster?' (LSE/WBS working paper).

Horton, J. and Macve, R. (1994), 'Planned Changes in Accounting Principles for UK Life Insurance Companies: An Investigation of Attitudes, Beliefs and Implications' (LSE working paper) [planned as a longitudinal study].

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Hoskin, K. and Macve, R. (2012), "Conjunctures or disjunctures in Western and Chinese accounting and management history? More questions than answers..." (IN 2 PARTS---PART I submitted to Accounting, Organizations and Society; PART II: Revise and resubmit for Accounting Historians Journal).

Yuan, W-P., Macve, R.H. and Ma, D. (2016), 'The development of Chinese accounting and bookkeeping before 1850: the accounts classification and accounting methods in the Tong Tai Sheng Business Account Books'.(Revise and resubmit for Accounting and Business Research)

Deng, Shuwen (SSE) and Macve, R.H. (2016), The origination and development of China's audit firms: 'translation' meets self-determination'.

Hoskin, K.W., Ma, D. and Macve, R.H. (2016a). 'Contesting the Indigenous Development of "Chinese Double-entry Bookkeeping" and its Significance in China's Economic Institutions and Business Organization before c.1850' LSE/University of Birmingham working paper (earlier version at http://www.lse.ac.uk/economicHistory/workingPapers/2012/WP160.pdf.

Hoskin, K.W., Ma, D. and Macve, R.H. (2016b). 'A genealogy of myths about the rationality of accounting in the West and in the East'. LSE/University of Birmingham working paper.

Conference and other presentations in last few years (# = refereed conference):

(with Xiaoli Chen) 'The "Equator Principles"—a Success for Voluntary Codes?'

presented at: #7th A-CSEAR Conference, University of South Australia, Adelaide, South Australia, 7-9 December 2008

#British Accounting Association Annual Conference, Dundee, Scotland, 21-23 April

#The 32nd Annual Congress of the European Accounting Association, Tampere, Finland, 13-15 May 2009

#The Annual Meeting of the American Accounting Association, New York, NY, USA, 3-5 August 2009.

(with Keith Hoskin) 'The Western Railroad Crash of 1841: The First Manageriogenic Disaster?'

presented at: University of Wales Accounting Colloquium, Gregynog, 5-7 May, 2009.

> #Interdisciplinary Perspectives on Accounting Conference, Innsbruck, Austria, 9th-11th July 2009.

(with Keith Hoskin) 'Conjunctures or disjunctures in Western and Chinese accounting and management history? More questions than answers....'

#21st annual Accounting, Business & Financial History conference, Cardiff Business presented at:

School, 14th - 15th September 2009.

#American Accounting Association (AAA) Annual Meeting, San Francisco, CA,

August 2010 (with Qi Min)

University of Wales Accounting and Finance Colloquium, Gregynog, April 2011. #American Accounting Association (AAA) Annual Meeting, Denver, CO, August

2011)

accepted for: #1st International Conference on Accounting History in China: New Accounting

History in the Changing Era [jointly-Sponsored by the Accounting Society of China (ASC) & the Academy of Accounting Historians (AAH)] to be held in August 2010, at Guanghua School of Management, Peking University, Beijing, China. [NOW

postponed]

(with Michael Bromwich and Shyam Sunder) 'Hicksian Income in the Conceptual Framework'

presented at: #(by Shyam Sunder) American Accounting Association (AAA) Annual Meeting,

Anaheim, CA, August 2008.

(by R. Macve) University of Sydney Accounting Research Seminar, NSW, Australia,

12 December 2008.

'The Case for Deprival Value'

presented at:

EAA Symposium, Tampere, Finland, 13 May 2009 (published in Dean, G., Lennard, A., Whittington, G., Macve, R. and Barth, M., (2009), 'Wanted: Foundations for Measurement in Accounting', *Abacus*, March 2010).

(With Horton, J. and Serafeim, G)_' "Deprival value" vs "fair value" measurement for contract liabilities in resolving the "revenue recognition" conundrum: towards a general solution'

presented at: #British Accounting and Finance Association (BAFA) Annual Conference, Aston Business School, April 2011. Forthcoming in *Accounting & Business Research* 2011.

'Old Laudanum in New Bottles?'

Plenary presentation at: British Accounting and Finance Association (BAFA) Annual Conference, Aston Business School, April 2011

'In Search of the Ideal GAAP: Stewardship & Decision-making; Is there a way forward?'

Keynote presentation at 5th LSE/MBS Conference *In Search of the Ideal GAAP: Stewardship, Decision-making, and the Way Forward,* 27 June 2011, hosted by the Department of Accounting, LSE.

(With Shuwen Deng (SUFE)) 'The origination and development of China's audit firms'

presented at #23rd Accounting History Review Conference, Cardiff, 11-13 September 2011. Accepted for BAFA Annual Conference, Brighton, April, 2012; Interdisciplinary Perspectives on Accounting Conference, Cardiff UK, July 2012; 23 World Congress of Accounting Historians, Newcastle UK, July 2012; American Accounting Association Annual Meeting, Washington DC, USA, August 2012.

'Recognition, Measurement and the Conceptual Framework...Is there a synthesis of 'measurement' and 'informational' approaches?'

presented at: Workshop on liabilities, 26-27 Sept 2011, Saïd Business School, Oxford, UK

(With Yuan, W-P and Ma, D) 'The development of Chinese accounting and bookkeeping before 1850: the accounts classification and accounting methods in the Tŏng Tài Shēng Business Account Books'. Accepted for World Congress of Accounting Historians, Newcastle UK, July 2012.

[list needs updating 10.4.2016]

Other selected outputs since 1990:

Chair of conference organised by the Environment Council in London on 'The Environment: Cost or Opportunity?', July 1991.

(with Liu, Z.Y.) 'Some Observations, Comments and Suggestions on the Development of the Chinese Accounting Profession from an Insider and an Outsider', International Conference on Accounting Theory, People's University of China, Beijing, October 1991.

Address on 'Research and Policy Issues' at Seminar on 'Accounting for the Environment: Incorporating Environment into Financial Systems', The Environment Council, London, May 1992.

While Vice-Chairman of ICAEW Technical Committee, chaired the working party that drafted the discussion paper (TR794), issued in June 1990, on the relationship between SSAP15 (revised) and SSAP24 (problems of deferred taxation in relation to pension cost accounting), which formed the basis of the Accounting Standards Board's Amendment to SSAP15, December 1992.

As representative of the Chartered Accountants Joint International Committee, gave a speech at the Opening Session of the International Conference on Accounting Theory, Beijing, October 1991, printed in Zhu, Xiao Ping & Chen Yamin (eds), *International Accounting Comparisons and Development*, South Western University of Finance and Economics Press, Chengdu, PRC, 1992, pp. 21-3.

Acted as Member of the International Consultants Board to the Zong-Heng Research Institute, Beijing, in its publication of Practical Guidelines for Latest Accounting Systems, series editors: Ge Jiasu, Zhang Hauxin, Chinese Auditing Publishing House, 1993.

Titles in the series are:

- 1. Practical Accounting Guidelines for Tourism and Restaurant Industry.
- 2. Practical Accounting Guidelines for Industrial Enterprises.
- 3. Practical Accounting Guidelines for Commodity Circulation.
- 4. Practical Accounting Guidelines for Construction Enterprises.
- 5. Practical Accounting Guidelines for Railway Transportation.
- 6. Practical Accounting Guidelines for Foreign Economic Co-operation.
- 7. Practical Accounting Guidelines for Real Estate.
- 8. Practical Accounting Guidelines for Transportation Enterprises.
- 9. Practical Accounting Guidelines for Aviation Transportation.
- 10. Practical Accounting Guidelines for Banking Enterprises.
- 11. Practical Accounting Guidelines for Insurance Enterprises.
- 12. Practical Accounting Guidelines for Post and Communications.
- 13. Practical Accounting Guidelines for Agricultural Enterprises.
- 14. Practical Accounting Guidelines for Business/Enterprise Accounting Standards/Principles.
- 15. Practical Accounting Guidelines for Business/Enterprise Finance Standards/Principles.

(with Liu, Z.Y) 'Proposals for the Development of the Chinese Accounting Profession: An Academic View', International Accounting Symposium, Xiamen, PRC, June 1993.

Chair and presenter of 'The Cost for Your Business of the Environment', ICAEW Annual Conference, London, July 1993.

'Accounting for Environmental Cost', US National Academy of Engineering International Conference on Industrial Ecology, Irvine, California, USA, May 1994.

'Environmental Accounting and Auditing: Perspectives of ICAEW', FEE Workshop on Environmental Stewardship and Management: Positioning the Accountancy Profession, Copenhagen, Denmark, November 1994.

'Accounting for Environmental Cost', Earth Day Symposium, Atlantic College, St. Donat's, January 1995.

'Cyfrifeg, Busnes a'r Amgylchedd', Yr Amgylchedd, Cynhadledd Arbennig, Prifysgol Cymru, Aberystwyth, Medi 19-20 1995.

'The Objectives of True and Fair Accounts', Oracle Business Information Conference on Life Profit Reporting under the 'True and Fair' Regime, Portman Hotel, Portman Square, London W1, Thursday 26th October 1995.

'Environmental Risk and Accounting', Simmons & Simmons, London, Tuesday, 31 October 1995.

Commentary on Exposure Drafts of proposed accounting standards, International Symposium on Accounting Standards, Ministry of Finance, PRC, Beijing, 11-13, March 1996.

(with J. Horton), 'Accounting for Non-bank Financial Intermediaries: I: Insurance; II: Investment and Unit Trusts and Pension Funds', 6th Meeting of the Co-ordinating Council on Accounting Methodology in the CIS (CCAM), Moscow, 16th -18th September 1996.

(with J. Horton), 'Accounting for Insurance' and 'Accounting for Banks', OECD Seminar on Accounting Reform In the Baltic Rim, Oslo, 13th -15th November 1996.

Presentation at International Olympiad, Engecon University, St. Petersburg, Russia, October, 2001.

(with Horton, J. and G. Serafeim), *The State of the Art in Research and Thought Leadership on Accounting for Life Assurance in the UK and Continental Europe*: interim report presented at the ICAEW's Insurance Industry Sub-Committee: 20th June 2005.

Presentations at ASB Academic Panel, Fri 12th October 2007 on:

- a) (with Horton, J. and G. Serafeim), An Experiment in 'Fair Value' Accounting? The State of the Art in Research and Thought Leadership on Accounting for Life Assurance in the UK and Continental Europe.
- b) ' "Deprival value and fair value: a reinterpretation and a reconciliation": A Comment'.

'IFRS4--What Next?', presentation at ING Seminar on Asset and Liability Management, Amsterdam, The Netherlands, 3rd April 2008.

Invited lecturer (together with Dr. J. Horton and Prof. S. Estrin, LSE) at the World Bank financed course on IFRS for senior accounting practitioners from Bangladesh, organised by ICAEW in July 2008.

Assisted Edey family in publication of Professor H.C. Edey's autobiography: Bailey, N. (ed.) (2009), *Harold Cecil Edey 20th Century Accounting Reformer: An Autobiography*.

March 2010 Interviewed in the Radio 4 series A Brief History of Double-Entry Book-keeping. The Radio 4 series explored the impact the history of Accountancy has had on the history of civilisation itself. The series considered notable political and cultural aspects of society in which accounting takes place - from the evolution of government and taxation to trade and capitalism - as well as looking at the paper trail through some of the darker periods of human history. I discussed topics such as Ancient Greek and Roman accounting, the circumstances that made double-entry book-keeping arise in northern Italy, the rise of cost accounting in the Industrial Revolution, and the crucial role of the contribution of accounting in the 'administrative coordination' of the US managerial revolution in the genealogy of accounting's modern power . For more information see: http://news.bbc.co.uk/1/hi/magazine/8552220.stm

17 July 2014: Interviewed by President of Shanghai National Accounting Institute (SNAI):

 $\underline{http://news.esnai.com/39/2014/1209/109143.shtml}$

APPENDIX I: BIOGRAPHY

Personal Details

Name: Richard Henry MACVE

Home address: Bronwydd, 3, Trefor Road, Aberystwyth, SY23 2EH, Wales, U.K.

Home telephone: 01970-624586

Date of birth: 2 June 1946

Family: Divorced, with one daughter and two sons.

Nationality: British

Education:

1950-1954: Daiglen School, Buckhurst Hill, Essex

1954-1964: Chigwell School, Chigwell, Essex

1964-1968: Scholar of New College, Oxford

Academic degrees and professional qualifications:

1968: B.A.(Oxon). Read for Honour Moderations in Greek and Latin Literature (1966: 1st

class honours) and for the Final Honour School of Literae Humaniores

('Greats', 1968: 2nd class honours)

1972: M.A. (Oxon)

Qualified as a Chartered Accountant (A.C.A.) having taken 1st place in the Intermediate, 2nd place in the Final Part I and 1st place in the Final Part II examinations (details of prizes attached in Appendix II).

1976: M.Sc. (with Distinction) in Accounting and Finance from the London School of

Economics and Political Science (University of London) ('LSE').

1979: F.C.A.

2000: Hon. F.I.A

Previous teaching experience:

1966-1968: Teaching assistance (Latin to Modern Historians) at New College, Oxford.

1972-1974: Lectures on post-qualification courses at Peat, Marwick, Mitchell & Co.

1974-1978: Lecture courses on Company and Financial Accounting (undergraduate

courses) and Financial Management (post-qualification diploma course) at

LSE, together with classes on a range of courses.

1978-1980: Supervision of MSc students at LSE.

1979-1996: At UWA: Lecture courses on Introduction to Accounting and Finance,

Computerised Accounting Systems, Financial Accounting, Issues in Financial Reporting, Auditing, Environmental Accounting and Reporting (undergraduate courses) and Financial Accounting (MSc. course), together with classes on a range of courses. Supervision of MBA, MPhil and PhD

students.

1982-1983: Lecture courses on introductory (undergraduate) and intermediate (graduate)

financial accounting at Rice University.

Main recreational interests: Sailing, walking and going to the opera.

Clubs and societies: Aberystwyth Boat Club; Aberystwyth University Staff Sports and Social Club;

Athenaeum; Gallio Actuarial Dining Club; Honourable Society of Cymmrodorion; Worshipful Company of Chartered Accountants in England & Wales (WCCAEW)

(member of Court).

APPENDIX II

Distinctions in Examinations of Institute of Chartered Accountants in England and Wales (ICAEW)

September 1969, Intermediate

First place in order of merit,

Stephens Prize

(each equal with one other)

November 1970, Final, Part I

Second place in order of merit,

Walter Knox Scholarship,

Deloitte-Plender Prize for English Law II

November 1971, Final, Part II

First place in order of merit,

W.B. Peat Medal and Prize,

William Quilter Prize,

Roger N. Carter Prize,

Deloitte-Plender Prizes for Auditing and Taxation II

APPENDIX III REFEREES

Professor M.A.M. Ezzamel,

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