

## 38<sup>th</sup> ANNUAL MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE

THURSDAY 30 March 2017

### PROGRAMME

*Management Accounting: New Times, New Tools*

#MARG2017

09.30-10.25      **REGISTRATION, TEA & COFFEE:**  
CLM.1.03 & CLM.3.02, Clement House, Aldwych

**Morning Session**      Hong Kong Theatre, CLM.G.02, ground floor, Clement House, Aldwych

10.30-10.35      **Welcome from Michael Bromwich and Al Bhimani**

10.35-11.35      **Professor Juhani Vaivio, Aalto University School of Business**  
*Organizational Change, Measurement and Occupational Identity*

11.45-12.30      **Professor Michael Bromwich, London School of Economics and Political Science**  
*Management Accounting: Future Perspectives*

12.30-14.00      **LUNCH: 4<sup>th</sup> Floor, Old Building, Houghton Street**

**Afternoon Session**      Hong Kong Theatre, CLM.G.02, ground floor, Clement House, Aldwych

14.00 -15.00      **Kiran Ali, Principal Consultant - Strategy, Trigo Consulting**  
**Hanif Jiwa, Principle Consultant - Enterprise Performance Management, Trigo Consulting**  
*Out of the (Excel) Frying Pan into the Fire? Using New Technologies in Management Accounting*

15.00 – 15.10      **David Carr**  
*The Future of Finance*

15.10-16.15      Breakout sessions

**16.15-16.45      Tea/Coffee Break (CLM 3.02, Clement House, Aldwych)**

16.45-17.30      Feedback from breakout session

17.30– 18.15      **MARG 2017 Distinguished Practitioner Lecture**  
**Tristan Price, Chief Executive, M.P. Evans Group PLC**  
*Short Chains, Long Reach: Decision Making in One Smaller Listed Company*

**18.30-20.00      RECEPTION/BUFFET: Senior Dining Room, 5<sup>th</sup> Floor, Old Building**