





36th ANNUAL MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE

THURSDAY 16 April 2015

PROGRAMME

Themes: The State and Future of Management Accounting Management Accounting Principles

09.30-10.25 REGISTRATION, TEA & COFFEE: CLM.1.03 & CLM.2.02, Clement House, Aldwych

Morning Session Hong Kong Theatre, CLM.G.02, ground floor, Clement House, Aldwych

10.30-10.45 Welcome from Michael Bromwich and Al Bhimani

Theme 1 The State and Future of Management Accounting

- 10.45-11.25 Do Others, Perhaps, Know More About MA Than MAs and MARs? Marc Wouters, Karlsruhe Institute of Technology, University of Amsterdam
- 11.25-12.05 25 Years in Finance, the More Things Change the More They Stay the Same Adrian Ryan, Independent Consultant
- 12.10-12.30 Discussion
- 12.30-14.00 LUNCH: Old Building, Houghton Street

Afternoon Session Hong Kong Theatre, CLM.G.02, ground floor, Clement House, Aldwych

- 14.00-14.45 Business Performance Management: Never Mind the Frameworks, Feel the Tensions Stephen Ibbotson, Rick Payne and Phillip Smith, ICAEW
- Theme 2 Management Accounting Principles
- 14.45-15.30 Utility of Management Accounting Principles in Practice Naomi Smith, CIMA

15.30-16.00 Break

- 16.00-16.45 Should we Have Management Accounting Principles? An Academic View *Teemu Malmi, Aalto University*
- 16.45-17.45 Management Accounting Principles: Break-out Session and Reporting Back
- 17.45 18.00 Reflections and Prognosis on Management Accounting Change *Michael Bromwich, LSE*

18.30-20.00 RECEPTION/BUFFET: Senior Dining Room, 5th Floor, Old Building