



CHARITABLE  
TRUSTS



Department  
of Accounting

## 35<sup>th</sup> ANNUAL MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE

#MARG

THURSDAY 27 MARCH 2014

### PROGRAMME

*Theme: Management Accounting and Strategic Partnerships.*

09.30-10.25      **REGISTRATION, TEA & COFFEE:**  
**CLM.1.03 & CLM.2.02, Clement House, Aldwych**

<b><u>Morning Session</u></b>	<b>Hong Kong Theatre, CLM.G.02, ground floor, Clement House, Aldwych</b>
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10.30-10.45      **Welcome from Michael Bromwich and Al Bhimani**

10.45-11.45      **David Otley and Chris Ford** (Lancaster University Management School)  
*Princes, Property Developers, Commandos and Charities: Lessons from an unusual Strategic Alliance*

11.45-12.45      **Henri Dekker** (VU University Amsterdam)  
*Managing Risky Relations*

12.45-14.00      **LUNCH: 4<sup>th</sup> Floor Restaurant, Old Building, Houghton Street**

<b><u>Afternoon Session</u></b>	<b>Hong Kong Theatre, CLM.G.02, ground floor, Clement House, Aldwych</b>
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14.00-14.40      **Alasdair Macnab** (Royal Botanic Garden Edinburgh) and  
**Falconer Mitchell** (University of Edinburgh)  
*Outcome Costing*

14.40-15.20      **Warwick Hunt** (PwC UK)  
*The Role of the CFO in Strategic Partnerships*

15.20-16.35      **Panel Discussion**  
*Do Strategic Alliances Suggest New Strategies and New Accounting*  
Henri Dekker, George Grosz, Alasdair Macnab and Kenneth Simmonds  
Chairman: Michael Bromwich

16.35-17.00      **TEA & COFFEE: CLM.2.02, 2<sup>nd</sup> floor, Clement House, Aldwych**

17.00-18.00      **CIMA Distinguished Practitioner Lecture**  
**Keith Luck, CIMA Vice President**  
*How Management Accounting and Strategic Partnerships combine to deliver success – a practitioner's perspective*

<b>18.00-20.00</b>	<b>RECEPTION/BUFFET: Senior Dining Room, 5<sup>th</sup> Floor, Old Building</b>
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