



Improve your organisational performance with the *Handbook of Management Accounting*, 5th edition

With the current emphasis on cashflow, more and more organisations are looking to their management accountants for operational and strategic advice.

Given the rate of change in best practice, not only do organisations need to monitor the rapidly changing external environment, they need to add value by assessing and applying management accounting developments which are relevant to their business.

Handbook of Management Accounting meets the challenge.

Being both a handbook and an instructional manual, it assists managers in business and management accountants, to acquire knowledge of current best practice in larger or more sophisticated organisations. It covers a variety of industries and markets and provides extensive cross-references, so that readers are directed to topics of related interests.

Handbook of Management Accounting is:

- **action oriented** – it focuses on how management accounting techniques can operate in organisations and stresses therefore an understanding of the behavioural, strategic, institutional and political factors which should be considered;
- **considered** – gives an intelligent and informative analysis of management accounting issues as they are encountered in practice;
- **proactive** – discusses the forces which affect enterprises today, including globalisation, the digital economy, wireless technologies, and the growing pressures for organisations to address issues of corporate governance, risk management and sustainability as well as the challenges which times of extreme financial crisis bring.

This new edition of *Handbook of Management Accounting* gives practitioners in management accounting, as well as managers relying on their finance function, the most valuable and current resources.

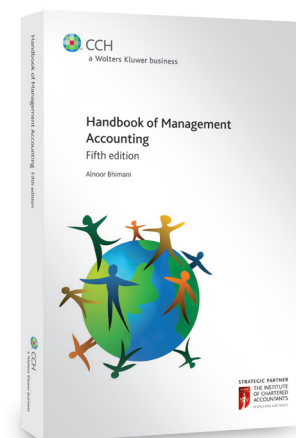
Place your order for *Handbook of Management Accounting* today and you will start to save time and money. Simply fill in your requirements on the order form overleaf. Alternatively you can call us on **0844 561 8166** or e-mail us at **customerservices@cch.co.uk**.

Yours faithfully,



Nicole Johnson

PS: Have you seen our new and improved website? Visit www.cch.co.uk now for more information on *Handbook of Management Accounting* and the other services we offer.



At a Glance:

Title:	Handbook of Management Accounting
Author:	Alnoor Bhimani, Professor of Management Accounting, London School of Economics
Product code:	UP/HMA-BI9001
Price:	£100 + £6.50 ppa = total £106.50
ISBN:	978-1-84798-205-6
Publish date:	July 2009

Also available Online

Product code:	HMA9
Price:	Price on application

Contents:

Part A – Introduction	Part E – Control
Part B – Planning	Appendices
Part C – Costing	Index Tables and Figures
Part D – Decision Making	

About the author:

Alnoor Bhimani is Professor of Management Accounting at the London School of Economics. He possesses an MBA from Cornell University where he was a Fulbright Scholar and holds a PhD from LSE. He is also a Certified Management Accountant (Canada) and author of 15 books and over 100 articles.



Extensive changes and additions to the 5th edition of *Handbook of Accounting Management* include:

- extensive coverage of the impact of globalisation, digitisation and web-based technologies, sustainability related to management accounting, corporate governance and new approaches to performance management
- new sections on the strategic scorecard, corporate performance, transfer pricing issues, environmental performance tracking, strategic accounting and performance systems, customer profitability and quality costing dimensions. And more updates to the technical sections of the handbook
- the handbook now takes account of not just technical aspect of implementation but also behavioural, institutional and political issues – it embeds the field in the domain of management rather than just retaining the accounting and information provision angle
- the references are now much more current and wider to give readers a more up to date and comprehensive guide to more detailed resources.

Who should buy this book

Management accounting practitioners, management and accounting students interested in practice and managers seeking more from the finance function in their firms.

How to Order



Post your order to:
Darshna Davdra
FREEPOST KT1332
Wolters Kluwer (UK) Ltd
145 London Road
Kingston upon Thames
KT2 6BR



Phone your order through to us on: 0844 561 8166



Email: customerservices@cch.co.uk to place your order



Fax a copy of this order form: 020 8547 2638



Visit our website at: www.cch.co.uk and fill in the order form online

Your Order

I wish to order the following titles:

Qty	Title	Code	Price
	Handbook of Management Accounting	UP/HMA-BI9001	£100 + £6.50 ppa = total £106.50
	Handbook of Management Accounting – Online	HMA09	£POA
GRAND TOTAL			£

Your details:

*Please delete as necessary. BLOCK CAPITALS please.

Dr/Mr/Mrs/Miss/Ms* Initials

Surname

E-mail

Company

Dept.

Position

Address

Town

Postcode

Telephone

Fax

Invoice address (If different from above)

Address

Town

Postcode

Your ways to pay: *Please delete as necessary.

☐ I enclose my official order quoting the code below

☐ I enclose a cheque for £ made payable to
Wolters Kluwer (UK) Limited

☐ Please invoice me / my company*

☐ Please debit my: Mastercard/VISA/American Express/Maestro/Delta*

A/C No. or Card No.

Expiry Date: Issue No. (Maestro):

Security No: The last three digits of the code on the back of your debit/credit card

If your card billing address is different from the one given please send it on a separate sheet.

30-day Money-back Guarantee

I understand that if I am not completely satisfied I can return the complete package within 30 days of receipt and have my payment refunded in full or the invoice cancelled.

Signature

Date

(Please note that your order is not valid unless it is signed.)

☐ Please send me details of other CCH Information Services

☐ Please send me details of CCH Professional Development Courses, Conferences and Seminars

In the future we may mail, telephone, email or fax you with information about our products and services. If you do not wish to receive further marketing communications please tick the box ☐

Data Protection Act 1998: By returning this form you agree to Wolters Kluwer (UK) Ltd processing and storing your data for the provision of products and services, analysis and administration purposes. This information may be shared with other companies in the Wolters Kluwer group. In the future we may contact you by mail, telephone, email, fax or other means for marketing purposes. If you do not wish to receive further marketing communications, please contact us at Data Administration, Wolters Kluwer (UK) Ltd, 145 London Road, Kingston upon Thames, Surrey KT2 6SR. Goods will be despatched within 28 days of receipt of order or publish date. Wolters Kluwer (UK) Ltd reserves the right to change the content and/or price of any product or service at any time without prior notification. Prices apply to the UK only and are available until 31 December 2009. Outside the UK please write or fax for a price quotation. As part of our commitment to quality customer service, telephone calls may be monitored. Registered in England No. 450650. CCH is a trading name of Wolters Kluwer (UK) Ltd. Registered office: 145 London Road, Kingston upon Thames, Surrey KT2 6SR.

When placing an order or making an enquiry, please quote the code shown below:



CCH

a Wolters Kluwer business