# EVALUATING WELL-BEING MEASURES FOR PUBLIC POLICY

Nicha, Francis and Meghna





# Current state of subjective well-being in public policy



## Happiness (i.e. positive affect) and life satisfaction

Psychological Well-Being (Ryff, 1989) Self-acceptance Positive relations Autonomy Environmental mastery Purpose in life Personal growth

Basic needs from Self-Determination Theory (Deci & Ryan, 2000) Autonomy Competence Relatedness

Psychological functioning in Warwick-Edinburgh mental well-being scale (Tennant et al., 2007) Energy Clear thinking Self-acceptance Personal development Competence Autonomy

Positive functioning (New Economic Foundation, 2008) Competence Autonomy Engagement Meaning and purpose

The Questionnaire for Eudaimonic Well-Being (Waterman et al., 2010) Self-discovery Development of best potentials Purpose and meaning in life Effort in pursuing excellence Intense involvement in activities Activities as personally expressive

Flourishing Scale (Diener, Wirtz, et al., 2010) Purpose and meaning Supportive relationships Engagement Contribution to others Competence Optimism Being respected Being a good person

PERMA theory of well-being (Seligman, 2011) Positive emotions Engagement Meaning Accomplishment Relationships

Mental Health as Flourishing (Huppert & So, 2013) Positive emotion Emotional stability Vitality Optimism Resilience Self-esteem Engagement Competence Meaning Positive relationships

Martela and Sheldon, 2019

There are several theories on what well-being is which aren't covered by current happiness and satisfaction measures

> Alternative wellbeing account: "The secret of realizing the greatest fruitfulness and the greatest enjoyment of existence is: to live dangerously! Build your cities on the slopes of Vesuvius!" - Nietzsche, 1883





### **Breaking down and evaluating well-being**

### Meaning

Measurement

What should the outcome variables of well-being be?

**Clear and comprehensive** 

How can we reliably measure subjective well-being?

Coherent, reliable and standardized



### Analysis

How can we analyse subjective wellbeing data?

Compare and quantify subjective well-being

# The meaning of wellbeing

#### **Current Meaning**

Experiences of positive affect or life satisfaction

**Problem with meaning** 

Not comprehensive enough

Many positive experiences have **low** levels of positive affect i.e. climbing a mountain or running a marathon.

#### New meaning

A range of psychological needs which humans require to thrive and fulfil their functions. Each of these are irreducible and to be assessed seperately (Deci and Ryan, 2000)

# Measuring well-being

#### **Current measurement**

Self-reported measurements through directly asking about life satisfaction or happiness

#### **Problem with measurement**

#### A lack of standardization and reliability

No common **standard** for type or intensity of well-being experience

Problems with **reliable recall** - focusing effects, peak end effects, polyanna effect etc. (Krueger and Schkade, 2008)

#### **New Measurement**

Measurements which measure different universal, specific psychological needs such as autonomy, competence and relatedness indirectly rather than assess well-being directly (Deci and Ryan, 2000).

# Analysing well-being

#### Current analysis method

Respondents provide a number on their well-being and then these are added up into a single metric **Problem with analysis:** 

### Subjective data doesn't always add up

Some happy experiences are preferred to others even if there are less 'units' of happiness. (Taurek, 1977; Voorhoeve, 2018)

Leaving it to respondents to create the well-being metric

#### New analysis method

Retain a **dashboard of differing irreducible psychological needs** which are to be kept separate (Thoma,2021). Receiving qualitative data and turning it into quantifiable data

## **Evaluation of new indicators**

### Comprehensive

**Dashboard of diverse needs** 

Well-being is a **diverse** and so we must **cover** its many elements

(Austin, 2016)

### Coherent

Universal, specific and fundamental psychological needs

Making turning subjective feelings into objective data easy, reliable and coherent (Krueger and Schkade, 2008)

### Comparable

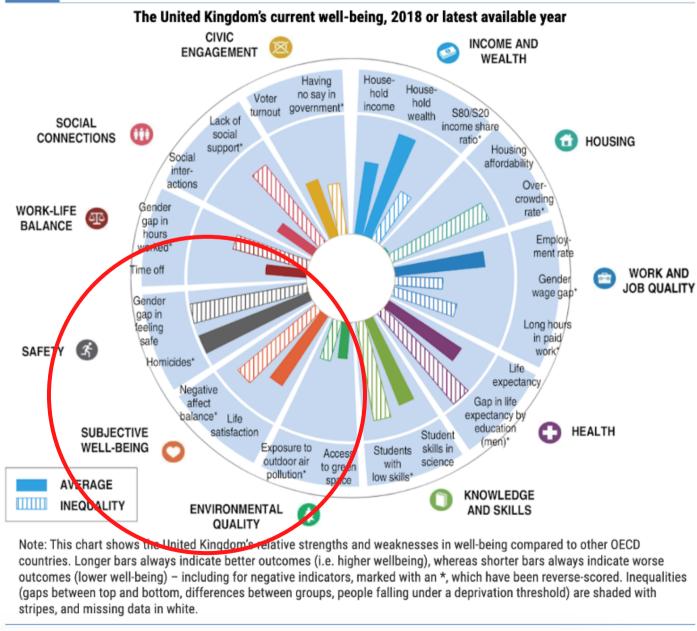
### Setting a common analysis standard

Making comparisons easier by setting a **common analysis standard** and comparing **similar needs and experiences** 



# Implementation

### Current Subjective Wellbeing outputs



Source: How's Life in the United Kingdom?, OECD

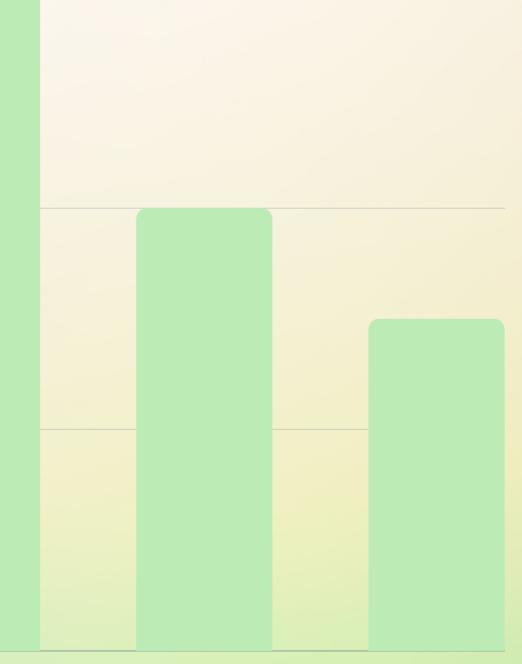
30

20

0

10

### New in-depth subjective wellbeing metrics



Autonomy

Competence

Relatedness

1	2 3 4			:	5	
Not true at Completely						
all		true				
1.	I feel a sense of choice and freedom in the things I undertake.	1	2	3	4	5
2.	Most of the things I do feel like "I have to".	1	2	3	4	5
3.	I feel that the people I care about also care about me.	1	2	3	4	5
4.	I feel excluded from the group I want to belong to.	1	2	3	4	5
5.	I feel confident that I can do things well.	1	2	3	4	5
6.	I have serious doubts about whether I can do things well.	1	2	3	4	5
7.	I feel that my decisions reflect what I really want.	1	2	3	4	5
8.	I feel forced to do many things I wouldn't choose to do.	1	2	3	4	5
9.	I feel connected with people who care for me, and for whom I care.	1	2	3	4	5
10.	I feel that people who are important to me are cold and distant towards me.	1	2	3	4	5
11.	I feel capable at what I do.	1	2	3	4	5
12.	I feel disappointed with many of my performances.	1	2	3	4	5
13.	I feel my choices express who I really am.	1	2	3	4	5
14.	I feel pressured to do too many things.	1	2	3	4	5
15.	I feel close and connected with other people who are important to me.	1	2	3	4	5
16.	I have the impression that people I spend time with dislike me.	1	2	3	4	5
Van der Kaap-Deeder et al, 2020						

Measurements would probe into how much of a psychological need an individuals has through <u>indirect</u> survey responses

# RR

"Different people seek after happiness in different ways and by different means, and so make for themselves different modes of life" – Aristotle, 340 BC





