Care home providers' motivations

One project has focused on motivations of care home owners and managers, combining face-to-face interviews with surveys of providers to explore in unprecedented depth:

- key aspects of current motivation, and how these are linked to their professional goals and professionalism;
- changes in motivation over time, and how this connects with evolving local market environments;
- the nature of operational relationships with commissioners, and how these help or hinder their functioning in local markets; and
- the character of providers’ relationships with regulators, ranging across time budget allocations, subjective experiences of inspection, and implicit or explicit recognition of their values and motivations.

Latterly, analysis of motivations has been further enhanced by examining commissioners' perceptions of provider motivations in a small sample of English local authorities.

**Project dates**
Ongoing

**Funder**
Department of Health

**Research team**
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**Research outputs**


