



SUSANA RUBINSTEIN

Policy stream: Public Policy and Management

Contact: susanarubinstein@gmail.com

Nationality: Colombian

Education:

8/2006 – 9/2010

Universidad de los Andes, Colombia

BA Political Science

2/2013 – 12/2013

IE Business School

Master in Management

Languages:

English – Fluent

Spanish – Native speaker

Portuguese – Advanced

French – Intermediate

Russian – Beginner

IT Skills:

Microsoft Office – Advanced

Stata – Intermediate

Bloomberg – Advanced

Key academic interests:

Law

Regulation

Management

Marketing

Behavioural Economics

Key extra-curricular interests:

Travelling

Wakeboarding

Design

Gastronomy

Squash

Work Experience:

7/2014 – 10/2015

SABMiller plc.

Global Regulatory and Tax Affairs

London, UK

- Accountable for completing root cause analysis on regulatory matters to determine MEBITDA at risk and value at stake
- Responsible for creating and upholding the Licence to Trade Hub and good practices as an approach to building organisational capability to assess, and respond to opportunities and risks arising from being a producer and marketer of alcoholic beverages
- Assisted the Alcohol Policy Manager focusing on commercial governance, responsible marketing and engagement with commercial areas to support the responsible selling of the core beverage portfolio.

4/2012 – 8/2012

Citibank

Compliance Analyst

Bogota, Colombia

- Responsible for verifying Citigroup's Compliance Policies in Colombia, aligning them and developing the respective procedures for disclosure and compliance validating that the Compliance Risk decreases
- Accountable for training on the following policies: anti-bribery/corruption, Fiduciary Policy, SDN's, AML/CFT
- Liable for approving product, business programs, and marketing documents to ensure no Compliance risk, maintaining constant interaction with the areas of Product/Business and Personal Banking.

9/2010 – 10/2011

Bavaria S.A., SABMiller plc.

Corporate Affairs Professional, Government and Industry Affairs

Bogota, Colombia

- Accountable for preparing audit, communications, corporate governance and risk management reports
- Responsible for ongoing monitoring and content study of legislative initiatives that affect the License to Trade
- Key player in positive strategic communication strategies with clients, government agencies, and other stakeholders on topics such as: illegal alcohol, contraband, CSR, dry laws, tax increases, transportation restrictions, and land use limitations.