In quest for accountability in Greek public administration: The case of the Taxation Information System (TAXIS)

Elpida Prasopoulou

GreeSE Paper No.53
Hellenic Observatory Papers on Greece and Southeast Europe

DECEMBER 2011
TABLE OF CONTENTS

ABSTRACT

1. Introduction ______________________________________________________________________ 1
2. Accountability and ICT-driven reform in the public sector _____________________________ 3
3. Understanding accountability in Greek public administration _________________________ 6
4. Framing TAXIS: Reconciling administrative accountability with political patronage ___________________________ 9
   4.1. Order over an unruly tax administration ____________________________ 11
   4.2. ICT in the battle against corruption _________________________________ 13
5. ICT and accountability in bureaucratic clientelism _________________________________ 14
6. Conclusion: When ICTs reveal nothing _____________________________________________ 18
References ___________________________________________________________________________ 20

Acknowledgements

I would like to gratefully acknowledge the support of the A.C. Laskaridis Post-doctoral Fellowship (2010-2011) for my research. Part of this paper was produced during my stay at the Hellenic Observatory in the context of this fellowship. I would also like to thank Vassilis Monastiriotis and Aletta Norval for their insightful comments in earlier drafts of this paper.
In quest for accountability
in Greek public administration:
The case of the Taxation Information System (TAXIS)

Elpida Prasopoulou

ABSTRACT

The paper examines how specific properties of the Greek political system such as legalism, clientelism and an authoritarian notion of accountability influence the deployment of information and communication technologies in the public sector. The paper argues that the reasons for this should be traced in the way bureaucratic clientelism deploys ex-ante accountability combined with procedural ambiguity within public organisations as a mechanism for the solidification of patron-client relationships both at the top and the bottom of the administrative echelon. As such, findings fill a lacuna in existing literature by showing how the practices and operations of Greek public administration condition ICT implementations in ways that are not conducive to actual reform. Thus, research in Greek public administration moves from traditional issues of clientelism and corruption to examine the underlying paradigm of action and the repercussions of the absence of a solid techno-scientific rationality for its operations.

# Dr Elpida Prasopoulou, Senior Research Officer, Department of Government, University of Essex, Wivenhoe Park, Colchester, Essex CO4 3SQ, UK, elpidap@essex.ac.uk
In quest for accountability in Greek public administration: The case of the Taxation Information System (TAXIS)

1. Introduction

Tax administration is a distinct type of bureaucracy. It constitutes, as Dunleavy et al. (2006) observe, the backbone of state operations since it secures the revenue for other government agencies to operate. Given the importance of taxation as a government mechanism for reallocating revenue among various social groups and the need for systematic and accurate information, tax bureaucracies are front-runners in governments’ efforts to improve efficiency and performance in the public sector. To this end, they are heavy users of information and communication technologies (ICT) and were involved in large-scale computerization projects.

In most Western countries, the computerization of tax bureaucracies has been completed since the late 1970s. Current concerns evolve primarily around legacy IT systems and the transition of old technologies into the internet era (e.g. Dunleavy, et al., 2006). Greece, although belonging to the economically advanced countries, was really late at successfully introducing ICT in the operations of the Ministry of Finance. Computerization of state finances has been a rather recent endeavor and an incomplete one even to this day despite an ambitious rhetoric by consecutive Greek governments since the late 1970s. The taxation information system (TAXIS) became operational only in 2000 after several delays in its design and implementation as well as some unsuccessful attempts that left semi-finished systems that complicated tax
administration instead of streamlining it. The highly politicized nature of the project left little room for thorough examination of TAXIS’ actual contribution to tax compliance and the battle against tax evasion. However, it is precisely the strong intertwinement of the project with political visions on tax reform, dominating the Greek political scene during its implementation, that present a unique opportunity to study the ICT driven change against the idiosyncrasies of Greek state bureaucracy.

The analysis focuses on two core properties of Greek public administration; the legalistic nature of accountability and the strong intertwinement of public administration with party politics. It is the combination of these two elements that reveals significant insights on TAXIS’ implementation in the mid-1990s. Technological change in the Ministry of Finance offered a significant opportunity to move from burdensome legalistic practices to a modern and efficient administrative apparatus based on rationalized procedures and strict performance criteria. However, this vision has been only partially fulfilled. The paper argues that the reasons for this should be traced in the way bureaucratic clientelism deploys ex-ante accountability combined with procedural ambiguity within public organisations as a mechanism for the solidification of patron-client relationships both at the top and the bottom of the administrative echelon. It is the aim of this paper to show how these specific properties of Greek public administration clashed with the core tenets of ICT driven change for standardization and transparency in terms of both data and procedures and the implicit assumption for instrumental accountability imbricated in the technological apparatus.

In the following section, I position public accountability in the broader context of computerization efforts and ICT-driven change in public administration. Then, in section 3, I discuss accountability in the Greek public sector pondering on the role of bureaucratic clientelism and patrimonialism as
intrinsic properties of the country’s public administration. Section 4 presents how political parties framed TAXIS as ‘total knowledge’ and an instrument for battling tax evasion. The section also discusses how these framings were deployed in ways that preserved political patronage while rigidifying administrative practices of street-level bureaucracy. The role of ICTs in public accountability, with reference to TAXIS, is further discussed in section 5. Section 6 concludes with observations on the aftermath of TAXIS and the subsequent role of ICTs in Greek public administration.

2. Accountability and ICT-driven reform in the public sector

Accountability in public administration refers to the establishment of those institutional arrangements ensuring that the authoritative and coercive powers of the state are not abused or misused by public servants (Aucoin & Heintzman, 2000). The idea of holding public servants accountable for their deeds constitutes a core premise of all democratic systems. Accountability mechanisms are in place in all political systems in order to monitor the exercise of power delegated to bureaucracies (Peters, 2010). It is both a normative concept referring to specific norms and values that need to be embraced in order to ensure good governance (Romzek, 2000) and a mechanism involving several social actors and specific procedures for information provision, debate and blame attribution (Bovens, Schillemans, & Hart, 2008).

In the last few decades, the concept gained center stage in political discourse mainly because of the several reform projects triggered with the advent of New Public Management (Gregory, 2003). These promoted significant changes in traditional notions of accountability (Mulgan, 2000). As a normative concept, it remains an umbrella term for values such as transparency,
democracy, liability and responsiveness strongly promoted by new administrative practices in the public sector (Bovens, 2007). It is the social mechanism sustaining accountability as a relationship between an actor and a forum that is substantially altered (Bovens, 2010). As critical element of good governance (Romzek, 2000), accountability is based on the existence of solid hierarchical structures within the public sector and specific procedures for providing and debating the necessary information (Bovens, et al., 2008). As Aucoin and Heintzman (2000) observe, the debureaucratization of public administration which alters traditional authority structures by increasing discretion; the partnering of public sector with private organizations for the delivery of public goods and services; and finally, new conceptions of governance and performance driven systems expand the social actors involved in accountability and cause significant concerns for the possibility of systematic control over public actions (Stone, 1995).

There are, however, two major issues that require further examination regarding the new challenges on accountability. The first concerns the changes introduced to administrative accountability by the widespread use of information and communication technologies in public administration. The rationale of many computerization projects intertwines efficiency gains with the possibility for increased performance monitoring (Newcomer, 2007). In line with the rationale of New Public Management, the implementation of technologically advanced information infrastructures is considered to facilitate policy co-ordination and the establishment of clear links between operational objectives and outcomes (Gregory, 2003). Such increased instrumentalism essentially reconnects accountability with its origins of giving account for one’s possessions (Bovens, 2005) and shifts emphasis to co-ordination and management of public policies. Whether increased data availability contributes to better accountability or not remains, however, an open question. As Hatry (2010) observes the growth of information available in the
public sector facilitates service provision and monitoring of policy objectives. It also empowers civil society which is in position to monitor the actions of public bureaucracies (Stone, 1995). It does, on the other hand, instill a measurement mentality which might gradually favour objectives easy to achieve in order to maintain high levels of performance (Newcomer, 2007).

There is also another issue concerning this new instrumental understanding of accountability and the contribution of ICT-driven reform to its propagation. It is the transformation of accountability in countries with different administrative regimes. As Thomas (2003) points out the norms and practices of accountability are context-bound. They reflect specific constitutional arrangements, political processes and administrative cultures. In this respect, performance-driven notions of accountability reflect better the rationale of Westminster-type bureaucracies (Stone, 1995). The introduction of instrumental-based accountability mechanisms in these bureaucracies is bound to cause frictions with already established procedures. The issue becomes even more complicated when this is attempted indirectly through the computerization of state bureaucracies. Despite widespread beliefs on the neutrality of ICTs, it is quite clear that the implementation of information infrastructures introduces specific assumptions on the administrative practices of state bureaucracies. As such, they influence the function of accountability mechanisms and might raise resistance on behalf of the participating actors.

The computerization of Greek tax administration constitutes an interesting case of such indirect change in the logic of administrative accountability in the Greek public sector. The implementation of information systems in the Ministry of Finance was designed to strengthen transparency and battle corruption, hence increase accountability. Nonetheless, the very notion of accountability in Greek public administration requires further analysis. The
strong control of political parties over public administration in tandem with the patrimonial character of the state formulated over the years an idiosyncratic notion of accountability which significantly departs from its Napoleonic archetype. In the following section, this is further analyzed in order to show the influence of information technologies in the case of T AXIS.

3. Understanding accountability in Greek public administration

Greece, upon its constitution as an autonomous state, organized its administration following the premises of advanced European countries, especially France (Spanou, 2008). Yet, the introduction of Western institutions into a pre-capitalist, under-developed society, such as Greece, dominated by a patrimonial structure of political controls (N. P. Mouzelis, 1978), was rather abrupt. New institutions did not manage to supplant the ones developed in the context of the Ottoman Empire (Diamandouros, 1993). Formality, separation of person from role, objectivity of rules, hierarchical organization and work specialization, major tenets of modern bureaucracies, are to a great extent emulated and not fully embedded in the mentality and practices of Greek public administration (Karvounis, 2003). As a result of this uneasy settlement, the Greek administrative apparatus is a “mock bureaucracy” (Gouldner, 1955) which combines rigid legalism as the underlying principle for accountability with clientelism as the rationale for selecting policies and objectives.

More specifically, in Greek public administration, accountability is ensured by rigid hierarchical structures and ex ante legal controls for bureaucratic actions. Administrative actions are examined for accountability prior to their execution (Peters, 2008). The law serves, as Peters (2010) explains, as a system of control in order to ensure compliance of bureaucrats to state power. This way,
public administration secures formal legitimacy for its actions. It also avoids blame attribution in case of faults. Nonetheless, legal controls in the Greek public sector constitute also a procedural blueprint for the formulation and implementation of state policies. As such it creates a rather problematic understanding of administrative efficiency within the Greek state apparatus. As Ezrahi (1990) points out, the law formalizes actions as rule-governed behavior without however intervening into the formation of specific administrative routines by state bureaucracy. Compliance to the law does not ensure administrative efficiency. There is also a need for an instrumental paradigm of action that will translate the political agenda around clearly identifiable objectives and policies allowing state bureaucracy to standardize information routinize work and monitor implementation.

These core tenets of modern management are not followed by Greek public administration. As Sotiropoulos (2006) observes, the regulation of every aspect of administrative work by laws and decrees has been applied in Greece in an excessive and fragmented manner. The outcome is a very complicated legal framework attempting to minutely regulate every activity of the public sector. The parallel absence of clearly articulated policy objectives and standardized administrative routines gradually transformed public agencies into big, highly complex organizations which provide services of little value to the citizens. Moreover, the state apparatus is characterized by the absence of instrumentalism that would rationalize the actions of civil servants and establish concrete administrative procedures. As a result, Greek public administration is plagued by procedural ambiguity and non-standard responses even to mundane, everyday issues.

The underlying reason for the absence of instrumental rationality rests on the source of legitimacy for public actions in the Greek political tradition. As Featherstone and Kazamias (1997) observe, legitimacy is based mainly on the
charisma of political leaders. This means that public administration refers to 
the political system for the approval of its deeds. This rather authoritarian 
perception of legitimacy essentially counteracts the need for an instrumental 
paradigm of action in public administration. Instrumentalism in liberal-
democratic states has specific latent political functions which, according to 
Ezrahi (1990: 17), serve to “make the coercive power of the state acceptable 
to people and validate public actions and claims in terms of democratic 
values”. In Greece, public actions are legitimizised through direct reference to 
the agenda of the governing political party. Political parties serve as 
guarantors of the public good while social groups are organized around the 
party system (Lyrintzis, 2005). As a result, tensions between the requirements 
of public action and the values of individuals, that would require systematic 
justification by referring to acceptable societal goals, are solved by direct 
reference to political agendas. This way, the process of legitimation and 
accountability is quite different from that of other Western countries where 
public administration is held accountable for its actions by citizens and civil 
society organizations (Bovens, 2010).

The combination of Napoleonic legalism with the absence of instrumentalism 
and authoritarian perceptions of accountability (N. Mouzelis, 2002) allowed 
political parties to control state bureaucracy in various ways. The absence of 
publicly established standards of adequate performance perpetuated patron-
client relations among politicians and public servants (Mavrogordatos, 1997). 
To this end, hierarchical structures were subverted while ex-ante legal 
compliance ensured that no punishment would be enforced in case of faults. 
The absence of performance criteria besides holding public servants hostages 
to the whims of politicians, it also prevented public administration from being 
efficient and providing goods services to the citizens. At the same time, civil 
society claims for better services were made in vain since legalism was the 
sole criterion while there were no publicly trusted indicators against which
public administration could be judged. It follows that this situation resulted in lack of transparency and corruption (Featherstone, 2005). Citizens needing to promote their affairs were obliged to enter into dealings with street-level bureaucrats. At the same time, the labyrinthine legal framework within which bureaucrats operated and the closely knitted relationships with political personnel allowed for top-level corruption in the form of promoting big-business interests.

The question that arises given the idiosyncratic nature of accountability in Greek public administration concerns the role of information and communication technologies in such a context. Data and process standardization accompanying the establishment of information infrastructures aim at strengthening accountability in the public sector by monitoring the completion of set objectives but also securing comprehensive audit trails that contain accurate and ready-to-use information. Especially, in the case of tax administration which constitutes both the back-bone of state operations but also an area fertile for illegal dealings among citizens and public officials. More specifically, how did political parties frame the transparency that follows ICT implementations and did they manage to reconcile it with the prevailing notion of accountability? These issues are discussed in the following section.

4. Framing TAXIS: Reconciling administrative accountability with political patronage

The Greek tax system suffers from both the lack of an inner logic and consistency that would ensure social justice as well as administrative simplicity. To this end, the prevailing logic guiding changes within the Ministry of Finance dictated first the rationalization of administrative practices in order
to create the necessary infrastructure for tax reform \cite{Balfoussias2000}. This way, the vicious circle that has blocked practically every attempt for deep reform \cite{Agapitos1986} would break by tackling separately the two core problems (i.e., administrative inefficiency and complex legislation).

The rationalization of tax administration signaled the government’s commitment to transparency and accountability. This strong commitment in these two principles can be explained only with reference to the historical conjuncture in the mid-1990s where TAXIS’ implementation begins. During this period, reform becomes an imperative emanating from outside pressures (i.e. Europeanization) as well as demands from the Greek society. The institutional capacity of the state is significantly impeded by structural problems \cite{Featherstone2005}. Clientelism, ritualism, formalism, centralization, frequent changes of top political personnel and inadequate human resources were considered as the causes of the rigid bureaucracy which did not allow the state apparatus to undertake its role as a motor for development \cite{Spanou2008}. To this end, the country had to renew its social, political and economic structures in order to overcome the problems of the past and pursue a rational course of action in an increasingly competitive international environment where even powerful states could not cope alone \cite{Diamandouros1997}.

The modernization project launched by the government attempted to address these demands by eliminating the various impediments delaying the Europeanization potential of the country and restructuring the government machine towards an efficiently operating model \cite{Featherstone2005}. Apart from the usual attempts to improve the country’s infrastructure and strengthen its competitiveness, modernization referred also to a political fresh start to complement economic and social reform. Political life had to start anew and proceed in the separation of the ‘party’ from the ‘state’. Reform
aimed explicitly at “breaking with the incestuous ‘rousfeti’ politics and bureaucratic clientelism of the recent past” (Featherstone, 2005a: 228). There is however an important parameter in this battle against corruption which deserves further consideration. Corruption, according to the government of the period, was not a phenomenon affecting upper level officials and their dealings with big entrepreneurs for the procurement of large scale infrastructural projects. It was a micro-level phenomenon affecting every member of Greek society since it mainly involved dealings with street-level bureaucrats.

The way tax maladministration has been understood and subsequently framed by political parties deserves further consideration. This task is undertaken in the following sections.

4.1. Order over an unruly tax administration

With poor tax administration political parties essentially referred to the absence of well-organized information infrastructures that would monitor tax compliance among taxable population. Digitization of all available data would finally give the Ministry of Finance the opportunity to have a complete and accurate picture of the state’s finances. TAXIS ensured, according to spokespersons for the Ministry of Finance, ‘total knowledge’ since data were now collected and analyzed centrally. There are several articles on the daily press of the era quoting members of the governing party who presented the project as the machine inducing order to the practices of the Ministry. To underline the Ministry’s willingness to tame state finances, order is stressed even by the project’s name (i.e. TAXIS in Greek stands for order).

At a more practical level, this meant the collection and organization of the vast information existing in hard copy in the 285 local tax agencies of the
country and in a central service of the Ministry. Thus far, tax policy was done in a way incompatible to the practices of a modern state in command of its finances. Complicated legislation coupled with lack of an appropriate administrative mechanism supporting the collection and processing of information, forced the Ministry to base its tax policy on estimates. TAXIS’ operation would give the opportunity to group dispersed information and perform various controls that would first reveal the volume of tax evasion and then allow its containment. Thus, fiscal policy making would be more realistic while monitoring and control would also be easier to implement.

As already stated, emphasis on legalistic notions of accountability served primarily as a façade that covered the absence of clearly demarcated administrative procedures within public organizations. Red tape was not the outcome of thoroughly observed legal requirements and fragmented administrative practices which created inertia to the system. It reflected also the inability of public sector to efficiently organize its operations through the establishment of specific practices and efficient procedures. Administrative operations took a significant amount of time to materialize not because of long procedures but rather by the lack of them. The procedural path inside public organizations was a matter of negotiation according to its importance and the responsibility it entailed. This essentially anarchic situation was a reflection of persistent clientelism at both ends of the administrative echelon which actively promoted the absence of paper trails, rendering practically impossible any attempts to audit past actions and attribute blame. Furthermore, it was favoured by all political parties, especially the ones alternating in government, since it allowed the perpetuation of clientelism as the main strategy for consolidating a strong electoral base.
4.2. ICT in the battle against corruption

The Ministry’s administrative restructuring, through computerization, was also presented as the first decisive stage in the battle against corruption. The rationalization of tax administration signaled the government’s commitment to transparency. The entangled tax legislation and the poor organization of local tax agencies was a chronic problem hindering the state’s ability to efficiently monitor tax collection. Efforts to correct it through the establishment of strict internal regulations have led to the establishment of a non-transparent web of preferential allowances strengthening clientelistic practices, instead of containing it.

In this respect, TAXIS’ major function was to serve as the catalyst of obsolete and in many cases corrupted state bureaucracy. Computerization was expected to eradicate laborious and counter-productive administrative practices and replace them with state-of-the-art operations, equivalent to the ones followed by public administrations of other more advanced EU partners. The system had strict procedures which left no room for different interpretations or deviations from the norm. Thus, public servants were deprived from the opportunity to bent deadlines and act in favor of some citizens. The latter also gradually were to understand that the Ministry of Finance was more in control of its procedures. Automation of administrative procedures endowed the Ministry’s operations with objectivity which ensured obedience and respect on behalf of both public servants and citizens.

Standardization and automation of administrative practices, during TAXIS’ implementation, rigidified institutionalized ways of work and perpetuated maladministration instead of battling it. TAXIS essentially computerized the paper-based forms that were used for the transactions with the public. However, these documents were not the material artifacts of a stream-lined and well-functioning tax administration. In the absence of systematic audit
procedures, paper-based forms collected information required by the law, without however managing to establish an audit trail for each tax-liable citizen or company. Therefore, TAXIS was simply collecting and grouping information while at the same time tax authorities failed to establish procedures that could deploy this information in order to trace tax evasion and strengthen tax collection.

5. ICT and accountability in bureaucratic clientelism

In his account of the role of technologies in shaping government operations, Agar (2003) observes, that “the decisive act of state power is one of simplification, and of course information technologies are deeply intertwined with this process” (Agar, 2003: 13). Such observation accurately reflects the vision of governmental order, substantiated through technological systems, promoted by global reform paradigms such as the New Public Management (NPM). Simplification, here, should not be viewed as the simple restructuring of administrative processes though automation. It rather suggests a vision of public administration with clearly defined objectives regarding its role within society and specific accountability structures. It also presumes that state bureaucracy will also have systematic information over the domains it oversees.

However, simplification has different meanings in different contexts. In the case of Greece and the computerization of its tax system, simplification has been understood as the imposition of order over an unruly tax bureaucracy. Reform has been equaled to the containment of clientelism and ensuing corruption. Nonetheless, it should be pointed out that clientelism is also the principal way through which social groups are incorporated into the political system. The Greek bureaucracy has been dominated by clientelistic
mechanisms aiming at the allocation of power and benefits to its adherents. It is obvious therefore, that computerization in itself could not restructure existing practices and establish a new model of operational logic in the Greek tax system.

The Greek political system was not willing to replace the prevailing notion of accountability which nurtured clientelism with a more transparent system. To this end, they framed ICT driven reform, in the case of TAXIS, in a way that was targeting mainly street-level corruption within state bureaucracy. The idea of clean hands referred specifically to the dealings of citizens with civil servants in their everyday transactions. Such framing of corruption essentially channeled all reform efforts towards administrative and not political accountability. Despite the highly politicized nature of public sector in Greece, political parties, during TAXIS’ implementation, managed to frame corruption as an administrative problem targeting public servants as responsible for red tape and rigidity. In this vein, TAXIS has been envisaged mainly as an instrument to rationalize state finances.

As such TAXIS was successful since it introduced rigid routine and time-frames that would not be subverted by users. Both citizens and public servants started to comply with existing deadlines. Moreover, information was now codified and easy to be used in various controls that would reveal tax evasion. However, all these targeted primarily parts of the taxable population that were easy to pinpoint even before the automation of the taxation system. In essence, TAXIS had simply automated existing administrative routines. It did not pave the way for a more ambitious restructuring programme that would essentially re-organize the way taxation was codified and administered by the Ministry of Finance. The main reason for this was the absence of a more comprehensive program of tax reform. Simple automation of fiscal transactions was not enough. It should be accompanied by a different
approach in public management based on specific quantifiable objectives aiming at efficient service provision. Then, these objectives ought to be linked to a different logic placing citizens first and not political agendas. Moreover, TAXIS as a project was never totally finished.

There are specific reasons why political parties framed ICT driven reform as a street-level phenomenon. The most prominent of which concerns the reflexive nature of ICT implementation process. The development and implementation of information and communication technologies is a reflexive practice revealing the inner workings of any system of material practices. This view is also supported by Ciborra (2005) who considers ICT driven change as interplay between ordering and revealing. The automation of work practices and the extensive re-engineering, accompanying such activity, leads to the ordering of “resources, processes, people and relationships” (Ciborra, 2005: 261). This way, information technology reveals the mechanism and interrelationships between the various constituent parts of societal activity. This revealing highlights aspects of everyday activities, which remained unquestioned because of their frequent use. Thus, ICT driven change is eroding institutional practices by bringing them to the spotlight (Zuboff, 1988).

The process of reflexive appreciation of existing practices during ICT driven reform generates a negotiation space containing the possibility for both success and failure. Dominant political actors may endorse the framings related to state modernization. Nevertheless, technology-induced changes in material practices are not always welcomed despite rhetorical endorsement. Distractions of long-established rational accounts on the existence and appropriateness of strongly engrained relationships may result in actions neutralizing instrumentalisation of administrative practices. Dominant actors acknowledge the necessity of technological innovation. However, the process
of deinstitutionalization of routinized practices is a difficult one. It triggers resistance on behalf of dominant actors wishing to preserve the status quo. This resistance is not a straight-forward phenomenon. Dominant institutional actors engulf ICT driven change with long-established practices and instill new imageries with old understandings.

Thus, ICT driven change is infused by elements of the hosting institutional context which inhibit its reformatory potential without openly questioning its necessity. Unlike the dynamic nature of ICT innovation as a trigger for state reform, its neutralization is a covered process done in a piecemeal fashion. ICT innovation is neutralized by being implicated in mundane everyday material practices which bent its reformatory power. If IT artifacts cannot be unpacked once rigidified into black-boxes, the accompanying socio-material practices remain quite malleable. Dominant actors, at various levels of social hierarchy, can influence ICT innovation at this layer without looking like technology-rejecting Luddites. This accounts for the existence of successful ICT innovation projects, where the information system is actively introduced in administrative practices, which nevertheless do not have any long-term results in the government apparatus.

Such delegation, of aspects of state reform, to ICT driven reform should not be seen as the instantiation of a new mentality, slowly institutionalized, in Greek public administration. It was a highly symbolic act since Greek society demanded a modern state that would serve citizens and boost economic progress. It was also a necessity in the context of the European Union where trends of administrative harmonization demanded significant reforms and systematic use of ICTs. TAXIS implementation had showed that it is possible for ICT innovation to produce some, albeit limited, results even in rigid clientelistic/particularistic environments without threatening, in any significant way, the strong embrace of clientelistic mechanisms over the state
bureaucracy. Thus, the political system felt confident enough to allow widespread implementation of ICT and endow state bureaucracy with an image of modernity which covered old-workings and mentalities. Nonetheless, this approach to ICT innovation was not without repercussions. Subsequent computerization efforts, now organized into comprehensive framework programmes targeting several sectors of government activity, followed the same path of automation without radical changes in the actual working of public agencies. As a result, Greek state bureaucracy was caught in the downward spiral, observed in ICT for development projects, where poor results are attributed to the lack of a comprehensive digital environment leading to even more ICT implementation which nonetheless fails to go below the surface and influence deeply entrenched practices and mentalities.

6. Conclusion: When ICTs reveal nothing

The contribution of TAXIS to tax evasion and the reduction of administrative burden in the Ministry of Finance remains a contested terrain. After more than a decade from its initial roll-out and full scale operation TAXIS role to tax reform raises heated confrontations among Greek political parties. TAXIS completion was a success in itself for a public sector that until now had a record of semi-finished and abandoned IT projects which impeded even the old paper-based practices. In this respect, TAXIS made a significant contribution since it managed to standardize administrative processes. However, it failed to simplify them enough and most importantly did not establish a new culture of accountability within the Ministry of Finance. As a result, its contribution to the efforts to battle tax evasion and boost income collection was as limited as previous paper-based practices.
Irrespectively of such mixed results, the Greek political system did embrace technological innovation as core ingredient of a modern state where reform is a continuous effort. However, the reason behind this acceptance of ICT driven reform, despite the revealing properties of ICTs discussed in the previous sections, rests on the way political parties managed to maintain the existing version of accountability which perpetuated their control over the state apparatus. TAXIS implementation showed political parties that it is possible to computerize administrative operations without revealing the tight relationship between politics and public administration. By framing tax computerization as a primarily administrative problem they managed to avoid a more comprehensive simplification of the tax system. Thus, they preserved the particularistic properties of the tax system with its generous individual allowances and the web of preferential incentives for the business sector.

Most importantly, ICT driven reform allowed political parties to delegate a portion of accountability to technology itself. Failure to contain tax evasion was now attributed to technology. Political parties started to deploy ICT as the scapegoat for several fallacies of taxation. A view shared also by citizens who did not see new technologies to bring tax equity and justice. It is therefore safe to say that the new era of ICT driven modernization in Greek public administration was not about actual reform. It was rather a symbolic act since subsequent computerization efforts never contested the basic tenets of Greek public bureaucracy. Most projects were infrastructural while service-oriented ones were simply automating existing practices under the assumption that systematization of information would eventually lead to the restructuring of existing administrative procedures.
References


Latest Papers in this Series

52. Voskeritsian, Horen and Kornelakis, Andreas, *Institutional Change in Greek Industrial Relations in an Era of Fiscal Crisis*, November 2011


50. Christodoulaki, Olga; Cho, Haeran; Fryzlewicz, Piotr, *A Reflection of History: Fluctuations in Greek Sovereign Risk between 1914 and 1929*, September 2011


43. Apergis, Nicholas, *Characteristics of inflation in Greece: mean spillover effects among CPI components*, January 2011

42. Kazamias, George, *From Pragmatism to Idealism to Failure: Britain in the Cyprus crisis of 1974*, December 2010

41. Dimas, Christos, *Privatization in the name of ‘Europe’. Analyzing the telecoms privatization in Greece from a ‘discursive institutionalist’ perspective*, November 2010

39. Karagiannis, Stelios, Panagopoulos, Yannis, and Vlamis, Prodromos, *Symmetric or Asymmetric Interest Rate Adjustments? Evidence from Greece, Bulgaria and Slovenia*, September 2010


37. Vraniali, Efi, *Rethinking Public Financial Management and Budgeting in Greece: time to reboot?*, July 2010


34. Tinios, Platon, *Vacillations around a Pension Reform Trajectory: time for a change?*, April 2010

33. Bozhilova, Diana, *When Foreign Direct Investment is Good for Development: Bulgaria’s accession, industrial restructuring and regional FDI*, March 2010

32. Karamessini, Maria, *Transition Strategies and Labour Market Integration of Greek University Graduates*, February 2010

31. Matsaganis, Manos and Flevotomou, Maria, *Distributional implications of tax evasion in Greece*, January 2010


29. Monastiriotis, Vassilis and Petrakos, George *Local sustainable development and spatial cohesion in the post-transition Balkans: policy issues and some theory*, November 2009


**Online papers from the Hellenic Observatory**

All GreeSE Papers are freely available for download at [http://www2.lse.ac.uk/europeanInstitute/research/hellenicObservatory/pubs/GreeSE.aspx](http://www2.lse.ac.uk/europeanInstitute/research/hellenicObservatory/pubs/GreeSE.aspx)

Papers from past series published by the Hellenic Observatory are available at [http://www.lse.ac.uk/collections/hellenicObservatory/pubs/DP_oldseries.htm](http://www.lse.ac.uk/collections/hellenicObservatory/pubs/DP_oldseries.htm)