



Republic of the Philippines Commission on Human Rights
Petition requesting for investigation of the responsibility of
the Carbon Majors for human rights violations or threats of
violations resulting from the impacts of climate change

Statement of Resource Person: Dr. Dylan Tanner
Executive Director, InfluenceMap

November 6th, 2018



Summary of Statement

- About InfluenceMap and its Methodology
- The Need for Strong National Climate Policy
- Climate Denial by the Carbon Majors
- Climate Lobbying by the Climate Majors and their Lobby Groups
- Lobbying of EU ETS and the US Clean Power Plan
- Continued Deception on Climate by the Carbon Majors
- Conclusions



About InfluenceMap

- Maintains a public and data-driven analysis of climate lobbying by corporations
- London based non-profit funded by philanthropic foundations
- Work is aimed at investors, campaign groups, research institutions, policy makers and the media
- InfluenceMap climate lobbying analysis used by over 100 major institutional investors globally
- Featured in over 1,000 media pieces since 2015



Our Funders



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Examples of Our Partners and Users



SFERS
San Francisco Employees' Retirement System

IIGCC
Institutional Investors Group on Climate Change

ShareAction
the movement for Responsible Investment



United Nations
Global Compact

350.org

Climate Action 100+
Global Investors Driving Business Transition

PRI

ClientEarth

Legal & General

20investing initiative





Le Monde

Climat : InfluenceMap dénonce l'attitude des organisations patronales

The Economist

A report by InfluenceMap, a research firm, found that at a recent IMO meeting 31% of nations were represented, in part, by direct business interests. Thomas O'Neill, one of the firm's researchers, is irked by the power of business at the IMO. "In Paris we did not have coal companies telling us what was possible."

FAST COMPANY

In a new report, the organization InfluenceMap, which analyzes lobbying related to climate change, found that anti-climate auto trade group lobbying has accelerated since Trump took office.

THE Nation.

"InfluenceMap researchers concluded that the political and media activities of a mere 35 corporations have played an outside role in stalling action on climate change"

The Guardian

Nearly half of the world's top 100 global companies are trying to subvert climate policies by lobbying, advertising, and influence-peddling, said the UK-based non-profit, Influence Map.

Bloomberg

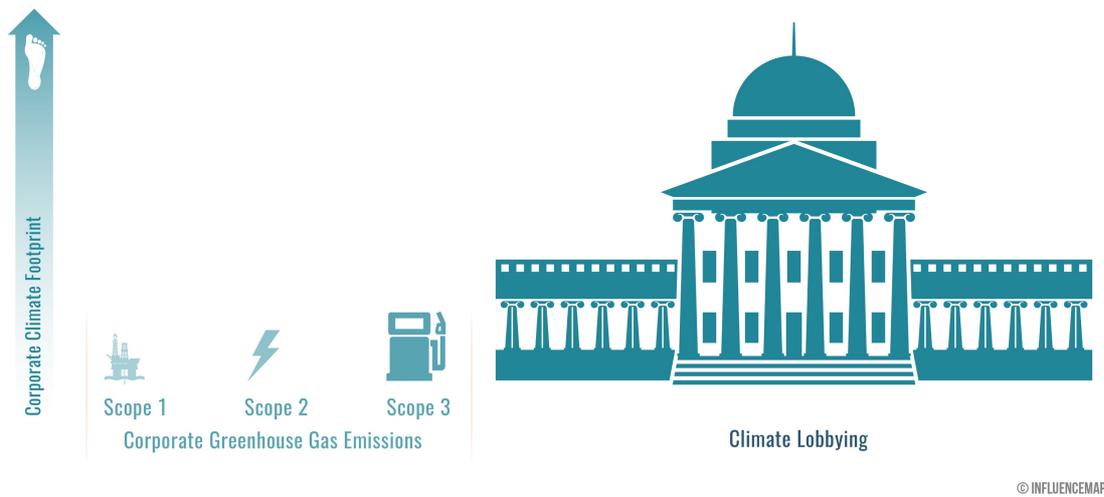
Japan's support for coal power is pushing against global trends and ignores the nation's advantages in clean-energy technology, according to a report released Wednesday.



About InfluenceMap's Methodology

- Developed in collaboration with the Union of Concerned Scientists. Evolution is overseen by independent advisory group.
- Definition of corporate lobbying based on a 2013 UN guide on corporate climate policy engagement
- Policy positions are scored against a benchmark of climate policy as put forward by mandated bodies
- All company/lobby group scores based on public disclosures
- All evidence is open source on influencemap.org – currently over 50,000 pieces of evidence assessed.

Carbon Policy Footprint





About InfluenceMap's Methodology

- Over 250 companies and 75 lobby groups have been assessed by InfluenceMap, including 30 of the largest Carbon Majors
- Each company and lobby group receives a Total Score out of 100, indicating support or opposition to climate change policy around the world
- Each company receives an Engagement Intensity indicating level of lobbying activity
- Climate Policy Footprint identifies the most powerful oppositional lobbyists including: BP, ENI, ExxonMobil, Glencore, Royal Dutch Shell and Total

A Scoring Matrix

QUESTIONS	SOURCES	Main Web Site	Social Media	CDP Responses	Legislative Consultations	Media Reports	CEO Messaging	Financial Disclosures	EU Register
Climate Science Transparency		2	1	-1	NS	NS	NS	NS	NA
Climate Science Stance		-1	1	NA	-1	NS	-1	NS	NA
UN Treaty Transparency		NS	NA	NA	NA	NA	NA	NS	NA
UN Treaty Support		-1	2	NS	NS	1	1	0	NA
Transparency on Legislation		-1	NA	-2	NA	NA	NA	NS	0
Carbon Tax		NS	NS	NS	-2	1	1	NS	NA
Emissions Trading		NS	1	NS	-2	NS	NS	NS	NA
Energy Efficiency Standards		NS	-2	NS	-2	NS	1	NS	NA
Renewable Energy Legislation		NS	-2	NS	-2	-2	0	NS	NA
Energy Policy and Mix		-1	-1	NS	NS	-2	-2	-2	NA
GHG Emission Standards		0	-2	NS	-2	-2	NS	NS	NA
Associations Transparency		-2	NS	-2	NA	NA	NA	NS	-1



The Need for Strong National Climate Policy

- IPCC established in 1988; produced multiple reports on the impact of human activities on global warming.
- Its October 2018 report stresses reductions needed to stay below 1.5C and avoid catastrophic climate change; rapid coal phase-out
- Nation states have mandated bodies (such as DG Clima) to implement policies to reduce climate change and impacts.
- 194 states and the EU have signed the Paris Agreement, agreeing to act to hold global temperature increases to well below 2C



A Summary of Climate Denial

- Climate denial and deception by the fossil fuel value chain companies, including the Carbon Majors has been well documented from late 1970s onwards
- ExxonMobil's historical activities investigated by the New York Attorney General in 2016
- The Global Climate Coalition established in 1989 and disbanded in 2001 found to have engaged in systematic deception on climate on behalf of members including many of the Carbon Majors
- InfluenceMap's analysis starts from 2010 and finds deceptive practices continuing albeit in more subtle manner

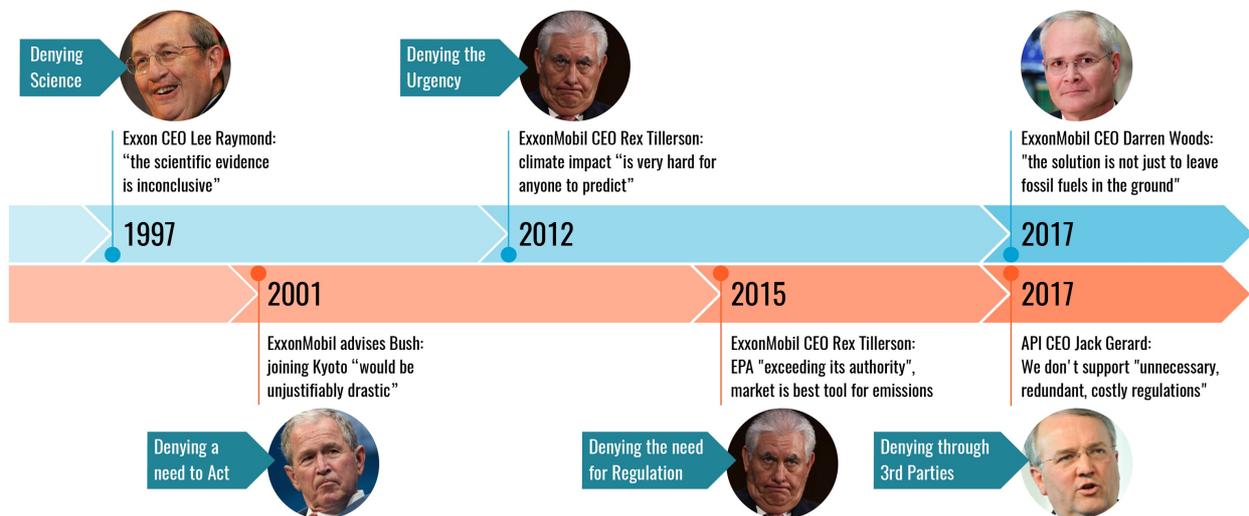


The Evolution of Climate Lobbying

Since regulation became likely in the late 1980s, corporate lobbyists have sought to hinder climate policy progress.

- Since the Paris Agreement in 2015, the worst lobbying activities have increasingly been pushed behind the scenes as companies outsource them to powerful trade associations.
- For instance, in 2018 the automotive industry relied on the Alliance of Automobile Manufacturers to roll back US vehicle emission standards.
- InfluenceMap's Relationship Score metric aggregates a company's links to these external groups and those groups' climate policy lobbying activities.

The Evolution of Climate Lobbying



▶ Capture of the Climate Narrative

▶ Lobbying Specific Regulations

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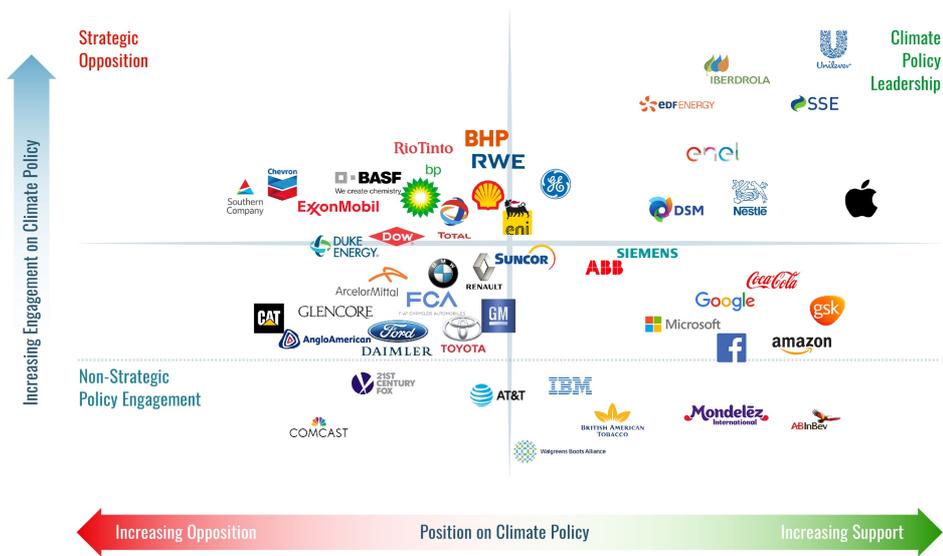
Current Lobbying by the Carbon Majors

The fossil fuel production sector continues to represent a highly influential and negative influence on Paris-aligned climate policy.

- Shell, Eni and Total, have introduced PR campaigns to stress their support for (non-binding) measures such as the Paris Agreement.
- However, they retain leadership positions in powerful trade groups that oppose climate policy around the world.
- A central part of this is the attempt to position gas as a permanent part of the future energy mix (and part of the solution to climate change) while opposing renewables regulations.

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Climate Lobbying Landscape



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The Corporate Lobbying Groups

- Research highlights the importance of external groups (trade associations, advocacy groups) in opposing climate change policy
- As open opposition to climate policy becomes publicly unacceptable the use of these external groups by the Carbon Majors is increasing in importance
- Most powerful and oppositional groups are the National Association of Manufacturers (NAM), the US Chamber of Commerce and the American Petroleum Institute
- InfluenceMap analysis shows ExxonMobil and Shell maintain the widest and deepest external lobby group networks, globally



The Corporate Lobbying Groups

Where influential trade associations on climate policy stand

Most influentially
oppositional to
climate policy

Most influentially
supportive of
climate policy



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WWW.INFLUENCEMAP.ORG



Case Studies of Climate Lobbying

- Two landmark strands of climate motivated policy diluted or stopped as a result of corporate lobbying
- The dilution of the European Union's Emissions Trading System (ETS), 2005 to present with oil/gas and cement sectors playing a major role
- The US Clean Power Plan was blocked by a US Chamber of Commerce organized lawsuit.
- This was a culmination of a decade of strategic opposition to any proposed US climate policy (2001 failure to ratify Kyoto, 2009 cap and trade proposal). Exxon, Peabody Energy and other Carbon Majors in major role

Why Does Climate Lobbying Matter?





Continued Deception by Carbon Majors

- Current strategy of Carbon Majors is to propagate top line support for climate policy (e.g. “asking” for a price on carbon, expressing support of the Paris Agreement)
- This is accompanied by continued blocking of detailed regulatory measures designed to implement a price on carbon and the Paris Agreement
- This deception is now of increasing concern to shareholders who demand good governance on climate change
- 2017 shareholder resolution against Rio Tinto on its misaligned stance on climate change vs. its key lobbying groups



Conclusions

- The Carbon Majors, operating both individually and through global networks of lobby groups, continue to systematically oppose ambitious and urgently needed climate policy as recommended by the IPCC and proposed by national bodies mandated to tackle climate change.
- This is increasingly inconsistent with their top line statements and can be considered as deception. This is of concern to shareholders in the publicly listed Carbon Majors.
- This pattern of deception follows their direct climate denial in the past and could point to liability for climate change damage.