



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE ■



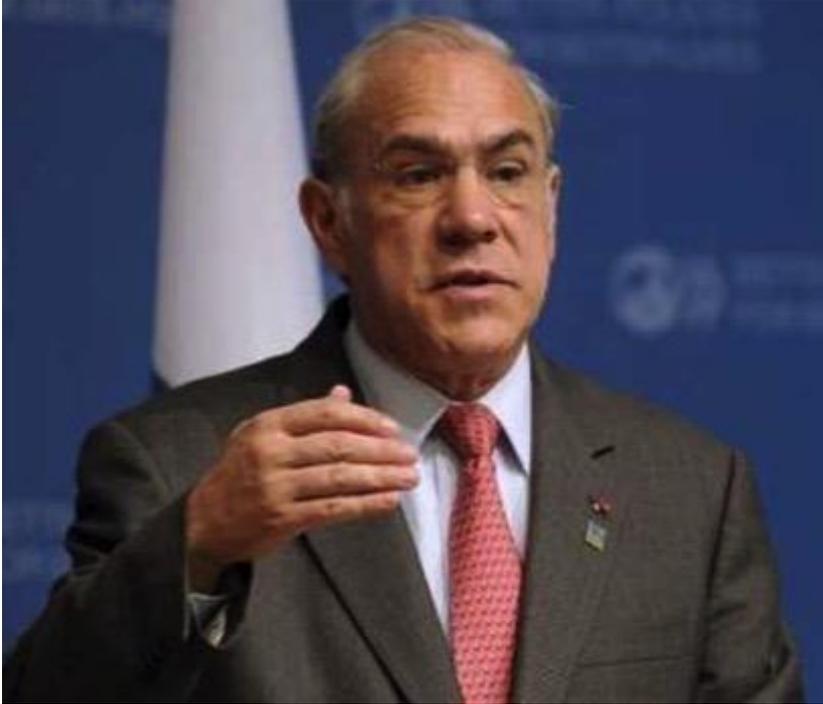
Grantham Research Institute on  
Climate Change and  
the Environment

# Green policies, clean technology spillovers and growth

**Antoine Dechezleprêtre**  
*London School of Economics*

Joint work with Ralf Martin & Myra Mohnen

# Green policies as growth policies?



“Green policies can boost productivity, spur growth and jobs”

*Angel Gurría, OECD Secretary-General*

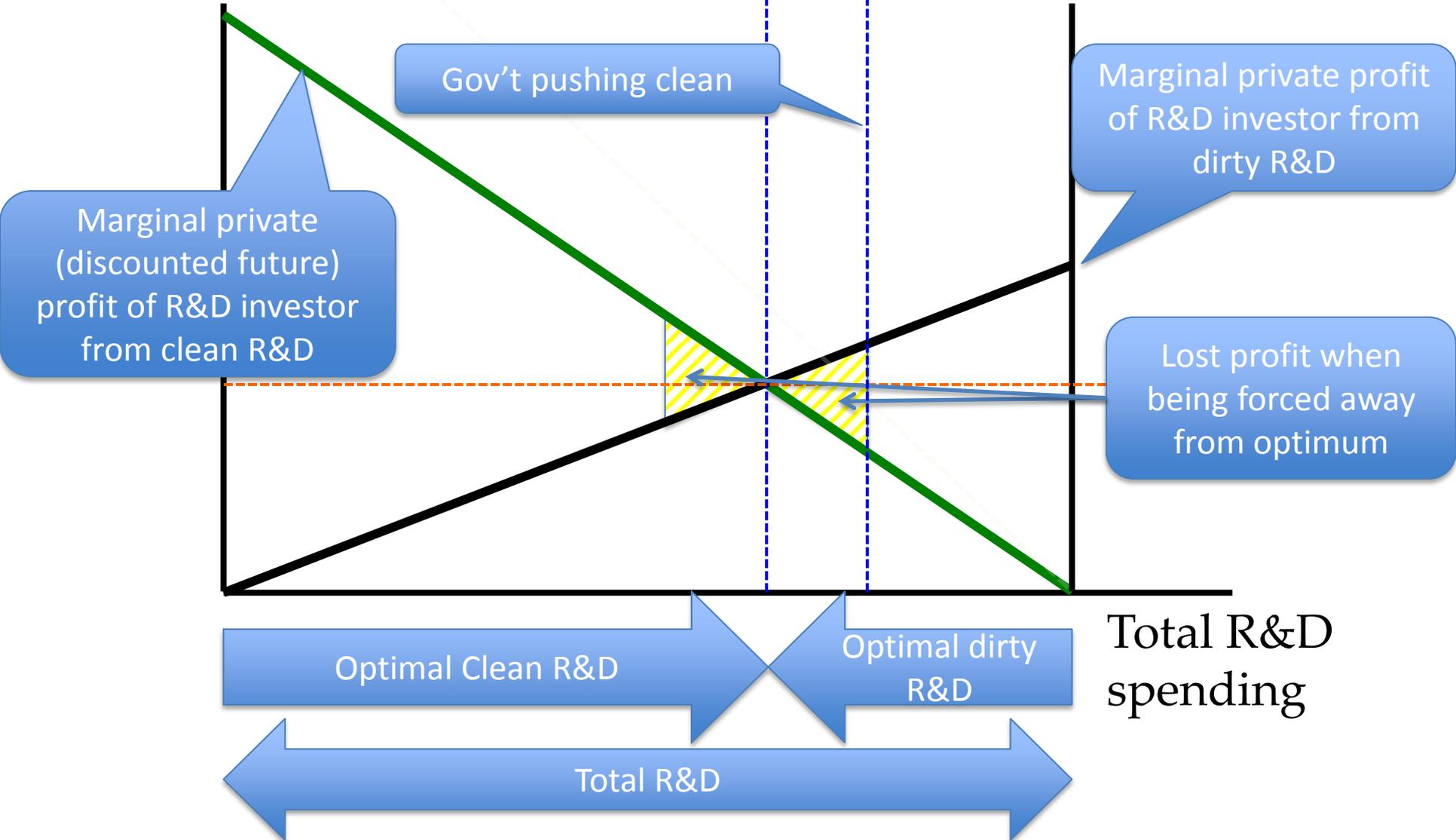
# Climate policies and induced technical change

- Climate policies such as carbon pricing induce a switch of innovation activities away from dirty technologies and towards clean technologies
  - [Aghion, Dechezleprêtre, Hemous, Martin & van Reenen (JPE *forth.*), Noailly & Smeets (2014), Popp & Newell (2012), Hottenrott & Rexhäuser (2013)]
- What is the impact on innovating firms and on the economy?

# Clean R&D push & private benefits

Marginal Benefits from Clean R&D

Marginal Benefits from Dirty R&D



Gov't pushing clean

Marginal private profit of R&D investor from dirty R&D

Marginal private (discounted future) profit of R&D investor from clean R&D

Lost profit when being forced away from optimum

Optimal Clean R&D

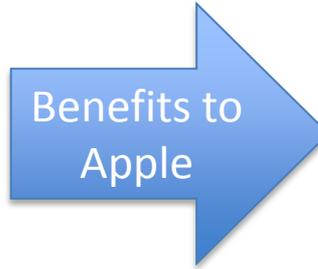
Optimal dirty R&D

Total R&D spending

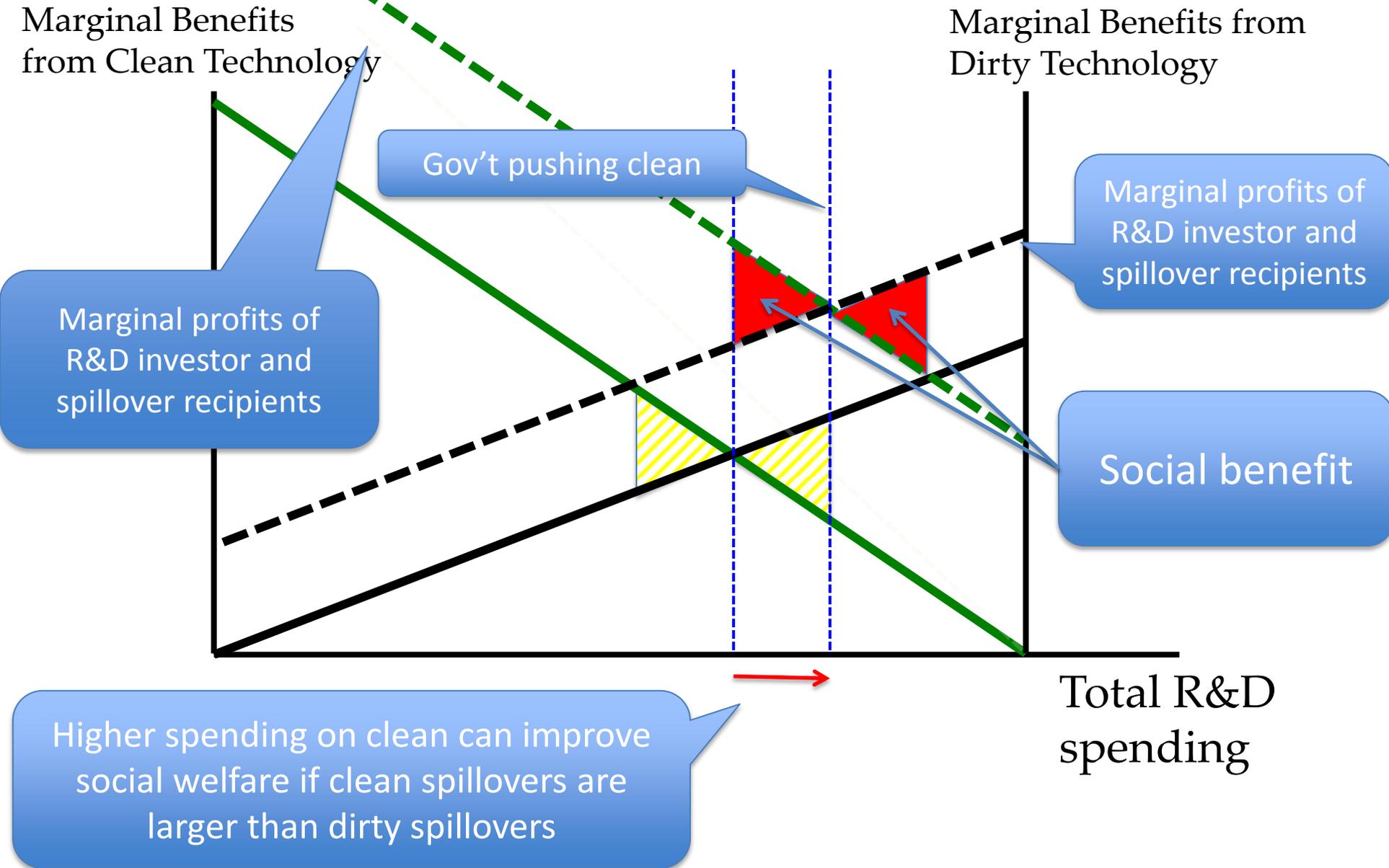
Total R&D

# Spillovers

In addition to private benefits...



# Public benefits



# Double dividend?

## If Clean > Dirty Spillovers

- A policy-induced redirection of innovation from dirty to clean technologies will reduce the net cost of environmental policies...
- ... and can even lead to higher economic growth
  - One of the theoretical motivations for the Porter hypothesis [Mohr (2002); Smulders & de Nooij (2003); Hart (2004, 2007); Ricci (2007)]

# Research programme

- Compare relative degree of spillovers between clean and dirty technologies
  - Measure knowledge spillovers using patent citations
  - 2 sectors: transportation and electricity production
- Measure the economic value of these spillovers for potential growth impacts

# Technology groups



Dirty	Group	Clean
Fossil fuel based (coal & gas)	<i>Electricity generation</i>	Renewables
Internal combustion vehicles	<i>Automotive</i>	Electric, Hybrid, Hydrogen

# Measuring knowledge spillovers

- Count citations made by future patents
  - Trajtenberg (1990), Cabellero and Jaffe (1993), Jaffe and Trajtenberg (1996, 1998), Jaffe et al. (1998), Jaffe et al. (2000)
  
- Advantages
  - Mandatory for inventors to cite "prior art"
  - Data availability
  - Technological disaggregation

# Data

- World Patent Statistical Database (PATSTAT)  
@ EU Patent Office
- 1.2 million inventions filed in 107 patent offices from 1950 to 2005, 3 million citations made to these inventions

# Patent example



United States Patent [19]  
Saether

[11] Patent Number: 5,369,324  
[45] Date of Patent: Nov. 29, 1994

[54] ELECTRIC MOTOR  
[75] Inventor: Gustav Saether, Leksvik, Norway  
[73] Assignee: Lyng Elektronikk A-S, Vanviken, Norway  
[21] Appl. No.: 92,092  
[22] Filed: Jul. 16, 1993  
[30] Foreign Application Priority Data  
Jul. 17, 1992 [NO] Norway ..... 92-2844  
[51] Int. Cl. H02K 37/00  
[52] U.S. Cl. 310/49 R; 310/67 R; 310/68 B; 310/75 R; 310/156; 310/179  
[58] Field of Search 310/49 R, 67 R, 156, 310/162, 216, 75 R, 68 B, DIG. 6, 179, 180, 184, 254, 263, 42

FOREIGN PATENT DOCUMENTS  
300126 1/1989 European Pat. Off. .  
2211030 12/1988 United Kingdom .

Primary Examiner—R. Skudny  
Attorney, Agent, or Firm—Keck, Mahin & Cate

[57] ABSTRACT

An electric motor consisting of an inside stator part and a rotor part placed outside and concentrically in relation to the stator part, has a high number of permanent magnets (13) on the inside of the rotor part. The magnetic fields from these permanent magnets interact with magnetic fields between flux-conducting lamella blocks (30, 35) engaging the coil cores (8) on the stator. The lamella blocks (30, 35) are T- and I-shaped with top beams (25, 27) pointing in directions parallel to the axis, and the top beams (25, 27) are positioned to provide substantially circumferentially directed magnetic fields in flux gaps (36) therebetween. The magnetic fields in the flux gaps (36) between the top beams (25, 27) are reversed in successive order, and under time control from an electronic regulator.

10 Claims, 8 Drawing Sheets

[56] References Cited  
U.S. PATENT DOCUMENTS  
Re. 28,075 7/1974 Kavanaugh ..... 310/49 R  
3,783,313 1/1974 Mathur ..... 310/49 R  
4,075,519 2/1978 Mrcun ..... 310/67 R  
4,280,072 7/1981 Gotou et al. .  
5,200,776 4/1993 Sakamoto ..... 310/68 B

[56]

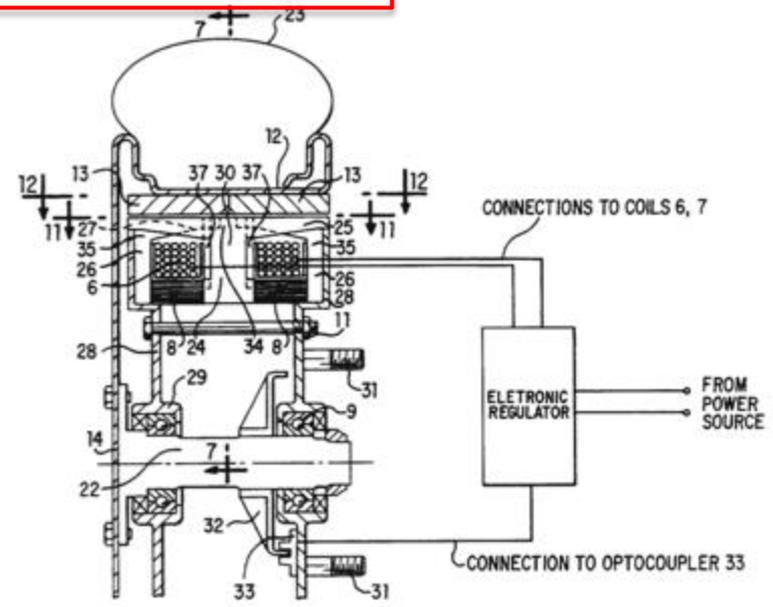
References Cited

U.S. PATENT DOCUMENTS

Re. 28,075	7/1974	Kavanaugh	.....	310/49 R
3,783,313	1/1974	Mathur	.....	310/49 R
4,075,519	2/1978	Mrcun	.....	310/67 R
4,280,072	7/1981	Gotou et al.	.	
5,200,776	4/1993	Sakamoto	.....	310/68 B

FOREIGN PATENT DOCUMENTS

300126	1/1989	European Pat. Off.	.
2211030	12/1988	United Kingdom	.



# Spillover from US 5369324



US005690185A

United States Patent [19]  
Sengel

[11] Patent Number: 5,690,185  
[45] Date of Patent: Nov. 25, 1997

[54] SELF POWERED VARIABLE DIRECTION  
WHEELED TASK CHAIR  
[75] Inventor: Michael P. Sengel, 110 S. Lorraine Rd.,  
Wheaton, Ill. 60187-5833  
[73] Assignee: Michael P. Sengel, Wheaton, Ill.

5,275,248 1/1994 Finch ..... 180/65.6  
5,322,140 6/1994 Bussinger ..... 180/65.1  
5,366,036 11/1994 Dony ..... 180/65.1  
5,369,324 11/1994 Sæther ..... 310/49 R  
5,409,256 4/1995 Gotsch ..... 180/907  
5,482,125 1/1996 Pagen ..... 180/65.5

[21] Appl. No.: 410,685  
[22] Filed: Mar. 27, 1995  
[51] Int. Cl.<sup>6</sup> ..... B60K 1/02  
[52] U.S. Cl. .... 180/65.1; 180/65.5; 180/907;  
280/304.1  
[58] Field of Search ..... 180/65.1, 65.5,  
180/65.6, 65.8, 907, 214, 15, 21, 24.01,  
24.07, 224, 255; 280/647, 648, 650, 250,  
250.1, 304.1

FOREIGN PATENT DOCUMENTS  
0 338 689 10/1989 European Pat. Off. .... 180/907  
43 03 342 8/1994 Germany ..... 180/65.6  
330480 6/1930 United Kingdom .

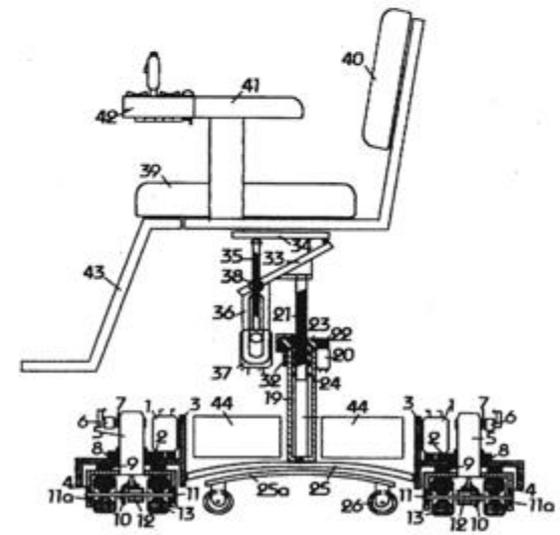
Primary Examiner—Brian L. Johnson  
Assistant Examiner—Frank Vanaman

[56] References Cited

U.S. PATENT DOCUMENTS  
1,839,981 1/1932 Markey ..... 180/255  
2,362,616 11/1944 Cloud ..... 180/65.1  
3,111,181 11/1963 Yatch ..... 180/65.1  
3,534,825 10/1970 Relfle ..... 180/252  
4,461,367 7/1984 Eichinger et al. .... 180/65.1  
4,613,151 9/1986 Kiedzewski ..... 280/650  
5,090,513 2/1992 Bussinger ..... 180/907  
5,183,133 2/1993 Roy ..... 180/252  
5,249,636 10/1993 Kruse ..... 180/21

[57] ABSTRACT  
A Self Powered Variable Direction Wheeled Task Chair, and a personal mobility device, providing additional ranges of motion in that it has an electrically powered height adjustable seat allowing the operator's seating position to range from standard table height seating to work bench or counter top seating. Additionally and more importantly, the chair, will have directional movement capabilities well beyond typical wheel chairs, or other wheel driven personal mobility devices in that it will utilize electro-mechanical directionally pivoting propulsion, capable of not only forward, backward, and pivot turning capabilities, but also sideways movement or more precisely, movement in any direction, and a rotational movement as may be required by the operator.

6 Claims, 16 Drawing Sheets



# Spillovers from spillovers...

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
2 March 2006 (02.03.2006)

PCT

(10) International Publication Number  
WO 2006/023539 A3

(51) International Patent Classification:  
A61G 5/10 (2006.01)

(71) Applicants and

(72) Inventors: **KRAMER, Kenneth, L.** [US/US]; 712 N. County Road 850 E., Greensburg, IN 47240 (US). **DAHNEKE, Marshall, S.** [US/US]; 69 Morton Way, Batesville, IN 47006 (US). **WILCOX, Reed, N.** [US/US]; Ten Keeler Court, Ridgefield, CT 06877 (US). **GAAG, Franz** [DE/CH]; Route de Collex, 22, CH-1294 Genthod (CH). **SCHWANEMANN, David, T.** [US/US]; 1305 Hillcrest Road, Cincinnati, OH 45224 (US). **TEUFEL, Rainer, B.** [DE/US]; 490 Tucker Drive, Worthington, OH 43085 (US). **KOLOSKI, Peter, A.** [US/US]; 2719 Donna Drive, Upper Arlington, OH 43220 (US). **LOTHROP, Thornton, K.** [US/US]; 77 West South Street, Worthington, OH 43085 (US). **BERGER, Ryan, R.** [US/US]; 1587 Grandview Avenue, No.B., Columbus, OH 43212 (US).

(21) International Application Number:  
PCT/US2005/029229

(22) International Filing Date: 16 August 2005 (16.08.2005)

(25) Filing Language: English

(26) Publication Language: English

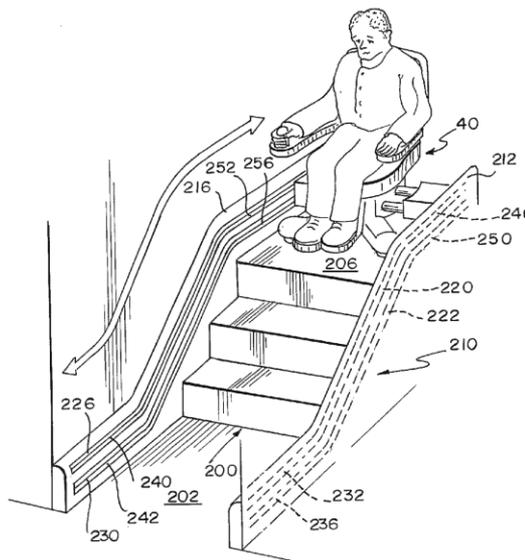
(30) Priority Data:  
60/601,924 16 August 2004 (16.08.2004) US  
60/611,407 20 September 2004 (20.09.2004) US

(74) Agent: **CONRAD, Richard, D.**; Barnes & Thornburg LLP, 11 South Meridian Street, Indianapolis, IN 46204 (US).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM,

[Continued on next page]

(54) Title: HOME CARE EQUIPMENT SYSTEM

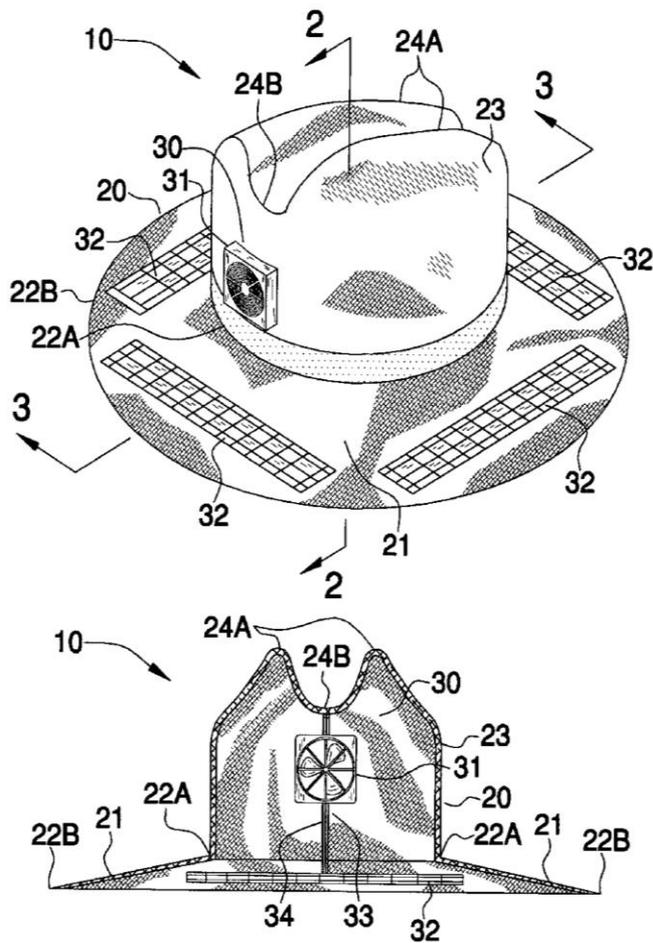


(57) Abstract: A system for assisting a person of limited mobility in moving from room to room within a home and performing essential daily activities includes a personal mobility device (40, 100, 1700, 1800, 2000) which includes transfer drivers (164) which engage a transfer system (210) to transition from a first elevation to a second elevation.

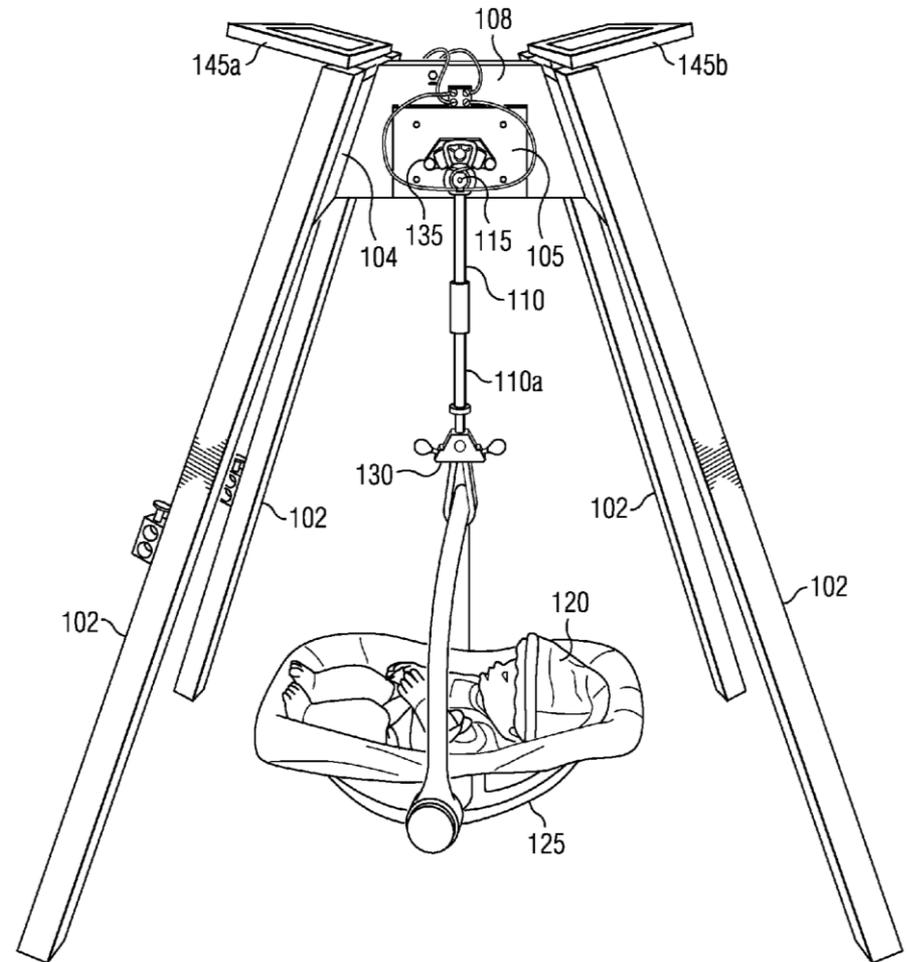
WO 2006/023539 A3

# Ground-breaking spillovers from clean tech

**COMBINED SOLAR POWERED FAN AND HAT ARRANGEMENT FOR MAXIMIZING AIRFLOW THROUGH THE HAT**



**SOLAR POWERED, SILENT, ENERGY EFFICIENT BABY ROCKER**



# Counting citations received by clean & dirty patents

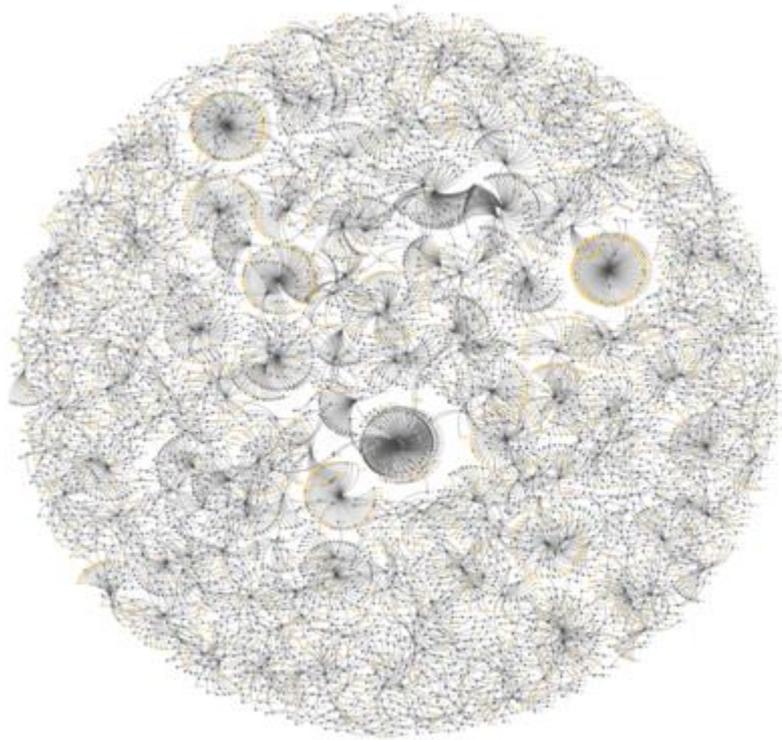
Table 2: Mean number of citations

	Clean	Dirty	Diff.
Citations received	3.399 (8.256)	2.295 (5.921)	1.104*** [0.016]

50% higher

# Citations flowers

Citations to 1000 dirty...



...and 1000 clean innovations



# Econometric analysis

- Potential issues:
  - Recent increase in citations (web searches)
  - Clean patents younger
  - Differences across patent offices
  - Citation pool larger for dirty

## ➤ Regression approach

$$Cites_i = \exp(\beta Clean_i + \gamma X_i + \epsilon_i)$$

# Not all citations are equal

- Economic value of citations vary greatly
  - Weight citing patents on the basis of how many times they are themselves cited
    - Based on Google's "Page rank" algorithm

# Results

	(1)	(2)	(3)	(4)	(5)	(6)
Dep. var.	Citations received			PatentRank		
Clean invention	0.398*** (0.015)	0.392*** (0.015)	0.430*** (0.014)	0.267*** (0.013)	0.264*** (0.014)	0.292*** (0.014)
Number of patents		-0.092*** (0.008)	-0.057*** (0.007)		-0.052*** (0.006)	-0.031*** (0.005)
Family size			0.073*** (0.004)			0.067*** (0.003)
Triadic			0.456*** (0.036)			0.411*** (0.031)
Granted			0.947*** (0.031)			0.911*** (0.031)
Patent office-by-year-by-sector	yes	yes	yes	yes	yes	yes
Month fixed effect	yes	yes	yes	yes	yes	yes
Obs.	1,149,988	1,149,988	1,149,988	1,149,988	1,149,988	1,149,988

+43% spillovers

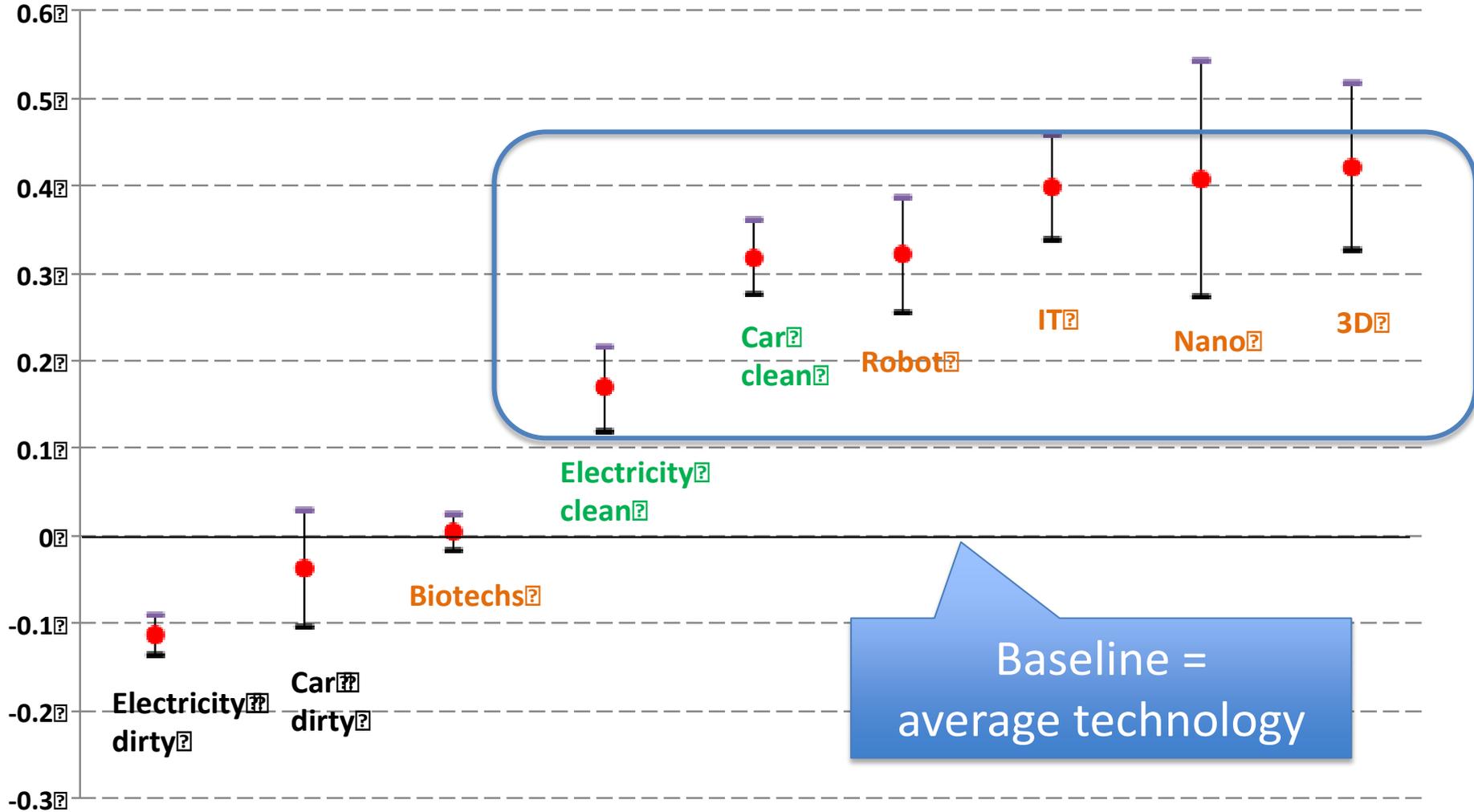
+29% spillovers

Notes: Robust standard errors in parentheses (\* p<0.05, \*\* p<0.01, \*\*\* p<0.001). The dependent variable is the total number of citations received excluding self-citations by inventors (columns 1 to 3) and the PatentRank after 20 iterations (columns 4 to 6). All columns are estimated by fixed-effects Poisson pseudo-maximum likelihood.

# Robustness

- Results robust to multiple sensitivity checks
- Results true both for energy and transportation
- Spillovers higher for clean both nationally and internationally
- Spillovers higher for clean both intra and extra sector

# The drivers – comparing clean to other emerging technologies



# The value of clean and dirty spillovers

- What is the economic value of spillovers to knowledge recipients?
- We estimate the impact of spillovers on the market value of firms (discounted future profits):

$$V_{it} = q_t(A_{it} + \beta K_{it})^\sigma$$

Firm i's stock market value in year t

Knowledge assets

Physical assets

Knowledge assets = firm's own R&D activity + spillovers from the economy

# Data

- Firm-level patent data + financial data
- 8735 firms, 2000-2011
  - Market value, assets, R&D, patents
- Citations between firms to capture knowledge spillovers

# Results

	(1)	(2)	(3)	(4)	(5)
Dep. var.	ln Tobin's Q				
R&D / assets	0.438*** (0.029)	0.436*** (0.029)	0.427*** (0.029)	0.433*** (0.029)	0.428*** (0.029)
Patent / R&D	-0.097** (0.044)	-0.070 (0.044)	-0.062 (0.045)		-0.062 (0.045)
Fwd citations / patent		0.074*** (0.006)	0.031*** (0.010)		0.029*** (0.010)
Knowledge spillovers			0.059*** (0.011)		
Clean spillovers				0.146*** (0.037)	0.125*** (0.037)
Dirty spillovers				0.053 (0.033)	0.041 (0.033)
Other spillovers				0.080*** (0.007)	0.056*** (0.011)

# Where do spillovers occur?

- Who captures these spillovers and the benefits that go with them?
- On average, 50% of knowledge spillovers in clean occur within the country of the inventor
  - The figure is smaller for small open economies (ex: UK 20%)
- Good news from unilateral policy perspective

# Conclusion & policy implications

- Clean innovations generate significantly more spillovers than dirty technologies; the marginal value of clean spillovers is also greater
  - This comes from the relative novelty of clean technologies
  - Climate policies that induce a switch away from dirty and towards clean innovation can have economic co-benefits
  - Crowding out of dirty is key
- Spillovers are localized
  - This might lower concerns that unilateral climate policies lead to negative competitiveness effects
  - The share of benefits from innovation will be larger than benefits from avoided climate damage

# Road ahead



- Quantify and simulate the effect of clean policies on economic growth
- Determine optimal amount of public R&D support to new techs (including clean)
- How to encourage innovation specifically in clean/new techs?
- How to ensure crowding out of dirty?

Back-up

# Maybe things aren't so binary?

Grey (less dirty) innovations: Making fossil fuels more efficient

→ Cars: fuel injection technologies

→ Energy generation: “cleaner” coal (CHP, IGCC...)

# Clean & dirty patents

- Usage of patent classification system (IPC & ECLA)
- OECD & EPO have been working on identifying clean patents
- Most recently Y02: A new classification system for climate change related technologies
  - Input from examiners and experts
  - Backward re-classification of patents

# Related literature

1. Measurement and drivers of knowledge spillovers using patent citations
  - [Griliches (1992); Trajtenberg (1990); Jaffe et al (1993); Henderson, Jaffe and Trajtenberg (1996); Thompson and Fox-Kean, (2005)]
  - A few papers on energy technologies [Popp and Newell (2012); Nemet (2012); Bjorner and Mackenhauser (2013); Verdolini and Galeotti (2011), Noailly & Shestalova (2013)] but no paper on clean vs dirty technologies
2. Impact of knowledge spillovers on firms' productivity and long run growth [Romer (1990); Aghion and Howitt (1996)]
  - Endogenous growth models with clean technologies and environmental policies [Smulders & de Nooij (2003); Hart (2004, 2007), Ricci (2007)]

# Classification groups for car

Clean

Grey

Dirty

B60K 1	Arrangement or mounting of electrical propulsion units	F02M 39/71	Fuel injection apparatus	F02B	Internal-combustion piston engines;
B60K 6	Arrangement or mounting of hybrid propulsion systems comprising electric motors and internal combustion	F02M 3/02-05	Idling devices for carburetors 1 preventing flow of idling fuel	F02D	combustion engines in genera Controlling combustion engines
B60L 3	Electric devices on electrically-propelled vehicles for safety purposes: Monitoring operating variables, e.g. speed, deceleration, power consumption	F02M 23	Apparatus for adding secondary air to fuel-air mixture	F02F	Cylinders, pistons, or casings for combustion engines; arrangement of sealings in combustion engines
B60L 7	Dynamic electric regenerative braking	F02M 25	Engine-pertinent apparatus for adding non-fuel substances or small quantities of secondary fuel to combustion-air, main fuel, or fuel-air mixture	F02M	Supplying combustion engines with combustibles mixtures or constituents thereof
B60L 11	Electric propulsion with power supplied within the vehicle			F02N	Starting of combustion engines
B60L 15	Methods, circuits, or devices for controlling the traction-motor speed of electrically-propelled vehicles			F02P	Ignition (other than compression ignition) for internal-combustion engines
B60R 16	Electric or fluid circuits specially adapted for vehicles and not otherwise provided for	F02D 41	Electric control of supply of combustion mixture or its constituents		
B60S 5	Supplying batteries to, or removing batteries from	F02B 47/06	Methods of operating engines involving adding non-fuel substances or anti-knock agents to combustion air, fuel, or fuel-air mixtures of engines, the substances including non-airborne oxygen		
B60W 10	Conjoint control of vehicles sub-units of different type or different function				
B60W 20	Control systems specially adapted for hybrid vehicles				
H01M	Fuel cells				

# Classification groups for electricity

Clean

Grey

Dirty

Y02E10	Energy generation through renewable energy sources	Y02E50	Technologies for the production of fuel of non-fossil origin	C10G1	Production of liquid hydrocarbon mixtures from oil-sand, or non-melting solid carbonaceous or similar materials, e.g. wood, coal, oil-sand, or the like B03B
Y02E30	Energy generation of nuclear origin				
E02B9/08	Tide or wave power plants	Y02E20/10	Combined combustion		
F03B13/10-26	Submerged units incorporating electric generators or motors characterized by using wave or tide energy	Y02E20/12	Heat utilisation in combustion or incineration of waste	C10L1	Fuel
F03D	Wind motors	Y02E20/14	Combined heat and power generation	C10J	Production of fuel gases by carburetting air or other gas
F03G1	Devices for producing mechanical power from geothermal energy	Y02E20/16	Combined cycle power plant, or combined cycle gas turbine	E02B	Hydraulic engineering
F03G6	Devices for producing mechanical power from solar energy	Y02E20/18	Integrated gasification combined cycle	F01K	Steam engine plants; steam accumulators; engine plants not otherwise provided for; engines using special working fluids or cycles
F03G7/05	Ocean thermal energy conversion	Y02E20/30	Technologies for a more efficient combustion or heat usage	F02C	Gas-turbine plants; air intakes for jet-propulsion plants; controlling fuel supply
F24J2	Use of solar heat, e.g. solar heat collectors	Y02E20/32	Direct CO2 mitigation		in air-breathing jet-propulsion plants
F24J3/08	Production or use of heat, not derived from combustion using geothermal heat	Y02E20/34	Indirect CO2 mitigation, by acting on non CO2 directly related matters of the process, more efficient use of fuels	F22	Steam generation
F26B3/28	Drying solid materials or objects by processes involving the application of heat by radiation, e.g. from the sun	Y02E20/36	Heat recovery other than air pre heating	F23	Combustion apparatus; combustion processes
				F24J	Production or use of heat not otherwise provided for
				F27	Furnaces; kilns; ovens; retorts
				F28	Heat exchange in general

# Regression approach

$$Cites_i = \exp(\beta Clean_i + \gamma X_i + \epsilon_i)$$

Number of citations received by innovation  $i$

Poisson model because of left censoring

Clean Dummy

Can interpret as percentage difference

Controls

# Control variables

- Patent office x year x technology fixed effects
- Past patent stock in the same technological class (4 digit IPC)

Accounting for size of “citation pool”

- Family size
- Triadic
- Granted

Controls for private value of innovation

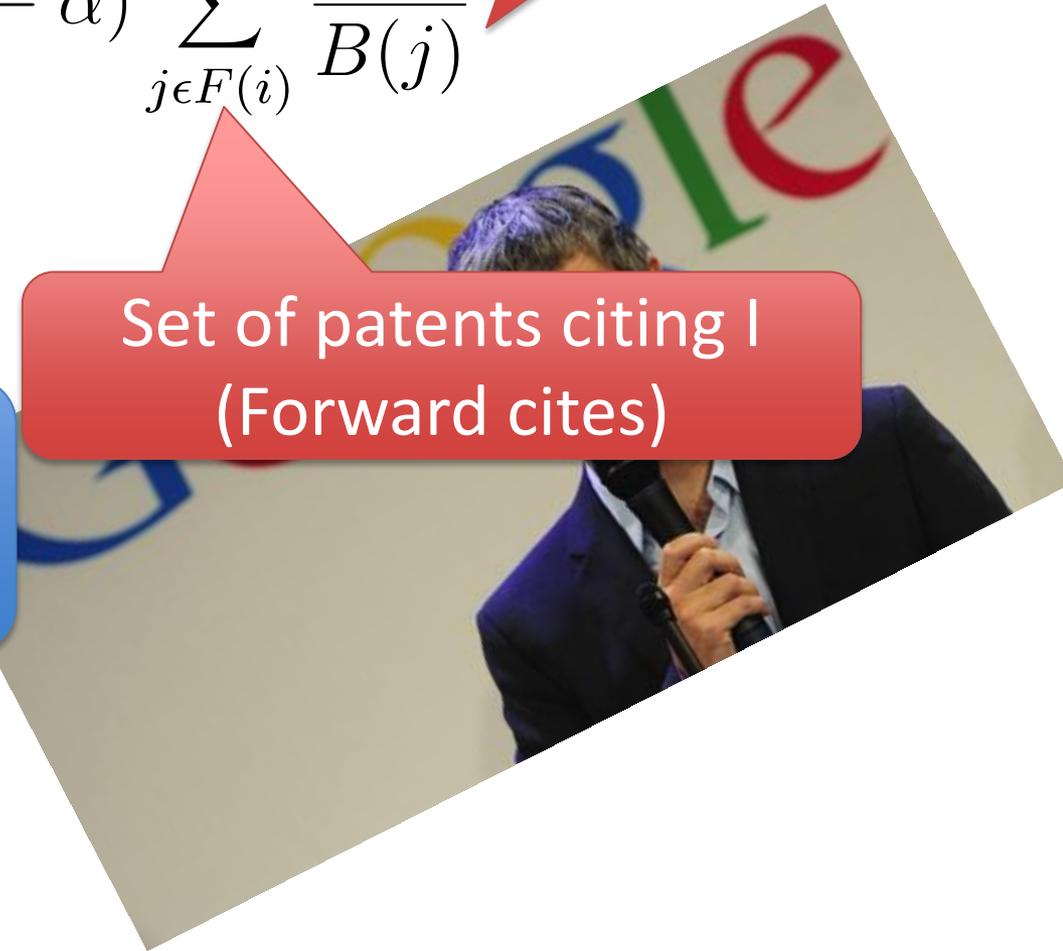
# “Patent Rank”

$$r(i) = \frac{\alpha}{N} + (1 - \alpha) \sum_{j \in F(i)} \frac{r(j)}{B(j)}$$

Defines a system of linear equations.  
Solve recursively

Number of patents  $j$  cites (Backward cites)

Set of patents citing  $i$  (Forward cites)



# Results by sector

	(1)	(2)	(3)	(4)
Sector	Transport	Electricity	Transport	Electricity
Dep. var.	Citation count		PatentRank	
Clean invention	0.347*** (0.018)	0.488*** (0.023)	0.219*** (0.014)	0.333*** (0.023)
Number of patents	-0.068*** (0.008)	-0.047*** (0.009)	-0.048*** (0.006)	-0.019** (0.007)
Granted	0.067*** (0.004)	0.067*** (0.004)	0.062*** (0.007)	0.060*** (0.004)
	0.432*** (0.056)	0.432*** (0.050)	0.279*** (0.045)	0.252*** (0.041)
Granted	1.134*** (0.034)	0.725*** (0.024)	0.620*** (0.027)	0.381*** (0.017)
Observations	419,959	748,918	419,959	748,918

Stronger effects in electricity

# Clean, grey & dirty

	(1)	(2)	(3)	(4)
Sample	Clean vs. Grey and true Dirty	Clean vs. Grey	Grey vs. True Dirty	Clean vs. True Dirty
Dep. var.	Citations received			
Clean/Grey invention	0.430*** (0.014)	0.191*** (0.016)	0.307*** (0.016)	0.502*** (0.015)
Number of patents	-0.057*** (0.007)	-0.051*** (0.006)	-0.114*** (0.005)	-0.060*** (0.007)
Family size	0.072*** (0.004)	0.072*** (0.004)	0.072*** (0.004)	0.071*** (0.004)
Triadic	0.456*** (0.036)	0.481*** (0.055)	0.454*** (0.037)	0.441*** (0.035)
Granted	0.947*** (0.031)	0.997*** (0.035)	0.977*** (0.033)	0.868*** (0.027)
Observations	1,149,988	326,942	978,179	1,006,996

Clean > Grey > Dirty

# Robustness

- Compare clean & dirty patents developed by same inventor / company
- Look at university/company/individuals patents
- Control for R&D subsidies
- Citations made by *applicants* only (not by *examiners*)
- Different subsamples (triadic patents, US, EPO)
- Correct for self-citations within applicant
- Adding controls (# IPC codes, # inventors, # claims, # citations made, etc)

# Maybe it's a network effect?

Sample of innovations by inventors doing both dirty & clean

	(1)	(2)
Dep. var.	Citations received	
Clean invention	0.274*** (0.007)	0.336*** (0.011)
Number of patents	-0.096*** (0.004)	-0.081*** (0.006)
Family size	0.038*** (0.002)	0.094*** (0.006)
Triadic	0.866*** (0.012)	0.644*** (0.026)
Granted	1.234*** (0.007)	1.008*** (0.011)
Inventor fixed effect	no	yes
Obs.	697,192	697,192

# Maybe it's the companies?

Sample of innovations by companies doing both dirty & clean

	(1)	(2)
Dep. var.	Citations received	
Clean invention	0.400*** (0.000)	0.380*** (0.000)
Number of patents	-0.038*** (0.000)	-0.067*** (0.000)
Family size	0.091*** (0.000)	0.102*** (0.000)
Triadic	0.462*** (0.000)	0.446*** (0.000)
Granted	1.023*** (0.000)	1.000*** (0.000)
Fixed effect	no	yes
Observations	435,584	435,584

# Clean driven by subsidies already?

- Climate change has been a priority for governments for a while
- Energy efficiency and security has been an issue for even longer
- Clean innovations might already have been driven by subsidies?

# Regress on R&D subsidies

- IEA collects data on clean R&D subsidies by governments for 28 countries
- Allocate spending to innovations on the basis of location of inventors

$$GovernmentSpending_i = \sum_{j \in Inventors(i)} \hat{\alpha}_j GovernmentSpending_{c(j)}$$

# Control for R&D subsidies

	(1)	(2)	(3)	(4)	(5)	(6)
Sample	All		Transport		Electricity	
Dep. var.	Citations received					
Clean invention	0.493*** (0.026)	0.507*** (0.026)	0.253** (0.077)	0.253*** (0.079)	0.483*** (0.026)	0.497*** (0.026)
Government spending		0.034*** (0.007)		-0.001 (0.033)		0.032*** (0.007)
Number of patents	-0.007 (0.009)	-0.006 (0.009)	-0.070*** (0.020)	-0.070*** (0.020)	-0.006 (0.009)	-0.005 (0.009)
Family size	0.067*** (0.004)	0.067*** (0.004)	0.054*** (0.012)	0.054*** (0.012)	0.066*** (0.004)	0.066*** (0.004)
Triadic	0.452*** (0.046)	0.450*** (0.046)	0.474*** (0.093)	0.474*** (0.094)	0.447*** (0.046)	0.445*** (0.047)
Granted	0.689*** (0.025)	0.688*** (0.025)	0.776*** (0.055)	0.776*** (0.055)	0.696*** (0.026)	0.695*** (0.026)
Obs.	496,788	496,788	16,703	16,703	488,896	488,896

# Universities are subsidy channel

	(1)	(2)
Dep. var.	Citations received	
Clean invention	0.421*** (0.014)	0.423*** (0.015)
Number of patents	-0.047*** (0.006)	-0.050*** (0.006)
Family size	0.070*** (0.003)	0.067*** (0.003)
Triadic	0.450*** (0.034)	0.432*** (0.034)
Granted	1.005*** (0.031)	0.992*** (0.032)
University		0.429*** (0.022)
Firms		0.271*** (0.018)
Obs.	826,078	826,078

Reference  
category:  
Innovations filed  
by individuals

# Universities / firms / individuals

	(1)	(2)	(3)
Applicant	University	Firm	Individual
Dep. var.	Citations received		
Clean invention	0.396*** (0.003)	0.418*** (0.016)	0.459*** (0.030)
Number of patents	-0.100*** (0.014)	-0.041*** (0.007)	-0.068*** (0.011)
Family size	0.072*** (0.005)	0.067*** (0.003)	0.377*** (0.042)
Triadic	0.152*** (0.043)	0.454*** (0.035)	-0.870 (0.613)
Granted	0.775*** (0.047)	1.022*** (0.032)	0.131*** (0.036)
Obs.	36,186	706,517	75,487

Clean advantage  
slightly smaller  
for university  
patents

# Cleanness or novelty? Clean vs CCS

	(1)	(2)
Dep. var.	Citations received	PatentRank index
Clean invention	-0.083* (0.034)	0.045 (0.023)
Number of patents	0.037*** (0.010)	0.057*** (0.010)
Family size	0.065*** (0.006)	0.055*** (0.005)
Triadic	0.477*** (0.062)	0.271*** (0.047)
Granted	0.681*** (0.030)	0.338*** (0.019)
Observations	106,700	106,700

# Controlling for generality & originality

	(1)	(2)	(3)	(4)
Dep. var.	Citations received			
Clean invention	0.365*** (0.012)	0.332*** (0.012)	0.363*** (0.012)	0.332*** (0.012)
Number of patents	-0.044*** (0.005)	0.007 (0.006)	-0.025*** (0.005)	0.006 (0.005)
Family size	0.043*** (0.002)	0.039*** (0.002)	0.041*** (0.002)	0.039*** (0.002)
Triadic	0.296*** (0.014)	0.264*** (0.013)	0.287*** (0.014)	0.264*** (0.013)
Granted	0.673*** (0.023)	0.591*** (0.021)	0.659*** (0.022)	0.592*** (0.021)
Generality		1.149*** (0.019)		1.164*** (0.019)
Originality			0.371*** (0.015)	-0.036* (0.015)
Obs.	281,978	281,978	281,978	281,978

-5%

# Further robustness

- Five-year window
- Citations made by *applicants* only (not by *examiners*)
- Extreme outcomes
- Different samples: inventions receiving at least one citation, Triadic patents, US or EPO patent office
- Correct for self-citations within same applicant
- Adding controls (# IPC codes, # inventors, # claims, # citations made, etc)

# Cross-sectoral spillovers

	(1)	(2)	(3)
Dep. var.	Citations received	Intra-sectoral citations	Inter-sectoral citations
Clean invention	0.430*** (0.014)	0.457*** (0.015)	0.247*** (0.019)
Number of patents	-0.057*** (0.007)	-0.053*** (0.007)	-0.081*** (0.006)
Family size	0.073*** (0.004)	0.074*** (0.004)	.066*** (0.003)
Triadic	0.456*** (0.036)	0.485*** (0.036)	0.212*** (0.040)
Control variables	Control variables	Control variables	Control variables
Obs.	1,149,988	1,149,988	1,149,988

Good news from growth perspective

# National & international spillovers

	(1)	(2)	(3)
Dep. var.	Citations received	Citations received within country	Citations received across country
Clean invention	0.430*** (0.014)	0.423*** (0.017)	0.247*** (0.019)
Number of patents	-0.057*** (0.007)	-0.057*** (0.008)	-0.081*** (0.006)
Family size	0.073*** (0.004)	0.062*** (0.002)	0.066*** (0.004)
Triadic	0.456*** (0.036)	0.36*** (0.036)	0.212*** (0.040)
Gr... ..	0.047***	0.047***	0.000***
Obs.	1,110,000	1,110,000	1,110,000

0.423\*\*\* > 0.247\*\*\*  
(0.017) (0.019)

Good news from unilateral & multilateral policy perspective

**The (unsurprising) deep  
reasons**

# Controlling for the age of technology

	(1)	(2)	(3)	(4)
Dep. var.	Citations received			
Clean invention	0.410*** (0.013)	0.381*** (0.013)	0.363*** (0.013)	0.354*** (0.013)
Number of patents	-0.094*** (0.004)	-0.052*** (0.005)	-0.043*** (0.005)	-0.046*** (0.005)
Family size	0.070*** (0.004)	0.067*** (0.003)	0.068*** (0.003)	0.068*** (0.003)
Triadic	0.448*** (0.035)	0.431*** (0.035)	0.406*** (0.034)	0.397*** (0.034)
Granted	0.939*** (0.031)	0.929*** (0.030)	0.917*** (0.030)	0.912*** (0.030)
Age of tech field		-0.177*** (0.009)	0.194*** (0.034)	
Age of tech field <sup>2</sup>			-0.023*** (0.002)	
Age of tech dummies	no	no	no	yes
Observations	1,149,237	1,149,237	1,149,237	1,149,237

-20%

# Tobin's Q equation

$$\log Q_{it} = \log q_t + \log\left(1 + \beta_1 \frac{R\&D_{it}}{A_{it}} + \beta_2 \frac{BCIT_{it}}{PAT_{it}} + \beta_3 \frac{PAT_{it}}{R\&D_{it}} + \beta_4 \frac{FCIT_{it}}{PAT_{it}}\right) + \varepsilon_{it}$$

Tobin's Q  
= V/A

Citations made =  
Knowledge inflow

# Decomposing knowledge spillovers

$$\beta_2 \frac{BCIT_{it}}{PAT_{it}} = \beta_{21} \frac{BCIT_{it}^{clean}}{PAT_{it}} + \beta_{22} \frac{BCIT_{it}^{dirty}}{PAT_{it}} + \beta_{23} \frac{BCIT_{it}^{other}}{PAT_{it}}$$



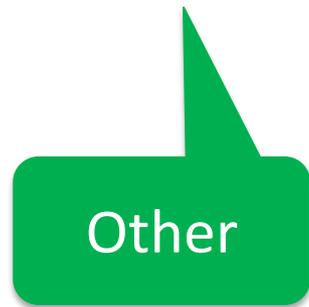
Knowledge  
inflow



Clean



Dirty



Other