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Embodied carbon in trade: A survey of the empirical literature*

Misato Sato[†]

Abstract

This paper critically reviews the literature on embodied carbon in trade and evaluates our present empirical understanding of these flows. A careful comparison of quantitative results from this literature exposes significant inconsistencies. For instance, estimates for emission embodied in world trade in 2004 range between 4.4 Gt and 6.2 Gt CO₂, the difference corresponding to around half of Europe's annual emissions. A few consistent themes do nevertheless emerge from the literature. Most importantly, emissions in trade constitute a large and growing share of global emissions. Uncertainty about country-level embodied emissions remains large, however, which presents severe limitations for the practical application of embodied carbon principles in climate policy.

1 Introduction

To what extent do trade and consumption contribute to rising global greenhouse gas (GHG) emissions? Will strengthening domestic climate policy measures lead to real reductions in GHG emissions or relocation of industry and emissions to countries with lax regulation? Who is responsible for the emissions from China's export sectors – the Chinese producers, or the consumers abroad?

In an effort to provide empirical support to such policy debates around the design of GHG mitigation policies for industry emissions and the wider environmental impacts of consumption, there has been a recent boom in the literature which quantitatively examines the embodied carbon content of trade. Typically, these studies measure and contrast the volumes of embodied emissions in a country's imports versus their exports, thereby estimating a country's balance of embodied emissions in trade.

These studies form an extension to the discourse that began in the 1970s, around the geographical displacement of pollution and resource use as a consequence of trade. Previous to carbon, quantitative assessments of embodied pollution and resources have been carried

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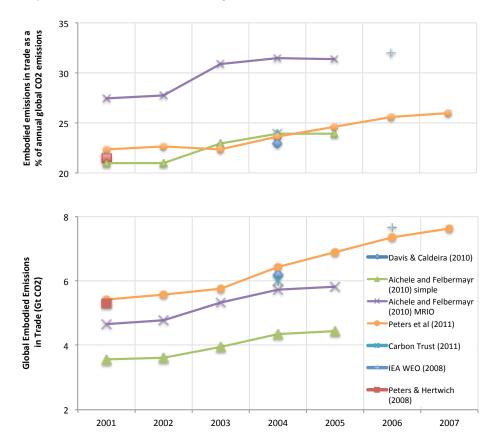


Figure 1: Embodied emissions in global trade : estimates from the literature

Source: Author. Notes: The bottom graph plots the estimated global EET volumes by study, expressed in absolute volume. The top graph plots the corresponding share relative to global annal CO_2 emissions. Studies included: Aichele & Felbermayr (2010, The emissions embodied in trade between 1995 and 2005 were reported in a previous version dated 2009, and have since been removed in updated versions.), Carbon Trust (2011d); Davis & Caldeira (2010); IEA (2008); Peters & Hertwich (2008); Peters et al. (2011b)

out for water (Wichelns, 2001; Hoekstra & Hung, 2005; Oki & Kanae, 2004), methane (Subak, 1995), energy (Proops, 1977; Herendeen, 1978) and land use (Lenzen & Murray, 2001).

Studies on embodied carbon have thus far found large and growing volumes of embodied emissions in trade (EET) (Figure 1), in line with the growth in global trade volumes¹ and international integration of supply chains over the past decade. Studies have found some 4 to 6Gt of CO_2 embodied in global trade in 2004 (equivalent to 15-25% of annual GHG emissions) and 7.8Gt for 2006 (equivalent to around 30% of global emissions).

The problem is not in the volumes of embodied emissions in trade *per se*, but in the lack of mechanisms to account for the emissions that are produced in one country and consumed in another. The lack of policy measures that regulate the carbon emissions embodied in trade is, in turn, a natural consequence of the convention of conducting GHG accounting and inventory based on the *production based* approach which measures emissions using the

¹The world has seen a rapid growth in global merchandise trade by 460% in value terms between 1990 and 2008 (World Trade Organisation, 2012). During the same period, population and global GDP grew by 21% and 64% respectively.

territorial system boundary.²

Indeed the body of literature quantifying embodied carbon in trade has provided important evidence, highlighting that Annex I countries tend to be net importers of EET, and thus exposing the limitations of the conventional production based perspective. This literature has also prompted debates around an alternative, consumption based approach to carbon accounting (e.g. Munksgaard & Pedersen, 2001; Bastianoni et al., 2004; Rodrigues et al., 2006), questioning what is a fair allocation of mitigation responsibility in the presence of trade, as well as the validity, efficacy and fairness of climate change policies founded on the conventional production based emissions accounting and inventory.

As more quantitative analyses emerge, however, issues around definitions, robustness and uncertainty of EET measurement are gradually coming to light. A large variance across the estimated volumes of EET is problematic because they can be used to support different interpretations with potentially profound implications for environmental and trade policy making. For example, Yan & Yang (2009) find relatively small volumes of embodied emissions in China's imports (0.45Gt CO₂ relative to 1.18Gt in exports in 2005) and advocates the consumption based CO₂ accounting system on the basis of fairness. Weber (2008) on the other hand finds substantial volumes embodied in China's imports and concludes that "if China does not want to take responsibility for its exported emissions, it must at least be held responsible for what it imports" (p. 3576).

Previous reviews of this literature have focused on methodology (e.g. Lutter et al., 2008; Wiedmann et al., 2009; Hertwich & Peters, 2010; Liu & Wang, 2009; Wiedmann et al., 2011; Peters & Solli, 2010). Yet, syntheses of the quantitative results have been relatively few. The contradicting pictures emerging from the growing body of research suggests that it is timely for results to be subject to careful comparative evaluation. The central purpose of this paper is to compare the quantitative results reported across studies and to discuss methodological and data issues that contribute to the variability of results. In doing so, it assesses the extent to which this literature provides a consistent empirical understanding of trade embodied carbon flows. Based on these assessments, it evaluates the strengths of the conclusions and policy implications drawn in this literature.

The paper is structured as follows. Section 2 provides a typology of papers that quantify EET, including scale of analysis and estimation methodology. Section 3 then collates reported results across studies for select countries, in terms of reported volumes of embodied emissions in exports, imports, and the balance. To better understand what drives the differences in estimations across studies, Section 4 examines the various sources of uncertainty involved in EET estimation. In light of these, Section 5 examines the literature in terms of the strength of the conclusions and interpretations of the results. Section 6 offers conclusions.

²Production based emissions are relatively straightforward to compute and to interpret. Under the United Nations Framework Convention on Climate Change (UNFCCC), for example, countries are currently required to measure their annual emission levels "including all green house gas emissions and removals taking place within national (including administered) territories and offshore areas over which the country has jurisdiction"(IPCC, 1996, p.5). According to Lenzen et al. (2007, pp. 27), this accounting norm is in line with the "tendency of economic policy in market driven economies not to interfere with consumer's preferences that the producer centric representation is the dominant form of viewing the environmental impacts of industrial production".

2 Typologies of quantitative embodied carbon research

This review covers over 50 papers quantifying embodied carbon in trade, from both the grey and academic literature. This section provides some key typologies.

2.1 Scales

Quantification of embodied carbon at the *macro-scale* involves estimating the embodied emissions in imports and exports at the level of a country or a region. A key enquiry pursued at the *macro-scale* is whether a particular country is a net importer or exporter of embodied carbon emissions, and how the consumption based emissions change over time, with respect to production based emissions.

Analysis at the *meso-scale* on the other hand, entails quantifying sector level embodied carbon in trade. Analyses at this scale are often motivated by questions around mitigation in industry sectors exposed to international trade. *Micro-scale* quantification considers the embodied carbon of a product, household or a firm. Carbon footprinting of products are in this vein, typically using methods that apply life cycle assessment (LCA) procedures in relation to carbon. These include the World Resource Institute (WRI)/World Business Council on Sustainable Development (WBCSD)'s GHG Protocol, the ISO 14064 and the British Standard Institution (BSI)'s Publicly Available Specifications-2050 (PAS 2050). ³

Tukker et al. (2009) notes that action at one level can have important ripple effects at another (e.g. EU climate policy applied to specific sectors may impact China's emissions as a country). Indeed, the continuum of methods that allows a broad assessment and ripple effects between the different scales, has received some attention in recent literature (e.g. Wiedmann et al., 2009; Peters & Solli, 2010). Section 5 will discuss the importance of the policy context and the type of analysis conducted. This review focuses primarily on *macro-scale* analysis.

2.2 Methods

Figure 2 relates methods to scales of analysis (vertical axis), as well as policy relevance and information needs. At the *meso-* and *macro-scale*, three approaches based on environmentally extended input-output analysis⁴ are widely used to calculate embodied carbon in trade: the Single Region Input-Output (SRIO); Bilateral Trade Input-Output (BTIO) which is

³Reviewing these methods are beyond the scope of this paper. Pandey et al. (2010) discusses some of the differences across carbon footprinting methodologies.

⁴The IO analysis is a top-down technique to attribute pollution or resource use to a final demand in a consistent framework (Miller & Blair, 1985; Leontief, 1970; Ayres & Kneese, 1969). Symmetric EEIO tables can be derived from national supply-use tables (SUTs) extended with environmental data. It describes the annual transaction between different sectors within an economy (the output of one sector is an input of another) and also how the sectors trade externally. IO tables are compiled by national statistics offices to map the circular flows of money, labour, goods, services, payments, wages, rents from households, firms, sectors, import, export, government and investment.

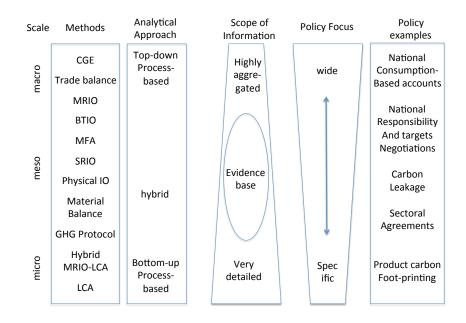


Figure 2: Methods for calculating embodied emissions

Notes: Adapted from Wiedmann et al. (2009)

also known as Embodied Emissions in Bilateral Trade (EEBT); and Multi-Regional Input-Output (MRIO) models. Critical distinctions between the three models can be made with regards to the system boundary used (the way the imported intermediate goods are treated), assumption about technology and model complexity.

The SRIO model takes a single country and examines the emissions associated with its *total consumption* (including household, government and capital investment), taking account of the embodied carbon in trade with the rest of the world (ROW). By aggregating the ROW as one region, it is generally assumed under this model that the same technology is applied to production both home and abroad (the import substitution assumption). Embodied CO₂ for over 20 countries have been examined using SRIO models so far (as reviewed by Wiedmann (2009)).

The BTIO model also considers emissions associated with the *total consumption* of one country, but decomposes trade by trading partner and applies differentiated emission factors, hence relaxing the import substitution assumption. Separately representing a handful of key trading partner countries using a BTIO model has been a popular quantification strategy. The MRIO model extends the input-output analysis to a multi-regional level .

A key point to note is that in both SRIO and BTIO models, all imports are allocated to *total consumption*. In contrast, the MRIO model distinguishes between imports which are directed towards *final consumption* versus those directed towards *intermediate consumption*. The latter can be directed to the production of goods for both domestic consumption and exports. Under the MRIO approach, the allocation of intermediate goods is endogenously determined to meet the final demand in each region. Thus in theory at least, this model is

capable of fully capturing the re-export of goods (also termed through-trade or feed-back effects).

Several method reviews have concluded that the MRIO model is the most appropriate approach for EET quantification at the country level (Liu & Wang, 2009; Rodrigues et al., 2011; Peters & Solli, 2010). Indeed the MRIO model is theoretically sound and now widely used, with dedicated research groups and projects pioneering methodological developments and building databases (see Section 2.4). Its practical application is far from simple, however, and MRIO modelling has been described as a "minefield for practitioners desiring fairly accurate numbers" (Weber, 2008, p.22). Discussions around the multiple sources of uncertainty inherent in MRIO models are beginning to gain pace. These include data and computational requirements and the lack of methodological transparency, and will be discussed in greater detail in Section 4.

In light of the differences in system boundaries, scope and level of transparency between the methods, some authors point out that in fact BTIO and MRIO serve different purposes(e.g. Peters, 2008b). While MRIO has the potential to detail consumption-based accounts of the products consumed by a country, the more simple and transparent BTIO model is useful for trade adjusted emission inventories as the *total demand* system boundary it uses is directly comparable to the original statistical source.

Other approaches for quantifying embodied emissions shown in Figure 2 range from complex Computable General Equilibrium (CGE) models to very simple back-of-the-envelope calculations, as well as those using data expressed in physical quantities. On the complex end of the spectrum, Kainuma et al. (2000), using a CGE model and accounting for indirect effects such as those induced by changes in socioeconomic structures and production efficiencies, finds significantly lower EET volumes than found under MRIO analyses. On the other extreme, Wang & Watson (2008) uses a crude approach which involves multiplying China's balance of trade by the average CO_2 intensity GDP to estimate China's embodied emissions in exports (trade balance approach, or TBA).

The material balance approach improves upon the latter, by introducing sector disaggregation, drawing sector level intensity factor estimates from bottom-up or LCA studies.⁵ For example, Shui & Harriss (2006) examine the carbon content of trade between US and China from 1997 to 2003 by multiplying the value of trade by sector, with sector carbon intensities derived from the hybrid IO-LCA model (Green Design Institute, 2009).⁶ The physical input-output and the material flow accounting (MFA) methods use physical quantity data. The latter maps the physical flows of materials, taking account of stock and hence has a dynamic element. The key distinguishing characteristics of the different models are further discussed in Section 4 and summarised in Table 5.

⁵Mathematically, the material balance approach is a special case of a generalized physical IO formulation (Wiedmann & Lenzen, 2007) although in practice, imperfect data availability and the resulting simplifications leads to inconsistent results from the two methods. Additionally, the implication of using carbon intensity factors determined exogenously is that the results are vulnerable to LCA issues such as lack of full coverage of indirect upstream flows (system boundary issues), over and under counting and truncation errors (Lenzen, 2001).

⁶This model expand the technical coefficient matrix by selectively disaggregating industry sectors in the IO table using information from process-based accounts.

2.3 Policy vs methodological focus

A distinction can be drawn between studies with an emphasis on drawing policy implications from EET quantification, and those with a stronger emphasis on pursuing methodological contributions to the literature. A stark contrast is apparent, for example, comparing Helm et al. (2007) and Wiedmann et al. (2008), both of which estimate the UK's consumption based emissions for similar time periods. The former paper uses the simple trade balance approach calculations multiplying the UK's trade balance and average CO₂ intensity of GDP, whereas the latter uses a much more detailed BTIO model with three key trading regions and 30 economic sectors. Both studies find significant growth in the UK's consumption based emissions and a widening gap between production and consumption based emissions between the early 1990s and 2004.

The two studies compliment one another well: the former uses a simple method to highlight the issue of embodied carbon in trade, draw policy implications and generate debate; the latter can provide a form of verification by virtue of the fact that they use more sophisticated methods and explore sensitivity of results. The literature as a whole has a heavier emphasis on methodological discussions. Yet the above example begs the questions: to what end are embodied carbon flows quantified? And what are the requirements from decision making in the climate-trade issues? Section 5 will discuss in further detail, the various policy issues surrounding embodied carbon in trade. It will make a distinction between the policy questions where simple calculations suffice, and those where resolution in the embodied carbon estimates matter.

2.4 Research groups and projects pioneering MRIO modelling

Table 1 lists some of the key centres of research and key projects,⁷ their models and their focus, along with some recent research outputs.

The symmetric input-output tables and the extensions provided by the Global Trade Analysis Project (GTAP) database are widely used as a data source for multi-regional modelling for EET quantification. Researchers at the Norwegian University of Science and Technology (NTNU) played a central role in developing methods to convert the original database into full trade matrices necessary for MRIO modelling.⁸ Importantly, empirical analyses using MRIO and other techniques from the NTNU constituency are often framed to address specific policy questions (e.g. Peters, 2008a; Peters et al., 2007) and have made significant contributions to raise the profile of embodied carbon research in the climate debate.

The Stockholm Environment Institute (SEI) at the University of York and the Integrated Sustainability Analysis (ISA) group at the University of Sydney have also pioneered MRIO modelling in the context of environmental pressures. They have produced several analysis

⁷As the table shows, some research centres and projects overlap in terms of researchers and models used.

⁸This involves developing methods to approximate the off-diagonal blocks (intermediate trade flow matrix) which is necessary because the original data does not include the full trade matrices between all countries. Correction of inconsistencies in the original database is also necessary to enable MRIO modelling with GTAP data.

| Institution /Projects | Model Focus | Recent Outputs |
|---|--|---|
| CICIERO and IndEcol@NTNU and GTAP | GTAP-based MRIO, Strong policy focus | Peters & Solli (2010); Peters et al. (2011b); Hertwich & Peters (2009); Peters & Hertwich (2008); Peters et al. (2011a) |
| ISA, Sydney and SEI, York | Detailed SUT-based MRIO, REAP/EORA | Lenzen et al. (2010b); Lenzen (2011); Kanemoto et al. (2012); Wood & Lenzen (2009); Wiedmann et al. (2008, 2010); Dawkins et al. (2010); Lenzen et al. (2010a) |
| GDI @Carnegie Mellon | US focus. Detailed MRIO using LCA data | Weber & Matthews (2007); Weber & Peters (2009); Weber & Matthews (2008) |
| SERI | Material extraction, EU focus. GRAM model | Giljum et al. (2010, 2008); Bruckner et al. (2010) |
| EXIOPOL | EU focus. Public' disaggregated global SUTs database | Tukker et al. (2009); Wiedmann et al. (2009); Moll et al. (2008); Lutter et al. (2008) |
| OPEN EU Project | GTAP-based water, carbon and ecological footprinting | Hertwich & Peters (2010) |

Table 1: Key research groups in the field of quantifying embodied carbon

Source: Author

tools including the four region UK-MRIO model and the Resource and Energy Analysis Programme (REAP) to conduct scenario modelling of the emissions attributable to the UK's consumption, and more recently the global EORA database.⁹ The latter aims to achieve the maximum possible disaggregation of MRIO modelling, in terms of country, sectors, valuation margins and the number of years. They simultaneously aim to have a high level of transparency, by using a system of data standardisation and automation (Wiedmann et al., 2011).¹⁰

The research based at the Carnegie Mellon University's Green Design Institute has examined embodied emissions in US trade, using a MRIO model of the US and seven key trading partners and a time dimension. This model has a detailed breakdown of consumption groups and allows *micro-scale* analysis such as the impact of individual households' consumption on international trade and the role of different socio-economic variables.

The Sustainable Europe Research Institute (SERI) group have an emphasis on the development of indicators on material extraction versus consumption of countries and economic sectors therein, using the Global Resource Accounting Model (GRAM). This model was originally developed as part of the three year European project *petrE*.¹¹

The One Planet Economy Network (OPEN) EU research project has multiple partners

⁹See Lenzen et al. (2010a); Kanemoto et al. (2012)

¹⁰To do this, standardised matrix balancing approaches for the use of supply-use tables (SUT) in a MRIO framework have been explored to avoid the use of aggregated symmetric input-output tables.

¹¹The model extends the monetary core model (a global, multi-regional, environmental input-output model based on OECD IO tables) with a global dataset on material inputs in physical units. http://www.petre.org.uk/

(including the groups mentioned here) and aims to produce academically robust national carbon, ecological and water footprint indicators, covering 113 countries using GTAP data and an integrated MRIO-footprint model. The input-output data from Asian International Input-Output Table by IDE/JETRO and the World Input-Output database by University of Groningen are important resource in this literature.

EXIOPOL – a project under the EU Framework 7 programme – aims to fill gaps in the data availability for analysis on embodied carbon in trade and created supply-use tables (SUTs) with high-level geographical and sector disaggregation (130 sectors and 43 countries) and many environmental extensions (material flows, land-use, water, energy and externalities are considered, in addition to emissions), using process and LCA data to disaggregate environmentally relevant sectors.

3 Empirical findings in the literature

3.1 EET estimates at the global level

Figure 1 graphs the estimated volumes of embodied carbon in annual global trade between 2001 and 2006. Most of these estimates are generated from MRIO modelling exercises, with the exception of IEA (2008) which uses the share of exports in GDP to approximate the share of carbon emissions embodied in exports.

Collectively, these estimates show that volumes of embodied carbon in global trade are significant and on a growing trend. Estimates from 2004 range between 4Gt and 6Gt CO₂ (roughly 20-30% of global emissions) whereas those for 2006 lie between 7Gt and 8Gt CO₂ (around 25-35%). Aichele & Felbermayr (2010) reports a growth rate of EET of around 50% in one decade (1995-2005). Reported estimates for more recent base years confirm this trend – Peters et al. (2011b) estimate 7.8Gt in 2008.

The chart begins to illustrate the non-trivial variation in reported results. In 2004, the lower bound is set at 4.4Gt CO₂ by Aichele & Felbermayr (2010)'s 'simple' model, and the upper bound by Davis & Caldeira (2010) at 6.2Gt. The gap of 2.2Gt CO₂ between the upper and lower bounds is substantial – equivalent to the EU ETS's annual cap, or around 40% of Europe's CO₂ emissions in 2005.

3.2 EET estimates at country level

Tables 2, 3 and 4 compares the reported levels of emissions for China, the USA and Japan respectively, by year and model type, in terms of: production-based emissions; consumption-based emissions; embodied emissions in exports (EEE); the share of EEE relative to production-based emissions; embodied emissions in imports (EEI); the share of EEI relative to production-based emissions; and finally the country's balance of embodied emissions in trade (BEET). Tables 6 to 8 in the Appendix compares similarly for the UK, Denmark and Brazil and India respectively.

| | | | | CO2 consumption | EEE (Mt | | EEI (Mt | | |
|---------------------------------------|-----------|-----------|----------|--------------------|---------|----------|---------|----------|----------|
| Author/Year | Data year | model | (Mt CO2) | (Mt CO2) | CO2) | EEE (%) | CO2) | EEI (%) | BEET (%) |
| Weber et al (2008) | 1995 | SRIO | 3010 | 3150 | 570 | 19 | 710 | 24 | -5 |
| Nakano et al (2009)*" | 1995 | MRIO | 2869 | 2615 | 318 | 11 | 64 | 2 | 9 |
| Brukner et al (2010) | 1995 | MRIO | 2759 | 2152 | 727 | 26 | 120 | 4 | 22 |
| Weber et al (2008) | 1997 | SRIO | 3210 | 3330 | 580 | 18 | 700 | 22 | -4 |
| Yan & Yang (2010)^ | 1997 | SRIO | 3133 | 2957 | 314 | 10 | 138 | 4 | 6 |
| Huimin & Qi (2010)^ | 1997 | BTIO | 3219 | 2871 | 513 | 16 | 165 | 5 | 11 |
| Ahmad and Wyckoff (2003) | 1997 | MRIO | 3068 | 2708 | 463 | 15 | 102 | 3 | 12 |
| Huimin & Qi (2010)^ | 2000 | SRIO | 2974 | 2717 | 623 | 21 | 367 | 12 | 9 |
| Yan & Yang (2010)^ | 2000 | SRIO | 2967 | 2767 | 350 | 12 | 150 | 5 | 7 |
| Nakano et al (2009)*" | 2000 | MRIO | 2904 | 2645 | 387 | 13 | 128 | 4 | 9 |
| Shimoda et al. (2008) | 2000 | MRIO | 3221 | 2537 | 754 | 23 | 71 | 2 | 21 |
| | | 0010 | 0.400 | | | 40 | 100 | <u> </u> | |
| Yan & Yang (2010)^ | 2001 | SRIO | 3108 | 2908 | 380 | 12 | 180 | 6 | 6 |
| Huimin & Qi (2010)^ | 2001 | BTIO | 2454 | 2271 | 623 | 25 | 440 | 18 | 7 |
| Peters & Hertwich (2008) | 2001 | MRIO | 3289 | 2704 | 803 | 24 | 217 | 7 | 18 |
| Weber et al (2008) | 2002 | SRIO | 3620 | 4030 | 760 | 21 | 1170 | 32 | -11 |
| Yan & Yang (2010)^ | 2002 | SRIO | 3441 | 3241 | 400 | 12 | 200 | 6 | 6 |
| Pan et al (2008) | 2002 | SRIO | 3279 | 2656 | 880 | 27 | 257 | 29 | 19 |
| Huimin & Qi (2010)^ | 2002 | BTIO | 2564 | 2381 | 733 | 29 | 550 | 21 | 7 |
| Qi (2008) Upper* | 2003 | SRIO | | | 800 | | | | |
| Qi (2008) Lower* | 2003 | SRIO | | | 700 | | | | |
| Yan (2010) | 2003 | SRIO | 4062 | 3662 | 700 | 17 | 300 | 7 | 10 |
| Huimin & Qi (2010)^ | 2003 | BTIO | 3667 | 3373 | 1027 | 28 | 733 | 20 | 8 |
| Wang and Watson (2007) | 2004 | ТВА | 4732 | 3623 | 1490 | 31 | 381 | 8 | 23 |
| Qi (2008) Upper* | 2004 | SRIO | 1102 | 0020 | 1200 | 01 | 001 | Ũ | 20 |
| Qi (2008) Lower* | 2004 | SRIO | | | 900 | | | | |
| Yan & Yang (2010)^ | 2004 | SRIO | 4847 | 4297 | 950 | 20 | 400 | 8 | 11 |
| Huimin & Qi (2010)^ | 2004 | BTIO | 5044 | 4567 | 1393 | 28 | 917 | 18 | 9 |
| Carbon Trust (2011) | 2004 | MRIO | 4834 | 3740 | 1374 | 28 | 280 | 20 | 23 |
| Davis and Caldiera (2010) | 2004 | MRIO | 5100 | 3950 | 1430 | 28 | 279 | 5 | 23 |
| Atkinson et al. (2011) | 2004 | MRIO | 4226 | 3122 | 1393 | 33 | 290 | 7 | 26 |
| Weber et al (2008) | 2005 | SRIO | 5030 | 5560 | 1670 | 33 | 2200 | 44 | -11 |
| Yan & Yang (2010)^ | 2005 | SRIO | 5429 | 4699 | 1180 | 22 | 450 | 8 | 13 |
| Lin & Sun (2010) | 2005 | SRIO | 5458 | 4434 | 2441 | 45 | 2333 | 43 | 19 |
| Lin & Sun (2010) | 2005 | BTIO | 5458 | 3370 | 2441 | 45 | 583 | 11 | 38 |
| Huimin & Qi (2010)^ | 2005 | BTIO | 5699 | 5039 | 1760 | 31 | 1100 | 19 | 12 |
| Nakano et al (2009)*" | 2005 | MRIO | 4508 | 3921 | 794 | 18 | 207 | 5 | 13 |
| Brukner et al (2010) | 2005 | MRIO | 4449 | 3459 | 1357 | 31 | 366 | 8 | 22 |
| IEA WEO 2007 | 2006 | %export** | | | 1600 | | | | |
| Qi (2008) Upper* | 2006 | SRIO | | | 1650 | | | | |
| Qi (2008) Upper Qi (2008) Lower* | 2006 | SRIO | | | 1250 | | | | |
| | 2006 | SRIO | 5500 | 3840 | 1200 | | | | 31 |
| Pan et al (2008) Yan & Yang (2010) | 2006 | SRIO | 6018 | 3840 5018 | 1500 | 25 | 500 | 8 | 17 |
| Yan & Yang (2010)^ | | | | | | 25 34 | 1320 | 8 21 | 17 |
| Huimin & Qi (2010)^ | 2006 | BTIO | 6423 | 5580 | 2163 | 34 | 1320 | 21 | 13 |
| Yan & Yang (2010)^ | 2007 | SRIO | 6499 | 5362 | 1725 | 27 | 588 | 9 | 17 |
| Huimin & Qi (2010)^ | 2007 | BTIO | 6672 | 5829 | 2493 | 37 | 1650 | 25 | 13 |

Table 2: EET estimates from the literature for China

Notes: EEE% and EEI% refer to the volume of embodied emissions in exports and imports respectively, as a share of total domestic emissions. BEET% is equal to net export (EEE-EEI) relative to domestic production based annual emissions. *Reported in Ellermann et al. (2009). **This method uses the share of ex ports in GDP to approximate a share of emissions that are attributable to the production of export goods and services. *" Updated results obtained from authors. ^Results have been extracted from graphs presented in papers, hence are approximate. In Huimin & Ye (2010), values have been converted from carbon to carbon dioxide.

Comparing the reported results across studies, stark discrepancies are observed, even for the "reference" territorial (production-based) emissions, reflecting the different scope of emissions taken into account in the models as well as different sources of data. As shown in Table 2, for China's production based emissions in 2005, the difference between the highest and lowest estimates across six studies exceeds 1Gt (4.4Gt and 5.7Gt CO₂). China is no exception, for example, studies on the UK (Table 6) report varying levels of production-based emissions - in 1995 this ranged from Bruckner et al. (2010)'s estimate of 411Mt CO₂, to Wiedmann et al. (2008)'s estimate of 593Mt CO₂.¹²

Wider variations are found for the estimated volumes of consumption based emissions, EEE and EEI. This reflects the more data intensive nature of calculations, which entails more assumptions. China's consumption based emissions range between 3.1Gt and 4.6Gt CO_2 for 2004, and between 3.4Gt and 5.6Gt CO_2 in 2005.

Turning to the volume of embodied emissions in China's exports, this quantity is of particular interest in the context of calculating national emission targets, as pressure mounts for the world's largest emitter of to undertake legally binding mitigation targets. Contrasting two studies that use MRIO models and data for 2005, Nakano et al. (2009) estimates 794Mt CO2 embodied in China's exports (18% of China's production-based emissions) whereas Bruckner et al. (2010) estimates around twice as much at 1.4Gt (31%). As shown in Table 9, both studies use the same data - OECD input-output tables and IEA energy and emissions data - but the aggregation levels vary.¹³ The former has 48 production sectors and 87 regions, whereas the latter has only 17 and 41 respectively.

Studies using SRIO models fine higher volumes of embodied emissions in China's exports. Yan & Yang (2009) report a lower-end estimate at 1.2Gt (22%) using a SRIO approach assuming US carbon intensity factors for the ROW and using PPP exchange rate adjustments, whereas Lin & Sun (2010) find 2.4Gt (45%). Such two fold differences in the estimates are not uncommon with these estimations, as the tables show. Recall that in contrast to the system boundary under the MRIO model which distinguishes between imported and domestic input materials, the EEE estimates under the SRIO and BTIO models include the emissions attributable to the production of export goods, whether the input materials are sourced domestically or from abroad.

Attention has also been drawn to the embodied emissions in China's imports, particularly as Chinese demand for intermediate goods and raw materials imports rise with consumption and industrial growth. As shown in Table 2, estimates of EEI vary considerably both within and across different model types. For 2005 in China, two studies by Weber et al. (2008) and Lin & Sun (2010) using the SRIO model and assuming import substitution (imports are produced with domestic technology) report significant volumes of EEI, exceeding 2Gt CO₂ (over 40% of production based emissions). Huimin & Ye (2010) using a BTIO model with

 $^{^{12}}$ The emissions level given by World Resource Institute's CAIT is 529Mt CO₂.

¹³A sample of 13 studies which quantify China's embodied emissions in trade for the years 2004 and 2005 are summarised in Table 9 of the Appendix. It shows several methodologies have been applied using different assumptions, with data drawn from varying sources: Chinese National Bureau of Statistics (NBS), OECD, GTAP, IEA and UN sources. Sector aggregation ranges from zero to 57, and regional aggregation from two (China VS ROW, or rest of the world) to 113.

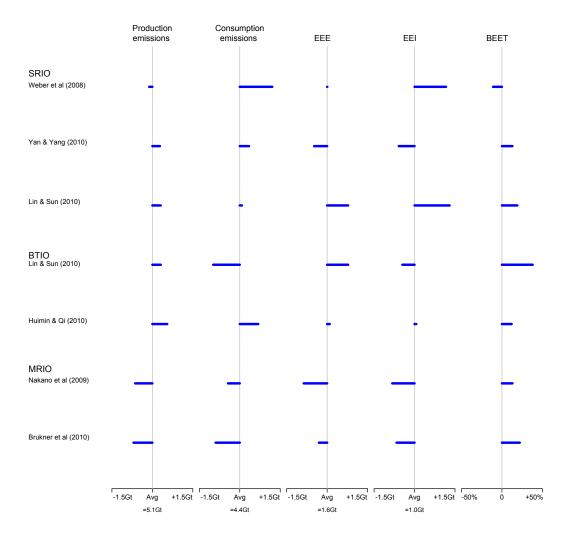


Figure 3: Comparison of EET estimates from the literature for China in 2005

36 regions and differentiated technology estimates China's EEI at 1.1Gt CO₂ (equivalent to 19%). Studies using MRIO models (and accounting for through trade) report much less: 0.2 to 0.4Gt (5-8%).

To illustrate the variation across studies, Figure 3 graphically compares a set of seven results for China's embodied emissions in 2005. Focusing on the first two columns from the left, they plots for each study and model type, the deviation of the results from the average value of the seven studies, in terms of China's production-based and consumption-based emissions (averaging 5.5Gt and 4.4Gt respectively, as indicated on the x-axis). As expected, there is wider variation in the estimates for consumption-based emissions. The next two columns show the deviation from the average for EEE and EEI estimates (whilst recalling that we are not comparing like for like due to difference in system boundaries). The last column plots not the deviation from the average, but the estimates of the BEET for each study. The first study by Weber et al. (2008) finds that China is a next importer of EET, whereas the others find that China is a next exporter (but to varying degrees). This figure highlights the discrepancies across reported results in the literature are not small in magnitude. In this example there is not one study that stands out as performing close to the average across the

| Author/Year | Data year | model | CO2 production (Mt CO2) | CO2 consumption (Mt CO2) | EEE (Mt CO2) | EEE (%) | EEI (Mt CO2) | EEI (%) | BEET (%) |
|---|--------------|--------------|-------------------------------|--------------------------------|-----------------|---------|-----------------|---------|----------|
| Nakano et al (2009)*" Brukner et al (2010) | 1995 1995 | MRIO MRIO | 4673 4170 | 4672 4510 | 283 460 | 6 11 | 282 801 | 6 19 | 0 -8 |
| | 1995 | WINO | 4170 | 4010 | 400 | | 001 | 15 | -0 |
| Webber & Matthews (2007) MER^ | 1997 | BTIO | | | 450 | | 600 | | |
| Webber & Matthews (2007) PPP^ | 1997 | BTIO | | | | | 500 | | |
| Webber & Matthews (2007) MER [^] | 1997 | MRIO | | | 500 | | 850 | | |
| Webber & Matthews (2007) PPP^ | 1997 | MRIO | | | | _ | 620 | | _ |
| Ahmad and Wyckoff (2003) | 1997 | MRIO | 5421 | 5684 | 289 | 5 | 552 | 10 | -5 |
| Nakano et al (2009)*" | 2000 | MRIO | 5278 | 5400 | 277 | 5 | 399 | 8 | -2 |
| Shimoda et al (2008) | 2000 | MRIO | 6058 | 5797 | 609 | 10 | 349 | 6 | 4 |
| Peters & Hertwich (2008) | 2001 | MRIO | 6007 | 6446 | 499 | 8 | 937 | 16 | -7 |
| Webber & Matthews (2007) MER^ | 2002 | BTIO | | | 450 | | 1100 | | |
| Webber & Matthews (2007) PPP^ | 2002 | BTIO | | | | | 600 | | |
| Webber & Matthews (2007) MER [^] | 2002 | MRIO | | | 520 | | 1400 | | |
| Webber & Matthews (2007) PPP^ | 2002 | MRIO | | | | | 800 | | |
| Weber and Matthews (2008) | 2004 | CES*** | | 4693 | | | | | |
| Webber & Matthews (2007) MER^ | 2004 | BTIO | | 1000 | 480 | | 1300 | | |
| Webber & Matthews (2007) PPP^ | 2004 | BTIO | | | | | 750 | | |
| Webber & Matthews (2007) MER^ | 2004 | MRIO | | | 550 | | 1800 | | |
| Webber & Matthews (2007) PPP [^] | 2004 | MRIO | | | | | 1000 | | |
| Weber and Matthews (2008) | 2004 | MRIO | 5000 | 6694 | | | 4000 | | 10 |
| Davis and Caldeira (2010) | 2004 | MRIO | 5800 | 6500 | 520 | 9 | 1220 | 21 | -12 |
| Atkinson et al. (2011) | 2004 | MRIO | 4999 | 5561 | 627 | 13 | 1188 | 24 | -11 |
| Brukner et al (2010) | 2005 | MRIO | 4719 | 5973 | 423 | 9 | 1678 | 36 | -27 |
| Nakano et al (2009) | 2005 | MRIO | 5418 | 5762 | 228 | 4 | 571 | 11 | -6 |

Table 3: EET estimates from the literature for the USA

Notes: EEE% and EEI% refer to the volume of embodied emissions in exports and imports respectively, as a share of total domestic emissions. BEET% is equal to net export (EEE-EEI) relative to domestic production based annual emissions. *** An approach based on t the data from the US Consumer Expenditure Survey. *" Updated results obtained from authors. ^Results have been extracted from graphs presented in papers, hence are approximate.

five variables.

Perhaps a corollary of China's large embodied emissions in exports is the large volumes of embodied carbon in the USA's imports (Table 4). Weber & Matthews (2007) use an MRIO model with both market exchange rate (MER) and purchasing power parity (PPP) assumptions and find "best estimates for CO₂ embodied in U.S. imports doubled from 0.6 to 1.3Gt between 1997 and 2007, which represents 3% to 5% of world CO₂ emissions in each respective year" (p. 4877). Davis & Caldeira (2010), also using a MRIO model based on GTAP data, find large volumes of EEI in 2004 exceeding 1.2Gt. They report "emissions imported to the U.S. exceeds those of any other country or region, primarily embodied in machinery (91Mt), electronics (77Mt)..." (p.5688). Yet again, the table shows that differences in reported results across studies are non-trivial.

Turning now to Japan, like the US, it is also found to be a net importer of embodied emissions in general (Table 4 and Figure 4). However, Kanemoto & Tonooka (2009) demonstrate how measuring the embodied carbon content in Japan's imports is extremely sensitive to assumptions about exchange rate. Specifically, when PPP is used to translate countries' input-output tables into Japanese yen, the volume of EEI imported into Japan (particularly the emissions embodied in imports from China which constitutes the largest sources of imports) approximately halves. This shifts the balance of EET such that Japan becomes a net exporter of EET as a result. Figures 3 and 4 collectively show that BTIO tends

| Author/Year | Data year | model | CO2 production (Mt CO2) | CO2 consumption (Mt CO2) | EEE (Mt CO2) | EEE (%) | EEI (Mt CO2) | EEI (%) | BEET (%) |
|---------------------------|-----------|-------|-------------------------------|--------------------------------|-----------------|---------|-----------------|---------|----------|
| Kanemoto&Tonooka(2009)MER | 1995 | BTIO | 1258 | 1387 | 147 | 12 | 276 | 22 | -10 |
| Kanemoto&Tonooka(2009)PPP | 1995 | BTIO | 1258 | 1221 | 147 | 12 | 110 | 9 | 3 |
| Ahmad and Wyckoff (2003) | 1995 | MRIO | 1100 | 1287 | 102 | 9 | 289 | 26 | -17 |
| Nakano et al (2009)*" | 1995 | MRIO | 1051 | 1220 | 59 | 6 | 229 | 22 | -16 |
| Brukner et al (2010) | 1995 | MRIO | 978 | 1409 | 107 | 11 | 537 | 55 | -44 |
| Kanemoto&Tonooka(2009)MER | 2000 | BTIO | 1308 | 1423 | 188 | 14 | 303 | 23 | -9 |
| Kanemoto&Tonooka(2009)PPP | 2000 | BTIO | 1308 | 1251 | 188 | 14 | 131 | 10 | 4 |
| Nakano et al (2009)*" | 2000 | MRIO | 1076 | 1214 | 69 | 6 | 207 | 19 | -13 |
| Shimoda et al (2008) | 2000 | MRIO | 1051 | 1134 | 132 | 13 | 214 | 41 | -8 |
| Nansai et al (2008) | 2000 | MRIO | | 939 | | | 291 | | |
| Peters & Hertwich (2008) | 2001 | MRIO | 1291 | 1489 | 187 | 15 | 385 | 30 | -15 |
| Davis and Caldiera (2010) | 2004 | MRIO | 1310 | 1600 | 185 | 14 | 420 | 32 | -18 |
| Atkinson et al. (2011) | 2004 | MRIO | 940 | 1200 | 185 | 20 | 468 | 50 | -30 |
| Kanemoto&Tonooka(2009)MER | 2005 | BTIO | 1335 | 1450 | 288 | 22 | 403 | 30 | -9 |
| Kanemoto&Tonooka(2009)PPP | 2005 | BTIO | 1335 | 1249 | 288 | 22 | 202 | 15 | 6 |
| Nakano et al (2009)*" | 2005 | MRIO | 1114 | 1232 | 114 | 10 | 232 | 21 | -11 |
| Brukner et al (2010) | 2005 | MRIO | 1070 | 1450 | 211 | 20 | 592 | 55 | -36 |

Table 4: EET estimates from the literature for Japan

Notes: EEE% and EEI% refer to the volume of embodied emissions in exports and imports respectively, as a share of total domestic emissions. BEET% is equal to net export (EEE-EEI) relative to domestic production based annual emissions. *" Updated results obtained from authors.

to over-estimate EEE and MRIO underestimates EEE, an expected effect of the system boundary difference. However, in contrast to Figure 3, Figure 4 shows that different studies using MRIO models can report wide ranging results. Atkinson et al. (2011) and Davis & Caldeira (2010), for example, both use GTAP 7 data but the former study leads to markedly conservative estimates. The authors attribute this divergence to several factors including the omission of government and household demand in their modelling, the lower share of global emissions that their model reattributes as embodied carbon in trade, and the difference in country carbon accounts data used.

Overall, the broad picture emerging from the comparison of the results reported in the set of papers studied show large and growing volumes of embodied carbon emissions in global trade. This picture underlines the deepening of the global economic integration process since the Kyoto Protocol was adopted in the 1990s. In line with the empirical trade literature (e.g. Backer & Yamano, 2008), it portrays a pattern of increasing intermediate goods trade and spatial fragmentation in production and consumption. It shows that notable and growing volumes of embodied carbon traded to and from both new and old centres of production and consumption. As summarised by Hertwich & Peters (2010): "high density OECD countries had higher emissions embodied in imports than exports, while for materials exporters like Russia, Canada, Australia, Finland, Norway and South Africa, the situation was the reverse. Emerging economies specialising in manufacturing, like China and India also had higher emissions in embodied exports and in imports." (p.16).

Yet the quantities of the embodied carbon flows at country level remain highly uncertain for most countries and years. Significant inconsistencies are found when comparing reported results across the studies surveyed as shown in this section. Why such a large range of estimates are being produced is evident from a description of the quantification approaches

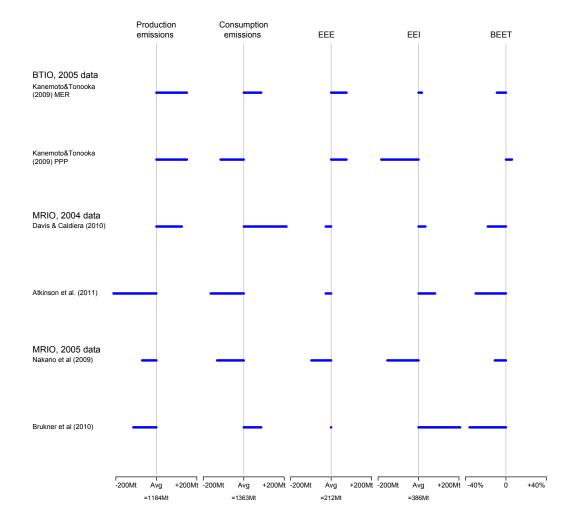


Figure 4: Comparison of EET estimates from the literature for Japan in 2004-2005

used; in practice many simplifications are necessary to overcome data, methodological and computational constraints in estimating embodied carbon flows. The next section describes these issues that undermine the robustness of existing quantification of embodied emissions.

4 Issues contributing to uncertainty in EET estimation

4.1 Generic sources of uncertainty

4.1.1 Reliability of primary data

Although the data intensive nature of EET quantification is frequently noted, the reliability of the underlying statistics is often overlooked.

Economic input-output data: The quality of the input-output data depends on both the underlying supply-use tables (SUT),¹⁴ and the procedure used for the complying the symmetric input–output table. Druckman et al. (2008) conducts a simple test on the impact of the IO table compilation procedure on the UK embodied carbon results for 1995, and finds that there is a "carbon inconsistency" of around 13% between the two methods.¹⁵

The two main sources of harmonised IO tables used for environmental MRIO modelling are OECD¹⁶ and the Global Trade Analysis Project.¹⁷ Additional uncertainties are introduced during the process of interlinking and harmonizing IO tables for MRIO modelling, which requires multiple assumptions and aggregation of sectors (Weber et al., 2008). One paper cautions: "...the GTAP database has considerable uncertainty, but it is unknown how big this uncertainty is."(Reinvang & Peters, 2008, p.31). Directly using SUTs for MRIO modelling has been the favoured approach by some researchers to increase transparency and disaggregation (e.g. Tukker et al. (2009). see Section 2.4), but this involves additional assumptions and uncertainty.

Trade data: International trade statistics suffer from quality issues, in part due to the voluntary nature of reporting trade data. Mirror statistics between two countries often do not match in bilateral trade data, due in part to differences between *cif* (cost insurance and freight) valuation typically used to record imports, and *fob* (free on board) valuation for exports (Lenzen et al., 2004).¹⁸ Several procedures have been developed to reconcile

¹⁴On the quality of SUTs, Thage (2005, p.14) notes "the size of sampling and non-sampling errors associated with the primary data on which the SUT is based, and the fact that a considerable part of the data contents of the SUT is usually obtained by grossing-up methods, extrapolations, estimates of a more or less subjective nature and even model calculations, should be taken into account when choosing the compilation method for the SIOT".

¹⁵The consistency check here for the estimated IO table from SUT gives the percentage difference between the left and right-hand sides of the relationship $x = (I - A)^{-1}y$ where *x* is output and *y* is final demand.

¹⁶Used byAhmad & Wyckoff (2003), Nakano et al. (2009),Bruckner et al. (2010), Aichele & Felbermayr (2010) and Giljum et al. (2008).

¹⁷Used by Kainuma et al. (2000), Rodrigues et al. (2011), Atkinson et al. (2011), Peters & Hertwich (2008) and Wilting & Vringer (2009)

¹⁸Other differences in reporting practises such as as definition of sectors and products, minimum levels and time periods, as well as the treatment of unallocated or confidential trade also lead to discrepancies (Guo et al., 2009).

non-matching mirror statistics, such as GTAP's reliability index approach (Narayanan & Walmsley, 2008).¹⁹ The degree of uncertainty associated with such methods are unknown and unverified. Moreover, additional uncertainty is induced when allocating bilateral trade into importing/ exporting sectors under the MRIO, as will be discussed in Section 4.2.3.

Environmental and emissions data: For the estimation of embodied emissions, reliable emission intensity coefficients are difficult to obtain particularly at a detailed sector level and for developing countries (Liu & Wang, 2009). Peters et al. (2007) questions the accuracy of Chinese emission intensity data, in particular highlighting the uncertainty around the decline in energy intensity between 1996 and 2000 and whether this was real or due to under-reporting of coal consumption (see Akimoto et al. (2006)). Problems with the GTAP CO₂ emissions data have also been noted – the quality is poor and may vary 10% to 20% from UNFCCC data at the national level and may be greater at the sector level (Reinvang & Peters, 2008). Moving towards EIO-LCA hybrid models, in theory, allows for more disaggregation of sectors and the capturing of international technology differences. However in practice, the availability of LCA-based carbon intensity data poses serious restrictions (Liu & Wang, 2009).

4.1.2 Data coverage and aggregation

Geographical coverage and aggregation: Spatial disaggregation has several advantages, including improved representation of trade patterns and technology differences between countries and regions. For example, Su & Ang (2010) estimate China's embodied carbon in exports using three levels of spatial aggregation. The authors find that when aggregated at the country level using national average carbon intensities, emissions from the central coast and east coast regions (with lower carbon intensity) are overestimated whilst those from the northeast and northwest (with higher carbon intensity) are underestimated. The net effect is a drop in total CO_2 embodied in China's export as the number of regions increase.

Whilst a multi-regional model may serve better from the perspective of representing technology differences, there are trade-offs to be made with other sources of uncertainty. Andrew et al. (2009) examines the trade-off between complexity and accuracy in MRIO and finds that including only the most important trade partner in terms of emissions embodied in imports and aggregating the rest of the world can substantially reduce the data requirement and achieve a good approximation to more complex models.

Greenhouse gas and **sector coverage** leads to systematic differences in EET estimates, hence studies should make these explicit to aid the interpretation of the results (Lenzen & Murray, 2001). The majority of studies considers only CO_2 emissions from fossil fuel combustion and the most important differences are due to the inclusion/ exclusion of process emissions (e.g. from the cement and chemicals sectors) and the service sectors. Some studies consider a much wider scope of emissions – Lenzen (1998) includes CH_4 and N_2O due to fossil fuel consumption in addition to CO_2 , as well as CH_4 and C_2F_6 due to industrial processes,

¹⁹GTAP trade data is based on UN COMTRADE and complimented with Global Trade Information Services (GTIS).

solvent use, agriculture, land use change, forestry and waste and fugitive emissions from fossil fuel extraction. The latter study finds that differences in GHG coverage bounds is the main explanatory factor for the difference between their own conclusion that Australia is a net exporter of embodied emissions, and that of Common & Salma (1992)'s which find Australia to have a balanced trade.

Sector Aggregation: Whilst MRIO models overcome issues with geographical aggregation, there is a trade-off with sector aggregation. The sector resolution of the model tends to become more coarse under MRIO models because of the process of matching datasets. This usually requires taking a lower common denominator, of the various levels of disaggregation available – USA and Japan produce tables of about 500 sectors, but Brazil has only 19. Harmonised tables tend to have around 50 sectors.²⁰

Aggregation is also carried out to make the running of models computationally more manageable but can lead to errors in estimates (this is referred to as *aggregation bias* in the input-output literature) because input-output tables implicitly assumes one industry technology and homogeneity of firms producing for the domestic and export markets (Weisz & Duchin, 2006; Liu & Wang, 2009). This issue is particularly important for sectors with differentiated products such as the "non-metallic minerals sector" which includes clinker, cement, as well as basic and specialised glass products. Aggregation error is also important where the sector's trade composition does not reflect the production composition, or where technology is differentiated between export-demand and domestic-demand oriented production. ²¹

For macro or country level analysis, Tukker et al. (2009) argue that at least 100-150 sectors are necessary in order to avoid lumping together important sectors with different emission intensities, whilst Su et al. (2010) find that around 40 sectors are sufficient to capture the overall share of embodied emissions in a country's total exports. The extent of disaggregation necessary, is in fact contingent on the policy question at hand. For sector level analysis, the policy question at hand should also guide the level of disaggregation necessary, as the problem of heterogeneity can continue down to the product level – Maurer & Degain (2012) notes that "even in the most finely disaggregated import and export data, there are large differences in unit values of exports and imports across countries reflecting quality differences that cannot be eliminated by disaggregation" (p.17).

²⁰GTAP has 57 sectors, OECD harmonised tables have 48 sectors, and the Asian database from IDE-JETRO has 76 sectors (maximum). The EU mandates submission every five years, of harmonised tables (60 products and 60 industries), however, there are some key gaps in the data availability.

 $^{^{21}}$ Lenzen et al. (2004) examines Denmark's EET using a 128 sector model or an aggregated 10 sector model. For the uni-directional trade scenario, the authors find that total emissions produced remains the same in the closed framework but aggregation results in a different distribution of EET across sectors. For the multi-regional trade scenario, the CO₂ embodied in domestic final demand increases, mainly because the CO₂ intensity of the aggregated 'electricity, gas and water' sector increases. This is, however, offset by the decreases of the CO₂ intensity of manufactured goods.

4.1.3 Using monetary data

The majority of top-down EET quantification rely on monetary data, to approximate physical flows of goods. This assumes proportionality between monetary and physical flows. This necessitates multiple assumptions which induce additional layers of uncertainty in estimating EET, particularly in sectors where product heterogeneity is important (Maurer & Degain, 2012; Reinvang & Peters, 2008).²² Using basic prices avoids some of the issues, but only to a limited extent (Muradian et al., 2002; Ahmad & Wyckoff, 2003; Weber & Matthews, 2007).²³ Quantitatively, the error associated with assuming proportionality between monetary and physical trade flows has been found to be significant – up to 40% for Australian energy and greenhouse gas multipliers (Lenzen, 1998).

In addition, the use of monetary data requires assumptions about exchange rates – using market exchange rate (MER) or purchasing power parity (PPP). Studies have repeatedly shown that the results of EET estimation are very sensitive to this assumption. As shown in Table 4, Kanemoto & Tonooka (2009) report that using PPP reduces the estimate of Japan's EEI by a third, compared with the same scenario using MER, largely due to the impact of the assumption on EEI from China. Weber & Matthews (2007) finds that "For most developed countries, the difference between MER and PPP is relatively small, reflecting similar price levels. However, the difference between MER and PPP can be much higher for developing countries – a factor of about 2 for Mexico and 4 for China in 1997... [it is] likely that the true value of EEI falls somewhere between the values calculated using MER and PPP and that the mix varies by commodity, as each commodity's output in each country includes a mix of exports and domestically consumed goods. However, in the absence of physical unit data for thousands of commodities, this uncertainty is difficult to reduce." (p. 4879).²⁴

To overcome problems with monetary data, several studies integrate physical units into the monetary core model (e.g. Machado et al., 2001; De Haan, 2001; Giljum, 2005; Weisz & Duchin, 2006; Giljum et al., 2010). Overall, the large sensitivity of EET estimates to assumptions used on price data suggests that studies that rely on monetary data should at minimum, test the sensitivity of results to the exchange rate assumption made.

²²Even in the case where products are identical in a physical sense, they are often different in an economic sense in that they may be sold at different prices to different purchasers due to the existence of market power or long term price contracts, as well as differences in the way transportation costs are invoiced, or in the way taxes or subsidies on production are accounted for.

²³Basic prices tend to be more stable over time. The difference between basic prices and trade data in f.o.b. (free-on-board) and c.i.f. (cost-insurance-freight) is that includes tax. In Lenzen et al. (2004), economy-wide basic price-/f.o.b./c.i.f. ratios in order to convert imports into basic prices. Using physical quantities would avoid uncertainties induced by this conversion.

²⁴Additionally, Hayami & Nakamura (2007) note that using monetary units and the industry-technology assumption means that the aggregation error is never really eliminated, even if you have a high-resolution disaggregation of sectors. This is because almost always, firms produce multiple products, but the common overhead costs get spread across the different output products.

4.2 Methodology specific sources of uncertainty

4.2.1 Import substitution assumption

Quantification of EET using MRIO models have shown the importance of accounting for international differences in carbon emission factors (e.g. Peters & Hertwich, 2006; Gaston & Dong, 2008; Nakano et al., 2009; Westin & Wadeskog, 2002; Ahmad & Wyckoff, 2003; Wilting & Vringer, 2009). Applying domestic emission intensity factors (known as the import substitution assumption or domestic technology assumption) can produce outliers. This puts forward a case for using a BTIO framework rather than SRIO, with key trade partners represented within the model.

Recent analysis has shown, however, that technology can vary significantly within countries, as well as across. This is particularly true for large countries like China (Su & Ang, 2010). Others have shown that for the estimation of EET for many countries, the use of world average emission intensities can perform well and reduce data requirements (Andrew et al., 2009). This suggests that explicitly representing differentiated technology is important not for *all*, but for *key* trade partners and trade sectors.

4.2.2 Multidirectional feed-back in trade

The growing evidence that cross-border supply chains have become more prevalent in the global economy (Backer & Yamano, 2008) highlight the importance of taking account of feed-back effects for estimating embodied carbon flows, particularly for countries like China with significant processing trade activity.²⁵ The MRIO framework addresses this issue to some extent by separating imports into final and intermediate demand. However, this process also introduces new sources of uncertainty, such as the allocation of intermediate demand based on non-survey data, discussed next.

Quantitatively, Peters & Hertwich (2006) and Weber & Matthews (2007) both find that models with and without multi-directional feedback can lead to a difference in excess of 20% in terms of countries' net embodied carbon in trade.

4.2.3 Allocation of imports to intermediate and final demand

To trace embodied carbon flows in trade, information is required about the spatial origin of intermediate and final imports. Further, this information must be disaggregated by consuming sector (e.g. government, investment or industry sector). Survey data for this level of information is often not available, however. This is due to the considerable cost, time and resources that are associated with conducting international industry surveys (Lenzen & Murray, 2001). To construct multi-regional models, therefore, the inter-regional

²⁵This is officially defined as "business activities in which the operating enterprise imports all or part of the raw or ancillary materials, spare parts, components, and packaging materials, and re-exports finished products after processing or assembling these materials/parts". In 2007, processing trade accounted for 45% of China's total international trade (Lin & Sun, 2010).

| | | System Boundary | | Total dema | nd | | Final D | emand |
|--|-------------------------|--|-------------------|-------------------|--------|-----------|------------------------|------------------------|
| | | , , , , , , , , , , , , , , , , , , , | Trade * intensity | Trade * intensity | | | | Hybrid MRIO- |
| | | Model type | (Physical) | (Monetary) | SRIO | BTIO/EEBT | MRIO | LCA |
| | | Transparency | Medium | Medium | High | High | Low | Low |
| | | Ability to capture time dimension | High | High | Medium | Medium | Low | Low |
| | | Level of sector disaggregation | High | Medium | Medium | Medium | Low | High |
| uction | - uwo | Capturesbilateral trade- partner info. | n | n | n | у | y (non-survey data) | y (non-survey data) |
| Model construction | regiona breakdo | Capturesbilateral trade- partner info. Captures differences in carbon intensities by country | n | n | n | у | у | у |
| Mode | | domestic | n | n | у | у | у | у |
| | Inter-sectoral trade | international | n | n | n | n | у | у |
| ~ | | error due to SUT conversion to IO | n/a | n/a | Medium | Medium | High | High |
| certaint | issues | IO Harmonisation (e.g. different yearbase) generic trade data issues | n/a | n/a | n | n | High | High |
| of un | Data | generic trade data issues | Medium | Medium | Medium | Medium | High | High |
| source | | Non-survey estimation of origin of sector's imports | n/a | n/a | n/a | n/a | у | у |
| lity to | | aggregation error (sectors) | n/a | n/a | Low | Low | High | Medium |
| Vulnerability to source of uncertainty | ctural | error due to lack of representation of technology differences error due to lack of feed-back loops | High | High | High | Low | Low | Medium |
| | stru | error due to lack of feed-back loops | High | High | High | High | Low | Low |

Table 5: The characteristics of existing EET quantification approaches

Source: Author

intermediate trade component²⁶ must be estimated, based on known variables and analytical assumptions.

The standard non-survey approach used to estimate this is the *trade share method*, which uses a region's share in total global exports, and applies to all entries along the row of the imports matrix, for all using domestic industries and imported final demand vectors (Lenzen et al., 2004; Peters & Hertwich, 2006; Rodrigues et al., 2011).²⁷Other methods are used by Rodrigues et al. (2011, p.52) which uses three additional estimation approaches²⁸ and the project EXIOPOL which uses an alternative non-survey approach which is based on Oosterhaven et al. (2008), as described in Tukker et al. (2009). The extent of adjustment in the bilateral trade data to match the estimated intermediate trade component is unknown, however.

4.3 Summary

The data intensive exercise of estimating embodied carbon in trade involves multiple methodological and data issues. Researchers in this field are faced with many trade-offs, for example between regional and sectoral detail, or between policy relevance, cost, complexity and ease of estimation as well as robustness of the results (Table 5 summarises these trade-offs). Whilst some papers test the sensitivity of EET estimates to assumptions made in their analysis, it can be said that the literature as a whole has so far paid little attention to ensuring the measurement is sufficiently robust.

Moreover, clear statements of system boundaries, underlying assumptions and methodology are noticeably absent in the literature (?Wiedmann & Minx, 2008). The large variations in the estimates of country level embodied carbon in trade remains prevalent. As an increasing number of governments endorse the potential role of flow based indicators for environmental policy evaluation and decision making, it is hoped that more structured analysis of the trade-offs, as well as the suitability of different methods and system boundaries for the evaluation of different policy issues will emerge.

Assessing the accuracy of the reported volumes of EET is difficult because the results are not always directly comparable to available survey data (the BTIO model is more comparable to national trade balances whereas MRIO models are not (Peters, 2008b)). Nonetheless, the evaluation of the different sources of uncertainty in this section suggest some minimum requirements for EET quantification analysis. For example, to address the fact that EET estimations are very sensitive to the assumption about technology, at minimum, the *key* trading partners' technologies should be accounted for. The import substitution assumption can lead to extreme results, hence there is a strong case for using BTIO over SRIO. Similarly, for country level estimations, it appears important to capture an appropriate amount of sector detail, such that the important trading sectors are represented. It is not clear what the optimum aggregation level is, but the literature suggests that good representation of the key trading partners and sectors is more important than disaggregation and detail *per se*. The appropriate level of sector disaggregation will also depend on the motivating policy question.

In terms of system boundary, for countries with a high share of processing trade, the distinction between using total and final demand is important. For such countries, it is important even in those cases where the model structure does not allow the explicit representation of the multi-directional feed-back in trade (i.e. the MRIO framework is not used), that efforts is made to address the existence of high levels of re-exports. Huimin & Ye (2010), for example, apply a simple method in their study of China's embodied carbon, using the share of processing trade and applying this to embodied emissions.

²⁶This is usually represented by $-A^{rs}$, or the inverse of matrix A of intermediate consumption of imported products from region s to region r to s.

²⁷Using the notation from the latter, this is specified as $t_{ij}^{ab} = im_{ij}^{*b} \frac{ex_{**}^{a*}}{ex_{**}^{**}}$ where t_{ij}^{ab} describes the flow from sector *i* in region *a* to sector *j* in region *b*, * denotes the sum of all values and *imp* and *exp* denote imports and exports respectively.

²⁸These are: $t_{ij}^{ab} = imp_{ij}^{*b} \frac{ex_{i*}^{ab}}{ex_{i*}^{*b}}$; $t_{ij}^{ab} = ex_{i*}^{ab} \frac{im_{i0}^{*b}}{im_{i*}^{*b}}$; and $t_{ij}^{ab} = ex_{i*}^{ab} \frac{im_{i*}^{*s}}{im_{i*}^{*s}}$.

Although some of the issues associated with using monetary data are difficult to overcome, one that can and should be addressed is the assumption made when applying currency exchange rates – using MER or PPP. This assumption in particular has been proven repeatedly to strongly affect EET estimation levels. Sensitivity analysis should be conducted at minimum, to make a case for robustness of the results.

5 What does this mean for policy?

Embodied carbon in trade has been a subject of substantial interest in the academic and political spheres. Estimates of EET flows can inform many policy questions, which can be grouped into two broad levels. At a *higher level*, empirical understanding of embodied carbon in trade can help shape thinking around issues such as fairness in the allocation of responsibility between producers and consumers. At a *lower level*, more specific policy elements can be evaluated using EET estimates, for example, discussions around the carbon leakage concerns as well a measures to address such concerns. This section summarises the policy contexts in which embodied carbon have been measured, focusing on the *higher level*. It also evaluates the extent to which the existing literature can assist these debates, in light of the degree of uncertainty involved in the quantification as highlighted in this paper thus far.

5.1 Insights for *higher level* policy elements

Embodied carbon in trade has informed discussions around the **fair allocation of responsibility between the producers and the consumers** of emissions that are emitted throughout the multi-country processes linked by trade. There are a variety of views about the notion of fairness from a theoretical perspective. On the one extreme, some authors advocate the full attribution of responsibility to the consumer. Other authors are in favour of shared responsibility principles, recognising that there are benefits accrued to both producers (e.g. value-added, jobs) and consumers (e.g. utility) along the chain (e.g. Kondo et al., 1998; Bastianoni et al., 2004; Ferng, 2003; Huimin & Ye, 2010). Lenzen et al. (2007) for example propose an allocation to each segment of the supply chain, depending on the share of value-added. Rodrigues et al. (2011) also proposes a method to distribute responsibility along the chain, suggesting an even spread.²⁹

Relatedly, the empirical literature on EET has evaluated the **validity**, **efficacy and fairness of using the production based approach to emissions accounting** particularly **as a basis for international burden sharing agreements** such as those under the Kyoto Protocol. For example, Druckman et al. (2008) quantify the volume of embodied emissions in UK's imports and exports and concludes "any progress towards the UK's carbon reduction targets (visible

²⁹They define for each country or stage k, the total downstream embodied emissions E_k^D and a symmetrical E_k^U which is the total upstream embodied emissions. They define total carbon responsibility of a country k as $E_k = \alpha E_k^U + (1 - \alpha) E_k^D$, suggesting a value of a half for α , hence an even distribution of responsibility between the up and down streams.

under a production perspective) disappears completely when viewed from a consumption perspective" (p. 594). Peters & Hertwich (2008) using a global MRIO model find that "from 1996 to 2006 global CO₂ emissions have increased by 35% even though Annex I countries are still on target for a 5% reduction in 1990 GHG emissions by 2008-2012." (p.1406). The latter paper also evaluates how the embodied carbon balances of countries may affect their incentives to participate in international agreements on climate change. They argue that barriers to participation (as well as problems of carbon leakage) may be overcome by encouraging international coalition formation in defining emissions mitigation objectives. However, it is unclear what incentives are necessary to induce countries into such coalition building.

The **assessment of sustainable development** is another central motivation behind quantifying embodied emissions in trade at a *higher level* (e.g. Lenzen & Murray, 2001; Hong et al., 2007). Resource flow based indicators for the global impacts of production and consumption activities are officially endorsed by the European Union and OECD to support environmental-economic decision making and to improve material flow and resource productivity, for example under EU's Sustainable Development Strategy (European Commission, 2004) and the EU Action Plan on Sustainable Consumption and Production (European Commission, 2008).³⁰ Studies quantifying EET has also helped shape thinking around the impact of trade on **natural resource dependency** and **supply chain security**. For example, Giljum et al. (2008) quantifies the embodied resource content of trade from a North-South perspective and finds "trade pattern of net imports to the North is particularly visible for the EU25, which faces the strongest dependence on resource imports of all investigated world regions, in particular regarding fossil fuels and metal ores."(p.18). Machado et al. (2001) use estimates of Brazil's embodied carbon and energy to highlight the adverse impact of trade promotion policies on export dependency and energy security.

To help address these *higher level* issues, suggestions have been made for presenting the consumption based indicator alongside the usual territorial accounts to the UNFCCC (e.g. Wiedmann et al., 2011). Interestingly, the international agreement on HFC gases – Montreal Protocol – explicitly incorporates a consumption based perspective in the allocation of mitigation responsibility (Ahmad & Wyckoff, 2003). In the case of carbon, however, the methodological and data considerations discussed in Section 4 limit the practical application of consumption based accounting in climate policy in a serious way. Indeed attempts in public policy to deviate away from the conventional production based carbon accounting approach to account for EET has been met with hard opposition. For example, the Canadian "clean energy exports credit" proposal to the Kyoto Protocol was rejected (Zhang, 2004), as was Denmark's plea to the European Union to deduct from their national accounts, the emissions for electricity which was consumed by Norwegian consumers (Lenzen et al., 2004). Nonetheless, these studies put forward a strong case for incorporating consumption

³⁰Carbon footprint indicators extend from previous literature on ecological footprinting including *carrying capacity, bioproductivity* and *land disturbance*. The ecological footprint was developed as an intuitively simple and elegant method for comparing the amount of productive land required to support the consumption of a given population indefinitely (Wackernagel et al., 1993). To measure the sustainability of a given population, this land area is compared with the actual available land area.

based principles (for example as a shadow indicator) into strategies for CO₂ mitigation, for example to evaluate the drivers of global emissions or assess the environmental impacts connected to national consumption (e.g. Peters & Solli, 2010).

5.2 Insights for *lower level*, detailed policy elements

At a *lower level*, the literature quantifying EET makes contributions towards more specific policy issues, in particular, the discourse on carbon leakage. Peters (2008a) suggests the **distinction between "strong" and "weak" carbon leakage.** The former, narrower definition considers only the geographical shift in production (and its associated emissions) in direct response to climate policy, whilst 'weak' carbon leakage extends the term to cover all trade embodied emissions, whether the changes in trade level are driven by policy or by underlying economic factors e.g. international differences in labour price, industrial capacity, technology, environmental standards and demand. It is argued the latter definition is more conducive to discussing possible fruitful synergies between climate change and trade policies (Peters & Hertwich, 2008; Peters, 2008a).

As an extension to the carbon leakage debate, quantifying EET has also enabled **the evaluation of policies to regulate cross-border embodied emissions**, such as border carbon measures.³¹ For example, by quantifying existing EET volumes and modelling different mitigation and carbon price scenarios, Mattoo et al. (2009) assess the carbon leakage and welfare effect of a border tax adjustment and find potential for large international transfers due to such trade measures – in the direction from exporting to consuming countries. This suggests that countries with export industries may benefit from collecting a carbon tax domestically and redistributing the revenue internally. By highlighting the difficulty of measuring embodied carbon, the literature (e.g. Wiedmann et al., 2011) also suggests that border measures may in practice have to be based on averaged, rather than the actual carbon content of traded goods, which in turn is likely to impact incentives for importers and exporters (Monjon & Quirion, 2011).

EET quantification has also led authors to **advocate a sectoral perspective to approaching emissions mitigation.** Weber et al. (2008, p.3577) and Carbon Trust (2011b) identify the inefficient and coal dominated electricity production in China as the main source of embodied carbon in consumption around the world. These authors suggest that policies promoting technology transfer in these carbon intensive industries may be more direct and effective than efforts to reduce trade (e.g. with a border carbon tax), partly because of the large indirect role of the same industries in supplying each other, and also because of the potential magnitude of problems involved in agreeing a trade treaty.

Embodied carbon quantification has been shown to be a useful tool from the perspective of identifying carbon hotspots in a global supply chain (e.g. Carbon Trust, 2011a,b,c,e; Steinberger et al., 2009). Hayami & Nakamura (2007) using a case study on PV cell production in Japan and Canada finds that while it is desirable for countries to clean up

³¹Some of the recent debates can be found in Lockwood & Whalley (2008, 2010)

production, it may be more desirable for them to ensure that the intermediate input goods they import from abroad are made with clean technology, in order to reduce the total carbon footprint of consumption.

Several studies examine the **role of the consumer in GHG mitigation and potential role for policy to promote more sustainable consumption** as an approach for countries to reduce their carbon footprints and support wider global emissions reductions. Studies on the carbon footprints of households in the US and UK find considerable diversity in consumption habits particularly at high income levels, hence suggest large potentials for mitigation (e.g. Weber & Matthews, 2008; Druckman & Jackson, 2010). They put forward a case for incorporating consumption based perspectives for emissions mitigation policies, particularly for countries with high level of net imports of embodied carbon.

6 Conclusions

As the saying goes, "That which can be measured can be improved". Quantification of embodied emissions in trade has seen a resurgence in recent years, and has provided insights into a variety of policy issues surrounding the climate and trade nexus. Using several distinct approaches (notably those arising from the input-output analysis as well as LCA literatures) studies have measured the embodied carbon at the level of the country, sector or city as well as firm and products.

Thanks to the increasing number of databases and studies that report EET at country level, the estimates can be compared against the methodologies and data sources used. This paper sought to provide a critical and comparative review of this literature focusing on the quantitative reported results, in order to evaluate the existing level of empirical understanding of embodied carbon flows in trade. Overall, the literature finds large and growing volumes of carbon dioxide emissions embodied in global trade. However, quantities of EET at the country level remain highly uncertain for most countries and years. Significant inconsistencies are apparent when comparing reported results across the studies surveyed. For example, estimates for emissions embodied in China's exports in 2005 range between 18% to 45% of their production emissions, whereas that embodied in China's imports in the same year range between 5% to 44%.

Sources of uncertainty in EET estimations include both data limitations and some methodological issues. The assumptions involved when using international trade in monetary terms, as well as the attribution of intermediate trade to intermediate and final consumption, are among the key problems. Whilst some of the issues associated with using monetary data are difficult to overcome, one that can and should be addressed is the assumption made when applying currency exchange rates – using MER or PPP. This assumption in particular has been proven repeatedly to affect EET estimation levels. Sensitivity analysis should be conducted at minimum, to make a case for robustness of the results.

Although the level of uncertainty around quantitative results from any one study remains large, collectively, they appear reasonable and useful. The application of increasingly

sophisticated modelling techniques (particularly in MRIO modelling), discussions around the creation of a meta-database for MRIO data³² as well as ongoing efforts to fill the data gaps reflect a significant level of interest invested in the potential for embodied carbon measurement for political and corporate decision making.

In fact, embodied carbon in trade arises in a variety of policy discourse surrounding climate and trade, which can be grouped broadly into two levels. At a *higher-level* of policy discussions, EET quantified at the country level has been used as a tool to deliberate issues around the fair allocation of mitigation responsibility in the presence of trade, as well as the validity, efficacy and fairness of climate change policies founded on the conventional production based emissions accounting and inventory. Explicitly incorporating consumption based principles can, in theory, improve fairness of outcomes in terms of the distribution of responsibility across producers and consumers. These principles have ben previously applied in the context of global environmental agreements on HFC gases. Yet, this paper argued that in the case of carbon, the methodological and data considerations limit the practical application of consumption based accounting in climate policy in a serious way. However, there may be a case for incorporating consumption based principles, for example as a shadow indicator, into strategies for CO_2 mitigation for certain countries with large net imports of embodied carbon.

At a *lower-level*, EET flows quantified at the sector level have facilitated in discussions around the carbon leakage concerns that surrounds the implementation of unilateral climate change policies. Although a review of the sector, firm or product level quantification of EET was beyond the scope of this paper, their potential policy implications were discussed. It was found that the empirical understanding of embodied carbon at the sector or supply chain level can provide useful insights for the potential design, functioning and distributional consequences of measures to address these concerns. It also opens new questions with regards to the role of trade in decarbonising these global supply chains, and the design of climate-trade integrated policies to support this. EET quantification at the product level suggest that policies promoting sustainable consumption can complement existing approaches to drive down emissions in a production (through to consumption) chain.

Scope remains for further research at many levels – methodological, and empirical – in the quantification of embodied carbon. Sector level analysis seem especially timely for future investigation.

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³²e.g. the OPEN EU project (http://www.oneplaneteconomynetwork.org) and the Reunion Project (Wiedmann et al., 2011).

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7 Appendix

| Author/Year | Data year | model | CO2 production (Mt CO2) | CO2 consumption (Mt CO2) | EEE (Mt CO2) | EEE (%) | EEI (Mt CO2) | EEI (%) | BEET (%) |
|---------------------------|-----------|-------|-------------------------------|--------------------------------|-----------------|---------|-----------------|---------|----------|
| Druckman et al. (2008) | 1990 | SRIO | 643 | 650 | | | | | 1 |
| Druckman & Jackson (2009) | 1990 | SRIO | 810 | 854 | | | | | -6 |
| Ahmad and Wyckoff (2003) | 1995 | MRIO | 536 | 549 | 110 | 21 | 123 | 23 | -2 |
| Nakano et al (2009)*" | 1995 | MRIO | 488 | 516 | 58 | 12 | 86 | 18 | -6 |
| Brukner et al (2010) | 1995 | MRIO | 411 | 633 | 102 | 25 | 325 | 79 | -54 |
| Wiedmann et al (2008) | 1995 | MRIO | 593 | 652 | 222 | 37 | 281 | 47 | -10 |
| Nakano et al (2009)*" | 2000 | MRIO | 479 | 535 | 62 | 13 | 117 | 25 | -12 |
| Wiedmann et al (2008) | 2000 | MRIO | 609 | 681 | 218 | 36 | 290 | 48 | -12 |
| Peters & Hertwich (2008) | 2001 | MRIO | 619 | 721 | 132 | 21 | 234 | 38 | -17 |
| Wiedmann et al (2008) | 2001 | MRIO | 625 | 732 | 229 | 37 | 336 | 54 | -17 |
| UK Carbon Trust (2006) | 2002 | SRIO | 606 | 647 | | | | | |
| Wiedmann et al (2008) | 2002 | MRIO | 610 | 730 | 222 | 36 | 343 | 56 | -20 |
| Helm (2007) | 2003 | TBA | 720 | 1060 | 200 | 28 | 540 | 75 | -47 |
| Wiedmann et al (2008) | 2003 | MRIO | 625 | 764 | 242 | 39 | 380 | 61 | -22 |
| Druckman et al. (2008) | 2004 | SRIO | 693 | 748 | | | | | -8 |
| Druckman & Jackson (2009) | 2004 | SRIO | 730 | 914 | | | | | -24 |
| Davis and Caldiera (2010) | 2004 | MRIO | 555 | 808 | 95 | 17 | 348 | 63 | -46 |
| Wiedmann et al (2008) | 2004 | MRIO | 631 | 762 | 242 | 38 | 374 | 59 | -21 |
| Carbon Trust (2011) | 2004 | MRIO | 632 | 845 | 125 | 20 | 338 | 53 | -34 |
| Minx et al (2009) | 2004 | MRIO | 560 | 934 | | | | | -27 |
| Nakano et al (2009)*" | 2005 | MRIO | 488 | 549 | 59 | 12 | 121 | 25 | -13 |
| Brukner et al (2010) | 2005 | MRIO | 486 | 718 | 157 | 32 | 389 | 80 | -48 |

Table 6: EET estimates from the literature for the UK

Notes: EEE% and EEI% refer to the volume of embodied emissions in exports and imports respectively, as a share of total domestic emissions. BEET% is equal to net export (EEE-EEI) relative to domestic production based annual emissions. *** An approach based on t the data from the US Consumer Expenditure Survey. *" Updated results obtained from authors. ^Results have been extracted from graphs presented in papers, hence are approximate.

| Author/Year Munksgaard & Pedersen (2001) | Data year 1994 | model SRIO | CO2 production (Mt CO2) 63 | CO2 consumption (Mt CO2) 56 | EEE (Mt CO2) 12 | EEE (%) 18 | EEI (Mt CO2) 7 | EEI (%) 11 | BEET (%) 7 |
|---|-------------------|---------------|-------------------------------------|--------------------------------------|-----------------------|---------------|----------------------|---------------|---------------|
| Nakano et al (2009)*" | 1995 | MRIO | 56 | 65 | 6 | 11 | 16 | 29 | -17 |
| Lenzen etal (2004) 1 | 1997 | SRIO | 58 | 47 | 30 | 52 | 19 | 32 | 19 |
| Lenzen etal (2004) 2 | 1997 | BTIO | 58 | 58 | 38 | 64 | 37 | 63 | 1 |
| Lenzen etal (2004) 3 | 1997 | MRIO | 58 | 59 | 38 | 65 | 38 | 66 | -1 |
| Ahmad and Wyckoff (2003) | 1997 | MRIO | 58 | 57 | 22 | 38 | 21 | 36 | 2 |
| Peters et al (2010) | 1997 | MRIO | 76 | 71 | 37 | 49 | 32 | 42 | 7 |
| Nakano et al (2009)*" | 2000 | MRIO | 48 | 60 | 7 | 14 | 20 | 41 | -27 |
| Peters & Hertwich (2008) | 2001 | MRIO | 75 | 85 | 26 | 34 | 36 | 48 | -14 |
| Peters et al (2010) | 2001 | MRIO | 83 | 84 | 47 | 56 | 47 | 56 | -1 |
| Peters et al (2010) | 2004 | MRIO | 94 | 100 | 49 | 52 | 55 | 58 | -6 |
| Nakano et al (2009)*" | 2005 | MRIO | 45 | 61 | 7 | 16 | 23 | 51 | -35 |

Table 7: EET estimates from the literature for Denmark

Notes: EEE% and EEI% refer to the volume of embodied emissions in exports and imports respectively, as a share of total domestic emissions. BEET% is equal to net export (EEE-EEI) relative to domestic production based annual emissions. *** An approach based on t the data from the US Consumer Expenditure Survey. *" Updated results obtained from authors. ^Results have been extracted from graphs presented in papers, hence are approximate.

| Author/Year | Data year | model | CO2 production (Mt CO2) | CO2 consumption (Mt CO2) | EEE (Mt CO2) | EEE (%) | EEI (Mt CO2) | EEI (%) | BEET (%) |
|---|-------------------|--------------|-------------------------------|--------------------------------|-----------------|---------|-----------------|---------|---------------|
| Machado et al (2001) | 1995 | SRIO | 364 | 351 | 50 | 10 | 36 | 13 | 4 |
| Nakano et al (2009)*" | 1995 | MRIO | 221 | 228 | 21 | 9 | 28 | 13 | -3 |
| Ahmad and Wyckoff (2003) | 1996 | MRIO | 258 | 266 | 24 | 9 | 32 | 12 | -3 |
| Nakano et al (2009)*" | 2000 | MRIO | 278 | 283 | 25 | 9 | 31 | 11 | -2 |
| Peters & Hertwich (2008) | 2001 | MRIO | 321 | 319 | 63 | 20 | 61 | 19 | 1 |
| Atkinson et al (2011) | 2004 | MRIO | 232 | 230 | 73 | 31 | 70 | 30 | 1 |
| Davis and Caldiera (2010) | 2004 | MRIO | 341 | 313 | 88 | 26 | 60 | 18 | 8 |
| Nakano et al (2009)*" | 2005 | MRIO | 300 | 303 | 38 | 13 | 41 | 14 | -1 |
| Mukhopadhyay (2004) Ahmad and Wyckoff (2003) | 1993/1994 1993 | SRIO MRIO | 672 | 623 | 37 74 | 11 | 49 24 | 4 | negative 7 |
| Dietzendbacher et al (2007) | 1996/1997 1995 | SRIO MRIO | 920 | 1047 684 | 93 51 | 10 7 | 221 12 | 24 2 | -14 |
| Nakano et al (2009)*" Brukner et al (2010) | 1995 | MRIO | 723 718 | 630 | 131 | 18 | 42 | 6 | 5 12 |
| Nakano et al (2009)*" | 2000 | MRIO | 907 | 877 | 58 | 6 | 28 | 3 | 3 |
| Peters & Hertwich (2008) | 2001 | MRIO | 1025 | 954 | 134 | 13 | 64 | 6 | 7 |
| Atkinson et al. (2011) | 2004 | MRIO | 918 | 876 | 161 | 18 | 119 | 13 | 5 |
| Davis and Caldiera (2010) | 2004 | MRIO | 1360 | 1260 | 206 | 15 | 107 | 8 | 7 |
| Nakano et al (2009)*" | 2005 | MRIO | 1063 | 965 | 121 | 11 | 23 | 2 | 9 |
| Brukner et al (2010) | 2005 | MRIO | 1163 | 1028 | 277 | 24 | 142 | 12 | 12 |

Table 8: EET estimates from the literature for Brazil and India

Notes: EEE% and EEI% refer to the volume of embodied emissions in exports and imports respectively, as a share of total domestic emissions. BEET% is equal to net export (EEE-EEI) relative to domestic production based annual emissions. *** An approach based on t the data from the US Consumer Expenditure Survey. *" Updated results obtained from authors. ^Results have been extracted from graphs presented in papers, hence are approximate. Table 9: Summary of methods, data and results from 13 studies of embodied emissions in China's trade for the years 2004 or 2005

| | Year | structure | Economic data | Trade Data | Emisions Data | Aggr | Aggregation | | ů | Coverage | | | | |
|--|------------------------|--------------------|--|--|---|----------------------------|-------------|------------------|-----------|----------------------------|--------------------|--|---|-----------------------|
| t al | | | | | | | | | , | | | | | |
| t al (8) | | | source | source | source | #production #production | #regions | types #energy | emissions | international transport | service sectors | Exchange rates | foreign technology | Feed- back Loop |
| an a | 2006 | % export in GDP | | UNCTAD | IEA World Energy Stats & Balances | | ∞ | | | | yes | n/a | | |
| | 2004 | trade balance | | NBS | IEA CO2 emissions from fuel combustion | | | | | | | actual terms | | ou |
| | 1987- 2005 | SRIO | NBS for 1997- 2005 | GTAP for 1987- 2002, China Statistical Year Book for 2005 | from Peters, Weber, Liu (2006) | 42 | 2 | 20 | yes | С С | yes | n/a | import substitution assumption | ou |
| Pan et al China vs (2008) ROW | 2002- 2006 | SRIO | NBS | UNCOMTRADE | China Statistical Year Book | 37 | 7 | | | | | | import sub. adjusted by national avg intensity scalar | |
| Huimin & Ye China vs (2010) China vs | 1997- 2007 | SRIO | NBSInput- output tabels of China, 2002 | NBS Foreign Econ Stat Yrbook 1998- 2005, GTAP (imports) | IEA CO2 emis. from fuel combust. | | | | | | | | | |
| Yan & Yang China vs (2010) ROW | 1997- 2007 | SRIO | NBS China input-output table, 1997 | Chinese Statistical Yearbook | from Peters, Weber, Liu (2006) | | | 20 | yes | ou | yes | China's exports adjusted by PPP | ina's ROW= USA ports (data from ed by Carnegie PPP Mellon Uni.GDI) | ou |
| Lin & Sun China vs (2010) ROW | 2005 | BTIO | NBS | | China Statistical Year Book | 15 | | | yes | | | | adjusted | |
| Shimoda et al (2008) multiple | 2000 | BTIO | IED Asian international IO data | IED Asian international IO data | IEA World Energy Stats & Balances | 13 | 10 | e | ou | yes | yes | | | yes |
| Nakano et al (2009) multiple | 1995, 2000, 2005 | MRIO | OECD harmonised IO tables | OECD Bilateral Trade database | IEA CO2 emis. from fuel combust. | 17 | 41 | | 2 | yes | yes | MER | using like countries | yes |
| Bruckner et multiple | 1995- 2005 | MRIO | hamoni | OECD Bilateral Trade database | IEA Energy balances | 48 | 55 | 4 | 2 | yes | yes | | using like countries | yes |
| Peters & Hertwich (2008) multiple | 2001 | MRIO | GTAP 6 | GTAP 6 | GTAP | 57 | 87 | | | | | | | yes |
| Davis & Caldeira (2010) multiple | 2004 | MRIO | GTAP 7 | GTAP 7 | GTAP, matched with CDIAC | 57 | 113 | | yes | ou | | | | |
| Atkinson et multiple | 2004 | MRIO | GTAP 7 | GTAP | GTAP | 19 | 15 | | ou | | | MER | | yes |

Note: The results column show the values of embodied emissions estimate by the studies, in terms of the the total emissions attributable to China's production, consumption, exports and imports. Embodied emissions in exports (EEE) and imports (EEI) are presented both in terms of the absolute volume (in Mt CO₂) and in terms of a share of total emissions from production in China. ** These values were reported for the year 2006. Partial MRIO models like half-way between BTIO and MRIO. They use country-specific emission factor and make some adjustment for re-exports.