



THE LONDON SCHOOL
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Public Affairs

How To Lose a Referendum

#LSEBrexit

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Chair: Professor Tony Travers

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Hosted by the European Institute and the School of Public Policy

JASON FARRELL
AND PAUL GOLDSMITH

HOW TO LOSE A



REFERENDUM



THE DEFINITIVE STORY OF WHY THE UK
VOTED FOR BREXIT

















She needs a
maternity unit
NOT
an alternative
voting system.

Say NO to spending £250million on AV.

Our country can't afford it. **NO to AV**



We send the EU **£350 million** a week

let's fund our **NHS** instead  Vote Leave

Let's take back control

EUROPE

Support your Local
Continent.

Vote

YES



BRUSSELS -THE NEW CAPITAL OF BRITAIN?

The EEC today

- 4 million unemployed
- Soaring cost of living
- Massive trade deficits
- Food hoarding
- Economic Crises



Join the professionals

Evening Standard, Mar 24, 1975



643834858





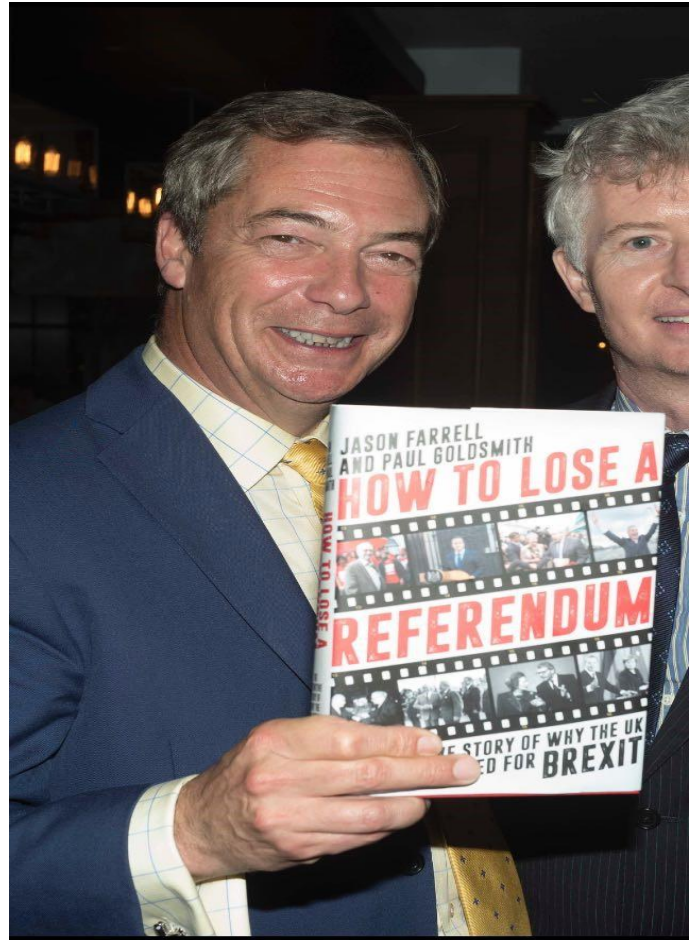
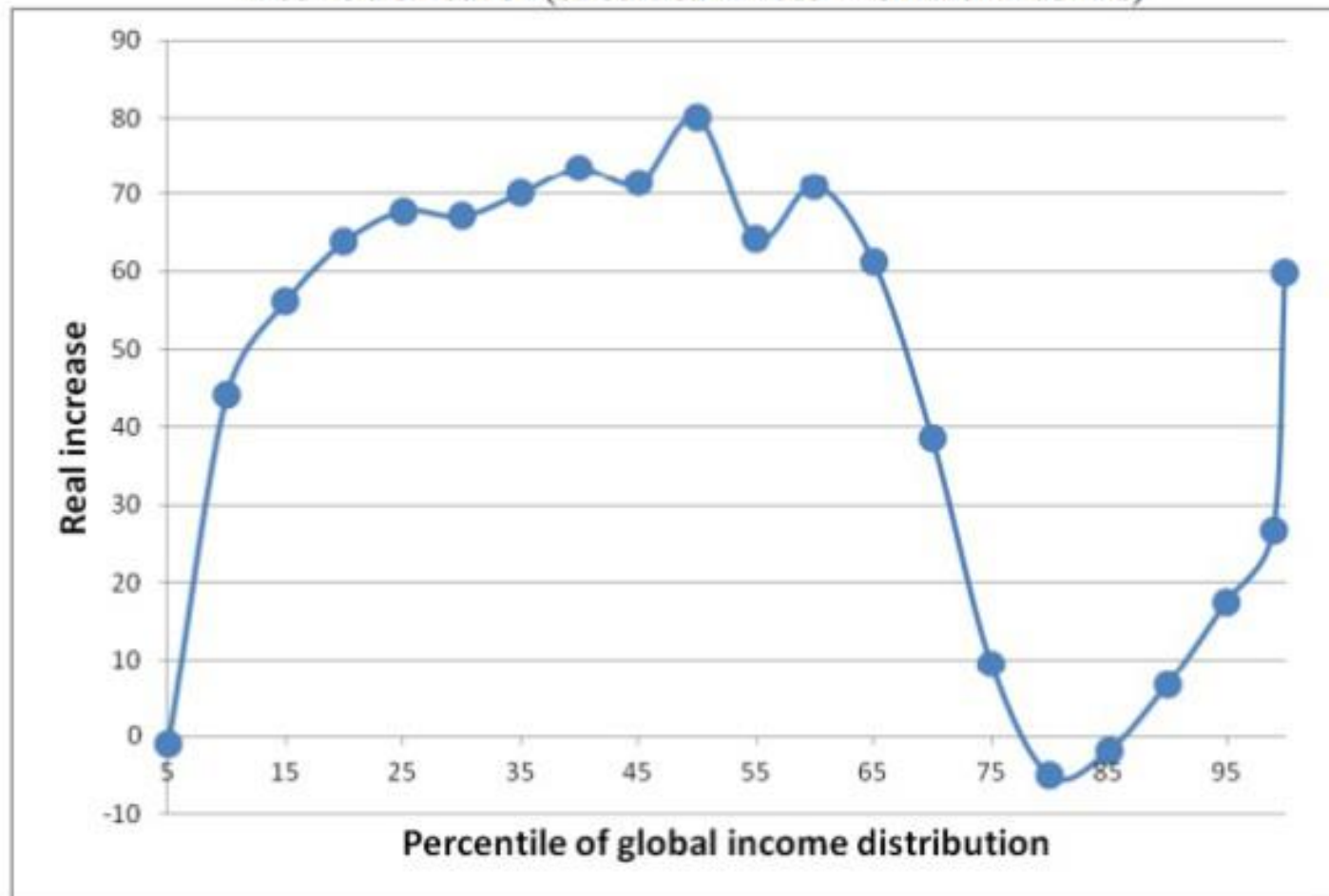






Figure 4. Change in real income between 1988 and 2008 at various percentiles of global income distribution (calculated in 2005 international dollars)













STEVE BAKER MP
Vote Leave campaign

BBC NEWS

bbc.co.uk/news

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