

ISP Newsletter

Issue 9, July 2010



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Dear Readers,

Welcome to the ninth Institute of Social Psychology Newsletter (ISPN) - your ideal companion for the summer break!

We hope this academic year has been a fruitful and delightful one for you. For sure, it has been a busy one, where an extensive amount of activities have been undertaken by members of the Institute, including a variety of research projects, conferences and workshops. Numerous high-quality publications have been produced, and our active research groups, such as the Health, Community and Development group and the Social Representations group, continue to flourish.

We have welcomed new members and said fond farewells to others throughout this year, all of whom have added, and continue to add, to that which makes the Institute what it is. Being part of such a vibrant Institute within the LSE brings much honour, as do our colleagues' achievements, which have continued this year to gain recognition by awards. We endeavour to further recognise these achievements and activities by presenting some of them here.

Thanks as ever to those of you who contributed to this edition of the ISPN – it is this sharing of news, views and achievements of ISP members, which the newsletter is based on. From all the editorial team we wish you a very lovely summer.

Your editors,

Carlos Bruen
Shira Keshet
Johannes Rieken

Two New Doctors!

Warm congratulations to **Eri Park**, who was recently awarded her PhD for a research project entitled 'The Affluent Psyche: Global Justice and/or European Representations of African Poverty'. In her thesis, Eri investigates how people living in Europe construct themselves as ethical beings in the context of African poverty.

Eri's external examiner was Professor Thomas Pogge, the Leitner Professor at the Philosophy Department at Yale University, who is the leading international figure in the global social justice movement, and is best known for his work on Global Justice Theory and John Rawls and Immanuel Kant.



Eri has been working since fall 2008 as an Assistant Professor of Psychology at Roosevelt Academy, Utrecht University, The Netherlands, and received tenure at the beginning of this month.

In June 2007, she received the Sigmund Koch Award for the best student presentation at the conference of the International Society for Theoretical Psychology, Toronto, Canada and the fall semester in 2007 she spent as a research student at the Department of Psychology, Pontificia

Universidade Catolica do Rio Grande do Sul, Porto Alegre, Brazil - with **Simone Hunning**, a former visiting research student at the ISP.

End of April 2010, **Carola Nurnberg** successfully defended her thesis in front of the committee consisting of Professor Joep Cornelisson (Leeds University) and Professor Rudolf Schmitt (Zittau-Goerlitz University).



Carola's thesis was entitled 'Making sense of organisations - being new and the use of metaphors among trainee investment bankers'.

Through the recent banking crisis, her research received an unexpected boost of relevance, as her data showed up elements of the professional culture of investment bankers that might be part of the problem. It is to be hoped that Carola finds time to publish her very relevant results in one or two papers in the near future!

A few days later Carola took up a research job with the German Youth Institute in Munich to analyse the professionalisation of Kindergarten teachers in Germany. We wish her all the best for the future!

Conferences and Presentations

Many of us attended and presented at various conferences over the past few months:

In March, **Cathy Campbell** gave a keynote address at the University of Cambridge. The conference was entitled *Gender and Scales of Empowerment: subjectivities, connections and belongings*, and was organised by the Cambridge Centre for Gender Studies. The title of Cathy's talk was: *Political will, gender and scales of empowerment*.

In May, **Martin Bauer** gave three different lectures and presentations at three international events. The first of these was *The Longue Duree of Public Attention to Science, 1820-2010*, at a seminar held at ZiF (Centre for Advanced Studies), Bielefeld, between 5-7th of May. The papers of this seminar will be published as the 'Yearbook of the Sociology of Science, 2010'.

Martin also travelled to Beijing to present *Cultural Indicators of Science* at a CAST meeting, 30-years of CRISP, which was held between 15-18th of May. Towards the end of May he was already back in Germany, where he delivered the seminar *Attitudes to science in a global perspective* at the European Microbiology Laboratory, University of Heidelberg, on May 25th.

Other events in May included the International Conference on Support for Self-Management of Health, which was held in Stirling between 12-13th, and where **Mercy Nhamo** reported her findings on the role of community conversations (CCs) in reducing AIDS stigma. The conference was well represented by voluntary sectors, consumer organisations and professionals working in health and

social care and government policy makers.

The 11th annual inter-graduate conference was held at LSE on the 21st and 22nd of May. It was a great success, generously supported by the LSE Annual Fund with three keynote speakers: Prof. Edwin Hutchins (University of California, USA), Prof. Janice Haaken (Portland State University, USA), and Prof. Garth Stevens (University of the Witwatersrand, South Africa). There were many contributions from the ISP as well as other promising PhD and MSc students from the UK, Europe and the rest of the world.



The two-day event finished with an exciting and intriguing panel discussion between the three keynote speakers, **Saadi Lahlou**, **Sandra Jovchelovitch** and **Derek Hook**, chaired by **George Gaskell** (pictured). The organising committee (**Rochelle Burgess**, **Jacqueline Priego-Hernandez**, **Vlad Glaveanu** and **Claudia Mollidor**) are glad the conference was such a success and are wishing the organising committee for next year all the best.

The ISP was also very well represented at the first LSE PhD Poster Exhibition, which was held on May 26th. Strong presentations of research were given by **Ben Voyer**,

Celine Righi, Jacqueline Priego-Hernandez, Jap Dhesi, Mercy Nhamo and Vlad Glaveanu, who was also one of the winners! (See Awards section in this edition).

Entitled *Relating Research to Reality*, the exhibition featured a keynote panel discussion on *Making Research Relevant*, chaired by Bob Ward, policy and communications director of the Grantham Research Institute on Climate Change and the Environment, before the poster walk-through.

All posters from the exhibition can be viewed in LSE Research Online at: <http://eprints.lse.ac.uk/view/sets/PhD.html>. Look for a selection of ISP posters at the end of this edition.

In June, **Rochelle Burgess** travelled to Chicago, USA to attend the Adler Institute on Social Exclusion 2010 conference, entitled *Social Determinants of Mental Health: From awareness to Action*. Rochelle presented her paper: *Can a Social determinants approach to mental health be actualized? Precursors to a long needed transition*.



Happy Rochelle, following her presentation, doing a little bit of sightseeing.

On June 21, ISP staff and students gathered for the 5th Annual Health, Community & Development (HCD) Mini Conference, a forum for students to share experiences and forthcoming findings from their MSc Dissertations. This full-day session included talks by **Cathy Campbell**, the director of the HCD MSc Programme, as well as students in HCD and Social & Cultural Psychology.

Students' presentations provided theoretical frameworks and practical examples of how communities mobilise to gain access to services and challenge marginalisation, thereby taking charge of their health. Fascinating issues from across the globe were discussed, ranging from women's empowerment and microcredit in Ethiopia, to coping mechanisms among Pakistani and Somali urban refugees in Nepal, to political will and sex worker health in East London. Read on in this edition for a showcase of some of these works!

Finally, by the time this edition has landed in your inbox, **Soydan Soyly** will have seen the third day into the 26th EGOS Colloquium, held this year at Faculdade de Economia Universidade Nova de Lisboa, Lisbon. Soydan, who has recently returned to the ISP from an extended pre-doctoral fellowship at the Department of Psychology of Harvard University, is presenting a paper entitled *Creating a family or loyalty-based framework: The effects of paternalistic leadership on workplace bullying*.

Sessions & Workshops

Several collaborative and successful workshops took place in June.

Under the auspices of the LSE/Santander Travel Fund, and

following from a previous one-day workshop hosted at the ISP in 2007, **Sandra Jovchelovitch** and her PhD students organised a workshop in Lisbon with Paula Castro and her doctoral students. Entitled *Social*

Change and the Transformation of Ideas and Behaviour, the workshop was entirely organised around research being conducted by doctoral students, with academics from both institutions feeding-back and commenting on the work presented.



This had been a tremendously intensive and successful meeting, with many points of identification and tension emerging out of the discussion. It allowed the exchange of experiences at the level of research, PhD training and supervision and of course, glorious food and wine under the marvellous Lisbon cityscape! The plan is to continue the exchanges with a web-based discussion group and additional meetings, with the next one to be held in Coimbra, Portugal.

The ISP's long-standing tradition of collaborating with other academic institutions has been similarly manifested in the one-day workshop entitled *Bridging History and Social Psychology: An Interdisciplinary Dialogue about Social Representation and Public Sphere*.



This event took place at the ISP on June 23rd as a partnership with the History Department (King's College London) and the Institute for Historical Research. A first initiative of its kind, it aimed to bring together historians and social psychologists who have been exploring the nature of representations and their circulation and expressions in past and present public spheres.

The workshop included three sessions: in the first, historians commented on works from social psychology; in the second, social psychologists commented on history papers. The day concluded with a round-table discussion about the most common themes that came out from the first two sessions.

The event enjoyed the participation of academics such as Prof. Ludmilla Jordanova, Prof. Mark Knights, Prof. Peter Lake as well as ISP's very own **Martin Bauer**, **Sandra Jovchelovitch** and visiting Professor **Ivana Markova**, thus representing both disciplines.



Further contributing to the success of the workshop, registered participants and presenters reflected a wide range of academic interests and cultures and were affiliated to no less than 16 different universities. A very engaging and fruitful interdisciplinary dialogue took place, highlighting the numerous solid and meaningful links between history and social psychology and the ways in which historians and social psychologists could benefit from engaging with each other's work.

On the 28th of June, the HCD special session on global mental health (funded by the LSE Annual Fund) was hosted and coordinated by **Rochelle Burgess** and **Cathy Campbell**. The international meeting featured academics and mental health activists from around the world, including Canada, United States, South Africa and Zambia.

Over 70 participants joined the meeting - academics, activists and students representing 23 nationalities, and a host of academic institutions. Interests in supporting the mental well-being of marginalized communities united everyone in a day of productive and necessary debate.

The meeting was a great success, and plans are already underway to make this an annual event with a follow up session next year. Stay tuned for more

info on a special edition in Trans-cultural Psychiatry based on the meeting's proceedings!



Some Adventures

Over the Easter break, **Claudia Mollidor** travelled to the Middle-East, visiting Syria, Lebanon and Jordan. She had an amazing time wandering the Souk in Damascus, floating in the Dead Sea, exploring the ruins in Petra and was fascinated by the contrast of Beirut, if not a little intimidated by the military presence...

Claudia also took the opportunity to visit the campus of the American University Beirut which not only has its own museum, but also a private beach! Unsurprisingly she is very tempted to return in the near future... Later in the term Claudia took a mini-break to spend some time with her family in Ireland. Luckily the ash-cloud only delayed her by 24 hours!



Claudia in Petra.



The Souk in Damascus

After being in the ballot for 3 years running, **Jacq Crane** finally won a guaranteed place on the 2010 London Marathon in April. *"It was tough going", Jacq recalls, "because I had difficulties with my back on the week of the marathon, and therefore it took an hour longer than predicted. The last two miles running down the embankment past the London Eye and Big Ben were the best, as that was the first point in the marathon that I thought I would be able to actually finish it."*

"Having hugs from friends and family along the route, along with the excellent London crowd cheering and wishing you on, made a huge difference. In the end the final figure raised was £2270.27 for Macmillan Cancer Support, so many many many thanks to all those who sponsored me. On reflection I think I have one more Marathon in me and look forward to running together with some fellow ISP colleagues in 2011...body permitting that is!"

Claudia is hoping to provide a further input to the 'runners corner' in Jacq's and Linda's office (another notable contributor would be **Derek Hook**, who completed the Ultra marathon in South Africa!).

She will be taking part in the Berlin Marathon on September 26th. She is raising money for the Kenyan charity 'Mama na Dada' which supports and empowers young girls in the Bondo District. Therefore, she needs your help and would be grateful for any contribution whatsoever. As they are not a UK registered charity, you'll have to make your kind and generous contributions the old-fashioned way - cash or cheque. You're welcome to support the charity when you see her, or by sending money addressed to her to the Institute. Alternatively, you can ask her for her bank details (c.m.mollidor@lse.ac.uk). Claudia wants to thank you all very much in advance for your support!

Setting up your own website

A personal note by **Ben Voyer**

As I was approaching the end of my PhD, I realized how important it was to publicize and communicate about my own research and interests. Students think the only ways to communicate about their work is through publications and conferences. But there is a need for a permanent display on the net. After all, once your website is created, other researchers may be able to find you with a simple Google search! They may not specifically be looking for you, but your site may come up as part of their search.

I have always been reluctant to share information on the Internet. For instance, I am not a member of any social networking site. In order to control the information I was uploading on the web, I decided to setup my own website. It takes several steps to setup your own website, some of which are technical. For the technical bit, the ISP workshop can be of great help!

Setting up your own website also allows you to communicate your interests beyond academia. For instance, the types of courses you would like to develop, consultancy activities you have had in the past. This also offers the opportunity to talk in more details about your passion for academia! On my website, I have devoted a page to my teaching philosophy.

Finally, setting up my own website allowed me to work on the aesthetics of the site, and to include some of my pictures. It's a very creative activity! I would encourage all ISP members to setup their own website. I would also welcome their comments on mine!



Ben's website: www.benvoyer.com

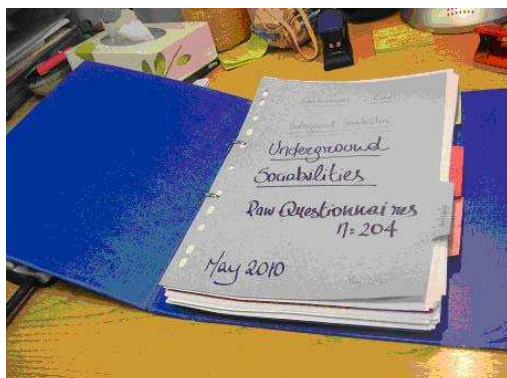
Research and Papers

In January, **Sandra Jovchelovitch's** research group was launched. The group's debates engage with five key areas: Social Representations, Cognitive Polyphasia, Community Regeneration, Imagination and Art as well as Ontogeny of Cognition.

The main purpose is to build core ideas through selected readings and draw possible connections between these key areas. The group also strive to foster a friendly environment which promotes a rigorous reading culture and provides opportunities to test and expand lines of thought, while generously treated with tasty cakes.

During the Spring and Summer Terms, a first set of meetings debated interpretations of John Dewey's *Art as experience* (1934) and produced the outline of a model on knowledge and transformation of ideas. Conclusions from this model were presented by Sandra at Lisbon's workshop in June.

In April **Sandra** travelled to Rio to finalise data collection and meet the partners of the inter-institutional and international research and intervention collaboration entitled *Underground Sociabilities Identity, Resistance and Culture in Rio's favelas*. She was able to interview key participants of CUFA and Afroreggae, the two grassroots cultural organisations being studied, and follow their daily activities around the favelas of Rio.



Sandra and Nega Jizza, a top hip-hop Brazilian artist and leader of CUFA

Sandra spent time with the string orchestra in 'Parada de Lucas', a favela community in Rio, where local children are engaging with classical music in a project aimed at developing further their artistic sensibility and self-esteem. This is one of the most innovative projects coming out of the processes of mediation and bridging social capital deployed by Afroreggae.

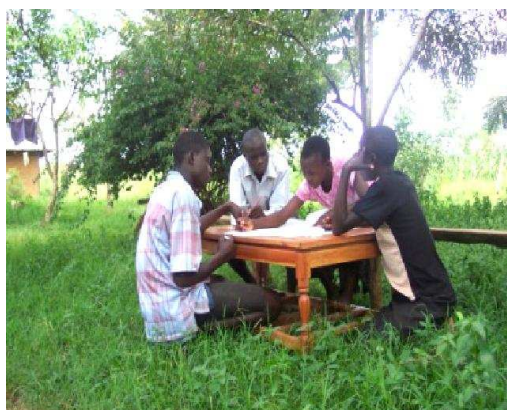


A rehearsal of the string Orchestra in Parada de Lucas, a favela community in Rio.

The fieldwork was concluded in May, instigating the process of systematising the 204 (!) interviews and questionnaires achieved from 4 different communities in Rio, as well as the interviews with local activities, external partners and leadership of Afroreggae and Cuffa.

Cathy Campbell and **Morten Skovdal** have received two separate grants from the LSE HEIF4 body (£61K in total), which seeks to develop new forms of knowledge transfer – getting research results out to influential actors in the fields of policy and intervention.

The first grant is entitled *Transferring the perspectives of care-giving children in Kenya to policy makers and practitioners*. This will disseminate findings arising out of Morten's doctoral research, as well as his on-going involvement with WVP Kenya, a local NGO, to the following constituencies: international funders and policy makers, programme development officers of international NGOs, government officials as well as members of community development groups in rural Kenya.



Young carers in Kenya making a sketch of their community

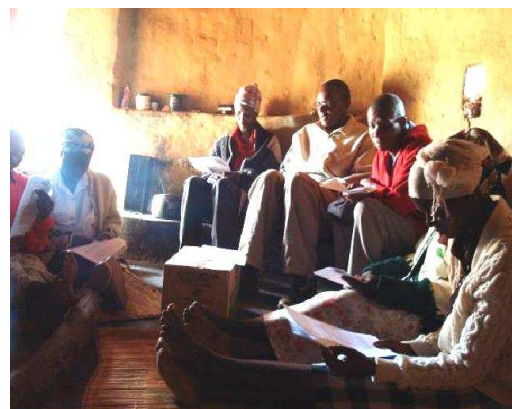
Through this project, **Morten** and **Cathy** will also establish the first International Network for Care-giving Children in Africa, providing a platform for researchers, policy makers, service users and providers to share their experiences about the circumstances of care-giving children.

The second grant is entitled *Optimising the productivity of male HIV positive workers in southern Africa: A knowledge transfer project on AIDS treatment in Zimbabwe*. This links to **Cathy** & **Morten's** ongoing

collaboration with the Harare-based Biomedical Research and Training Institute (BRTI) and Professor Simon Gregson from the Imperial College School of Medicine, on their Wellcome Trust funded project on HIV/AIDS in rural Manicaland.

In a series of co-authored papers on factors shaping adherence to anti-retroviral medication by people living with HIV/AIDS in rural Zimbabwe, they focus on a range of issues and groups, including the nurse-patient interface, the conflicts between social constructions of masculinity and biomedical notions of 'the good patient', and adherence by children, coping with stigma and so on.

Their findings will be disseminated through a variety of strategies to community groups, employers and implementers of workplace HIV/AIDS programmes, nurses as well as international funders and policy makers.



Participants of a focus group discussion in Zimbabwe

Morten and **Cathy** recently presented their paper *Building Orphan Competent Communities: A Framework for Community Analysis and Action* to the Research Centre for Health Promotion at the University of Bergen. The paper seeks to provide academics, policy makers as well as practitioners with a much needed framework to provide support to children and households affected by AIDS. Unlike previous

conceptualisations of orphan care and support, the paper argues that meaningful support is best achieved by drawing on existing community strengths and children's coping strategies - encouraging a shift away from seeing orphaned children merely as passive victims.

The paper was commissioned by the Firelight Foundation and is soon to be published in a special issue on community responses to support children and families affected by AIDS and poverty in sub-Saharan Africa in the *Journal of Vulnerable Children and Youth Studies*.

Last but certainly not least for the collaboration of these two industrious academics, **Cathy & Morten** are also doing a separate study using Zimbabwean children's drawings to examine child-on-child stigma, currently an under-researched area.

Flora Cornish and **Cathy Campbell** have recently produced a special edition of *AIDS Care*, to be out soon, which focuses on the need for what they call 'fourth generation' approaches to HIV/AIDS management. This pulls in papers from a wide international group, and also includes papers by HCD's **Morten Skovdal**, **Kerry Scott**, **Cathy Vaughan** and **Jenevieve Mannell**.

At the end of July, **Rochelle Burgess** will be submitting a chapter to the upcoming community psychology book entitled: *Community psychology and*

the economics of mental health: Global Perspectives, published by Palgrave-McMillan and due for release January 2011. Her chapter, *Critical community psychology as a potential panacea?*, explores the theoretical and practical contributions that critical approaches to community psychology can offer those who seek to mediate mental ill health in our increasingly globalized society.

Finally, it is worth noting that since its move to the LSE, the peer-reviewed international journal *Papers on Social Representations* (PSR) has published its first special issue that saw a number of contributions from leading academics within SRT such as Serge Moscovici, Ivana Markova, and Denise Jodelet, LSE academics like **Caroline Howarth** and **Sandra Jovchelovitch**, as well as doctoral students past and present like **Alicia Renedo**, **Vlad Glaveanu** and **Gordon Sammut**.



The journal is open-access and papers can be viewed and downloaded online at www.psych.lse.ac.uk/psr. The journal continues to receive submissions towards standard issues as well as further special issues as detailed on the website.

HCD Research Group projects showcase

Many exciting and fascinating projects are being conducted by the Institute's Health, Community and Development (HCD) Research Group:

Katie Benjamin is currently exploring social representations of sex worker

health among NHS service users in Hackney. Her research suggests that health service structures may reproduce stigma in ways that act as barriers to implementing progressive harm reduction health programming. This is partly due to the overwhelming ideological focus on exiting women

from sex working, rather than supporting sex workers with more flexible health programming that meets their needs. In practice, her findings suggest that it is not a lack of treatment solutions that decrease sex worker health, but a lack of political will to commission health programming that fits the needs of this hard to reach group.

Deepa Jahagirdar is currently exploring the impact of a SureStart Children's Centre on the health of a deprived Bengali community in Tower Hamlets. Her findings suggest that these nationally-funded one-stop-shop social service hubs provide a community meeting point where people build relationships, challenge traditional practices that are unhealthy, and are a route out of the isolation many women experience. This will be of particular interest to policy makers in the UK SureStart Initiative in terms of measuring its impact, and health programming for the Bengali community in East London as it illustrates the complexities that exist within the community.

Mehvish Rizvi is currently exploring the impact of Voices of Experience, a programme funded by the NHS, on the quality of life for elderly people living in the London borough of Redbridge. She is working with Age Concern UK in a study that highlights the ability of elderly people to build partnerships and alliances with service providers to influence change. Her findings aim to provide implications for UK health interventions and policies to create opportunities for people over the age of 60 years to engage in collective action and challenge negative mainstream representations of them. This timely research addresses the current debate surrounding the new government's ability to meet the needs of the growing population of elderly people in London.

My dissertation research this spring in Liberia

A special report by **Mary de Boer**

Ganta, where I have been working, was an epicentre of violence during Liberia's civil war. Indeed, one of the nurses, with whom I have been staying, still recalls how, right after the 2003 cease-fire, the land around the hospital complex was coated inches deep in bullet casings.



Reminders of this violence persist—child soldiers who are now motorbike taxi drivers; the uniformed UN peacekeeping forces, whose blue helmets patrol the streets; the afternoon-tea stories which feature harrowing accounts of imprisonments, shootings, treks of 100 miles or more through the bush, subsisting only on berries and nuts; the woman who went mad after her whole family died in the violence and now wanders Ganta's streets with a bucket on her head, talking to herself. These highly visible reminders have, however, been effectively normalized: atrocities are discussed over tea, perceived as seemingly unremarkable.

It seems, though, that although the people here have "moved on" and are attempting to reconstruct a calm and quiet new Liberia, the community structure has been altered radically by the past thirty years of violence and disruption.

Many of my informants have discussed the lack of responsibility that young men—those former child soldiers—are demonstrating in their communities: they are failing to support the young women who bear their children as well as to

contribute to the upkeep of the community, their farms, and local health providers, like the village midwives. They are not, however, abandoning their position of masculine superiority: as male decision makers, they feel free to have multiple liaisons, to forbid contraceptives, and to abandon female partners and their children if things become, in the local parlance, "too strenuous".

The results are disastrous: in a country with extraordinarily high total fertility and correspondingly severe maternal, infant, and child mortality rates, such decisions both instantiate and exacerbate the nation's perilous health situation. Understanding the social logic whereby these war-survivors—men and women alike—make their reproductive decisions, and how local midwives serve as a conduit through which these conflicting strands of tradition, modernity, and post-war reality operate, has been the focus of my research.

Kerry Scott is currently working as a consultant at SATHI (Support for Advocacy and Training to Health Initiatives) in Pune, India, which has organised a conference for ASHAs - rural women trained to be community health workers in their villages. The two-day event brought together 75 ASHAs who have been trained over the last two years by NGOs in five adivasi (tribal) districts of Maharashtra. SATHI led the training, developed pictorial training manuals and created a participatory curriculum that incorporated picture-based lessons, songs, stories, role-plays, interactive games and group discussions. In the conference the ASHAs discussed the successes, challenges and future directions for the programme. This is all very exciting as there are plenty of issues to work out at the state government level.

In addition, **Kerry** is working on a paper discussing the regulation of the healthcare sectors in the universal access systems in Brazil, Thailand and

Canada. The purpose is to advise a health activist group, Medico Friends Circle, which is pushing the Indian government to implement a universal access to healthcare system.

Kerry is also finalizing a paper reporting the initial successes of a community based monitoring of health services initiative. Community based monitoring is a process where village people grade their public health services using a semi-pictorial report card and send the reports to NGOs and members of the Ministry of Health. The program has seen impressive initial results, with corruption and short-cuts decreasing, and availability of doctors, nurses and medicines increasing.



Kerry Scott and Claudius Madanhire in Zimbabwe

In November, **Rochelle Burgess** heads off to Durban, South Africa to begin her country fieldwork for her PhD – where she will be working in two impoverished communities exploring mental health systems and how well they support communities whose mental health is affected by both HIV/AIDS and social stressors such as poverty and violence.

HCD Students took a much-deserved break from their hard work over the course of the year to celebrate at a garden luncheon at **Cathy Campbell's** home. This peaceful and relaxed atmosphere provided HCDers an opportunity to breathe a sigh of relief after exams and to catch up after a busy month in the field. The HCD Class of 2010 quickly became a family rather than a cohort due to its

unwavering mutual support and encouragement. This year was truly memorable!



The HCD Class of 2010

After lunch we had a great round of trivial pursuit, with everyone being very impressed with Cathy's son Nathan!



HCD research students

Cathy and her family hosted a lovely lunch for her HCD research students as well. It was a wonderful sunny day and everyone enjoyed the trip to Richmond immensely. It was also a great chance to learn some new recipes: **Rochelle** made an amazing vegetarian lasagne with hummus, **Morten** made a lovely broccoli and ham salad and **Claudia** brought a German baked cheesecake.



Publications

Abebe, T & Skovdal, M (2010) Livelihoods, care and the familial relations of orphans in Eastern Africa. *AIDS Care* 22(5), 570-576.

Ansari, D & Gaestel, A (2010) Senegalese religious leaders' perceptions of HIV/AIDS and implications for challenging stigma and discrimination. *Culture, Health and Sexuality*, 12(6), 633 - 648.

Bauer, MW (2009) The evolution of public understanding of science – discourse and comparative evidence. *Science, Technology and Society*, 14(2), 221-240.

The following paper appeared in Chinese translation in the journal 'Science Popularisation'

(Beijing): Bauer MW, Allum, N, & Miller, S (2007) What can we learn from 25 years of PUS research? Liberating and widening the agenda, *Public Understanding of Science*, 15(1), 1-17.

Bauer, MW, & Howard, S (2010) Vent'anni doppio: tendenze nel rapporto tra cittadini e scienza in Italia ed Europa, 1989-2005. In: M Bucchi & F Neresini (Eds) ANNUARIO SCIENZA e SOCIETA, OBSERVA, Bologna, Mulino, 71-83.

Campbell, C, & Gibbs, A (2010) Gender, poverty and AIDS. Perspectives with particular reference to Sub-Saharan Africa. In: S Chant (Ed) *The international handbook of gender and poverty*. Cheltenham: Elgar. (pages 327-332).

Glaveanu, VP (2010) Paradigms in the study of creativity: Introducing the perspective of cultural psychology. *New Ideas in Psychology*, 28(1), 79-93.

Glaveanu, VP (2010) Principles for a Cultural Psychology of Creativity. *Culture & Psychology*, 16(2), 147–163.

Liu, Jing Jing (2010) Contact and identity: The experience of 'China goods' in a Ghanaian marketplace. *Journal of Community and Applied Social Psychology*, 20(3), 184 – 201.

Sammut, G, & Gaskell, G (2010) Points of View, Social Positioning and Intercultural Relations. *Journal for the Theory of Social Behaviour*, 40(1), 47-64.

Skovdal, M (2010) Children Caring for their 'Caregivers': Exploring the caring arrangements of orphans and vulnerable children in Western Kenya. *AIDS Care* 22(1), 69-103.

Forthcoming publications:

Campbell, C (2010) Political will, traditional leaders and the fight against HIV/AIDS: a South African case study. *AIDS Care*.

Campbell, C, & Cornish, F (2010) Towards a 'fourth generation' of approaches to HIV/AIDS management: Creating contexts for effective community mobilization. *AIDS Care*.

Campbell, C, Cornish, F, Gibbs, A, & Scott, K (2010) Heeding the push from below: How do social movements persuade the rich to listen to the poor? *Journal of Health Psychology*.

Campbell, C, & Scott, K (2010) Rhetoric and the challenges of HIV/AIDS management: promoting health-enabling dialogue through

mediated communication. *African Journal of Rhetoric*.

Campbell, C, Skovdal, M, Mupambireyi, Z, & Gregson, S (2010) Exploring children's stigmatisation of AIDS-affected children in Zimbabwe through drawings and stories. *Social Science and Medicine*.

Cornish, F, & Campbell, C (Eds) (2010) Creating contexts for effective community mobilisation. *Special Edition of AIDS Care*.

De-Graft Aikins, A, Unwin, N, Agyeman, C, Allotey, P, Campbell, C, & Arhinful, D (2010) Tackling Africa's chronic disease burden: from the local to the global. Editorial for special edition of *Globalisation and Health*.

Gibbs, A, & Campbell, C (2010) Political will as a significant 'social determinant of health'. In S Bhattacharya (Ed) *The World Health Organization and the Social Determinants of Health: Assessing theory, policy and practice*. Hyderabad: Orient Blackswan.

Gibbs, A, Campbell, C, Nair, Y, & Maimane, S (2010) Programme goals versus youth aspirations: factors discouraging youth participation in an AIDS programme in South Africa. *African Journal of AIDS Research*.

Glaveanu, VP (2011) How are we Creative Together? Comparing Sociocognitive and Sociocultural Answers. *Theory & Psychology*.

Nhamo, M, Campbell, C, & Gregson, S (2010) Contextual determinants of HIV prevention programme outcomes: obstacles to local-level AIDS competence in rural Zimbabwe. *AIDS Care*.

Awards

Congratulations to **Morten Skovdal**, who has recently been awarded the prestigious Robert McKenzie prize for 'outstanding academic performance' on his PhD thesis.

Morten's PhD was titled *Young Carers in Western Kenya: Collective Struggles and Coping Strategies*. It approached children as social actors and not only documented the extraordinary coping abilities of children caring for parents and relatives affected by AIDS in some of the most remote and poor communities of East Africa, but also gave the children the space and resources to strengthen their coping strategies.

This work was conducted as part of Morten's on-going directorship of WVP Kenya, a local NGO supporting AIDS-affected communities in Western Kenya. Morten's PhD completion was celebrated at a recent end of term party in the ISP.

Congratulations to HCD student **Eleanor Campbell**, who has been awarded second place in the LSE's annual business plan competition.

After a four month selection period, Eleanor was invited to participate in the Grand Final round of the LSE's "Pitch It" competition in March. The judges included Julie Meyer (BBC Dragon and Founder of Ariadne Capital Cash), Jorn Lyseggen (Founder and CEO of Meltwater Group), John Dixon (Head of Media, RBS Finance) and Cliff Prior (Chief Executive of UnLtd).

Eleanor's socially conscious jewellery company, *Adia Beading*, was awarded second prize in the category of social enterprise. *Adia Beading*, created in 2007, seeks to provide women in the

UK and US with unique, stylish, cause-related jewellery shopping experience, while providing women in Ndathi, Kenya with jobs and stable incomes to support the development of their community.



The company now employs 7 women in the region and hopes to be able to provide more jobs in the future. For more information about Adia Beading please visit www.adiabeading.com.



Women of Adia Beading sifting through clay in preparation for making beads.

Finally, congratulations to **Vlad Glaveanu**, who won the Barclays Grand Poster Prize for his poster, *Creativity and Cultural Context* at the first LSE PhD Poster Exhibition which was held in May.

Prizes at this event were awarded by the pro-directors for the top six posters (from 58 submissions) with an additional prize for the most popular poster on the day. Over 200 people attended the event and the winning posters are now on display in the escape area of the Library.

Vlad's poster (pictured at the bottom last page of this edition) portrays his doctoral research, which aims to unpack the social and cultural dynamics of creativity and takes the example of folk art as a community

level manifestation of creativity. An exploration of Easter egg decoration in urban and rural Romania reveals the mechanisms of a craft-world found at the intersection between folklore, religion and art.

Forthcoming Events & Conferences

A strong contingent of the LSE Social Representations Community will be travelling to Tunis in early July to participate in the *10th International Conference on Social Representations*. Some of the ISP members attending and/or presenting are **Saadi Lahlou**, **Claudine Provencher**, and **Claudia Mollidor**. **Gordon Sammut** is organising a symposium on *Social representations and interobjectivity* with **Mohammed Sartawi**, Paul Daanen and **Martin Bauer**. The PSR editorial team is already expecting to publish some of the works that would be presented at the conference!

Sandra Jovchelovitch is particularly looking forward to this event, where she will be participating on two round tables that present the research she directs on *Children and the Public Sphere*, an exploratory international comparison of children's drawings of their social worlds, and *Underground Sociabilities*. Since both projects are work in progress Sandra is looking forward to colleagues' comments and feed-back on the projects. **Jacqueline Priego-Hernandez** and **Vlad Glavenou** are also presenting in the roundtable on *Children and the Public Sphere*.

In mid July, **Rochelle Burgess** will travel to Vienna Austria for the *XVIII International AIDS Conference* in Vienna. As the world's leading venue for scientific knowledge-sharing on topics related to HIV/AIDS, Rochelle was excited to discover that not one, but three of her abstracts were

accepted for poster presentation at the meeting!

Rochelle will personally be presenting two of these posters; the first, to be presented on the 19th of July, is entitled *The importance of community: Lessons from an analysis of community based responses to impacts of HIV/AIDS in the Kingdom of Swaziland*.

The second Poster, on July 21st, is *Addressing the constraints to primary school education in Swaziland: the need for holistic structural interventions to build resilience to HIV and to strengthen human capital in a maturing AIDS epidemic*. The first poster will be developed into a working paper for a meeting in September exploring local-global relationships in responding to HIV/AIDS (see next item).

Morten Skovdal and **Cathy Campbell** are currently working with ISP Alumni **Dr. Flora Cornish**, to plan a small international workshop at the LSE in September focusing on the local-global dimensions of the fight against HIV/AIDS, with particular emphasis on the way in which the globalisation of the epidemic opens up or closes down spaces for patient empowerment. This workshop will be attended by speakers from the UK, the US, Canada, Denmark, India, Cambodia and South Africa. Cathy and Flora will co-edit a special edition arising out of the workshop papers.

The BPS Social Psychology conference will be held at the

University of Winchester between 7-9th September, under the title *Social Psychology in Action: Theoretical Debate and Social Impact*. **Eleni Andreouli**, **Eri Park**, **Gordon Sammut** and **Stavroula Tsirogianni** will be presenting a symposium on the topic of *Social Values, Pluralism and Cultural Change*. This symposium intends to provide a forum in which questions on value pluralism are posed and debated.

In October, **Sandra Jovchelovitch** will be travelling to Sweden to deliver a key note address at the conference *Recontextualising Memory* that celebrates the 10th anniversary of the Graduate School in Language and Culture in Europe at Linköping University, Sweden. For many years now Sandra has collaborated with social linguists at the University of Linköping, and is delighted to be able to join them as they celebrate their tenth anniversary. There is a very strong Vygotskian influence in the work of the linguists at Linköping and Sandra has always learned from their understanding of language as a fundamental social and cultural dimension of psychology.

Sandra is also looking forward to starting her sabbatical leave next academic session that will allow her to write up the final report for *Underground Sociabilities* and hopefully finish her new book on *How Communities Think*. Being able to work from home will allow her to spend more time with her family, and in particular to support her daughter, Ana, who is transferring to secondary school in September! There will also be some extra time for baking and gardening.



Ana, very happy with her concoction, of chocolate and little else.

Welcomes

On behalf of ISPN readers, we wish to welcome **Dr Tom Reader**, who will soon be joining the ISP as a Lecturer in Organisational and Social Psychology.

Tom is an organizational psychologist whose research involves investigating, applying and testing organisational, social and cognitive psychology theory in high-hazard work environments. He uses a mixture of qualitative and quantitative techniques to study real-world behaviours, and specialises in adapting and developing tools for researchers and practitioners to

investigate organisational psychology and industrial safety.

Tom obtained a PhD in organisational psychology from the University of Aberdeen in 2007, with his research investigating teamwork, shared cognition, and clinician error in critical care medicine.

In 2008, Tom won a Leverhulme Trust Fellowship to investigate leadership, decision-making and patient safety in intensive care units. He has also consulted and conducted extensive research to study organisational culture, employee behaviour, and industrial safety in the international oil

and gas, air traffic control, and rail and bus industries.

For the past year, Tom has been on a career break at the UK Foreign and Commonwealth Office, where he has been advising on risk and international energy security. Tom will be joining the ISP in August, where he looks forward to continuing his organisational psychology research, alongside teaching on the MSc in Organisational and Social Psychology.

Another new indirect member also joined us recently. **Caroline Howarth** had a baby girl (you can see her posing in the photo below). Congratulations to the family, and welcome Ana!



ISPN Announcements

The ISPN editorial team is sad to note the departure for pastures greener of three members of the editorial team, **Alison Chryssides**, and two founding members of the newsletter, **Stavroula Tsirogianni** and **Cathy Vaughan**. They have been instrumental in keeping the ISPN editorial team together, bringing their charm and wit, and the creative deployment of their multiple skills, to the team.

Ali and Cathy will continue to be part of the research student community, while Stavroula recently became the editorial team's very own Dr. Tsirogianni. The editorial team, and on behalf of the readers of the ISPN, thank you for everything you have done and wish all three of you the very best in what you do from here on. Don't be strangers!

New inspiration for the ISPN comes from **Johannes Rieken** and **Shira Keshet** (who brings you the current issue). This promises to be an exciting stage in the ever-evolving life of the Institute's newsletter and in fulfilling its *au courant* aims.

As this issue of the ISP newsletter draws to a close, we would like to thank again anyone who has sent us their contributions – we couldn't have done it without you! We hope you have enjoyed the reading. In case we have missed anything you think should have been included here, please email any of us to let us know, in preparing the next edition...

Your ISPN Needs You!

Want to bring those latent editorial talents to the surface? Got ideas on how you would like the ISPN to look? Then now is the time to join the Editorial Team! The end of this academic year brings with it changes to the composition of the Editorial Team.

We are therefore strongly encouraging one or two research students to consider joining us to help with the production of the ISPN. Please email any one of us to inform us of your interest, or any queries you may have about what is involved in producing the ISPN. We will be happy to answer your questions.

